



Testimonials

"I can say that I have been in HR for 22 years next month and have never, not even once, given a thank you note to a trainer. That should tell you something— that what you do matters. I realize that in my manufacturing world we are not always viewed as a "soft" or "kind" group, but we are just like everyone else; human. Thanks for teaching us the VALUE of being human. LD

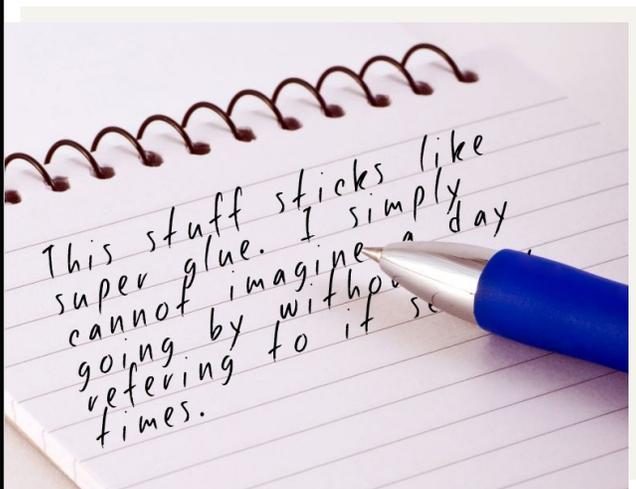
"At our most recent personal development seminar for our supervisors, we had the pleasure of working with Van and Tammy Benson of Motive Matters. We have had many seminars in the past but this seminar was by far the most intriguing and educational. We have had nothing but positive feedback on both The People Code and Van and Tammy. The People Code has done a great deal to boost morale, improve communications, and help us all understand ourselves and our co-workers." EC, Human Resources Manager

"We would like to thank Van and Tammy Benson and Motive Matters for an informative and enjoyable afternoon at our annual "Staff Retreat Day." Van's presentation of The Color Code was something new and fresh that has benefited our work environment greatly." CH, Director

"I would just like to tell you how much I enjoyed the training in Joplin the past few days. You provided some valuable information and tools that should help me to be a more effective leader, employee, husband and father. I enjoyed the past few days so much, I was able to share my experience with a young couple while on my flight from Tulsa to Dallas. I provided them the information off your business card in the hope they would visit one of your workshops and/or contact you for more information." TW, District Sales Manager

"The training really put things in perspective for me and I understand myself so much more. Not to mention others around me. Can't wait till you come back!" SC

"I've been with this company for 25 years. This is the first training I can actually take home with me. I think it will help me be a better husband and a better dad for my kids."



Testimonials continued



Dr. Taylor Hartman, Jean Hartman, Tammy Benson, Van Benson

“When you have experienced the powerful combination of The People Code and Van and Tammy Benson, you can never see life or any relationship the same again. They are terrific emissaries of this inviting message because they have personally witnessed its transforming gift in their own lives. Whether you are looking for professional or personal development, the remarkable combination will soon inspire you toward excellence. I whole-heartily recommend them to you. Once you experience both their message and their passion, you will certainly begin to appreciate the gift you gave yourself by bringing them into your life.”

Dr. Taylor Hartman, Ph.D., the author of The People Code

“In a nutshell it was great. I was looking for something motivating and insightful to bring to a senior leadership team that had worked together for about 7 years. After 7 years, we tend to think we know each other pretty well. The Motive Matters workshop reinforced that we do know each other pretty well, but understanding our core motive was powerful. I walked away with a better understanding of our team and the core uniqueness each of us brings to the company. Your ability to understand how we operate as a hospital and incorporate our guiding principles into the training was key. You took the time to know us. It’s been 4 months since we went through your training and we use the Color Code concept daily as we interact with each other and work to motivate and lead our teams. You and the Motive Matters workshop is exactly what our team needed to jumpstart our year. Thanks! It was worth a day with you all.”
JS, CEO



“I just wanted to say thank you so much for the work you did with us. I know that it was a long day! Our employees are definitely talking about it!” SM

I have left here a better person!” MR

“Awesome, loved it, so did all involved. We look forward to the next class. Great presenter with enthusiasm.” SM

“You are the real McCoy!” FD“

“Knowing our colors lets us remember that we are just different, not wrong. It also helps to remember that the other person is not acting that way AT you, just to irritate you, that is just who they are and it is ok to be that way, too!” MT

“I can’t thank you enough for the education that you provided for me today.” JS

“I wanted to let you know that your teachings continue to have a positive impact with the people here at our facility. It seems like at least once a day I hear someone (me a lot of the times) talking about or referencing the color code and how to use it as a tool in dealing with and understanding people.” BW, Human Resources and Purchasing Manager

Scan this code with a smart phone to see [video](#) of real Motive Matters clients:

