

Email subject line: If You Wouldn't Eat It, Should You Feed It to Your Dog?

Are You Loving Your Dog to Death?

Your dog gets pretty excited when he sees you reaching for his food, right?

But would you pop some into your mouth, too?

Why not?

Are you a little bit wary of what might be in it?

You should be.

Hello,

I'm Doctor Jason Baker, DVM. I want to alert you to a very serious issue concerning your dog's food. It may not be what you think it is.

Let me ask you: If you could prevent it, would you ...

- let your fur baby eat food and treats that can make him sick or even end his life?
- give your puppy arthritis, hypothyroidism, obesity, heart disease, diabetes, tumors and cancer?
- cough up extra vet fees when your pet gets chronic illnesses?
- subject your pup **to the roll of the recall dice?**

If not ... then click the button below to find out how you can love your dog to a longer, healthier life... and **never** risk it with questionable food and treats.

To learn what really might be lurking behind the label on your commercial dog food brand, click below. It could save your puppy's life.

Sincerely,

Dr. Jason Baker, DVM

>Insert signature<

>Insert click-through button labeled "Secrets Big Pet Food Doesn't Want You to Know"<

Landing Page

This Report Blows the Lid Off Secrets Big Pet Food Doesn't Want You to Know

Also,

Canine nutritional needs are not that different from your own ...

but ...

If you wouldn't feed a kibble to your child ...

... Should you feed it to your dog?

Dear Pet Parent Friends,

I'm Doctor Jason Baker, a long-time Doctor of Veterinary Medicine. I've owned a veterinary clinic in Denver, Colorado for over 30 years.

As you might imagine, I've seen a lot of dogs in my practice.

Trust me when I tell you, things just aren't the same as they were three decades ago.

Dogs and cats **shouldn't suffer shorter lives or the illnesses of old age while young.**

But I've witnessed **more and more of this** throughout my career. So, I made it my business to find out why.

Believe me, there's a real problem in the pet food industry that isn't widely known.

If you feed your dog any of the popular commercial brands, you need to understand what your dog may be eating. Things not listed on the label could easily taint his food, and you would never know it.

Your dog's exposure to highly-processed foods and treats can rob him of robust health and vitality.

But that's not all.

Over time, a stew of non-nourishing and contaminant-laden treats and dinner fare can take a mighty toll on Fido.

You would know when your canine kid just isn't as vibrant as he used to be, wouldn't you?

Read on to learn what I've discovered. But be warned, these things that **might shock you.**

I'll explain what Big Pet Food **doesn't want you to know** and what you can do about it.

First, though, if your doggy just isn't feeling like a million bucks, **it isn't your fault**.

Since I've been practicing veterinary medicine for a long time ... I can tell you, pet owners pamper their dogs with love and care like no other time in history.

Dogs these days are as much a part of our families as our human children.

But there's more to canine health than a loving human family.

What I discovered, you need to know right now!

First, before I begin, let me just say, I know dogs come as male and female. However, for the sake of easier reading, I'm going to refer to dogs as male – simply because my discoveries affect both sexes the same.

Now, if you want your puppy to remain:

- Happy
- Healthy
- Energetic
- Free from mysterious illnesses
- Trim, and
- On track for a longer life ...

... then you need to read this report.

I'm going to share with you why your precious fur baby may be facing a shorter life span than he otherwise could have.

Believe me, when it comes to feeding our dogs, we've all been fed a bill of goods.

Once you understand, it's going to make you *pretty mad*.

I'll let you in on the **ugly secrets** the pet food industry doesn't want you to know.

I'll tell you why your cherished pup may be putting on weight despite your best efforts to keep him trim.

And finally, I'll explain exactly what **you can do** to not only protect your dog, but to **make him happier than he's ever been**.

Sound good? Then let's get started.

Warning: The following Information Will Disturb You.

Brace Yourself.

Your dog's life depends on you knowing what I'm about to reveal.

Before you pour another bowl of kibble, open a can or pluck a treat out of the box, you should read this.

You see, when I began to wonder if there were a common denominator to so many pets suffering poor health earlier and earlier in life ...

I realized that the one thing they all have in common is ...

...they all eat.

It seemed natural to focus my inquiries on the pet food industry ... and you know what?

My hunch was right on the money.

I've discovered that what the labels say on commercial pet foods **can be a total lie.**

Manufacturers can make claims as to ingredients and nutritional content that simply may not be true.

And it's perfectly legal for them to do so.

They often list ingredients without really telling you what they are, and ... they rarely tell you **where those ingredients come from.**

But there are certain ingredients that you should **never, ever feed your dog.** I'm going to tell you what they are and why you should **always avoid** them.

These things certainly won't nourish your dog ... and worse, they could even make him sick.

Some dogs have died from eating them.

I'm talking about **animal meals and by-products.**

Do you know what those two terms really mean?

I'm about to tell you, but please sit down first.

The Truth about Beef, Chicken, Pork, Lamb and Fish Meals

Say Good-Bye to These Dangerous By-Products

Did you know that most commercial pet food manufacturers use the same ingredients in their treats that they do in their regular dinner foods?

That's important to know.

Did you also know that even if the label lists animal products as the first ingredient, it's quite possible corn, wheat or soy take that dubious honor in reality? But I'll get to that in a minute.

About the only thing makers do differently for their treats is mix in extra chemical scents and flavorings to fool your dog's senses and make him think he's getting something special.

Also, they often throw in some extra chemical dyes to make the products appealing to your human eyes. Hint: Your dog couldn't care less about bright reds, greens and yellow in his food.

So, when I talk about dog treats and dog food, I'm really talking about the same thing.

