

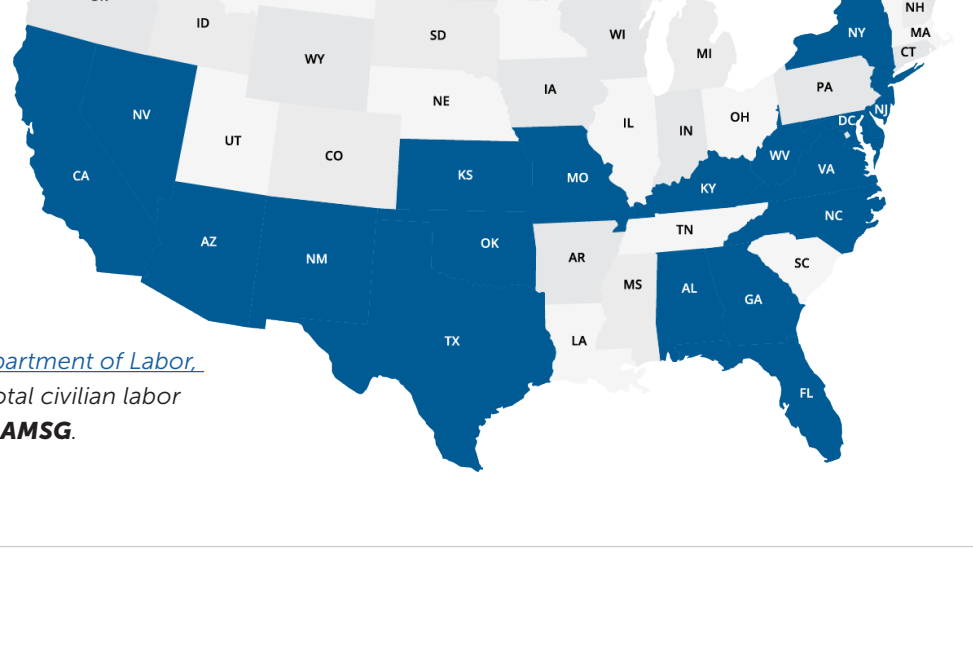


# 2022 Year in Review

Advanced Management Strategies Group (AMSG), Inc is a leading operations, technologies, and administrative management firm providing critical support for the Federal Government and its many missions and responsibilities around the world. A Department of Veteran Affairs (VA) certified Service-Disabled Veteran-Owned Small Business (SDVOSB), we provide nuanced, modern, and multi-perspective solutions to the government's most complex and fulfilling challenges.

## AMSG Around the Nation

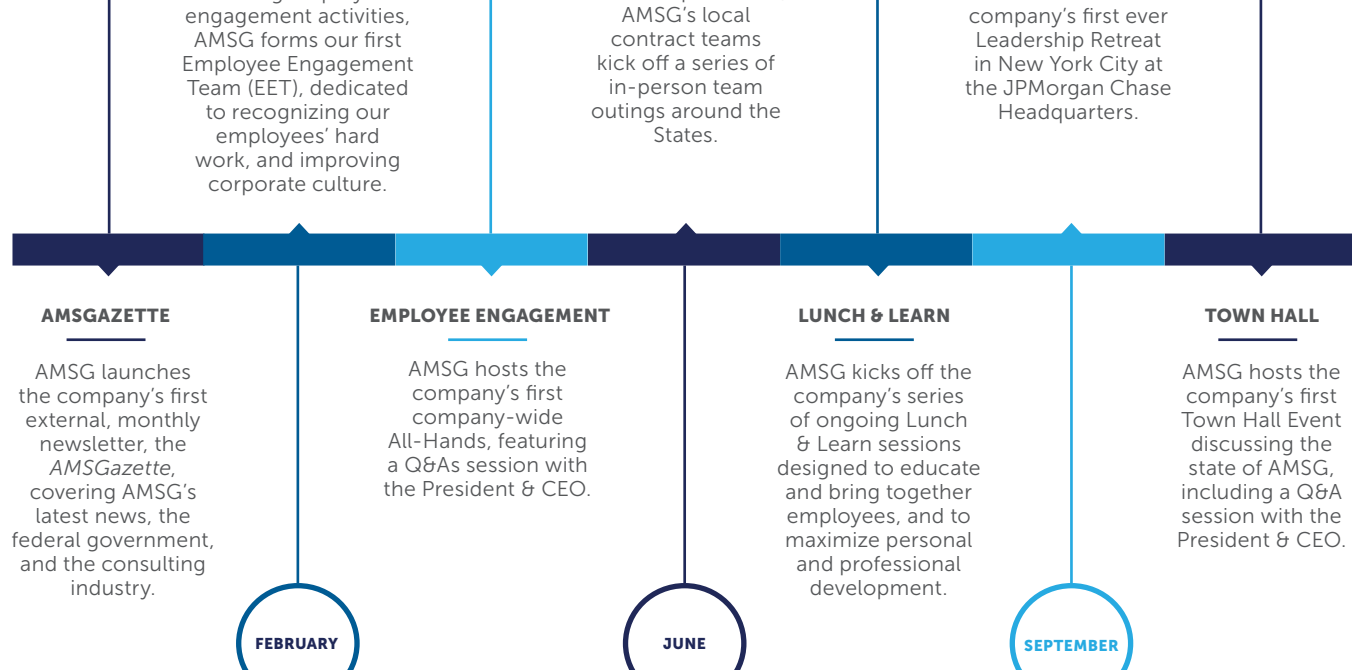
Expanding from one state and two employees, AMSG now employs more than 100 Veterans and civilian personnel located in **19 states** across **four U.S. timezones** since its founding 15 years ago.



