

Raise Your Volunteer IQ to New Heights!!

The challenge to Dems:

_____ or _____ Media Coverage
 _____ Volunteers
 _____ Donations

When we work with people, remember:

| Attributes | Thinking |
|---------------------|------------------------------|
| Behaviors | Light Thinking |
| Thoughts & Feelings | Deeper Thinking |
| Values | Still Deeper Thinking |
| Needs | Deepest Thinking |

_____ Define Your Moral World

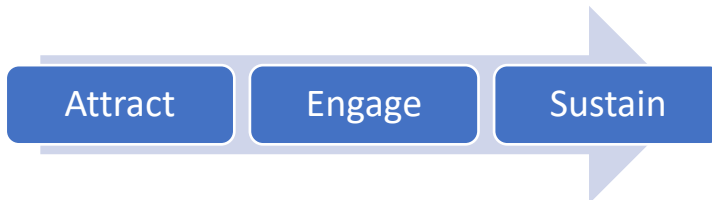
The driving motivator for volunteers is:

_____ - _____.

The 4 volunteer types are:

_____ Engaged
 _____ Engaged
 _____ Engaged
 _____ Engaged

Volunteer Continuum



Notes:



Why is this important?



Major Premise

“Let us suppose that we were asked for one all-purpose bit of advice for management, one truth that we were able to distill from the excellent companies’ research. We might be tempted to reply....

*figure out your value system.”
 (and then advocate for it!)*

Tom Peters and
 Roger Waterman

Research

George Lakoff (UC-Berkeley)
 Gerald Zaltman (Harvard)
 Pew Research Center
 NCVO – Inst. For Vol. Research

Resources & Books

George Lakoff’s Books
 Thom Hartmann-Cracking/Code
 Barry Altland – Volunteers
 Robert Cialdini Books
 Scott Wittkopf-Frame/Future



March 24, 2017

Generational Values

Know the different values of the generations:

| Value | Baby Boomers | Millennials |
|--------------|--------------|-------------|
| Mission | | |
| Independence | | |
| Meetings | | |
| Technology | | |
| Community | | |
| Family | | |

Communications

Start:

Keep On:

Stop:

Meetings

_____ of activities

Make them more _____.

Increase the _____.

Increase _____ for expression.

Add _____.

Action Projects:

Meet and then _____.

Use projects to _____.

Connect projects to _____.

Plan _____ projects for 2018.

Notes:

Presenter

Roe Parker is a leader with a focus on the future. His leadership roles include serving as a county board supervisor and within the Democratic party. His party experience includes participating as a National/State Convention Delegate and working as a campaign manager/aide-presidential, congressional, state-wide, assembly, and local elections. He lives in the Town of Oregon and is active in Oregon Area Progressives. Roe is the founder of Anderson Park Friends, Inc. As a community organizer, Roe helped pioneer the emergency food pantry and community garden movements in Wisconsin. His memberships include unions, food cooperatives and credit unions. He currently works at the WI Department of Agriculture and is motivated to build resources for victories in 2018 and 2020.

Resources for Progressives

TV/Web Streams

- Free Speech TV (Channel on Cable or Satellite Systems)
- Thom Hartmann Show
- The Rachel Maddow Show
- Democracy Now
- Bill Press Show
- Vice News (HBO)

Web Sites

- Alternet
- Common Dreams
- United for a Fair Economy
- WI Democracy Campaign
- Daily Kos
- Social Security Works
- Huffington Post
- Greg Palast
- Democracy at Work
- Allied Progress
- roeparker.net

Newspapers (& Web)

- New York Times
- The Guardian
- The Capital Times
- Hightower Lowdown (Newsletter)

Magazines

- The Progressive Magazine
- The Nation
- Rolling Stone Magazine
- Mother Jones
- Mother Earth News
- New Republic
- The Atlantic

Complete List of Resources/Tools for Progressives:
<https://www.sas.upenn.edu/~jtreat/progressive.html>