If you're wondering where I discovered this information, let me tell you, the FDA provides a lot of candid truth about pet foods. But I dug even deeper to uncover the whole picture.

The FDA admits that a great many grocery store and big box pet store brands source their ingredients from the same suppliers.

I'm sure you can see what that means. **It means that there might be no essential difference between several brands, no matter what their labels proclaim.**

Now, if you have dog food or treats in your house that say they contain animal meals and/or by-products ...

... put this report on hold and go throw them out.

Right now. Seriously.

You see, once you hear what I've discovered about these *terrible* ingredients, **you'll never let your dog eat animal meal-based foods again.**

Why Give Fido Parts of the Animal Even a Wild Predator Wouldn't Eat?

What I uncovered will alarm you — guaranteed.

You see, once ranch animals — like cattle, chickens, pigs and sheep — have been slaughtered and all the meat packaged for human consumption, the leftovers get sent down a chain of processing until they end up with pet and livestock feed manufacturers.

Once upon a time, before mechanical processing became so efficient at getting all the muscle meat off the bones, some good meat remained for dogs to eat.

But not so much anymore.

Dr. Jean Hofve, a holistic veterinarian, mentions in her article “Top 10 Myths about Pet Food and Nutrition” that animal meals consist of leftover parts you couldn’t get a wild dog to eat.

Home Alive Pets and the Cummings Veterinary Medical Center at Tufts University: Clinical Nutrition Service concur. They revealed how animal meals provide little to no nutrition because they are little more than:

- Bones
- Tendons
- Hides
- Hooves
- Beaks
- Feathers, and
- Guts.

Pretty gross eating, right?

All those parts not fit for humans to eat get ground up and cooked together, mixed with a few cheap nutritional supplements, plenty of chemicals, dyes and processed GMO grains ...

... then extruded as a dough, baked, packaged and sold for pet food.

Yuck. Would your puppy **want** to eat all those parts that even a wolf in the wild would leave behind?

Not if they weren’t artificially ramped up with chemicals to fool his nose and tasted buds.

Plus, most commercial foods don’t bother using farm fresh vegetables and fruits to balance out the nutritional profile.

For them, cheap supplements will do.

It’s Enough to Make Your Puppy Fat While Starving

It’s no wonder why so many of my patients come to me suffering from lethargy and digestive issues.

Can you imagine **how starved for vitamins and minerals your dog will become** if his diet consists only of products filled with:

- Meatless animal meals
- Artificial flavorings and scents
- Artificial preservatives
- Chemical pesticides and herbicides

- Substandard vitamin supplements
- Processed wheat, corn and soy?

Plus, with all the non-nutritive starches, **he's likely to gain weight**. Why?

You see, like with humans, if your dog eats too many processed starches and additives, he gets a regular spike in his blood sugar.

The unused blood sugar gets stored as fat.

After the spike, he experiences the sugar crash.

Then, he'll feel powerfully hungry again as his body insists on leveling out his blood sugar.

If you've ever experienced this vicious cycle yourself, you understand what poor Fido endures when his food brand uses too much processed grain.

Over time, his cells can't take anymore excess glucose circulating in his blood, and he begins to get insulin resistant — just like people do who eat a diet high in processed foods.

Insulin resistance can then lead to obesity, diabetes and all the spin-off ailments they generate.

However, once you rid your home of these worthless foods based on animal meals and junk starches, your doggy should begin to enjoy:

- More enthusiasm for life
- Greater vitality
- Greater fitness
- Less illness
- Little arthritis as he ages
- Longer life.

I know what you're thinking. "But I can't afford brands with real meat."

Let me ask you: If what you're **saving in dog food costs ends up going to your vet** because Fido often exhibits illness, can you afford **not** to feed him better quality foods?

Instead, what if your pup rarely has to see the vet? What if his regular check-ups and vaccination booster visits gets him a clean bill of health ... year after year?

Wouldn't it be worth paying a little extra to feed him a higher-quality diet?

I'm guessing your answer would be **yes**.

Like you, I love dogs – I have several of my own – and I never want to see a single one suffer.

That's why I took it upon myself to figure out what has been making so many dogs sick so often.

And it's why I'm going to tell you how you can do what's right by your dog and assure yourself that **you are the good pet parent you want to be.**

Now, consider this: As bad as virtually nutrition-free commercial dog foods are ...

... it gets worse.

Much worse.

Why Do So Many Dog Food Brands Get Recalled Every Year?

If you jump online and visit DogFoodAdvisor.com, you'll see that since 2009, at least 203 dog food products were recalled.

There were no less than 37 recalls in 2018 alone.

That's an average of one recall every one and a half weeks.

Four different brands were recalled just in January of 2019 – so this year isn't shaping up so well, either.

What does that tell you about **quality control** within the pet food industry?

If you're like me, you **would want to know the next treat you toss to your fur baby isn't going to be his last.**

However, considering where so many pet food ingredients come from, it's no wonder so many products end up on the recall list – including those labeled “all-natural” or “organic.”

Keep in mind, products only get recalled **after they've done some serious damage.**

A lot of dogs – even yours – can get sick – or worse – **before you ever hear about the recall.**

Do you want to play those odds?

I didn't think so.

This is why **I beg my clients** to only feed my patients **human-grade foods from trusted sources ...**

... like their own kitchens.

You see, so many brands ... besides using cheap animal meals ... also include ingredients churned out from the rendering process.

What's that, you ask?

Get ready. I'm about to tell you. But I have to warn you ...

... this is where it **starts to get really disgusting.**

Rendered By-Products that Bloat the Pet Food Recall List

Rendering is a way to extract all the fat and other components from an animal carcass.

And it's a big business.

What happens is this: A rendering plant collects dead animals that don't make it to the slaughter house.

