

PRINT ADVERTISING RATES PER ISSUE

ALL RATES ARE NET

AD SIZE	4X	3X	2X	1X
Two-page Spread	\$2,646	\$2,800	\$2,900	\$3,000
Full Page	\$1,575	\$1,638	\$1,726	\$1,816
½ Page	\$1,144	\$1,180	\$1,233	\$1,323
¼ Page	\$724	\$754	\$793	\$837
1/8 Marketplace ad	\$500	\$525	\$550	\$575
<i>Premium Positions</i>				
Inside Front Cover	\$3,000	\$3,100	\$3,200	\$3,300
Inside Back Cover	\$2,500	\$2,550	\$2,600	\$2,650
Back Cover	\$3,000	\$3,100	\$3,200	\$3,300



Guaranteed page placement fee calculated at 20% of ad rate.

Gatefolds, poly-bagged inserts and all other custom advertising options are available and can be quoted upon request.

For more advertising information, contact Kim Reed at Kim@ocmags.com or 949.636.6482.