

**PATRICIA AYUSO**

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**YES! I'M A PRODUCT OWNER**

**NOW WHAT?**

# AGENDA

**WHY  
AGILE?**



# Reasons for Adopting Agile

**74%** ACCELERATE SOFTWARE DELIVERY

**62%** ENHANCE ABILITY TO MANAGE CHANGING PRIORITIES

**51%** INCREASE PRODUCTIVITY

**50%** IMPROVE BUSINESS/IT ALIGNMENT

# Benefits of Adopting Agile

**69%** ABILITY TO MANAGE CHANGING PRIORITIES

**65%** PROJECT VISIBILITY

**64%** BUSINESS/IT ALIGNEMENT

**64%** TEAM MORALE

(SOME OF) THE FLAVORS OF

**AGILE**

Scrum

Lean

SAFe

xP

Kanban

Scrumban

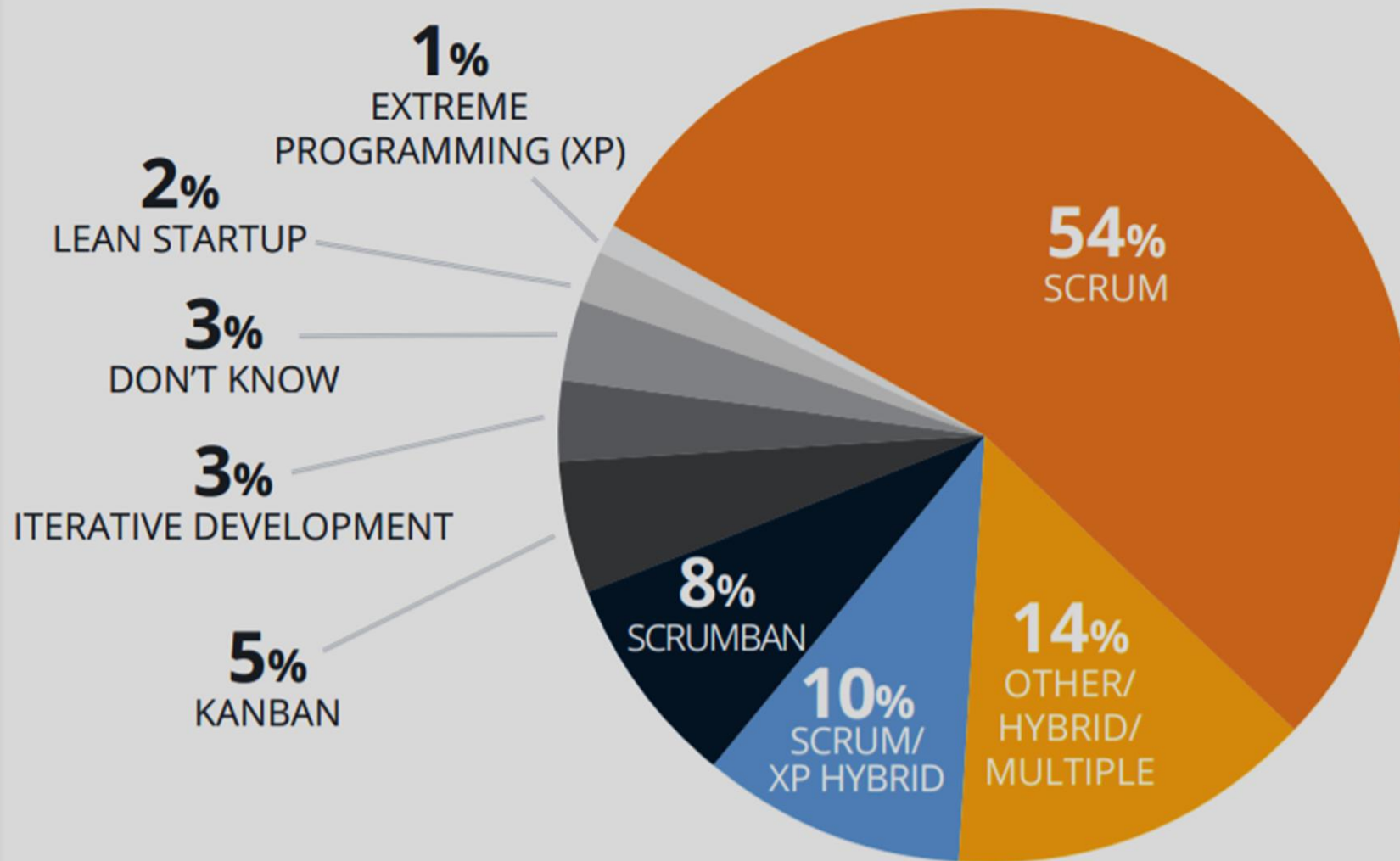
FDD

Hybrid

LeSS

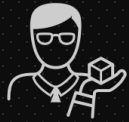
AgileUP

# Agile Methodologies Used



# Scrum

## 3 Roles



PRODUCT OWNER



SCRUM MASTER



SCRUM TEAM

## 3 Artifacts



PRODUCT BACKLOG



SPRINT BACKLOG



PRODUCT INCREMENT

## 5 Events



SPRINT



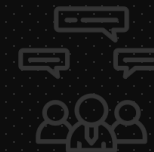
DAILY



PLANNING



REVIEW



RETROSPECTIVE



# Scrum

## 3 Roles



PRODUCT OWNER

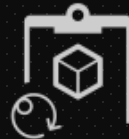


SCRUM MASTER

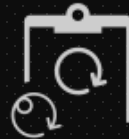


SCRUM TEAM

## 3 Artifacts



PRODUCT BACKLOG



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# Scrum

## 3 Roles



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SCRUM TEAM

## 3 Artifacts



PRODUCT BACKLOG



SPRINT BACKLOG



PRODUCT INCREMENT

## 5 Events



SPRINT



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RETROSPECTIVE

I'M A

**PRODUCT OWNER**

NOW WHAT?

VISION

**PRIORITIES**



VALUE

# CLIENT'S EXPECTATIONS





**CUSTOMER COLLABORATION** OVER CONTRACT NEGOTIATION

WHAT & WHY

(MUST BE) **DONE**

**WORKING  
SOFTWARE  
OVER  
COMPREHENSIVE  
DOCUMENTATION**



THE TEAM  
NEEDS YOU

# INDIVIDUALS AND INTERACTIONS OVER PROCESSES AND TOOLS



(some) TIPS

守破離

SHU HA RI

TIME TO HAVE

**FUN!**



# CLIENT'S EXPECTATIONS

**ESTIMATION**

**ITERATION**

WHAT & WHY

(DEFINITION) **DONE**

# (some) TIPS

## BOOKS

**Toyota Kata: Managing People for Improvement, Adaptiveness and Superior Results** by Mike Rother

Scrum Mastery: From Good to Great Servant Leadership: Quote Cards by Geoff Watts

Scrum: The Art of Doing Twice the Work in Half the Time by Jeff Sutherland

Scrum Master Toolbox Podcast

Agile Coaching Network | Agile Alliance

## PODCASTS

CONTACT ME?

LINKEDIN: AYUSOPATRICIA

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