

Washington barrel
racing association

W B R A

2020
Sponsor
Kit



Why choose the Washington Barrel Racing Association to meet your advertising needs?

History

WBRA is an independent non-profit organization that takes great pride in providing a fun and competitive barrel racing forum with one hundred percent of the profits going back to our members. **WBRA** was established in 1959 by a group of ladies striving to bring their favorite sport of barrel racing to the world of rodeo. These ladies worked with the rodeo associations and are solely responsible for introducing barrel racing to all of the professional and amateur rodeos in the state of Washington.

WBRA offers our members an open division for the experienced and accomplished horses in the the association. We provide a variety of novice classes and divisions for up and coming horses. The novice divisions give young horses an opportunity to develop into the next great open and rodeo horses, and to ensure the future of our industry and association, we have a Youth and Junior division. We are growing the next generation of champion barrel racers.

2019 Stats

100+ Members
50,500+ Yearly Website Hits

75 + Races per year
\$120,000+ Winnings Payout

Co-Approving with Northwest Professional Rodeo Association

1000+ Members
324,000+ Yearly Website Hits

12 Co-Approved Rodeos per year
\$1,000,000+ Winnings Payout

Co-Approving with Professional Western Rodeo Association

500+ Members
144,000+ Yearly Website Hits

21 Co-Approved Rodeos per year
\$400,000+ Winnings Payout

WBRA Sponsorship Levels

Platinum Sponsor \$3,000+

- Sponsors business **logo** stamped on **2 Champion award saddles**.
- **Logo** on **Finals Jackets** (*additional embroidery charges may apply*)
- One year of **advertisement** with a link to your company website at **www.wbra.net**
- **Invitation** to the awards **banquet** (a representative from your business is encouraged to come).
- **Trailer magnet** on select WBRA team member's trailer
- **Patch** on select WBRA team member's jacket

- **Patch** on rodeo contestant western shirt

Acknowledgment at all major events include:

- Banner displayed in the arena (banner provided by sponsor)
- A full page ad in event programs
- Vendor space at all events
- Public announcements by event Announcer during entire competition
- Opportunity for a representative from you business to speak publicly to the membership.

WBRA.NET

Holly Wienker | 360-632-4745 | hmwquarterhorses@gmail.com

Saddle Sponsor \$1,500+

- Sponsors business **logo** stamped on a **Champion award saddle**.
- One year of **advertisement** with a link to your company website at **www.wbra.net**
- **Trailer magnet** on select WBRA team member's trailer
- **Patch** on select WBRA team member's jacket
- **Patch** on rodeo contestant western shirt
- **Invitation** to the awards **banquet** (a representative from your business is encouraged to come).

Acknowledgment at all major events include:

- Banner displayed in the arena (banner provided by sponsor)
- A full page ad in event programs
- Vendor space at all events
- Public announcements by event Announcer during entire competition
- Opportunity for a representative from your business to speak publicly to the membership.

Gold Sponsor \$1,000+

- One year of **advertisement** with a link to your company website at **www.wbra.net**
- **Patch** on select WBRA team member's jacket
- **Patch** on rodeo contestant western shirt

- Banner displayed in the arena (banner provided by sponsor)
- 1/2 page ad in event programs
- Vendor space at all events
- Public announcements by event Announcer during entire competition

Acknowledgment at 4 major events include:

- Banner displayed in the arena (banner provided by

Silver Sponsor \$500+

Acknowledgment at 4 major events include:

- One year of **advertisement** with a link to your company website at **www.wbra.net...50% off advertising with yourcompetitornews.com**

- Banner displayed in the arena (banner provided by sponsor)
- 1/8 page ad in event programs
- Public announcements by event Announcer during entire competition

Bronze Sponsor \$300+

Acknowledgment at 4 major events include:

- One year of **advertisement** with a link to your company website at **www.wbra.net**

- 1/8 page ad in event programs
- Public announcements by event Announcer during entire competition

Local Event Sponsor \$150+

- Business Card ad in event advertising
- Banner displayed at race

- Business name announced at race

The 2020 Barrel Racing season is upon us and we hope you will join us in support of Washington's largest and most competitive barrel racing association.

Your support for **WBRA** provides amazing advertising opportunities for your business. Your business will be highly visible at **WBRA** events throughout the year. Your support will help to provide year-end awards for the top competitors in the state. *We are open to any advertisement ideas that you may have that may better suit your business, please do not hesitate to contact us!*

WBRA.NET

Holly Wienker | 360-632-4745 | hmwquarterhorses@gmail.com