Then, they boil the carcasses down into a slurry. The fat, which rises to the top, can be skimmed off for other purposes, or left in the slurry.

The rendered products then go into making pet and animal feed.

Now, I'm not opposed to getting the most use possible out of an animal.

And if rendered animals — such as horses, cattle, pigs, turkeys, chickens, goats and sheep — are fairly clean, they wouldn't be so bad as a base ingredient in dog food.

But ...

... if those animals were dying from a nasty disease or poisoning ...

... **the disease-causing microbes or poisons could remain in the rendered slurry.**

You know what that means.

It means, if your dog food or treats contain products rendered from diseased or poisoned animals, ***your own cherished pup will consume those pollutants ...***

... and contaminants like these **will easily rob your dog of his good health.**

>**Insert Sidebar:**

[R]endered fat is a very low quality ingredient in dog foods. While fats from animals can be healthy for your dog, "animal fat" or "poultry fat" comes from unidentified animals, which in the pet food industry often means 4D – dead, diseased, dying, or disabled – animals. "*24 Bad Dog Food Ingredients to Avoid.*" *Home Alive Pets*<

While the fallout from eating bad food may not appear in Fido immediately, over time, the **terrible substances will compound in his system** until you begin to see the signs of illness.

By then, it could be too late.

However, sometimes the effects can be sudden and profound.

So, where's the FDA in all of this?

You might be surprised to know how little protection the regulatory agencies actually offer when it comes to pet food.

Who Polices Pet Food Manufacturers?

Like with people food, the Food and Drug Administration does have a small role in keeping pet foods from harming animals.

However, the regulations prove themselves **pretty easy to get around**.

According to its own website, the FDA requires that pet foods be safe for animals to eat, free of harmful substances, use honest labels and be created in sanitary conditions.

Yet, **manufacturers aren't required to get their products approved by the FDA** before they go to market.

The FDA conducts no testing to verify that labels are accurate.

Nor is the FDA required to inspect processing facilities.

Plus — like with people food — **the FDA permits many ingredients that haven't been proven either safe or harmful.**

According to the FDA web page, they call those ingredients Generally Recognized as Safe or GRAS ...

... even if they aren't.

So, if a product uses artificial flavors, dyes, emulsifiers, plasticizers, sweeteners or any other thing nature doesn't provide ...

... or, if it contains **animal meals of mysterious content** ...

... as long as the FDA doesn't know about the impact on human or pet health, then those chemicals and meals get the GRAS blessing and are permitted.

What's more, the **FDA has no authority over pet food ingredients that come from other countries.**

And that's the real kicker.

You might be surprised to know that a huge number of commercial pet food brands source their ingredients from China and other countries, according to the FDA.

Why?

Because it's cheap ... much cheaper than almost anything produced domestically.

And if that doesn't raise your hackles, **let me tell you why it should.**

Remember the Melamine Disaster of 2006 and '07?

Now, get this:

Because Chinese producers receive **no attention** from US regulatory agencies, they can **play fast and loose** with your dog's life. *Legally.*

You see, the FDA, on their "Melamine Pet Food Recall - Frequently Asked Questions" page, says **commercial dog food brands often hire foreign ingredient suppliers** to create their formulations according to the brand's provided recipes.

Those preparations usually call for **certain levels of protein** since that is the primary nutrient most dogs needs for good health.

Now, you want to believe that suppliers will never engage in monkey business ...

... but they **can** — and it *does happen*.

Do you remember the melamine disaster?

Back in 2006, a couple of Chinese suppliers decided — on their own — to make their products seem to have more protein than they actually contained.

>Insert Sidebar:

Based on the information FDA has, it appears that melamine was added to the products handled by the two Chinese suppliers to increase the apparent protein content in those products. Because one manufacturer may produce many kinds of pet foods at the same facility, a contaminated ingredient can get into many of these foods. "Melamine Pet Food Recall – Frequently Asked Questions." FDA website<

Rather than adding more muscle meat to their meals, they added melamine instead.

What is melamine?

It's a toxic industrial chemical that can **game the testing system**, making a product appear to have more nutritional protein than it really does.

But that trick had some deadly consequences.

Many cats and dogs died from eating melamine contaminated food.

It even turned up in baby formula.

How's that for scary?

Unscrupulous **foreign suppliers weren't above ending the lives of human infants**, much less those of our dogs.

Don't you think *it's just plain crazy to trust food products that come from foreign suppliers?*

Yet, these ingredients can wind up in a **substantial array of dog foods** sold in America ... and **you may never know which ones.**

You see, the FDA reveals that foreign suppliers sell their products to **a lot of** American pet food brands.

So, many of those varieties out there may contain the exact same by-products as their competitors.

Also, please understand, if a rendering plant tosses only animal carcasses into their pots, they can call the output "all-natural."

They don't have to tell you about all the **unnatural poisons and drugs that might be – and probably are – in those carcasses.**

And it's probably not only Chinese rendering plants conveying poisons into their pet food ingredients.

Worse still, it's **not just farm animals** going into the cookers.

Are you still sitting down?

Good.

I'm about to clue you in to the *really bizarre* stuff that's been found in pet foods over the past couple of decades and why **you need to rid your puppy's menu of commercial food and treats today.**

These things can easily:

- Make your dog progressively sick
- Kill your dog suddenly
- Destroy your dog's microbiome – the good gut bacteria responsible for digestion and immune system functioning
- Prevent your dog's system from absorbing what real nutrients may be in his food.

If I had known about this sooner, I would have advised every one of my clients to stop feeding their fur babies commercial pet foods – of any brand – *years ago.*

Better late than never, right?