According to the latest 2020 U.S. Department of Labor, Veterans represent only 5.6% of the total civilian labor force, yet **35% of Veterans make up AMSG.**

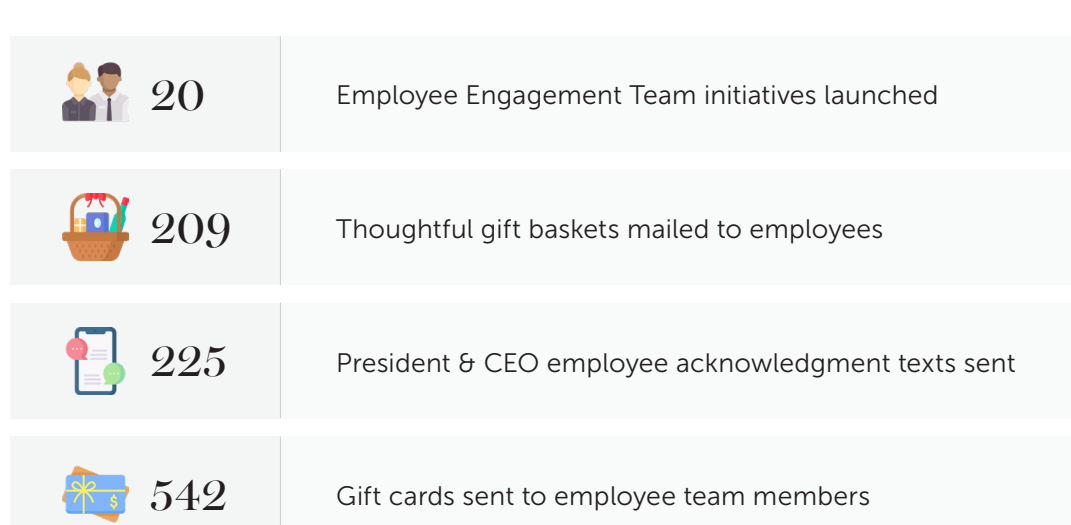
## A Year of Firsts

A year of firsts, AMSG launched our very first external monthly newsletter, Employee Engagement Team (EET), and Lunch & Learn series. We also hosted our first Leadership Retreat, held our first company-wide All-Hands and Town Hall, and gathered for the first time since the start of the pandemic. Each of these efforts and initiatives are dedicated to building rapport with employees, creating transparency in the workplace, connecting with clients and customers, and providing opportunities for personal and professional development.



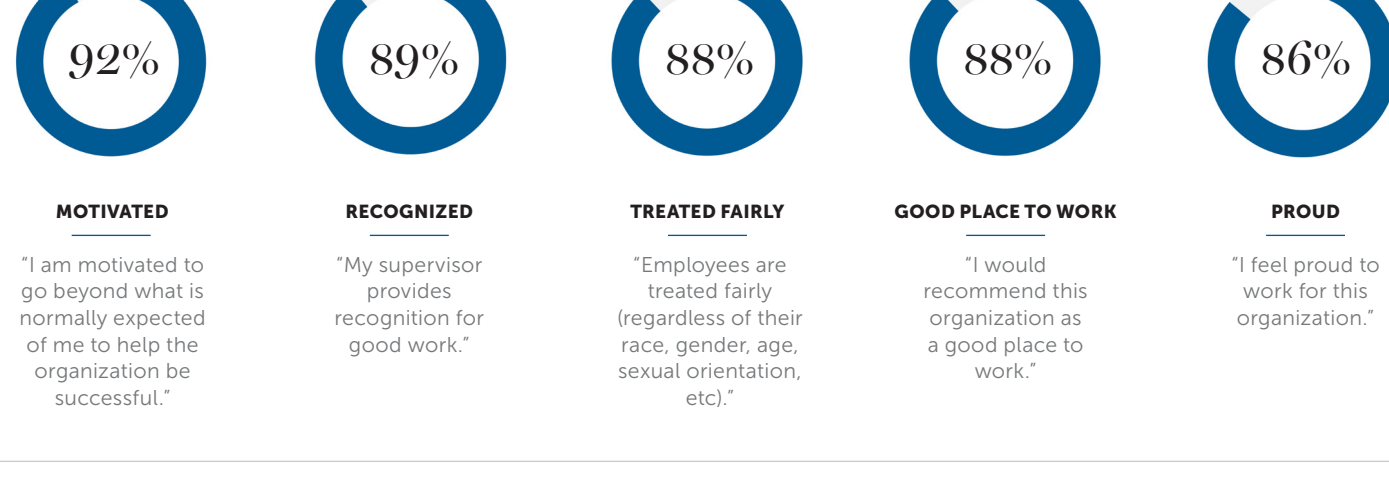
## Employee Engagement

AMSG invests in our employees and is committed to engaging our people through innovative initiatives and acts of service that strengthen employee satisfaction, foster employee growth, and improve overall organizational performance and value.

