

SEEKING FINANCIAL SPONSORS



Presented by Eugenie Jones/Music For A Cause and the Jackson Place Community Council; **The 5th Annual Jackson Street Jazz Walk (JSJW)** is a community-wide, festival-like, live music event featuring live JAZZ * BLUES * LATIN * ALTERNATIVE * artists performing at intimate venues along Central District's historic Jackson Street between - 16th and 21st Avenues South.

We are seeking financial sponsors to assist with the cost associated with hiring artists, presenting and promoting the event. All donations made via Jackson Place Community Council, the event's 501(3)(c) fiscal sponsor, are tax deductible.

The JSJW will leverage attendance by partnering with the Pratt Fine Arts Center's Annual Open House event and Langston Hughes Performing Arts Center's Open House. Cross promotion of these events will draw neighborhood - and Seattle-wide - **history, music, and art lovers** to Jackson Street.

As well as continuing the musical legacy and cultural diversity of **Jackson Street** The Jackson Street Jazz Walk will also conduct a food drive at each performance venue benefiting Northwest Harvest and aiding in the local fight against hunger.

Engaging neighborhood residents and reaching city-wide music & art lovers as well, the Jackson Street Jazz Walk in combination with the two community open house events, will draw approximately 1000 community residents to Jackson Street for a electric evening of fun, philanthropy and entertainment. It will be a great opportunity for sponsors to reach a targeted pool of potential customers while also supporting a very worthwhile charitable, community event.

Please lend your support today. Simply email jacksonstreetjazz@gmail.com or call the number below to express interest and learn how you can help make this event possible!

Thank you,

Eugenie Jones

Eugenie Jones
JSJW/Executive Producer
360-509-9414



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PRERESENTING SPONSOR \$5000+

- ⇒ Inclusion of sponsor name as Event Platinum Presenting Sponsor
- ⇒ Acknowledged in all messaging and press releases
- ⇒ Included in messaging on Twitter feed for event (if desired)
- ⇒ Included in messaging on FB (if desired)
- ⇒ Event page, poster, and schedules (both download and print) headline sponsorship
- ⇒ Facebook event page headlines sponsorship
- ⇒ All band introductions include thank you to Platinum Sponsor
- ⇒ Langston Hughes Performing Arts Kick-Off Concert & Jam Session
- ⇒ The Presenting Sponsor will be listed as the sole sponsor of the **JSJW Kick-Off Concert & Jam Session** to be held at the Langston Hughes Performing Arts Center
 - ⇒ Sole-Sponsor listing in all pre- Kick-Off digital and print media as well as in marketing materials provided that evening

GOLD SPONSOR \$2000+

- ⇒ Inclusion of sponsor name as Gold Event Sponsor on digital media and print
- ⇒ Included in messaging on Twitter feed for event
- ⇒ Included in messaging on FB
- ⇒ All band introductions include thank you to the sponsor.

SILVER SPONSOR \$1000+

- ⇒ 2 x week Messaging on Twitter feed for event
- ⇒ 1 x week Messaging on FB
- ⇒ Facebook event page, poster, and schedules include business logo
- ⇒ All band introductions include thank you to the sponsor.

SUPPORTER & COMMUNITY GROUPS 0-\$999

- ⇒ Non-profit community groups have the opportunity to partner with any of our spaces to be named "Stage"
- ⇒ 1 x week messaging on FB Twitter thanks before and after the event
- ⇒ Facebook event page will include information about group and contact information Logo and/or community group name on poster, & schedule