>Insert Sidebar:

Several pet food companies have reported that some of their recalled products were not formulated or labeled to contain wheat gluten or rice protein concentrate. The manufacturer added these ingredients without their consent, potentially contaminating the product with melamine or related compounds. *FDA: Melamine Pet Food Recall - Frequently Asked Questions.* FDA<

Rendered Animals: Not Just Your Ordinary Farm Creatures

Now, a growing number of veterinarians are focusing on holistic pet care. Like me, they've learned about the dangers of commercial pet foods.

Wellness Vet, Patrick Mahaney, sums up the abhorrent substances that have often been found in dog foods using animal meals derived from the rendering process.

Here's a partial list:

- Aminopterin: a rat poison
- Spoiled meats
- Rancid fats
- Fats from "4D" carcasses: dead, **diseased**, dying or disabled
- Roadkill
- Dead zoo animals
- Heavy metals
- Bird feces
- Insects
- Pesticides
- BPA (bisphenol A, an industrial chemical used in making plastics, adhesives and other non-food products)
- Food waste (usually grease and fats) from restaurants and stores
- Dead animals from ranches and feedlots
- Pentobarbital

Wait. *What?*

Pentobarbital? Do you know what that drug is used for?

As a vet, I certainly do.

Let me tell you —

It's used to sedate and euthanize animals.

Not only do zoos — that need to put their old or very diseased creatures to sleep — use this drug, but ...

... *veterinarians and euthanizing pet shelters also use it.*

You see, when pet owners ask their vets to take their terminally sick charges out of their misery, we often use pentobarbital for the sad duty.

Animals bypassed for adoption from animal shelters also get put down with the drug.

Now, take a guess on the number of zoo animals that get euthanized each year. Probably not a lot, number-wise, right?

But think how many stray, old, sick or unwanted dogs and cats get put to sleep *each day*?

If you guessed that far more pets get euthanized than zoo animals, you would be correct.

According to the ASPCA, approximately **1.5 million dogs and cats in shelters are put to sleep annually in the U.S.**

That's over 4,000 *pets per day in the United States alone.*

And that doesn't even account for lab animals that were injected and infected with who-knows-what before they were summarily killed and collected by rendering plants.

Stay with me here. I'm going somewhere with all this.

What I'm getting at is ... **zoo animals alone can't account for all the pentobarbital** found in pet foods.

However, a *large number* of North American cats and dogs receive pentobarbital at the end of their lives.

Which means ...

You guessed it. Animal meals made from the rendering process may — and logically, *probably do* — **contain other pets** – and lots of them.

When those meals come from foreign sources, **you can bet the farm on it.**

Dogs and cats in dog and cat food ...

Take a minute to let that sink in.

>Insert Sidebar:

The [FDA] subsequently tested dozens of dog food brands for the presence of pentobarbital in 2002 and found that many came back positive, according to results posted on the FDA's website. Besides safety, the findings also raised concerns that dog

and cat food is made from the euthanized remains of other dogs and cats. “*The long, bizarre history of euthanasia drugs in pet food.*” Consumer Affairs<

Have You Trashed the Grocery Store Dog Food and Treats Yet?

With horror, I discovered the ongoing pentobarbital contamination has been around for years in commercial pet foods.

Pentobarbital poisoning only **became known when pets began getting very sick — or died — after eating a brand that contained a substantial amount of it.**

Autopsies revealed the culprit, which was then traced back to rendered animal meals.

You might think animal meal contaminants are about as bad as it gets ...

... and you'd be right ...

... but, there's more you should know about commercial dog foods and treats.

>Insert Sidebar:

I was around and saw all the foods that contained pentobarbital 20 years ago. At that time the vet community was unable to sedate animals with serital like they had been previously for short term anesthesia ... the reason? The animals were getting the drug in the food and getting resistant to the drug! Patricia Jordan, DVM<

Feeding Fido Requires More than Just Filling His Stomach

As a **health conscious pet parent**, you probably read labels on your own human food products ... so, you may not be the least bit surprised to know that almost all commercial dog foods use a substantial amount of chemical substances, too.

Rat poison, infections and euthanizing drugs **hardly represent the only danger** to your dog when you feed him low-quality foods.

Have you ever noticed that if you eat too much junk food snacks or fast food you begin to feel tired, bloated, maybe a bit sick to your stomach, unable to sleep well and foggy in the brain?

That's pretty normal.

The standard American diet tends towards pre-processed food products and sweet or salty snacks that provide nothing but **empty calories and artificial fats.**

Your body just can't thrive with too much of this **unwholesome stuff clogging your system.**

Well, it's the same with your dog.

If you feed him a regular diet of low-quality foods, he'll have a difficult time staying on top of his game, too.

Think about it. Which do you think your own stomach could digest more easily: scrambled eggs or egg shells?

The eggs, right?

So, if you're giving him animal meals made from mostly bones, tendons, beaks and hooves — with some hide and feathers thrown in for good measure — his digestive system has to work extra hard to process it through.

And while it's trying to digest these non-foods — says the team at the Cummings Veterinary Medical Center at Tufts University — any **real food** that accidentally found its way into the can or kibble **won't have the chance to offer up its nutrition very well.**

In other words, the **bad ingredients** begin to **crowd out** the absorption of **good nutrients.**

What do you suppose will happen to your poor dog after a few years of poor nutrition?

You guessed it.

He'll begin to suffer from **malnutrition**, the effects of which can include lethargy, aches, pains and disease.

Just like in humans.

Plus, all those processed grains, if you recall, will continue to boost his blood sugar and insulin resistance ...

... causing him to put on weight.

Moreover, some of the chemicals found in food products — both for humans and pets — are known gut disrupters.

