Office of the Third Party Integrated Housing Framework

PEI is facing a housing crisis resulting from a failure to plan; a failure to make housing for all a priority; and a long-term focus on profit, not people

What are the ROOT CAUSES that have brought us to the current housing crisis?				
DECREASED CAPACITY	INCREASED SOCIAL NEED	MARKET DISTORTION		
Limited government investment in new builds over many years =	Aging population	Exponential growth and limited regulation in short term rentals		
aging and insufficient stock	Increasing student numbers	(i.e. AirBnb) removes long term rentals from market		
Expectation that private market would fill the need	Employment uncertainty	Aggressive population growth		
Market focused on large single family new homes and higher-end	Widening income inequality gap (wages to market rates)	strategy including recruitment, repatriation, and immigration without associated housing		
/ condo developments	Social assistance rates not at market rate	strategy		

What are some of the IMPACTS this has had on the social fabric of our province?				
DECREASED CAPACITY	INCREASED SOCIAL NEED	MARKET DISTORTION		
Home-ownership is no longer a reality for many Finding suitable housing (quality,	Wait lists are months or years for subsidized housing Sense of community is damaged	'Renovictions' of long term tenants as properties are converted w/o affordable alternatives		
size/location, and price) is a challenge for all but especially for families, young people, low / middle income, students, people with disabilities	as people cannot stay/live where they choose inc seniors to 'age in place' (transit is also an issue here)	Very difficult to be a landlord, so incentive to shift to short-term rental is both financial and practical		
Homelessness is a real fear for many Islanders	Students and young professionals are unable to secure income necessary for market conditions and so cannot stay and/or return	Many Islanders are in transition as properties come off rental market in peak season		

What do we have to do - what is our bold CALL TO ACTION?				
INCREASE CAPACITY	REDUCE SOCIAL NEED	MARKET STABILIZATION		
Innovative Creative Immediate Solutions Utilize off-season tourism accommodations to provide housing for critical need while longer term solutions are implemented Negotiate with CMHC for federal funds specifically for innovation in affordable housing initiatives, and develop appropriate partnerships Develop modular pre-fab 'tiny' homes in micro-communities, laneways Develop and implement partnership with UPEI and all levels of government to build dedicated student housing Expand enrollment in postsecondary construction programs to generate a workforce that can produce adequate housing supply Provide incentives to landlords to build partnerships with province; consider extending low interest loans / investments for renovations, upgrades, energy-efficiency etc to keep rental costs low Municipal Zoning Bylaws Strongly encourage changes to increase density allowance Allow for redevelopment of commercial space to residential, multi-use zoning and flexible development	SOCIAL Subsidized Housing Inventory Central Registry Waitlist Women's Shelter Increase shelter rates to market rate SENIORS Renovate existing housing units including internet, air conditioning Invest in expansions and new builds in community AFFORDABLE Increase 10-year contract to 20+ years for subsidized developments to lock in rental rates ACCESSIBLE Adaptable Housing Standard (Legislation) Requires new builds to be structurally appropriate for accessibility (i.e 36" doors) Inclusionary Zoning (Legislation) Requires new builds to have minimum number of accessible units and affordable units	Short Term Rental Regulations (provincial) Business license and registration inc HST Tourism license, registration and inspection Levy at point-of-sale to be collected and remitted by service providers to province Short Term Rental Regulations (municipal) Strongly encourage municipalities to limit short-term rentals via bylaws place priority for split properties on the long term resident (i.e. students cannot be evicted for a summer AirBnb rental) Commercial property registration (w associated tax profile) Platform Service Provider License Fee LONGER TERM Phased-in transition to Principal Residence Restrictions Update Rental of Residential Properties Act Landlord and tenancy protection Review and update population strategies to ensure there are sufficient resources to support and sustain additional growth		