



7th Annual Michigan Honey Festival HARVEY E KERN PAVILION Frankenmuth, Mi

August 4th 2018 9am - 5pm

Sponsors & the Michigan Honey Festival

Our Mission Statement

Our purpose as a nonprofit organization will be to educate the public about the role that the honeybee plays in our own existence. Through educational programs made available to the general public with emphasis on starting at the elementary level and working with any & all educational institutions to help advance their programs that work within our mission. Offering seminars, hands on demonstrations, open forum through electronic media, beekeeping clubs, & a yearly Honey Festival within the State of Michigan.

The *Michigan Honey Festival* is a fun, inexpensive, & informative day for everyone, young, old, or somewhere in between. All Beekeepers, even "Newbee's" & Non-Beekeepers will walk away with something. So will our sponsors & vendors. In order to keep our "gate" prices low, to attract quality presentations, along with rental of the beautiful facility we are in, the need for sponsorship has never been greater!

We offer sponsorship levels (that are) within the budget of any commercial business, and most individual donors. Please understand that absolutely no person on the board of directors, festival committees, or others associated within the formation of the festival receives salary, or other type of compensation.

All of us at the Michigan Honey Festival thank you from the bottom of our hearts for your generosity!

Sponsorship levels

Queen Sponsorship \$1,000.00 or higher

- Name, Logo, & Link to your website on the Michigan Honey Festival website
- Name & Logo/phone # etc. prominently displayed on brochure handouts
- One (1) 10' x 30' booth including tables & chairs.
- Eight (4) complimentary entry tickets to give to prospective customers or use as promotions.
- Company name/logo on Banner at main entrance to the Michigan Honey Festival
- Total value of this package: Over \$700.00 of complimentary merchandise and advertising!

Worker Bee Sponsorship \$500.00

- Name & Logo on Michigan Honey Festival website with link & logo on website
- Name & Logo on brochure handouts at festival
- One (1) 10' x 20' booth including tables & chairs
- Six (6) complimentary entry tickets
- Total value of this package over \$300.00 plus all the advertising!

Drone Sponsorship \$250.00

- Name displayed on website along with link to your site
- 10' x 20' booth including (2) tables & (2) chairs. Four (4) entry tickets
- Total value for above extras over \$150.00 plus advertising!

Honey Sponsorship \$100.00

- Name on website
- One (1) 10' x 10' booth including Two (2) free entry tickets
- Total value of all above extras \$70.00 plus advertising!



**HARVEY E KERN
COMMUNITY
PAVILION
Frankenmuth Michigan**

August 4th 2018

9am - 5pm

SPONSOR INFORMATION

Name

Address

City/State/Zip

Company Name

Email

Phone

Website Address

Do you have a logo available in electronic form? Yes No

If yes, please email your logo to mejay57@aol.com for placement on our website.

If no, do you have it on a website that we may be able to "capture" it? Yes No

If yes, please make sure you double check above that your website address is correct.

Please understand that the quality of "capturing" the logo off your site may not be the same quality but will still represent your company and your brand.

Queen Bee Sponsor \$1,000.00

Honey Bee Sponsor \$100.00

Worker Bee Sponsor \$ 500.00

Drone Bee Sponsor \$ 250.00

Festival donor \$_____

**MAKE CHECKS PAYABLE TO:
MICHIGAN HONEY FESTIVAL
4894 Laur Road, North Branch MI 48461
Email to: mejay57@aol.com 810-241-6308**