

Evan D. Janssen

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Experience

Des Moines Menace

Spring 2018 – Present

Position: Menace Soccer Operations Manager/Communications Director

- Marketed and promoted products offered by the Menace Soccer Foundation to 1,200 local children
- Facilitated a non-profit agency with a \$500,000 operating budget
- Grew Menace social platforms from 9,500 followers to 12,000 followers in seven months
- Directed, marketed and organized Just For Girls Fall Invitational which made over \$70,000 in income.

Iowa State Men's Basketball

Fall 2014 – Spring 2018

Position: Student Manager

- Recorded, distributed, and analyzed video of basketball games to give to coaching staff and opposing teams
- Attended and participated in daily practice to provide assistance to players as well as coaches
- Experienced and participated in daily front office tasks in a Division 1 College Basketball program
- Learned and adhered to NCAA regulations involving Student Manager's and players

Fred Hoiberg/Steve Prohm Basketball Camps

Summer 2015 – Summer 2017

Position: Coach/Organizer

- Organized basketball camps for 400+ children aged 7-18
- Communicated with camp personnel to market/create the best product possible
- Developed the knowledge of working through a chain of command and the patience of being a middle-man

Iowa State Daily

Fall 2016 – Spring 2017

Position: Production Assistant

- Promoted new broadcasts of The Daily Lounge and The Acoustic Lounge through the use of social media
- Experienced the chaos of a newsroom and learned what can grab a reporter's attention and what does not

KQCR 98.9 FM

Fall 2017

Position: Color Commentary

- Covered local area high school football teams in live broadcasts alongside play-by-play announcer

Education

Iowa State University

Fall 2014 – Summer 2018

Double Major: Public Relations & History

Cumulative GPA: 3.25

- Developed in-depth writing skills in both completed majors
- Gathered research skills whether in reference material or in public opinion research
- Two-time Dean's List award winner

Skills

- Time Management
- Proficient in Microsoft Office
- Communication
- Diverse Writing Skills
- Website Design
- Work Ethic