

Arbonne Essentials® For Targeted Health

Key Selling Points Overview

Sleep Well Spray
Antioxidant & Immunity Booster
Calcium Plus
Energy Fizz Sticks
7-Day Body Cleanse
Joint Support

Herbal Colon Cleanse
Women's Balance
Menopause Support
Fit Chews
Protein Snack Bars

The Arbonne Essentials® For Targeted Health Collection Story

The Arbonne Essentials® for Targeted Health Collection consists of supplements formulated with premium ingredients and the latest nutrient delivery technology.

The formulas supply nutrients to target specific health and wellness needs.

Key Points Of Difference:

- Nutrients your body needs for optimal health
- Easy everyday supplement support
- Products formulated with premium ingredients
- Features standardized botanicals and pharmaceutical-grade vitamins and minerals
- No artificial colors, flavors or sweeteners
- No gluten, soy, animal products, high fructose corn syrup, or trans fats

Sleep Well Spray

Features:

- Natural lemon-flavored spray delivers an effective dose of vegan melatonin
- Just seven sprays deliver melatonin and a targeted botanical blend to support the body's natural sleep mechanism◊
- Non-addictive formula supports healthy sleep patterns without next-day drowsiness◊
- Certified gluten-free and vegan



◊ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Sleep Well Spray

Benefits:

- Vegan melatonin helps control sleep and wake cycles, promoting healthy sleep patterns and helping to combat sleep disruptions from jet lag◊
- Supports sleep, rest and relaxation with a proprietary botanical blend of chamomile, hops, valerian, and passion flower◊



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Antioxidant & Immunity Booster

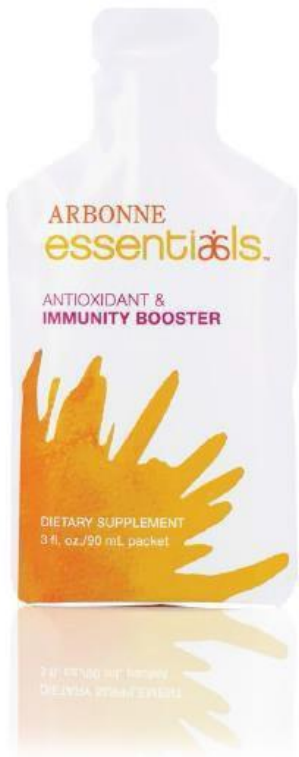
Features:

- Superfruits blueberry, pomegranate, amla, and açai are part of a 3-tier system featuring clinically studied nutrients and botanicals that support immune health, and have antioxidants to fight free radicals◇
- Proprietary Energy Booster Blend provides a gentle, botanical energy boost◇
- Individual pouches are convenient for home, travel and sampling
- Take daily to support immunity, helping you stay healthy year round
- No high fructose corn syrup or artificial colors, flavors or sweeteners
- Certified vegan



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Antioxidant & Immunity Booster



Benefits:

- EpiCor® — a unique, natural, fermentation ingredient — has been shown in clinical studies to help support the immune system and white blood cells◊
- Vitamins C and D help support the immune system◊
- Antioxidant blend of superfruit juices from blueberry, pomegranate, alma, and açai helps fight free radicals◊
- Milk thistle supports the liver◊
- Proprietary Energy Booster Blend contains green tea, guarana, yerba mate, and ginseng, providing a gentle, effective energy boost◊

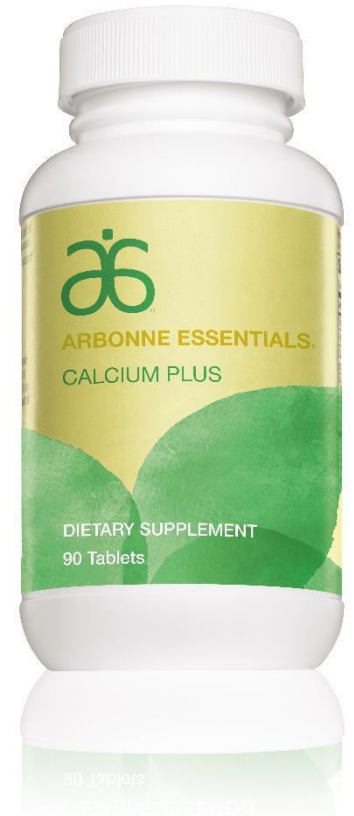
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Calcium Plus

Features:

