

FEBRUARY MINUTES

Meeting called to order by President Carr

Roll call was taken. Board members present: President Carr, Directors Ripic, Roof; Hicks; Kinney; Innocenzo; Morningstar.

Managers Brad Vasey, Dylan Bartholomew and Bryn Duffield were present.

Approval of the minutes from meetings on February 21,2018.

The motion was made to approve by Director Ripic and seconded by Director Innocenzo; motion passed.

John Morningstar clarified his No vote for Bryn's contract, he was given some misinformation prior to the vote. He has since found out the correct information, he would have voted Yes.

Visitors Comment

Peter Aquilio spoke to the BOD regarding the Opening Day Tournament, which he offered his services to get started. The Opening Day Tournament is April 21, 2018. Peter shared his ideas to reach out to get food and other items donated. General BOD discussion regarding Peter's ideas and other suggestions. President Carr said he would like to have a Tournament Committee this year to assist with Tournaments. President Carr spoke to the BOD regarding the daily revenue review for the past year he prepared for the Clubhouse and ProShop. President Carr believes the club needs to start thinking of adding additional leagues and specials for golfers. Peter Aquilio suggested the campaign for buy a tree. Director Hicks questioned if the club has a standard operating procedure for tournaments and other events. President Carr commended Peter for sharing great ideas. Director Hicks stated the BOD should be reviewing all tournaments from proposed to what actual cost and profit on tournaments. President Carr agreed this is a step needed for all events. Discussion regarding the cost of items used in the clubhouse and shopping around to other vendors for better pricing. The CH will request Brad price out the cost of the menu items as well he will share this information with Director Hicks. Director Kinney stated this is a job duty of the Clubhouse Manager. The General BOD discussion this is something that needs to be done going forward.

Membership Reports

New Membership

Clarke Davis 2018 New Membership Special (over 21)

Jordan Clark 2018 New Membership Special (over 21)

Motion to approve the New Memberships – Director Ripic Seconded by Director Innocenzo. Motion Passed

Membership changes

JoAnne Zacharias from RPC to 2018 New Membership Special (over 21)

Jack Crayton from RPC to 2018 New Membership Special (over 21)

Motion of approve the Membership changes – Director Ripic Seconded by Director Roof Motion Passed

Membership Resignations

None

Royalty Update

The income for January was **\$1838.99** which continues to drop each month.

Financial Report

Financial reports included in the BOD packets. Director Hicks spoke to the BOD regarding the proposed changes to the P&L and Chart of Accounts. Director Hicks spoke to the BOD to ensure the accounts are charged to the correct accounts and class. General BOD discussion regarding the financials of each department (class). Director Hicks is planning to condense the reports. Director Hicks proposed to the BOD what can be done in the next year and review of dues. Director Hicks also spoke to the BOD and Managers regarding discussing confidential information and spreading misinformation to the members and public. Director Ripic spoke to the BOD and Managers regarding discussion that takes place at the Clubhouse. Director Ripic states the BOD needs to put in place a discipline policy. President Carr spoke to the BOD regarding the loss of membership and the CHIT system which will be a major discussion.

Old Business

Clubhouse Committee –

Brad Vasey spoke to the BOD regarding the Clubhouse. The Clubhouse is open 3 days a week and revenue is down. The sledding events were a success. The Clubhouse is working in a skeleton staff. Director Innocenzo questioned the condition and cost of an ice machine. Brad stated the new ice machine would cost approximately \$7000.00. Director Innocenzo questioned the cost of the sign and financing a sign. Brad didn't have any information available at this meeting. Director Ripic spoke regarding the completion of the dining room painting, which looks very nice. Thank you to all the volunteers who assisted with this project. Director Ripic stated additional painting needs to be completed by March 20th in the kitchen and back room which will be done by the staff. The men's room painting needs to be completed by the end of March before opening April.

Director Morningstar spoke to the BOD regarding Membership and the research he has done. Director Innocenzo expressed she believes we are too far along for this season to make major changes to the membership structure. President Carr spoke to the BOD of changing the annual meeting to October; a special meeting needs to be called in June to vote changing the annual meeting date.

Director Innocenzo questioned the PLCB and reciprocals allowing to drink in the clubhouse. Brad Vasey explained he has a call in the PLCB for clarification. Director Kinney requested written documentation from the PLCB.

Director Roof addressed Brad Vasey to shop for other vendors. Director Kinney requested the written documentation of other vendors and the cost of the top 30 items. Brad was directed to get pricing from other vendors and bring back to the BOD.

ProShop/Greens Committee ProShop is still ongoing discussion. The committee did meet with Bryn and all set with the Greens. Bryn did present a wish list for the Greens Committee and BOD. President Carr explained we need to get advertisements done for staff for the ProShop and Clubhouse. Director Kinney will provide the HR department with list of expectations of the employee's duties. Director Ripic stated each department needs to discuss the number of employees needed.

New Business

Sue spoke to the BOD regarding advertisement received from the Bradford County Regional Arts. BOD discussion regarding the mailer which Troy Gordon researched and presented. The approximate cost of \$1200 for mass mailings. Director Innocenzo was requested to take the lead to set an advertising meeting to discuss the advertising/marketing. The committee should consist of:

Darlene Innocenzo
John Morningstar
Alan Kinney
Dakota Roof
Troy Gordon
Kristin Vasey
Brad Vasey
Dylan Bartholomew
Sue Jackson

Director Morningstar spoke to the BOD regarding marketing ideas. He also spoke to the BOD regarding the voltage for the sign and using LED lighting. Director Ripic will take the lead on the LED lighting and proposed signs. The committee will consist of:

Shelli Ripic
John Morningstar
Brad Vasey

Visitors Comments

None

Adjournment

Director Kinney made a motion to adjourn the meeting. Director Innocenzo seconded the motion. The meeting adjourned at 7:55 p.m.