

FIGHTING HUNGER

BENEFITING NORTH WEST HARVEST



SEEKING COMMUNITY SPONSORSHIP

Dating back to the early 1900's, Seattle's Jackson Street was recognized as a historic, birth-of-jazz landmark. It is where many great jazz artists honed their skills and launched world-wide careers, including Quincy Jones, Ray Charles, and Ernestine Anderson. It's many nightclubs formed a hotbed of jazz in Seattle through the early 1960's.

The 6th Annual Jackson Street Jazz Walk seeks to commemorate and to revitalize this legacy by keeping jazz alive on Jackson Street!

Made possible by the financial support of private residents and local businesses, this is a community-wide, festival-like event featuring local artists along Central District's historic Jackson Street - between 16th and 21st Avenues South.

Leveraging attendance by being presented in conjunction with the **Pratt Fine Arts Center's Annual Open House event**; providing intimate performances at Jackson Street restaurants and businesses; and benefiting the North West Harvest foodbank; The Jackson Street Jazz Walk is a unique opportunity by and for the Central District community needing your support!

We are seeking financial sponsors to help make this event possible. Fiscally sponsored by **Shunpike**, all donations made to the Jackson Street Jazz Walk are tax-exempt.

Engaging neighborhood residents and reaching city-wide music lovers as well, this event in combination with the Pratt Fine Arts Center Fall Open House, will **draw approximately 1000 people to Jackson Street for a busy night of free music**. Though the event will request donations of non-perishable food items to benefit Northwest Harvest, the absence of a high admission price tickets will open this event up to a uniquely economically diverse neighborhood, enabling all to enjoy some of Seattle's best artists in intimate-listening settings.

Advertising efforts will include outreach to the Central District area and will serve as a unique opportunity to reach Central District residents. There will be city-wide targeted media campaigns, targeting the greater Seattle area. **Please review the attached sponsorship levels and consider how you or your business can help to make the 2019 Jackson Street Jazz Walk a community service success!**

Remembering Legends. Creating New Legacies. KEEPING JAZZ ALIVE ON JACKSON!



Sponsorship Levels

Please contact Executive Producer, Eugenie Jones, for additional sponsorship information via email at: jacksonstreetjazz@gmail.com

PRERESENTING SPONSOR \$5000+

- ⇒ Inclusion of sponsor name as Event Presenter on all marketing materials
- ⇒ All messaging and press releases headline Presentation Sponsor
- ⇒ 3 x week messaging on Twitter feed for event (if desired)
- ⇒ 2 x week messaging on FB (if desired)
- ⇒ Event page, event poster, and schedules (both download and print) headline Presenting Sponsor
- ⇒ Facebook event page headlines Presenting Sponsor with desired messaging
- ⇒ All band introductions include thank you to Presenting Sponsor

SPONSOR \$400-1000+

- ⇒ 2 x week Messaging on Twitter feed for event (if desired)
- ⇒ 1 x week Messaging on FB (if desired)
- ⇒ Facebook event page, event poster, and schedules (both download and print) include sponsor `s logo
- ⇒ All band introductions include a thank you to the sponsor.

Individual Sponsors or Group Sponsorship - Any gift amount up to-\$399

- ⇒ Facebook event page and the JSJW website will list all event donors