That means they kill off the good bacteria in the digestive track and allow the bad bacteria to grow out of control.

When that happens to your fur baby, his metabolic processes begin to suffer, possibly bringing on diabetes, allergies, cancer and a whole host of other serious diseases.

Now, you may be wondering whether you're stuck with only two choices —

1. Virtually nutrition-free, possibly toxic commercial foods, or
2. \$70+-per-20 lb.-bag human-grade foods.

Well, before I reveal the **secret many veterinarians will never tell you about** feeding your pup, let me first explain why the high-priced foods may not be your answer, either.

What's Really in Those Pricey Dog Foods?

Remember when I mentioned how manufacturers can render animal carcasses — hides, hooves, feathers and all — and label the product “all-natural”?

You see, to the animal feed authorities, “all-natural” doesn’t have to include “food” in the meaning.

Did you know – according to the Journal of Animal Science — when it comes to pet food regulations, the FDA accepts the term “natural” according to the American Association of Feed Control Officials (AAFCO) definition ...

... which **only** requires that the food **be preserved with natural preservatives?**

That’s it.

After that, just about anything goes.

Plant or animal components used as the basis to create chemicals for flavorings and preservatives or other ingredients still qualify as “natural,” even though they’ve been rendered completely unnatural through processing.

The base component need not be anything that could be considered food in its whole state.

When **you** think of “all-natural,” do you think of whole, fresh foods and no artificial chemicals, preservatives, pesticides, herbicides and dyes?

Me, too.

That’s why pet food labels go to great lengths to **market** their products as “all-natural,” even when it’s about **as far from it as you can get.**

And pet food regulators allow it.

As long as the food has a “natural” preservative, it can have all the artificial flavors, scents and dyes the formulator sees fit to add ... **on top of all the foul contaminants** that can enter through rendered animal meals.

From Home Alive Pets, here’s a partial list of known additives that can be found in dog dinners and treats — even those labeled “all-natural.”

- BHA/BHT (preservatives and known carcinogens and reproductive toxins)
- Ethoxyquin (preservative declared illegal for human foods, but permitted in pet foods)

- Melamine
- MSG by any of its names
- Gluten
- Processed sugar
- Sodium nitrite (artificial preservative that can react with natural preservatives to form carcinogens)
- Sodium tripolyphosphate (EPA-recognized chemical used as an insecticide, fungicide and rodenticide)
- Propylene Glycol (sweetener and moisture retaining chemical very similar in molecular structure to your car's anti-freeze)
- Food Dyes Blue 2, Red 40, Yellow 5 and 6, and 4-MIE (a known carcinogen to animals)
- "Natural" and Artificial Flavors

>Insert Sidebar:

The term "natural," when used to market commercial pet foods or pet food ingredients in the United States, has been defined by the Association of American Feed Control Officials and requires, at minimum, that the pet food be preserved with natural preservatives. However, pet owners may consider natural as something different than the regulatory definition. *Journal of Animal Science, Vol. 92. "Natural pet food: A review of natural diets and their impact on canine and feline physiology."*<

Like people, **some dogs are very sensitive to these chemicals.** From artificial ingredients, dogs, too, can develop a long list of ailments that can cut your dog's life short.

Even if you fork over big bucks for "all-natural" and "scientifically-formulated" grocery store dog food brands, your poor puppy may still be chowing down on a toxic stew.

It's enough **to make you mad**, isn't it?

When it comes to your pup's food, who *can* you really trust?

How to Avoid the Bad Label Trap

Well, I'm going to tell you how to avoid the bad label, bad ingredient trap altogether.

In doing so, I'll let you in on a **little-known secret** that very few veterinarians know about, much less reveal to their pet parent clients.

Do you know why?

It's just that so many **animal doctors really don't know** as much about **canine nutrition** as they should.

I know. I used to be one of them.

Like most pet owners, vets often have little accurate information on what's in those bags and cans of dog food and treats.

Plus — as it's been for regular M.D.s — veterinary education seems to have overlooked that old maxim: “Let food be thy medicine.”

Perhaps “Part Two” of that ancient maxim should be a modern, “Don't let chemicals be your food.”

Low-quality meals and chemical additives only serve to impair good canine nutrition.

Well, I've laid a lot of information on you so far, haven't I?

Let me take a moment to sum things up.

1. Commercial dog foods and treats can contain objectionable animal meals and toxins.
2. Commercial brands often buy their base ingredients or complete formulations from Chinese and other foreign sources.
3. Foreign suppliers have been known to deliberately contaminate pet foods.
4. Pet food manufacturers receive very little oversight.
5. Labels are more marketing gimmicks than factual.
6. Dog food recalls happen on average every 1.4 weeks, including products labeled “all-natural.”
7. Most commercial brands use:
 - Very little muscle meat, if any
 - GMO grains and soy
 - Artificial and “natural” flavors and scents
 - Artificial dyes
 - Dangerous preservatives
8. All of the above issues lead to sick — or even dead — dogs.

So, where does that leave you?

As a concerned pet parent, you never want to put your dog at risk, right?

Fortunately, **there really is a better way to nourish your dog** without subjecting him to substances that you wouldn't eat yourself — or feed to your own offspring.

And the really good news?

You eliminate the middle man. What does that do for you?

It means you don't have to pay an arm and a leg to feed your pup right.

In fact, **he depends on you** to learn what I'm about to tell you.

If Fido Could Talk, He Would Say, “Keep It Real, Please.”

So, now I’m going to clue you in to the importance of feeding your fur baby wholesome foods ... and how you can do it without breaking the bank.

Once your dog gets regular meals and treats **made from human-grade muscle meats, vegetables, appropriate fruits and whole grains**, you’ll probably notice a big difference in his vivacity.

