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**SOCIAL MEDIA  
EVOLUTION**

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Foodaddle, Inc.  
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# P R E S S   R E L E A S E

**FOR IMMEDIATE RELEASE**  
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## **Software Developer Foodaddle Eyes Florida Panhandle for Headquarters**

**Panama City, Florida** – Delaware based software development company, Foodaddle, is looking closely at the Florida panhandle, specifically Panama City, in hopes of finding the right space for their corporate headquarters.

Foodaddle Inc., a social media company, is developing a unique, social media platform to compliment the platforms available today. “Foodaddle is definitely different.” says Brian Johnson, the founder and CEO of Foodaddle. “We’re a very disruptive platform for the social media and online advertising industry in general.” he continued.

“We’re designing a platform that doesn’t track or spy on users or share personal information with app developers and advertisers. Additionally, because everyone hates being bombarded with ads, we let users decide if they want to accept ads or turn them off completely.” he explained.

Foodaddle promises to offer users all the social media features that they love in addition to an incredible number of new engagement features that are not offered by other social media platforms, including a custom cryptocurrency called FOODOLLARS that users can win and redeem at restaurants and eateries wherever they live.

“Right now we’re a pre-IPO company and we’re aligned with an amazing group of people interested in investing and helping us grow.” Mr. Johnson explained. “Now that the design phase of our platform is complete, we’ll spend the next 12-18 months coding and testing the platform. We would like to bring 40-50 new jobs to the area over the next few years and are looking for a tech corridor that offers a Silicon Valley type of synergy. Panama City is one of the areas we are exploring.”

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*Foodaddle, Inc. is a pre-IPO Delaware Corporation that has filed with the U.S. Securities and Exchange Commission under a 506(c) exemption that allows investments from accredited investors. For more information regarding the exemption, please visit the SEC.gov website.*