



Alex Anderson

Contact

512.825.3546
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Ventucopa, CA

Education

BA, Global Studies,
University of California,
Santa Barbara
2010-2013

Agriculture Business Management
Santa Rosa Junior College
Santa Rosa, CA 2016-2017

Persian-Farsi Language
Defense Language Institute
Monterey, CA 2008-2009

Intelligence Operations
Cochise College, Sierra Vista AZ
2005

Skills

Farm design
Team management
Low-water cultivation
Integrated pest-management
Nutrient development
Strain Selection
Management of soil health
SOP development
Root-cause analysis
Propagation
Client relations
Business-to-business relationship
building
Nutrient development
Crop value analysis
Waste reduction
Breeding & Mothering
Greenhouse Design
Construction

Interests

Botany
Geology

Profile Leveraging a diverse range of backgrounds in the military cannabis industry, highly motivated and freshly educated in agriculture, I am determined to revolutionize cannabis cultivation by shattering outdated ways of thinking about cultivation and business while aggressively pursuing opportunity for growth. I began cultivating cannabis in 2010 while continuing my path from the Army towards a career in the intelligence industry. I shifted my goals when I realized the massive potential for the future of the cannabis, and became determined to forge a career in the fledgling industry. I shifted my education towards agri-business, and eight years later, we manage 57 acres of prime cultivation land through our farm management company, BareRoots Farms. I am poised to expand the management of cannabis farms across the state's most ideal and permissive growing region and elevate the cannabis industry to a higher standard

Experience

Grower & Cultivator

2010-present

Began cultivating in Santa Barbara County eight years ago

Versed in local pests, diseases, and arid climate growing techniques

Has worked local farms to more than double the yield and improve market value over previous year's crop by \$600 per pound

Two decades of horticultural experience in botanical gardens, arboretums, and greenhouses

Knowledgeable of plant hormones and pruning techniques, trellis design, and other techniques to maximize yield per square foot

Understanding of soil microbiology and fungal symbiosis with roots, resulting in lower input costs in nutrients, pesticides, and water

WORK HISTORY

President & Co-Owner

BareRoots Farms • 2017-present

An agricultural management & consulting service specializing in high-end cannabis production and consulting from concept to harvest.

Protective Agent

Clearview Protective Services • 2013-2016 Santa Barbara, CA

Provide personal and estate protection to elite entertainment industry clients

Military Intelligence Linguist

US Army 2005-2010

Served as an interrogator/human intelligence collector in Iraq 2006-2007

Used interpersonal skills to develop networks on informants across languages

Overcame challenges creatively with limited resources

Intelligence collected lead to 85% decrease in enemy activity

Persian Farsi linguist