He’ll most likely:

- Trim down to his ideal weight
- Want to spend more time romping than napping
- Have far fewer bouts of vomiting or diarrhea
- Lose the growing stiffness in his joints, and
- Take more interest in your efforts to train him.

Why?

Because his digestive system will no longer have to struggle to process non-foods or poisons. Rather, he’ll experience the relief of easily-digested, nutrient-filled meals.

Plus, he’ll get all the **high-quality** nutrients he may have been missing in his diet all along.

Just by pitching out the commercial brands, you’ll begin to give your puppy a distinct health advantage.

However, you want to follow through with the right foods in the best proportions for your fur baby’s needs.

And that’s where things can get a bit tricky.

Your Dog Wants People Food for Good Reason

Now, you’ve probably already noticed that a lot of experts — and so-called experts — out there have a lot to say about what your dog needs to eat.

A lot of this information conflicts, doesn’t it?

Some say dogs need only meat. Others say meat and vegetables, no grains. A few think you should feed Fido only raw food.

Still others say you should never feed your dog table scraps or people food. And the list goes on.

It’s enough to make your head spin.

How many of these **opinions are based on scientific fact**, do you think?

And how many are **based on a dog food manufacturer's preferred ingredient list**? Do you know what I mean?

So, I spent a lot of time just **researching the science of canine nutrition**.

Do you know what I finally concluded?

This might surprise you ...

... but, after a great deal of sifting through studies and research by the top canine physiologists in the world ...

... I now believe that — with the guidance of certified canine nutritionists — *you should just feed your dog pretty much what you eat*.

Right from your dinner table, so to speak.

Pretty simple, right?

Would you like to know why? I am quite pleased to tell you.

First, though, let me **mention two things of primary importance**.

1. Get a good guide, written by canine nutritionists, so Fido gets everything he needs and nothing harmful. I'll help you with that in a moment.
2. *Never* feed your dog highly-refined, processed foods designed for humans.

Of course, I'm assuming here that you have already spurned the typical American diet of processed and useless junk foods.

If not, then go ahead and click out of this report. It's not for you, at all.

You see, if **you** still eat foods from **factories and economical restaurants**, then the following advice will have **little value for you and your beloved pet**.

That's because if you are feeding your family highly-refined, processed, chemical-laden foods, **you could end up making Fido's health even worse**.

It might be better to gamble on commercial dog food, after all.

This feeding system only applies to a human diet of **natural, unprocessed foods ... preferably organic**.

You see, your dog will pretty much eat anything.

So, if you eat poorly, and you feed him from your dinner table, he'll continue to eat poorly, too.

Plus, your own foods may have exotic chemicals and manufactured fats (think hydrogenated) that he may not even be exposed to in his commercial food and treats.

However, if you've already discovered **the benefits of an organic, all-natural diet**, then you'll only help your puppy gain and maintain his own good health.

Do you know why feeding real people food to Fido just makes good sense?

I'm glad you asked.

>Insert Sidebar:

Dogs need several different kinds of nutrients to survive: amino acids from proteins, fatty acids and carbohydrates, vitamins, minerals, and water. "*Your Dog's Nutritional Needs: A Science-Based Guide For Pet Owners*"<

Did the Dogs of Old Eat Kibble?

Think about it.

Why do you suppose your dog — if you let him — begs at the table with such a forlorn expression on his face — even if you already fed him his regular food moments earlier?

He begs simply because he knows instinctively that what you're eating ... what you're feeding your children ... **is much better for him**, generally speaking, than the commercial dog food you gave him.

You see, dogs have lived in the company of man for a very long time.

They have dined with us — consuming nothing but our leftovers — since long before the advent of commercial pet foods.

In fact, the pet food industry is a relatively recent invention — only becoming popular in the early 20th century.

So you have to ask yourself what, besides our table scraps, domesticated dogs had been consuming all that time.

Certainly not grain-based kibble or rendered animal meals out of cans, that's for sure.

You see, over the eons dogs have genetically adapted well to our human diets.

With a few exceptions, all the wholesome foods you like to eat will also nourish your four-legged family member.

Now, you probably already know that if there's **meat** around, **he'll make a play for it first before he begs for your veggies or whole-grain bread.**

Instinctively, Fido knows that meat and fat provide more metabolic energy than any other food source.

However, he's probably pretty happy to gobble up most non-meat items, too.

Have you heard of Bluey, the Australian Cattle Dog that lived from 1910 to 1929? He's pretty famous in veterinary circles.

His owner only fed him kangaroo meat and table scraps.

This is a good lesson, I think, in how over-hyped the pet food industry really is.

History proves you don't need to buy special food just for Fido.

You can go ahead and spend that portion of your grocery budget on buying enough of your family's foods to add your fur baby to the guest list.

Just prepare a little more meat, fish, eggs, vegetables and fresh fruits at meal times to include your best buddy.

Besides, just like you and your kids, your pup benefits from a **varied** diet of real, whole foods.

After all, who wants to eat the same exact thing morning and night, day after day?

Variety allows for a wider range of nutrients for your whole family, including Fido.

Doesn't that sound like a good way to both **feed your puppy and not spend heavily** on the few truly superior dog foods?

Since your dog is probably a lot smaller than an adult, you can — and should — feed him smaller portions.

Plus, you **don't have to buy the top cuts of meat for Fido.** He's just as happy with the ultra-cheap meats and burgers while you reserve the more expensive cuts for your furless family members.

But there's just one problem.

What Do You Do for Treats?

Once you start your pup on a whole-food, all-natural diet of people food, your feeding routine will naturally change ...

... and your doggy will love you to pieces for it.

