
TITLE	Communications with the Media
POLICY NO:	2015-037

POLICY STATEMENT:

To establish guidelines for communicating with the media on behalf of Superior EMS

SCOPE:

All Staff and Volunteers

POLICY:

1. Staff and Volunteers are not to give verbal or written statements to the media or outside agencies on behalf of Superior EMS unless approved by the Chief or Superintendent of EMS Operations.
2. Management may provide verbal or written statements regarding calls to the media or outside agencies on behalf of the Superior EMS as long as patient confidentiality is maintained and under the following points:
 - a) Information should be limited to what happened, where (ensuring that comments do not identify the patient) and the end result (i.e. transported to local Hospital).
 - b) No personal comments are to be made on any issues.
 - c) In cases where there is any doubt as to whether comments should be made to the media, refer the matter to the Chief.
3. Comments/statements regarding any program related issues must be directed to the Chief.

Date of Approval:	September 28, 2016
Date to be Reviewed:	September 28, 2018
Authority:	Chief of EMS Operations

