



# Tau Iota Mu Psi, Inc.

Welcome

## Top 9 Reasons You Want to Become a Member

### 1. Money

- a. Commission only sales position can easily strike terror into the hearts of many. But here are the key reasons why intentionally choosing a commission only position maybe in your best interest.
  - a.i. Unlimited Income Potential
  - a.ii. Freedom (you are the entrepreneur)
  - a.iii. Compensation- Higher percentage of gross profit to you

### 2. Personal Growth

### 3. Prizes, Awards & Recognition

- a. A higher income
  - a.i. Self-confidence in abundance
  - a.ii. Self-trust
  - a.iii. Reliance
  - a.iv. An expensive professional network and much more....

### 4. Quality of Services

- a. An organization such as this is not for the unmotivated. Successful members have one thing in common: They motivate themselves and do not need anyone to tell them to get out and recruit.

### 5. Quality of Education

- a. Training

### 6. Be Your Own Boss

- a. Independent Members

## 7. Advance into Leadership

- a. The cap of commission-based income is 30%-45%.



## 8. FUN!

- a. Great way to build solid sales experience
- b. Earn a substantial income
- c. Commission based positions are often the highest paid positions for talented and dedicated sales professionals.
- d. Smart business people
- e. Enjoy your job!

# Memberships

## Potential New Members:

Our P.N.M. is the potential new member of Tau Iota Mu Psi or Tau Iota Mu Mu and is also known as Brand Ambassador (position is optional). Choosing a membership is hard work, however, it does not have to be. As a potential new member earning your rightful place in our sisterhood or brotherhood is fast, free and easy! We encourage all P.N.M. ladies and gentlemen to seek guidance from our Legacy Members on how to get the most out of our sisterhood. After all, we are sisters, unified and working together to not only build brands but also build businesses and bridges. Our P.N.M. ladies and gentlemen are the most vital members of our organization because they are new and will aid us in maintaining our sisterhood and brotherhood for generations to come. Our Golden Greeks, Brothers of Leadership and Legacy Leaders here at Tau Iota Mu Psi and Tau Iota Mu Mu must pledge to lead and teach our incoming sisters and brothers.

## Brand Ambassador:

Our Brand Ambassadors are our sisters and/or brothers a/k/a potential new members who are responsible for being the face and extension of our brand. We are looking for a diverse group of women and men from all over the world, all shapes and sizes, to join our organization. Keep in mind, the harder you work the greater the rewards!! We are looking for individuals who will proudly represent Tau Iota Mu Psi and Tau Iota Mu Mu on their college campus -when applicable- (physically and digitally). By increasing the number of recruits on your college campus or in your workplace you seek to positively enhance brand awareness. As a Tau Iota Mu Psi or Tau Iota Mu Mu Brand Ambassador, you'll be expected to project a positive image of our organization on campus and in the workplace, have the opportunity to compete in fun challenges to build brand awareness, and learn valuable skills about brand building.



## Legacy Member and Legacy Lodge Brother:

Legacy Members are Lisa K. Stephenson's very own hand-picked group of ladies and/or gentlemen who have mastered their ability to listen, learn and earn. These young entrepreneurs are skillful future business owners and chief executive officers in the making. Their legacy is a representation of our organization to the fullest. Often times Legacy Members are promoted to Golden Greeks or Brothers of Leadership where they begin to benefit from their hard-work and teach the women and men before them on how they too can earn a substantial income, attend school and one day become a boss. We have to start somewhere and why not here? The stakes are high but the outcome is even greater, with the right tools you can find yourself creating a legacy all of your own. So, what are you waiting for?

## Golden Greeks and The Brothers of Leadership:

Golden Greeks and The Brothers of Leadership here at Tau Iota Mu Psi and Tau Iota Mu Mu are the high-roller income earners of our organization, with earning potential as high as 45% commission for each recruit, these ladies and gentlemen are professionally poised marketing extraordinaire. The Golden Greeks and The Brothers of Leadership are the second highest ranked members of our organization, ranking one step below our salaried Platinum Members. The Golden Greek ladies and The Brothers of Leadership are the protectors, mentors and the frontrunners of our workshops and events as they bring much more to the table besides their beauty, brawn, and basic academia; they bring their strong work ethic, networking skills and their promise to uphold our mission. As Independent Millennial Women and Independent Millennial Men, these ladies and gentlemen understand the importance of being your own boss and they're not afraid to get it!

## Platinum Members:

Platinum members are salaried and often time will become regular staff members here at Tau Iota Mu Psi, Inc. Job openings are always available, we are committed to seeing every one of our members grow!



Zero tolerance policy for HAZING  
There is absolutely no hazing allowed

Why become a Potential New Member?

- Opportunity for earning passive income



- Indited into a sisterhood that is everlasting and generational
- Begin your journey to full-time employment
- Free event tickets (early bird RSVP)
- Receive monthly newsletters
- Attend complimentary networking events
- Earn points towards event participation

Why become a **Legacy Member** or **Legacy Lodge Member**?

- Earn passive income
- Be your own boss
- Eligible for Scholarship Awards
- Mentorship opportunities
- Legacy Members are only two memberships away from gaining full-time employment
- Free Merchandising
- Win performance-based rewards
- Free Event Tickets
- Receive monthly newsletter
- Attend networking events at no cost
- Earn points for event participation

Why become a **Golden Greek** or **The Brother of Leadership**?

- Free Merchandising upon joining
- Earn passive income
- Free event tickets

- 250-500 new recruits earn you a salaried Platinum Membership position
- Receive monthly newsletters
- Attend networking events at no cost
- Speak at functions
- Eligible for Scholarship and Business awards
- Mentorship opportunities
- Access to your dating network
- Flex spending account for daycare and parking (must be 2+ years within our organization)
- Conduct service initiation of all Legacy Members (Members must earn their right to wear our letters)
  - Example: Require new members to do 3 hours of community service a week during the new member experience. Have them pick a cause as a class and do that—ex. work at the Mustard See (a local soup kitchen) once a week (they learn time management, responsibility, event management, etc). Go to the Community Service Center on the third floor of the Campus Center for service ideas.

### Why become a Platinum Member?

- You will make a difference in the world
- Earn a fixed income
- Nonprofits value business skills
- Unparalleled growth opportunities exist
- Conduct service initiation of Golden Greeks and Legacy Members
- Free Merchandising upon joining



- Flex spending account for daycare and parking after 1 year of employment
- Speak at functions
- Access to your dating network
- Receive monthly newsletters
- Attend networking events for free
- Eligible for the following awards: scholarship, business and sisterhood/brotherhood humanitarian
- Work alongside the members of the board
- Mentorship opportunities
- Earn your letters!
- Earn travel rewards based on performance
- Enrollment in our Business Solutions Program