But, what if you want to give your happy dog **treats between meals**, especially when training for good behavior and adorable tricks?

I'm guessing you would prefer not to make a special little meal just for Fido every day, right?

Besides, handling meats can be a bit messy when you need to toss a quick training reward.

And vegetables may not motivate him for very long.

But — in the same way that you should be suspicious of kibble and canned dog food — **you sure need to be extra cautious of treat brands.**

Remember the recall list you can find on DogFoodAdvisor.com?

Once you look it over, you'll see **many treats labeled “organic” and “all-natural” have come under recall over the past 10 years.**

After everything we've talked about so far, I'm sure you don't want to accidentally slip Fido some deadly treats.

Even seemingly good treat products can put your puppy at risk.

Wouldn't you rather give him a **fully nutritious treat that you can absolutely trust batch after batch?**

Fortunately, I have the perfect solution for you.

>Insert Sidebar:

I work in the dog grooming business and last year we had a dog almost die from eating [popular treat brand]. They found the treats had traces of the drugs used to euthanize dogs, so it was slowly killing him. Within days after switching to Puptastic Naturals, the dog was back to normal. Amber R, Colorado Springs<

Your Pup Will Flip for Puptastic Naturals

As a holistic veterinary doctor who feeds his own dogs all people foods, I can tell you straight up **that having a pre-made treat makes training a whole lot easier.**

But all of my research left me wary of purchasing any of the brands you can find in grocery or big box pet stores.

Now, if you have the time, I suppose you could spend days or weeks developing a homemade treat recipe for your dog ...

... then more hours in the kitchen preparing a supply to keep on hand.

In fact, I thought that might be my only option ... **until I heard about Puptastic Naturals treats** made by Furry Friends Natural Products.

They claimed their treats were:

- All-natural
- Organic
- Nutritionally-balanced
- Made in Illinois
- From all local farm foods.

Well, the next time I was in the Chicago area at a veterinary conference, I decided to stay one more day and **sneak a visit** to the Puptastic Naturals factory.

Since it's located in Grayslake, Illinois, it was just a short jaunt up the road.

Let me tell you ... I was beyond impressed.

When I arrived unannounced, the General Manager, Mr. Brent Cashill, welcomed me like an old friend.

He told me the owners, Steve and Betsy Soreneson, were off inspecting their suppliers' farms and ranches, so Brent gave me the full tour.

To make a long story short, I watched the staff creating **small batches** of treat mix from real, people-quality meats, vegetables, brown rice and other normal, recognizable foods.

I also had the pleasure of meeting **their certified, on-site canine nutritionist** who was working on a new formulation at the time.

Anyway, the bakers ground everything together along with the appropriate combination of natural preservatives — Vitamin E, Vitamin C or Rosemary.

Then they formed the dough into bite-sized pieces and baked them.

It smelled like dinner was cooking.

By the way, all of this happens in a super-sized, clean, customized kitchen, not a giant factory.

Do you know what **won my heart** hands down?

Let me tell you.

After the treats were removed from the ovens and set out to cool, I watched the staff casually “snitching” some off the trays and popping them into their mouths.

When Mr. Cashill offered a freshly-baked treat to me, well, I admit, I hesitated to eat one, too.

You see, decades of fearing what might be in dog food paralyzed me.

But I couldn't deny that the staff were taste-testing their own product.

So, reluctantly, I took a Puptastic beef treat and bit into it.

You know what? It was quite tasty!

And since **I had seen with my own eyes** every ingredient they used for the treat, I **knew for a fact** that it contained nothing toxic or unnatural.

I could taste the savory meat and vegetables.

When I asked Brent how the Sorensons could make such bold promises about the constant reliability of their products, he informed me that Furry Friends Natural Products **sourced every ingredient from local Midwest organic farms and ranches.**

Now, other treats claiming to be organic and all-natural state they also source their ingredients from American producers.

Maybe they do; maybe they don't. With no oversight on dog treats, **you just never know for sure.**

But Furry Friends set themselves apart by traveling in person to each supplier for their Puptastic treats.

Every year, they inspect each farm and ranch to be sure they're still getting nothing but true, organically grown vegetables, whole grains and humanely-raised meats.

How can you argue with that kind of authenticity?

Right then, I ordered my first bulk supply of Puptastic Naturals treats to offer to my own puppies and those I see in my practice.

I can't recommend Puptastics highly enough to every caring pup parent. Your own canine kids will flip for them.

I promise.

Now, before you jump in the car and head to your nearby big box pet store for a supply of these **fabulous organic, nutritionally-balanced treats ...**

You won't find them there.

Only smaller, more holistic pet stores and some well-informed veterinarians carry Puptastic Naturals and other Furry Friends Natural Products ...

... which is why I've teamed up with Furry Friends to put together this **report and special offer online ... just for you.**

Every Dog Owner Should Treat Their Furry Friend with Puptastics ...

but ...

Furry Friends creates their delicious Puptastic Naturals treats in **small batches only**.

In this way, they can guarantee top **quality with each run**. This means **every dog lucky enough** to get Puptastic Naturals can feel great, enjoy more energy, regain a lustrous coat, maintain healthier teeth, look forward to learning good behavior and fun tricks, and maybe even live longer.

These premium treats offer such clean, healthy nutrition they **are truly the elite of their class**.

But small batches result in limited availability.

Because **Furry Friends refuse to outsource their formulations** – scientifically researched for maximum canine nutrition – **or their production** – like so many other brands do ...

... because they want to **keep control over every aspect of their product** for your and their peace of mind ...

... the availability of Puptastic treats will always remain limited.

That means only a **select few pet owners** will have access to Puptastics.

However, by reading my report this far, obviously **you can see the exceptional value of Puptastic treats**.

