



2018 Pasadena Chalk Festival Artist Submission Guidelines

Please fill out the attached entry form and send it along with a sketch of your mural. Send your entry application at your earliest convenience as the event does fill up quickly.

1. If you are a brand new artist this year, please also enclose a \$35 entry fee. This fee is payable by check or money order made out to: Light Bringer Project. This one-time-only fee is applied to new 2017 chalk artists only. If you enter again next year, the first year fee will no longer apply to you. Remember, lead artists must be 16 years old or older.
2. Please send your application by mail to: Light Bringer Project
 - a. P.O. Box 968 Pasadena, CA 91102
 - b. **Make sure you include your sketch (or copy of it) and \$35 check (if applicable)**
3. As a participating artist, you are strongly encouraged to donate a finished 1' x 1' canvas provided by Light Bringer Project for fundraising at the ART GALLERY Silent Auction on festival grounds. Canvases will be handed out approximately 4 weeks before the event. If you would like to get started sooner, you are welcome to purchase your own canvas. **We prefer a 1' x 1' pre-stretched canvas**, that may be purchased at any Blick or art supplies store near you.
4. Once we receive your completed entry, there will be a short period of time before you receive information back from us. This will include your acceptance into the festival, dates of events, workshop, canvas pick up, and other vitals. If you have any questions in the meantime, please email us at hurleypanne@yahoo.com or call 626.590.1134.
5. In thinking of your mural, you might want to keep in mind the 2018 Pasadena Chalk Festival Award Categories:
 - 2018 Best of Festival (as voted by the artists): Grand Prizes: 1st, 2nd, 3rd place
 - Paseo Colorado's 2018 "People's Choice" Award: Public votes on Sunday in participating Paseo shops + restaurants
 - Best Technique (as voted by the artists)
 - Best 3-D Effect (as voted by the artists)
 - Best Use of Color (as voted by the artists)
 - Best Rendering of Masterpiece (as voted by the artists)
 - Most Humorous (as voted by the artists)
 - Most Inspirational (as voted by the artists)
 - On the Way to MOCA (as voted by the artists)
 - Best of Silent Auction (highest bid achieved for artist canvas)
 - Best Animation (as voted by the artists)
 - Best Original Design (as voted by the artists)
 - Best of Chalk of Fame (as voted by the artists)

2018 Pasadena Chalk Festival Entry Form

First and Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone # (home): _____ Phone # (cell): _____

Email: _____ FB: _____ Twitter: _____

Instagram: _____ (so we can tag you)

Do you speak more than one language? If so, which _____

Are you willing or available to speak to the media if the opportunity arose? Yes No

PARTICIPATION

I've participated in the following festivals: '93 '94 '95 '96 '97 '98 '99 '00 '01

'02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 new 2018 artist!

I will participate: Alone (1) With a Partner (2) As a Team (3-4)

T-Shirt sizes needed: XS ____ S ____ M ____ L ____ XL ____ XXL ____ XXXL ____ (yours and each partner's or team's)

I am interested in participating in:

- Animation Alley: area spotlighting animators and graphic designers who create chalk murals of classic characters, renowned personalities from film & television and their own original animation art.
- Chalk of Fame: area designated for artists who will create chalk murals of famous movie posters and iconic scenes from film.
- Uncategorized: any other non-themed area of the festival

Description of your mural last year: _____

Chalk artists must be at least **16 years of age**, unless otherwise authorized by Light Bringer Project.

By submitting my entry form, I understand I am donating a finished 1' x 1' canvas provided by Light Bringer Project or which I purchase at any time on my own, for fundraising at the ART GALLERY Silent Auction on festival grounds. I also understand that all images must be suitable for public viewing.

The undersigned artist (guardian if under 18) grants non-exclusive license to Light Bringer Project/Pasadena Chalk Festival to re-use, publish and re-publish photography of the artist (including minors) in any medium. The undersigned artist further grants Light Bringer Project/Pasadena Chalk festival use of the artists' name (including minors), biographical description and likeness in any media.

Signature: _____ Date: _____

OFFICE USE ONLY: FEE AA COF CANVAS NOTES: