



## **Erucae Holdings Inc. & OpenMeta Inc. unify forces in Joint Venture agreement**

Tucson, Arizona 3/1/2021 Erucae Holdings Inc. & OpenMeta Inc. have entered into a Joint Venture agreement (terms will remain confidential). Erucae Holdings Inc. (EHI) and OpenMeta Inc. (OMI) are new companies with huge promise going into the future vis a vis their respective sectors, with many synergies between them. Mark Lennox President of Research and Data Analytics for EHI calls this a "Gamechanger".

"The joint venture with EHI enables OMI to showcase its cutting edge data search and management technology in a potentially new marketplace(s) very quickly, as EHI already has, or can easily develop new relationships with potential customers and users of OMI technology in the insurance space. OMI expects to benefit from EHI's extensive partner channels providing greater access to a broader client/user base, while further diversifying and organically growing its revenue streams. EHI is now able to rapidly expand its acquisition target portfolio using market analysis tools available on the OM2020™ data management platform. The ability to search and analyze enormous amounts of data on acquisition targets in a fraction of the usual time allows EHI to drastically reduce its time to, and cost of acquisition." (Art Tanner \CEO \OMI)

"This resource will completely change the way the insurance industry operates. Other disparate industries will sprout as a result of these initiatives culminating in multiple successes across many platforms, which substantially improves our ability to locate multiple acquisition targets quickly, thereby assisting with comprehensive analysis while eliminating transaction complexity resulting in synergistic closing processes" (Jeffrey S. Sunderman \CEO \EHI)

"I am immensely proud of the partners in both companies, this Joint Venture was achieved right before EHI's first year anniversary. We are very enthusiastic about going into the future with such a powerful resource and team" (Carlos Arturo Ramirez \President and Founder \EHI)

### **OPEN-META INC.**

Our unique triple validation data process triangulates every consumer record – individual contacts, not just household – against three active transactional files assuring you the highest levels of accuracy across postal, email, phone, and mobile data. We can then layer on hundreds of selects including demographic, geographic, lifestyle, interests, and behavioral data to target highly specific audiences with 20/20 vision-like precision. Fully compliant with DMA, CAN-SPAM, and other relevant requirements, this is data that drives results.

<http://open-meta.com/>

### **ERUCAE HOLDINGS INC.**

Our firm is looking to rapidly grow at an increasing rate from now until the year 2025 through acquiring insurance and marketing companies in the United States. By 2025 we will have acquired a minimum of 20 such companies in the U.S. with an asset value of \$100,000,000. We are concentrating our efforts on companies that are doing between 1-7 million in sales/revenue a year. These companies we will have acquired will have a positive cash flow of 30- 75%. We are consolidating a highly fragmented industry and plan to acquire between 20 and 40 companies in the United States. We will continue acquiring companies throughout 2025 and plan to go public in the Spring of 2026.

<https://erucaeholdings.com/>