

“Tracey, the Safety Lady”

National safety real estate safety expert, professional speaker, media contributor, author and safety product guru...

“ I thought safety would be boring. It was not! Tracey made it entertaining! ”

www.safetyandsecuritysource.com

safetyandsecuritysource@gmail.com

816.372.0939

Keller Williams Regional Owner, Maine

Note: 550+ audience, standing ovation!



Instagram

<https://www.instagram.com/traceythesafetylady/>



twitter

<https://twitter.com/TraceySafeTLady>



LinkedIn

<https://www.linkedin.com/in/traceythesafetylady/>



facebook

<https://www.facebook.com/Safety-and-Security-Source-64136812749/>

Speaking Topics

The 1st 2 classes below can be both taken individually or together to earn CE credits and the country's only real estate safety designation... The Consumer Safety and Security Specialist!



Real Estate Safe Practices A-Z: Agent Safety and Consumer Protection

Fast-moving & interactive! Learn how to make more money \$\$\$ by sharing safety techniques and info with consumers!

- Now includes NAR's #me,too sexual harassment safety training for agents and consumers!
- Safe screening- using technology and online resources to check potential client's backgrounds and verify sellers
 - Auto safety on the road
 - Safe showing, promotion, open houses and MORE!

Tech. Social Media & Online Safety Bootcamp!

Info-packed & engaging! Everything technology! Social media, cyberspace, online safety and technology safety specifically for real estate agents! Protect consumers!

- **NEW! Smart home safety & security-** Safely show smart homes. Hint: Be careful what you say with video doorbells & cameras outside and throughout the house!
 - Safety apps and online security
- Avoid online scams & ID theft prevention, social media safety and the privacy myth
 - Data protection and destruction
 - Discover online safety resources

NEW! Broker, Manager and Owner Safety Certification Workshop

No one else is teaching this! Leadership will learn to reduce their liability! Protect your office location, equipment, staff and implement agent safety protocols! Get an office safety policy handbook!

All classes can be non-credit or CE.

Safety Product EXPO! Safety products on-site!

- 60 - 90-minute workshop
- Keynote address
- Half-day seminar
- Full-day seminar

Client reviews:

<https://tinyurl.com/safetyladyreviews>



See and hear Tracey in action!

<http://www.safetyandsecuritysource.com/in-action-videos>

Programs all over the U.S.:

TX OK MO NV CA AL PA OH ND NJ MA IA KS AR MN AZ +

Bio

Tracey is a former agent and highly-rated national professional real estate safety expert & speaker, popular safety writer, television safety expert and content creator.

Tracey has been in the safety business since 1995. She contributes regularly & wrote the most popular safety story of the year for REALTOR® Magazine. Her articles have received over 175k views in 1.5 years.

Content and program creator of several exclusive highly-rated real estate safety programs!(see video testimonials below)

Contributor and safety expert resource for:



Partial client list

National Assoc. of REALTORS(R), Sacramento Association of REALTORS® (CA), North Carolina Association of REALTORS®, New York Association of REALTORS®, Southwest Iowa Association of REALTORS®, Lake Superior Area REALTORS® (MN), Inc., Keller Williams New England Region (Portland, Maine), REALTORS® Association of Adams and York Counties (PA), Greater Harrisburg Association of REALTORS® (PA), Oklahoma Association of REALTORS®, Arkansas Assn of REALTORS®, New Jersey Association of REALTORS®, North Dakota Assn of REALTORS®, Greater Las Vegas Association of REALTORS®, Birmingham Association of REALTORS®, Kansas City Regional Assn. of REALTORS® AND MORE!