- Blend of calcium, magnesium, vitamin D, and red clover help support skeletal health and other bodily functions◊
- Promotes calcium absorption and supports bone structure and function◊
- Supports muscle function through calcium intake◊
- Formulated with calcium citrate and calcium phosphate
- Certified vegan and gluten-free

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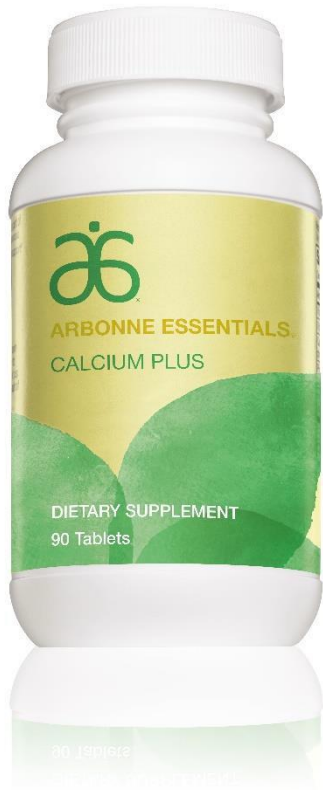


Calcium Plus

Benefits:

- Calcium citrate is more easily absorbed and utilized than calcium carbonate, which is used in competitors' calcium supplements
- Calcium, important for bone health, is also imperative for cardiovascular function, muscle contraction, and cellular function◊
- Magnesium, critical for calcium absorption, is important for skeletal health◊
- Vitamin D supports calcium absorption in the intestines and calcium levels in the blood◊
- Red clover, a non-soy source of bone-supporting isoflavones, assists with calcium absorption in bones and supports the skeletal system◊

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Energy Fizz Sticks

Features:

- Temporarily helps promote alertness and enhance cognitive performance◊
- Helps promote endurance when you start to feel tired◊
- Two flavors, citrus and pomegranate
- Dissolves quickly in water
- Contains antioxidants to help fight free radicals◊
- Low-calorie, and features natural flavors, cane sugar, and stevia
- Formulated without artificial flavors or colors
- Certified vegan, gluten-free, and kosher



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Energy Fizz Sticks



Benefits:

- Proprietary Get-Up-and-Go Blend:
 - Guarana — Supports energy◊
 - Chromium — Helps support healthy blood sugar levels already in the normal range◊
 - Green tea — Contains catechins, antioxidants that fight and prevent cellular damage◊
 - Taurine — An amino acid that supports energy◊
 - Ginseng root — Helps support physical capacity and performance◊
 - Rhodiola rosea — An adaptogen that helps temporarily support the body during stress◊
- Riboflavin helps metabolize carbohydrates, fats and proteins to provide energy◊
- Niacin helps support energy-yielding metabolism of macronutrients◊

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7-Day Body Cleanse

Features:

- Helps detoxify the system while supporting the gastrointestinal tract◊
- Assists with gentle elimination of toxins◊
- Contains milk thistle standardized to silymarin, which supports the internal antioxidant activity for liver health◊
- Helps promote a sense of well-being while preparing for a weight management regimen◊
- Proprietary Superfood Antioxidant Blend featuring carrot juice, elderberry fruit, chokeberry, hibiscus, blackcurrant juice, blueberry juice, pumpkin, cherry fruit, lemon juice, and apple juice powders
- Formulated vegan and without gluten



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7-Day Body Cleanse



Benefits:

- Full Body Cleansing Blend contains:
 - Nettle leaf extract — Helps support the kidneys◊
 - Milk thistle — Helps support the liver◊
 - Astragalus — Helps support the immune system◊
 - Senna — Helps support the gastrointestinal tract◊
- Inulin, a prebiotic, supports beneficial microflora that aid the digestive tract◊
- Superfood Antioxidant Blend fights oxidation and free radicals◊

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Joint Support

Features:

- Bi-layer tablet promotes joint flexibility and comfort, providing support and relief◊
- Supports healthy connective tissue and cartilage between joints to protect against normal wear and tear◊
- Contains exclusive Joint Support Blend
- Formulated with vegan glucosamine sulfate; most forms are derived from exoskeletons of shellfish
- Certified vegan and gluten-free

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Joint Support



Benefits:

- Glucosamine, naturally found in healthy cartilage, assists in the formation of connective tissue that cushions joints◊
- Vitamin C supports cartilage, collagen and joint tissue, supporting overall joint health◊
- Boswellia serrata and white willow support joint comfort◊
- Pine bark extract provides antioxidant support◊

