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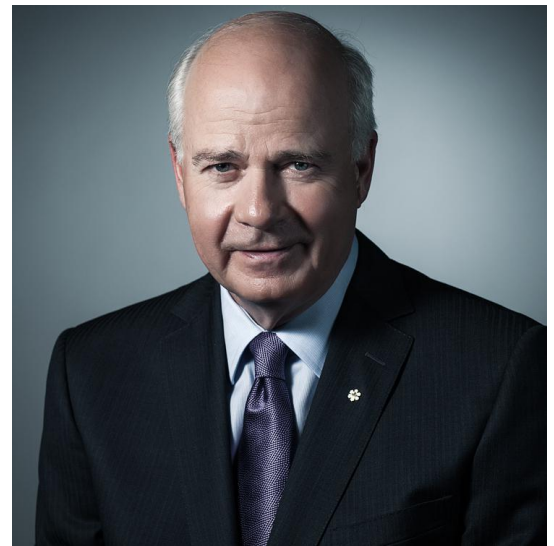
## *Directive*

The Soirée Committee is comprised of Masters of Arts students from the Norman Paterson School of International Affairs (NPSIA). Each year, the Soirée Committee organizes a memorable charity function to raise awareness of key global concerns and create an opportunity for students and community members to make a difference by supporting charity initiatives. The function consists of a reception, dinner, a speech by a keynote speaker and a silent auction. All proceeds go to a select charity. Charities supported in the past include: Canadian Red Cross, UNICEF, AfghanAid, the Haiti Earthquake Relief, CARE Canada, and Heifer International.

## *Benefit Soirée 2018*

The Benefit Soiree of 2018, we are honoured to host **Peter Mansbridge** as our keynote speaker.

Mansbridge's sterling career at the CBC is without precedent. He served as the chief correspondent of CBC News, helmed its flagship show *The National*, anchored all CBC News specials, and hosted the intelligent interview show *Mansbridge: One on One*. For his work, he has received over a dozen national awards for broadcast excellence—yet for all the accolades, he remains an astoundingly grounded individual, with a gentle humour and trademark integrity. Reflecting back on his journalism career, which has taken him across the country and the planet, he told CBC's *The Current*, "When you hear from others about their perceptions of Canada, it opens your eyes about the country you live in. You learn things about yourself you didn't know."



Away from the news desk, Mansbridge has been recognized by leading universities in the United States, the United Kingdom, and, of course, Canada. He's been a Fellow at Yale, has lectured at Oxford, was named Chancellor of Mount Allison University, and is a recipient of the Queen Elizabeth II Diamond Jubilee Medal. Mansbridge has received 13 honorary doctorates, including his latest, in 2017, from McMaster University, where he told graduates that, "We need to face disagreements and divisions head on, but with passion and conviction and respect." Mansbridge was also named an Officer of the Order of Canada—one of the country's highest civilian honours—for his "contributions to broadcasting, for his commitment to helping Canadians better understand their country and the world, and for his dedication to literacy and Canada's youth."

All proceeds from this year's Soirée Benefit will go to *The Ottawa Food Bank*, which distributes 14 tons of food to hungry Ottawa citizens who cannot make ends meet each and every day. The Food Bank aims to supply its patrons with fresh food when at all possible and is a vital service, which many depend on.

### *How You Can Contribute*

Ticket sales for the event primarily cover the cost of the facility and evening meal. Most of our funds for the charity come from community and corporate sponsors and donations for the silent auction held at the event. There are several ways to become involved:

**Attend the event:** tickets will be on sale soon via our website.

**Become an event sponsor:** please see sponsorship page further in this document.

**Make a donation for the silent auction:** please see donation page further in this document.

The event will take place on **Saturday, March 3rd, 2018** at the **Château Laurier**. To ensure that your company information is prominently displayed in our promotional materials, please provide donations by **Friday, February 16<sup>th</sup>, 2018**.

If you have any questions, please contact us at [npsiasoiree2018@outlook.com](mailto:npsiasoiree2018@outlook.com)

Thank you for your time and consideration,

Gabriel Lafontaine,  
Fundraising Director.

## Sponsorship Tiers

### Gold Sponsor

**Minimum Sponsorship Requirement: \$2000**

- Verbal recognition at Soirée Benefit as sponsor.
- Two tickets to attend Soirée Benefit Evening.
- Company name listed with website link (if available) on Soirée website.
- Company name printed with Gold Sponsor status in event program.
- Company logo and Gold Sponsor status displayed on poster at Soirée Benefit Evening.

### Silver Sponsor

**Minimum Sponsorship Requirement: \$1000**

- Verbal recognition at Soirée Benefit as sponsor.
- Company name listed with website link (if available) on Soirée website.
- Company name printed with Silver Sponsor status in event program.
- Company logo and Silver Sponsor status displayed on poster at Soirée Benefit Evening.

### Bronze Sponsor

**Minimum Sponsorship Requirement: \$500**

- Company name listed with website link (if available) on Soirée website.
- Company name printed with Bronze Sponsor status in event program.
- Company logo and Bronze Sponsor status displayed on poster at Soirée Benefit Evening.

## Silent Auction Donation Tiers

### Gold Donor

#### Donation Item(s) Value: \$250 and above

- Verbal recognition at Soirée Benefit as a Gold Donor.
- Company Logo and Gold Donor status displayed on a poster at Soirée Benefit Evening.
- Company name listed with website link (if available) on the Soirée website.
- Company name printed with gold donor status in the event program.
- Company Logo printed and prominently displayed beside silent auction item(s).

### Silver Donor

#### Donation Item(s) Value: \$100 - \$249.99

- Company Logo and Silver Donor status displayed on a poster at Soirée Benefit Evening.
- Company name listed with website link (if available) on the Soirée website.
- Company name printed with Silver Donor status in the event program.
- Company Logo printed and prominently displayed beside silent auction item(s).

### Bronze Donor

#### Donation Item(s) Value: Under \$100

- Company name listed with website link (if available) on the Soirée website.
- Company name printed with Bronze Sponsor status in the event program.
- Company Logo printed and prominently displayed beside silent auction item(s).

\*All donation items will be picked up at your convenience prior to the event by a committee member.

**SILENT AUCTION DONATION'S DETAILS**

<b>DONOR:</b>	
<b>DONATION:</b>	
<b>DESCRIPTION:</b>	
<b>VALUE:</b>	