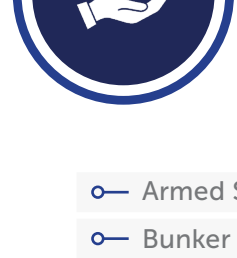


## What AMSG's Employees Are Saying

In the Spring and Fall, AMSG conducted our first full company surveys. Both anonymous and following AMSG's new leadership, the surveys aimed to gauge employee satisfaction, the health of the company, and areas for improvement.



## Sponsorships & Nonprofit Support



**\$100,000+**

Over the last year, AMSG has sponsored and donated over \$100,000 to associations and nonprofit organizations that support our Veterans, Military community, children and future leaders, and international and local families in need.

- Armed Services Arts Partnership (ASAP)
- Bunker Labs
- USMC Combat Development Dinner
- GFWC Virginia for Armed Services YMCA
- HeadStrong Project
- Henley Middle School
- Hiring Afghan Allies with Bunker Labs
- Lu's Labs
- Makindu Children's Program
- Marine Corps Birthday Ball
- Marine Corps Scholarship Foundation
- OneStar Foundation
- Potomac High School
- Smithfield Recreation Association
- Students Helping Honduras
- SECAF Diamond Sponsorship
- St. Jude Children's Research Hospital
- Stop Soldier Suicide

## AMSG's Customers

Specializing in management consulting, marketing and communications, program and project management, technology and systems integration, acquisition management and budget execution, AMSG currently serves and supports nine Federal Government Agencies.



## What Our Customers Say About AMSG

AMSG continues to be proactive in developing and implementing Standard Operating Procedures (SOPs) that are relevant to support mission operations. The impact AMSG has had in process standardization cannot be under emphasized. AMSG's efforts have led to operational efficiency and excellent customer service. The semi-annual customer satisfaction survey returned an overall very satisfied rating. Overall, AMSG's response to inquiries and requests for information were extremely good. -U.S. Department of Energy

AMSG is a driving force behind OCASO's (Office of the Chief Administrative Services Officer) success. They methodically listen, provide remarkable deliverables, and are very easy to work with. Given the exceptional support provided by AMSG to the Federal Trade Commission, Office of the Chief Administrative Services Officer, and their ability to perform in accordance with the contract, I would highly recommend them to other government organizations and would re-award their contract if given the chance to do so. -Federal Trade Commission

AMSG has exceeded the government's expectation of ensuring over 90% of our work completed on time with very little need for rework and under minimal oversight. The leadership within the team, as well as the PM, have demonstrated the ability to complete tasks on time and, in some cases, ahead of schedule with minimal guidance from the government. During the pandemic when our entire team was virtual, we did not miss a deadline and submissions required minimal rework. The communication was constant and consistent. Additionally, when the pandemic hit and our workload increased to support the mission of tracking and distributing vaccines, the team and its leaders did an outstanding job. -Defense Health Agency

AMSG goes over and above the acceptable contractual terms to not only meet the government's needs but also anticipates opportunities, issues, and concerns. The deliverables provided by AMSG consistently exceed the requirements of the contract and provide insights that were not initially anticipated by the government. This quality of service and expertise provided by the PM greatly contributed to the success of this requirement. - Veterans Health Agency

## AMSG Communications

AMSG uses our communication channels to highlight employees, share tips and resources, and communicate the latest news and industry trends. This year AMSG released more press releases than any year since our founding, created our Facebook page, gained new LinkedIn followers, and launched our first external monthly newsletter, the AMSGazette.



## Business Planning & Growth

This year, AMSG identified new prospects and business areas, and was able to convert those prospects into new customers. As AMSG evolves, we sharpen our process for pursuing new opportunities, and developing and implementing strategies that promote growth.



## An Award-Winning Company



**MOXIE AWARDS**  
Nominated by the Moxie Award program that honors associations, businesses, and nonprofits in the DC metro community that demonstrate boldness and innovation as an integral part of their growth strategy.



**ENERGAGE**  
Surveying and studying over 66,000 organizations since 2006, Energage employee experience solutions are informed by the Top Workplaces research, helping Energage identify the 15 culture drivers that are critical to success in any organization. AMSG ranks in Energage's Top 25% Organizations.



**INC. 5000**  
Having applied and been accepted for the first time, AMSG ranks No. 2551 on the most prestigious ranking of the fastest-growing private companies in America. Patagonia, Chobani, and Under Armour are among companies who gained their first national exposure as honorees on the Inc. 5000 list.



**GLASSDOOR**  
A 100% Glassdoor CEO Approval Rating by AMSG's employees.