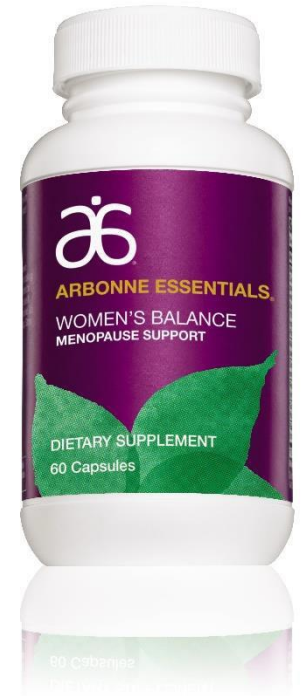
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Women's Balance Menopause Support

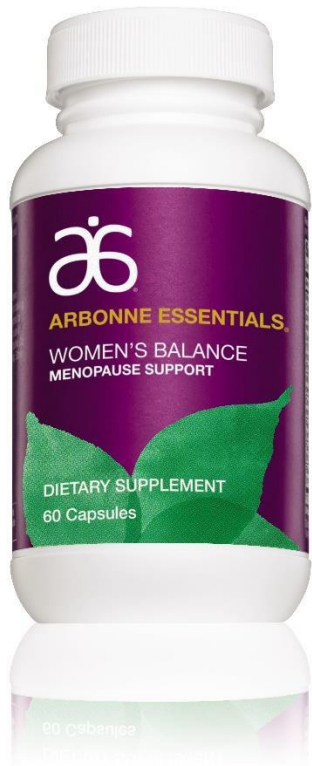
Features:

- Balancing blend of botanicals including black cohosh which has been clinically tested to provide relief from common menopausal symptoms such as hot flashes and restless sleep◊
- Helps support balance and well-being during menopause◊
- Gluten-free
- Certified kosher and vegan

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Women's Balance Menopause Support



Benefits:

- Menopause Support Blend:
 - Cuscuta — A source of flavonoids
 - Motherwort, Notoginseng, and Astragalus — Support women's balance◊
- Dong quai supports women's balance◊
- Milk thistle helps support the liver during menopause◊
- Black cohosh supports management of hot flashes and restless sleep◊

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Fit Chews

Features

- Individually wrapped for convenience, these snack options support weight management efforts while also supporting health◊
- Help control cravings while keeping energy levels sustained◊
- Available in 3 flavors: chocolate, caramel, and lemon
- 30 calories per chew
- No artificial colors, flavors or sweeteners; no high fructose corn syrup, dairy or soy
- Certified vegan and gluten-free

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Fit Chews

Benefits:

- Contains Arbonne's exclusive adaptogenic herbal blend to help support the body during stress◊

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Protein Snack Bars

Features:

- Delicious snack option containing 10 g of vegan protein and 4 g of fiber per bar
- Pumpkin and sunflower seeds add crunch and flavor
- Available in Dark Chocolate & Sea Salt Flavor and Cranberry & Pumpkin Seed, both with sunflower and pumpkin seeds throughout
 - Dark Chocolate & Sea Salt Flavor features a drizzle of non-dairy chocolate on top
 - Cranberry & Pumpkin Seed has dried fruit along with sesame seeds for added crunch
- Convenient, on-the-go snack option for busy lifestyles and travel
- Suitable for the entire family to enjoy
- No artificial colors, flavors or sweeteners
- No trans-fat or cholesterol
- Certified vegan, gluten-free, kosher, and non-GMO



Protein Snack Bars

Benefits:

- 10 g of natural vegan protein derived from peas is easily digestible while promoting satiety and delivering essential amino acids
- Good source of fiber
- Low sodium
- Contains 5 g of sugar, less than many other competitive products



Your Arbonne Essentials Resources

- Arbonne Essentials for Targeted Health Focus Guide
- Meet the Product Sheets
- Arbonne Essentials Protein Snack Bars Launch Video
- Arbonne Essentials Protein Snack Bars Sales Training Video
- Audio Training: 30 Days to Healthy Living and Beyond Presentation
- Audio Training: Benefits of Arbonne Essentials
- 30 Days to Healthy Living & Beyond Guide
- Audio Training: The 30 Day Challenge
- Audio Training: 30 Days to Healthy Living and Beyond