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Upcoming Events

Georgia State Leadership Conference	April 5-7
Spring Stock Market Game Ends	May 4
State Officer Training	June
Institute for Leaders	June 23-24
National Leadership Conference - San Antonio	June 24-27
New Membership Year!	August 1



From the Officer Team

Greetings Georgia PBL!

It's time for the annual State Leadership Conference! You'll notice some big changes to the conference this year as we've incorporated our friends from National Technical Honor Society and Georgia Student Government Association. We've got an action-packed weekend lined up for you!

Create! Lead! Inspire! is the theme for the 2019 Georgia State Leadership Conference. This conference isn't just about competition. Be sure to attend some of the excellent workshops on Friday and Saturday. The 5:30 session on Friday has been changed from Battle of the Chapters to the new **Chapter Challenge** which involves PBL, NTHS, and GSGA! You'll also get to hear the **speeches** for state officers candidates. Feeling lucky? Friday night is the return of **Casino Night**! Or, bid on items at the **Silent Auction**! You'll want to attend the 2:00 Saturday session to see which **officers** will lead you into 2019 –2020! Of course, what is the state conference without the **Awards Ceremony**!? To close out this exciting evening, GSGA is hosting a **gala**! Use the official conference hashtag **#GSLC2019** to share your conference experiences!

We're proud to have served as your State Officer Team for the 2018 - 2019 year. We look forward to see what your 2019 - 2020 team has in store to grow Georgia PBL into the largest state chapter in the U.S.!

Ne'll see you at GSLC!



FBLA-PBL Leadership Day

South Georgia Tech- Americus Chapter

SGTC - Americus Phi Beta Lambda held its 3rd Annual FBLA-PBL Leadership Day event on Thursday, February 21st. The three-hour workshop featured PBL Advisor Dr. Andrea Oates facilitating leadership-building exercises for three area FBLA chapters from Marion County High School, Taylor County High School, and Webster County High School. Capacity-building activities included a mix-n-mingle icebreaker, a personality test, a Myers-Briggs inspired assessment including career guidance, communications exercises, as well as team building activities. In all, there were some fifty individuals in attendance. The chapter appreciates the support of Georgia PBL President Ariel Murphy as well as Georgia PBL Executive Committee



member and local SGTC PBL advisor Donna Lawrence.

PHOTO 1: Georgia PBL Executive member and Local PBL Advisor Donna Lawrence with Georgia PBL President Ariel Murphy

PHOTO 2: FBLA Advisors & Chaperons



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FBLA Region 1 Conference

Southern Regional Tech- Moultrie & Tifton Chapters

Moultrie and Tifton PBL chapters hosted 352 FBLA high school students on January 18, 2019 for the regional FBLA competition. The students came together from FBLA Region 1 which include the following counties: Baker, Brooks, Calhoun, Colquitt, Cook, Decatur, Dougherty, Early, Grady, Miller, Mitchell, Seminole, Thomas, Tift, Turner, and Worth.

During this competition, students competed in performance events only. Client Service, Business Presentation, Public Speaking, and Business Ethics are just a few of the highly contested events. This was a great opportunity for new PBL students to see how the competitive conferences work prior to their own experiences at district. As hosts PBL students served as doorkeepers and timekeepers during the competitions, and also served the students lunch.









Community Service & Competition

North Georgia Tech- Blairsville Chapter

The Blairsville chapter held a canned food drive for the local food bank, Ninth District Opportunity. We collected over 250 canned goods and delivered them to the food bank on Feb 14, 2019. Ninth District Opportunity provides low-income families within the community with assistance programs. Every member of our chapter helped with the process, from planning to the delivery of the canned foods. We posted flyers around the campus so we were able to reach the student body, faculty, and staff. Also, we spoke with other organizations at our campus to promote the food drive.

A delegation of eight students went to Phi Beta Lambda North District Leadership Conference 2019 that was located at our home campus of North Georgia Technical College in Clarkesville, Georgia. The new members of our chapter were able to get a feel for State Conference. Everyone had a great time and placed in their events.



1st Place: Sherri Karr-Management Analysis and Decision Making; Rachel Waldrep-Management Concepts and Organizational Behavior and Leadership; Heather Wells-Hospitality Management.

