

PRESS RELEASE:

GUITAR GIVE-AWAY

At The Kenny Neal Blues Highway 61 Music Festival

There will be sixteen guitars given away through a drawing at the **Kenny Neal Blues Highway 61 Music Festival** that will be held at the West Feliciana Sports Park located on 10226 Park Avenue, St. Francisville, LA 70775 on **May 18, 19, & 20, 2018**. The guitar giveaway is part of an ongoing program Kenny Neal belongs to called "**Kids Rock the Nation.**" Kids Rock the Nation's goal is to build self-esteem in the children by gifting them with a guitar and help them to focus. Music disciplines children and they can find joy in an interest and encourages them to play music. This program also promotes self-esteem through musical performance by recognizing and rewarding potential musical talent in children. Kenny Neal is part of a group of musicians that perform at concerts to raise money to contribute to the organization that donates guitars to children. For more information about Kid's Rock the Nation contact, Anthony Wild, President of the organization.

Send In A 3/5 Inch Postcard

To qualify, all children must be 9-16 years old to enter. Parents/guardians will enter for may submit their names for their entry on a 3"x 5" postcard. Please include contact information; Child's first name, last name, date of birth, age, telephone number, email address if applicable, school name, city, state, & zip code. (Parent's/guardians please list your contact information for children) All children who submit their names for the drawing will have one chance to win. Children that attend the event can register for another entry into the drawing.

Children ages 9-16 may volunteer at the event and get **10 additional guitar entries**. Community involvement is also a discipline mentoring program that teaches children responsibility. Children ages 9-16 years old must call in to become volunteers for community service hours and to qualify for extra entries into the drawing. They must sign again at the festival when they get there to volunteer and submit their extra entries. **(Volunteer children must call in by April 15, 2018)**. Volunteers must meet with the hosting organization's criteria's; train & meet with hosting group to obtain volunteer duties and must practice assignments at the park. For more information; **Contact: Melissa Hughes; (225) 202-6702, Eve Ann Jarreau; (225) 315-8745, or Pointe Coupee Parish Office of Tourism; (225) 638-3998.**

Kenny Neal will draw children's names and announce winners at the festival. We encourage all children to attend the festival, so that they can go on stage with Kenny Neal to receive their guitars and take pictures. Winners do not have to be present to win, but all children that attend get one additional entry into the drawing for the guitars and pictures on stage with Kenny Neal. (If your child is not present at the drawing, parents/guardians are responsible for the pickup or delivery of their child's guitar).

Guitars will be given away Friday @ 6:30 p.m., Saturday @ 6:30 p.m., and Sunday at 2:30 p.m.

The festival will include **carnival rides, classic car & motorcycle show, art & craft booths, live music, and fantastic foods & refreshments.**

Mail your registration forms to:

Blues Highway 61 Music Festival

P.O. Box 733, New Roads, LA 70760; Or drop forms off at:

Pointe Coupee Parish Office of Tourism

727/La. Hwy. 1 Hospital Road, Suite B

New Roads, LA 70760 **Office Hours; Mon- Fri 8 a.m. - 3 p. m.**

Food Vendors, Arts & Craft, Classic Car & Motorcycle Registration & Sponsor Forms can be found at www.blueshighway61musicfestival.infor or www.pctourism.org.

For More Information Contact: (225) 638-3998.