

FOR IMMEDIATE RELEASE:

BRINGING INDOOR STYLE OUT TO THE PATIO:

POLYWOOD® LAUNCHES DESIGN AMBASSADOR PROGRAM

Syracuse, IN – POLYWOOD, the originator of outdoor furniture made from recycled plastic materials, officially introduced their Design Ambassador Program for 2019. The company has collaborated with three prominent interior designers who will pair their own unique styles to create beautiful outdoor spaces with POLYWOOD furniture.

“There’s a shift happening in the market which speaks directly to our foundation at POLYWOOD. Our founders’ original mission of stewardship, to do something meaningful for future generations, remains at our core,” stated Megan Pierson, SVP of Business Development. “Sustainability in design continues to gain momentum and we’re thrilled to team up with talented designers to help us to tell that story.”

Along with increased consumer interest in sustainable outdoor materials, outdoor spaces are becoming an extension of the indoors. “Everything from furniture and decor (pillows, ottomans, rugs, decorative accents) are now being designed specifically to look like indoor furniture and decor, but for your outdoor space,” explained Farah Merhi, Founder of Inspire Me! Home Decor. “This allows us to create beautiful outdoor sanctuaries that feel just as cozy as your indoor space.”

2019 POLYWOOD Design Ambassadors include:



- **Shayla Copas**, Author, IDS, Founder and Principal Designer of Shayla Copas Interiors

"After touring the POLYWOOD campus and gaining an understanding of the integrity of POLYWOOD products, I knew immediately they were a company I wanted to work with. Not only does

POLYWOOD build products with longevity, they build relationships that last a lifetime." -Shayla



- **Farah Merhi**, Founder and CEO of the Inspire Me! Home Decor Brand, the most followed home decor platform on Instagram. Designer of the Inspire Me! furniture and home decor line. Influencer, Entrepreneur.

“The moment I heard the POLYWOOD brand story and experienced for myself how durable the furniture is, I was sold! Their focus is to offer their customers products that are environmentally friendly, visually appealing and made to withstand the test of time. That’s a powerful combination! I’m excited to be working with a company that truly focuses on their customer’s needs.” -Farah



- **Angelo Adamo**, International Interior Designer, Interior Branding Expert, Founder and Principal Designer of Angelo Adamo Design

“POLYWOOD is more than a line of products. It’s a philosophy. They’ve created an entire business model around sustainability and an appreciation for the beauty of the outdoors. As an Australian, I am passionate about protecting our natural resources and encouraging stewardship of our environment. I’m thrilled to represent a company whose products speak to the way I choose to live.” -Angelo

Together the design ambassadors will collaborate with POLYWOOD on a wide variety of projects throughout 2019. “We’re thrilled to have the opportunity to work with Shayla, Farah, and Angelo,” said Lindsay Schleis, VP of Business Development. “Their work, insight, and perspectives are nothing less than genuine — they represent who we are perfectly, each in their own unique way.”

To follow along and be the first to see behind-the-scenes content, follow @polywoodoutdoor on Instagram, Facebook, and YouTube.

About POLYWOOD:

In the late 1980's government mandated recycling programs were in full swing. As the use of plastic in the U.S. grew, the need to transform the overabundance of recycled plastic into something new was greater than ever. POLYWOOD saw an opportunity in high-density polyethylene (HDPE) plastic specifically — an extremely durable and weather resistant material, perfect for outdoor furniture. Today, POLYWOOD recycles an average of 400,000 milk jugs per day. Truckloads of recycled milk jugs are transformed into genuine POLYWOOD lumber which is then used to construct the wide array of POLYWOOD Adirondack chairs, rocking chairs, benches, gliders, deep seating, dining, and more!

Discover the rest of the story: www.polywoodoutdoor.com/our-story

POLYWOOD Contact:

Lindsay Schleis | lschleis@polywoodoutdoor.com | phone #574-325-5221