



www.kckarting.com

The Kansas City Karting Association (KCKA) is a registered non-profit organization, that is based in Liberty, MO. The Club's mission is to promote the sport of kart racing and create a family friendly racing environment for people of all racing backgrounds. The club strives to encourage safe and skillful driving techniques through healthy competition and sportsmanship.



The club races at the KCKA Raceway, an outdoor track that is located just East of William Jewell College. The track is operated by the club and maintained by its members. The track itself, is close to a half mile long and is full of twists and turns. You will routinely find karts reaching in excess of 50mph on the front straight. The track was originally built in 1958 as a dirt track and has been continuously running races since. That's over 60 years of racing action on our classic track! Through those years of racing, the track has produced countless close finishes and cherished family memories.



Karting is one of the fastest growing forms of motorsports in the United States, It is a family oriented sport that allows all family members to be involved in all aspects of the sport. In the pits you will find people of all ages participating in the race day adventure, with drivers ranging in age from 5 to 70+. Kart classes are organized by age, kart size and engine type, with rules that allow for parity within the class, giving ample opportunity for all participants to excel and succeed. For some, success is measured by winning at the end of the day, for the club, our success is measured by our new and returning members.



We hope that you will consider supporting your local non-profit go-kart track as we work to grow our club and improve our facility. Our project goals are aimed to make KCKA Raceway a regional karting destination, while maintaining a facility that aims to meet a national level of standards for a karting facility. This is important to us, so that we can give our members a safe and quality race day experience that will be remembered forever.

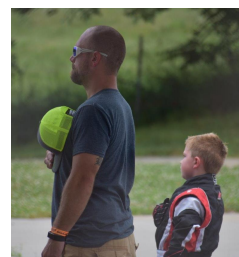


We hope that you will help us continue that effort and join in our success, as KCKA continues to be the only true karting facility in the Kansas City area.



Sincerely,

The KCKA Board of Directors



Track Address: 1090 State Hwy B, Liberty, MO 64068
Mailing address: 805 E. 203rd St., Belton, MO 64012

Phone: (816) 778-6543
Email: kckartingclub@gmail.com



2019 Sponsorship Packages



Sponsorship Levels

Sponsorship Level	Cost
Sign Sponsor	
Banners along fences - 3'x6' Max size (sponsor provided)	\$100 / year
4'x8' Billboard - 2 Available (+ graphics and Installation)	\$200 / year
General Sponsor	\$50 / year
Name on 2019 season T-shirt (must be provided to club by 3/1/2019)	
Business Sponsor	\$250 / year
Website ad and Internet link to business	
Acknowledgement at all Events - Includes races, banquet and any other special club events	
Setup of 10x10 booth at any KCKA points race	
Year end KCKA appreciation plaque to be presented at banquet	
Class Sponsor	\$350 / year
All benefits of business sponsor	
Name on year end trophies for class to be presented at the banquet	
Option to present Class award	
2 Year end banquet tickets	
2 spectator passes per KCKA points event	
Liberty Cup Sponsor	\$600 / year
All benefits noted in class sponsor	
Name on Liberty Cup trophies to be presented at the banquet	
Racing Sponsor	\$1,000 / year
All benefits noted in class sponsor	
1 Race entry per KCKA points race	
Adverting on all promotional fliers / social media posts promoting a race	
Series Sponsor	\$5,000 / year
All benefits noted in Racing Sponsor	
Specify sponsors' products for use in series (i.e. tires, etc.)	
Track Sponsor	\$25,000 / 5 years
Track will be named after sponsor for 5 years, i.e. 'Sponsor Name' Raceway (kartway, speedway, etc.)	
Will include name on the track's monument sign along Missouri State Highway B	
Custom Sponsorship	TBD
Let us know how you would like to help KCKA	

Benefit Comparison

	Sign Sponsor	Business Sponsor	Class Sponsor	Liberty Cup Sponsor	Racing Sponsor
Sign / banner on fence	X	X	X	X	X
Logo in any newsletters or publications		X	X	X	X
Website ad and Internet link to business		X	X	X	X
Acknowledgement at all events		X	X	X	X
Logo on club T-Shirt (if printed)		X	X	X	X
Setup of vendor booth at KCKA points race		X	X	X	X
Name on Trophy presented at Banquet			X	X	X
Option to Present Award			X	X	X
2 Year end banquet tickets			X	X	X
2 Spectator Pit passes passes per points event				X	X
1 Race entry per KCKA points race					X
Year end KCKA appreciation plaque to be presented at banquet		X	X	X	X
Adverting on any promotional fliers / social media posts promoting a race					X

2019 Sponsorship Application



Type	Cost
<input type="checkbox"/> Banner along fence (sponsor provided)	\$100
<input type="checkbox"/> 4'x8' Billboard (+ graphics and installation)	\$200
<input type="checkbox"/> General Sponsor	\$50
<input type="checkbox"/> Business Sponsor	\$250
<input type="checkbox"/> Class Sponsor	\$350
<input type="checkbox"/> Liberty Cup Sponsor	\$600
<input type="checkbox"/> Racing Sponsor	\$1,000
<input type="checkbox"/> Series Sponsor	\$5,000
<input type="checkbox"/> Track Sponsor	\$25,000
<input type="checkbox"/> Custom Sponsorship (tell us what you'd like to give and get)	??

Sponsorships run from March 1st to February 28th (No pro-rating of sponsorship costs & no refunds)

TOTAL SPONSORSHIP ENCLOSED: _____

SPONSOR NAME: _____

ADDRESS: _____

CITY, STATE & ZIP: _____

PHONE NUMBER: _____

FAX NUMBER: _____

CONTACT NAME: _____

CLASS YOU WOULD LIKE TO SPONSOR: _____

EMAIL ADDRESS: _____

WEBSITE ADDRESS: _____

Check here if you would like to opt out of any recognition for your sponsorship

MAKE CHECKS PAYABLE TO: Kansas City Karting Association

Mail or Email this form along with artwork for ads to: Kansas City Karting Association
 805 E. 203rd St.
 Belton, MO 64012
kckartingclub@gmail.com

For questions call: (785) 331-5812
 (816) 778-6543
 (816) 835-0126

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