



BUILDING A PROGRESSIVE VISION TOGETHER

Progressive Skills Training

WI GRASSROOTS FESTIVAL
March 24, 2018
 WI Heights High School
 Mazomanie, WI

RIDE THE BLUE WAVE IN 2018.

Workshop Descriptions

Raise Your Volunteer IQ to New Heights!

The current political situation is a “call to arms” for Dems and progressives across the state. The need for more volunteers is large. Future success depends on active and engaged volunteers. However, many challenges exist to recruiting new volunteers and energizing past ones.

Attend this session to learn:

- Why people join organizations and volunteer
- How to recruit more volunteers with new and proven techniques-Dos and Don'ts
- How to use fresh ideas for improving retention of current volunteers
- How to overcome three major barriers to recruiting Baby Boomers & Millennials
- New approaches on how to use letters to the editor (and friends) to recruit volunteers

Grow Your Progressive Power-Now!

Every year, progressive organizations invest hundreds of hours on elections and campaigns with limited results and few prospects for the future. No longer. Success will take new (and smarter) activities customized to local communities. You'll benefit by increasing your knowledge and how to translate it into success at the ballot box.

Attend this session to learn:

- Power and influence-How to build it
- Why some strategies work and others die a slow death
- How to confront the “Mega Problem” faced by both Progressives and Democrats
- Three well-kept secrets about billionaires and their political strategies
- How to develop two fresh approaches to elections in your local community
- Best practices used by other WI progressive groups.



Roe Parker is an educator and leader with a focus on the future. He is active in the Oregon Area Progressives and is the founder of Anderson Park Friends, Inc. (APF). He led the APF Board that increased volunteer engagement to over 1,800 hours in 2017 and memberships to over 100 members in 3 years. His political experience was gained as a county board supervisor and leader in 8 political campaigns-presidential, congressional, state, and local. As a community organizer, Roe helped pioneer the emergency food pantry and community garden movements in Wisconsin. His memberships included the American Federation of Teachers (former AFL-CIO Member), food cooperatives. Roe works at the WI Dept. of Agriculture. Prior experience is in social services, workforce development, and the WI Technical College System.

FOR MORE INFORMATION

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