

# VIDEO

**\$500**

#1

1:00 min Ad  
Basic lower thirds  
1 song  
4 day turnaround  
1 post production revision  
Video library for social media  
Interview style filming at location

**\$850**

#2

1:30 min Ad  
2 interview style filming at location  
Branded b-roll filmed at 1 location  
Custom animated lower thirds  
1 song  
4 day turnaround  
2 post production revisions  
Video library for social media\*

**\$1200**

#3

2 interview style filming at location  
Branded b-roll filmed at 1 location  
Custom animation lower thirds  
Black magic camera  
1 song  
4 day turn around  
2 post production revision  
Video library for social media\*

**\$2300**

#4

Custom Script with 2 revisions  
Branded b-roll filmed at 2 locations  
Custom animated lower thirds  
Black magic camera  
Voice over actor  
1 song  
7 day turn around  
3 post production revisions  
Video Library for social media\*

\* Video Libraries give you and your marketing team an arsenal of footage that can be edited down and rearranged for months and potentially years to come. This process helps us maintain your brand.



# BRANDING

**\$200**

Logo (PNG & PDF)

**\$350**

Logo  
Color Specs  
File Usage Guide

**\$2000 Starter** (basic)

Logo  
Color specs  
File usage  
Business cards  
Letterheads  
Envelopes  
Thank you cards  
Style Guide

4 Week Turnaround

**\$3500 The Whole Enchilada** (comprehensive)

Logo  
Color specs  
File usage  
Business cards  
Letterheads  
Envelopes  
Thank you cards  
Style Guide  
Website design \*  
Social media kit \*

\* Website built out  
Sitebuilder.com

\* Includes Small  
Business social  
media kit

8 Week Turnaround



# MEDIA

**\$650**

**Small business**

1 platform  
3-4 posts/week  
1 video a month \*  
10 ads a month  
Monthly reporting  
Increase in followers  
1 hour strategy session  
Community management  
Month to month contract  
\*Included with 3-6 month contract

**\$950**

**Professional**

3 platforms  
14 ads a month  
3 videos a month\*  
5-6 post per week  
Monthly reporting  
Daily monitoring  
Hashtag research  
Increase in followers  
1 hour strategy session  
Community management  
Month to month contract  
Reputation management  
2 look alike audience setups  
1 custom cover image/per channel  
1 custom profile pic/ per channel  
\*Included with 3-6 month contract

**\$1300 Enterprise**

3 platforms  
14 ads a month  
3 videos a month \*  
5-6 post per week  
4 :30 sec videos a month  
Monthly reporting  
Daily monitoring  
Hashtag research  
Increase in followers  
1 hour strategy session

Community management  
Month to month contract  
Reputation management  
2 look alike audience setups  
Repositing / sharing of like content  
1 custom cover image/per channel  
1 custom profile pic/ per channel  
\*Included with 3-6 month contract

# A LA CARTE

**\$100/hr**

Event Videography  
(3 hr min)

**\$65/hr**

Graphic Design

**\$55/hr**

Layout Design  
on projects over  
10 hours

**\$350**

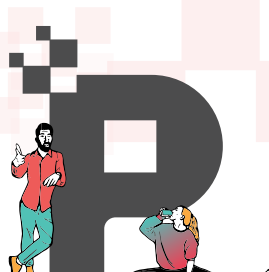
Album art for  
local musicians

**\$200**

Logo (PNG & PDF)

**\$2000**

Website  
Design & Build  
(Sitebuilder)



**\$950**

Basic Website Design  
(PDF, spec sheet)

**\$100/hr**

shooting

**\$55/hr**

editing

**\$300**

Animated Logo

**\$100**

Business  
Card Design

**\$350**

Style Guide for  
existing brand