2nd Place: Kimberly Franks-Business Decision Making; Nicole May-Computer Concepts; Charles Russell-Organizational Behavior and Leadership; Heather Wells-Project Management.

3rd Place: Melissa Klopschinski-Personal Finance and Organizational Behavior and Leadership; Ashley Stephens-Entrepreneurship Concepts.

4th Place: Sherri Karr-Management Concepts; Nicole May-Entrepreneur Concepts; Kimberly Stephens-Accounting Principles.

5th Place Ashley Stephens-Retail Management.



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Oliver & Co. Annual Backpack Giveaway

Columbus Tech

To kick off the 2018-2019 volunteering season PBL advisors, Leatha Cyprian and Jimmy Habersham, hosted a school supply drive. Advisors and members sponsored 12 backpacks for Oliver & Co. an organization founded by Professional Division member Samuel Oliver Jr. and wife Ashley Oliver. Oliver & Co. is a graphic design company creating logos, labels, flyers and a



plethora of other desktop publishing items. The organization also hosts an annual backpack giveaway the weekend before a new school year. Surprised by the efforts of the team, Oliver & Co. vows to continue their efforts for the Columbus/Phenix City communities with an annual sponsorship from the Columbus Tech Phi Beta Lambda and the pending Phi Beta Lambda grad chapter.



CTC held another community service project for the Salvation Army. Instead of donating food items, the team was told of the shortage of items patrons needed for their overnight visits. With the help of donations from the professional division the team was able to donate over 50 care packages and various hygiene items.



Helping Hands

Albany Tech

In December 2018, members voted to donate \$100 to the family of four individuals who lost their lives in a house fire in Albany, Georgia. Three of the four children, in addition to four other children, sustained injuries. A plea for help was sent to the local chapter and we graciously responded to the call. Our vice-president, Rosa Wilson, took the check to Meadows Funeral which was accepted by Ms. Vera Williams.



In February, the chapter gave an out-of-pocket donation of \$50 dollars to the Albany Technical College SkillsUSA Community Project. The donation was used to purchase supplies for Albany Middle School in Albany, Georgia.

In March, Cairo, Georgia was devastated by a tornado. Albany Technical College asked the chapter to donate items to the tornado victims. Items included paper towels, toilet tissue, toothpaste, tooth brushes, baby items, and a variety of other needed items. Also, another family needed us



to help her during her time of need. The chapter voted to donate \$25 to Ms. Melanie Ford for food to help feed her family.

Our chapter was glad that we could be of assistance to the citizens of Albany and surrounding counties. We are proud that we were given the opportunity to help them when they were in need.



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State News



The Installment of Greatness

Atlanta Tech

A new look, new ideas and new business leaders are emerging from the ATC Chapter. We sealed 2018 by having our first annual installment program for officers that included family, friends, the VP of State and National Projects, Ms. Norma Cline, with a touch of Southern style cuisine catered by our own Meghan Walton.

In January, it was time to get to work planning for FBLA-PBL Week and hosting entrepreneurial events for students. Our PBL spirit week included events such as a luncheon that honored our advisors and our special guest speaker Kevin Little, Professional Division member and former PBL President.

Our chapter hosted its first "Think Tank" event that featured five prominent entrepreneurs; we partnered

with two other business forums that assisted in helping our student get answers they needed to start a business. Now that competition time is here, we are looking forward to competing and meeting with our fellow Georgia PBL members. See you at the State Leadership Conference!





Participate in the #BeGeorgiaPBL Newsletter!

@

Newsletter Reminder:

The Georgia PBL Newsletter has been reduced to two editions per year to coincide with the Fall and Spring semesters.

Please send articles to troot@southernregional.edu in an email or word document. Attach pictures separately as a JPEG or PNG!



Official Facebook Page: Georgia Phi Beta Lambda

Groups:

Georgia Phi Beta Lambda (All Membership)

Georgia Phi Beta Lambda Advisor's Suite (Advisors Only)

2018-2019 State Office Team

Ariel Murphy President **Norma Cline** Vice President of State & National Projects

Ashley Hill Vice President of Membership **Sherri Karr** Vice President of Fundraising

Georgia Phi Beta Lambda Executive Committee

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