

Samuel Banks

3175 John F Kennedy Blvd, Room #706
Philadelphia, PA 19104
973-944-8766
seb396@drexel.edu

Education

Drexel University
Bachelor of Science in Sport Management
Minors in Business Administration and Business Analytics

Philadelphia, PA
Anticipated Graduation: June 2022
Cumulative GPA: 3.9

Experience

Drexel University Women's Basketball

Manager

Philadelphia, PA
September 2017-Present

- Compile player statistics during practice for daily and cumulative records
- Record and clip film of various practice activities using Sportscode for team observation
- Coordinate courtside operations during games
- Write periodic newsletter for and collect data from members of team's booster club
- Create new social media content to enhance Instagram and Twitter presence as part of Social Media Task Force

League Network, PBC

Management Intern

Newark, NJ
June-September 2018

- Assembled lists of socially active youth sport clubs in different regions for magazine feature
- Customized and integrated new CRM (customer relationship management) system
- Travelled to Columbus, OH to assist in preparation and execution of TLC Sport Summit
- Edited and created short videos as promotional tools for TLC Sport Summit

National Lacrosse League

Researcher

West Orange, NJ and Philadelphia, PA
June-September 2018

- Worked and met remotely with hand selected group of six students to compose thirty seven page feasibility study
- Researched a new market and identified and recommended venues for potential expansion franchise
- Presented report in person to NLL Commissioner and CMO

Write on Sports

Teacher

Montclair, NJ
Summers 2017-2018

- Supervised middle school aged students in summer day camp setting
- Taught students about different aspects of sports journalism
- Guided students in creating multimedia projects, including a feature story, feature video, and spot stories

Relevant Coursework

Accounting for Professionals
Sport Media Relations
Principles of Microeconomics

Business of Sport
Foundations of Business
Sports and the Law

Leadership in Sport and Society
Introduction to Business Analytics
Management Information Systems

Honors

A.J. Drexel Scholarship, 2017-Present
West Orange Rotary Club Scholarship, 2017
U.S. Soccer Federation Refereeing License, 2013-Present

Dean's List, Drexel University, 2017-Present
Pennoni Honors College, 2017-Present

Skills

Microsoft Office (Word, Excel, PowerPoint)
iMovie

Google Drive (Docs, Sheets, Slides)

Activities

Drexel Sport Management Student Ambassador
University 101 Peer Advisor

Intramural Sports (Basketball, Soccer, Dodgeball, Softball)
West Orange High School Volunteer Assistant Soccer Coach