Therefore, for a **short time only**, Furry Friends are offering you a **free Sampler Pack of Puptastics** with the purchase of one flavor at the regular price.

Individual 32 oz. boxes of Puptastic Naturals come in your flavor of choice for a **low price** of \$16.99.

When you receive your **free Sampler Pack**, you'll **get another \$20 worth of treats** at no cost to you.

You'll receive **7-oz samples of each of the five flavors** – that's 35 ounces total.

Together, with the box you purchase and the free Sampler Pack, you **get over 4 pounds of treats** with which to love up your fuzzy-faced kids.

All for the price of one.

Why will **your fur baby flip** for a Puptastic treat?

It's simple.

With real meat as the first and largest ingredient ... and depending on the flavor ... Furry Friends hand select and mix the following ingredients in the proportions their certified nutritionists prescribe for balanced nutrition:

- Eggs
- Lean poultry (chicken or turkey)
- Lamb
- Liver
- Beef
- Brown rice
- Potatoes
- Carrots
- Green beans
- Pumpkin
- Sweet potatoes

Doesn't that sound just like the foods you often eat — and your dog begs for with his sad puppy eyes?

Right now, Puptastics offers five delicious flavors ...

- Turkey
- Liver
- Chicken
- Lamb
- Beef

Dogs just can't wait to sink their teeth into Puptastic treats.

But don't take my word for it.

Listen to what M. Salomon of Bakersfield, California, has to say:

I have three dogs, and I decided to switch them to all natural foods and treats when they all seemed to be getting fat and tired. I tried several brands of natural treats, but their excitement indicated they loved the Puptastic Naturals the most. Since the switch, they've all lost weight and gained energy. My friends think I put them on a strict diet to get them slimmer, but that was certainly not the case. They get their treats daily, as usual, and haven't put weight back on. Now I'm "the good dog mom" in their opinion. Thanks Puptastic! — M. Salomon, Bakersfield, CA

Puptastics for Responsible, Caring Pet Parents Only

Puptastics are meant for you, **the conscientious pet parent**, concerned about your puppy's health and who needs a pre-made, ready-at-hand treat for between meal snacks and training sessions.

If the foregoing describes you, then you're a lot like J. Jefferson from Warwick, Rhode Island, who wrote to Furry Friends:

Bentley just goes bonkers for your lamb treats! He's just a young guy, and we've been using your treats to train him on his good manners. It's such a comfort to know I'm giving Bentley a healthy treat every time he sits patiently or comes when called. I think your Puptastic Naturals are fantastic! They certainly seem to help with Bentley's training. A great incentive and reward. — J. Jefferson, Warwick, RI

Mr. Jefferson and Ms. Salomon represent only two of **the thousands of delighted Puptastic customers**.

Plus, having tasted them myself, I can promise **that even the most finicky dog will jump for joy** at the sound of his treats rattling in the box.

It's just a matter of discovering which flavor he loves the best — which you can quickly achieve by **taking advantage of this special, limited-time offer**.

However, just in case your puppy spurns wonderful treats, Furry Friends Natural Products offers a **100% risk-free satisfaction guarantee**.

So, if for any reason whatsoever, your sweet pup — or you, for that matter — aren't completely happy with Puptastic Naturals, just contact Furry Friends within 30 days and they'll **refund every penny of your purchase price**.

You don't even have to return the uneaten portion or the free Sampler Pack.

Feel free to pass them along to your friends and family.

But I don't think you'll ever need to make good on the guarantee.

You see, I give a Puptastic treat to all my canine patients to make them less anxious about a vet visit ...

... and I've never had a healthy dog turn his nose up at Puptastics yet.

I'd say that's a pretty good testament of a dog's need for the foods people eat **and** the quality of the Puptastic ingredients.

Now, I'm hardly the only vet who now recommends Puptastic Naturals to their clients and patients.

Dr. Susan Karovske, DVM, sums it up nicely:

In the overwhelming sea of dog treat choices out there, it's important to find a truly healthy snack for dogs. I'm very impressed with the integrity of your business [Furry Friends], and I recommend Puptastic Naturals to all my clients looking for healthy treats for training, or just anytime. We're proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine. We endorse only the healthiest, safest products, and Puptastic Naturals are at the top of our list of recommended treats. — Susan Karovski, DVM

Are You Ready for Puptastic Naturals and a Free Sampler Pack?

Now, if you're ready to spring some **tasty joy on your fuzzy family members**, click the button below to reach the order page.

Before you go, though, please understand: Furry Friends agreed to make this fantastic offer available to you at my request ... and for a **very limited time while supplies last**.

Because I'm confident that **intelligent pet parents such as you** will jump at this opportunity to treat their dog with these wonderful treats ...

... I'm pretty nervous that they could sell out fast.

So, hurry to take advantage now. Your furry kids will *adore* you for it.

But **before** you click below, I'd like to remind you that some things we humans love to eat ***ought never to be given to your dog***.

Do you remember how I mentioned **getting a good guide to feeding your dog human food?**

If you do find a guide written by experts, you'll **eliminate a lot of trial and error** ... not to mention you'll **avoid accidentally making your dog sick with the wrong foods**.

So, I suggested to Furry Friends that they offer just such a guide with this offer.

Happily, I'm glad to report that **they thought it was a great idea, too**.

So, along with your **free Sampler Pack** (a \$20 value) with purchase of one box of treats at the regular price of \$16.99 plus tax, shipping and handling ...

... you can also get a free electronic copy of *The Certified Canine Nutritionists' Guide to Feeding Your Dog Real Food* **if you accept this offer today**.

This excellent book is chock full of easy-to-read information from experts in the field of canine physiology and nutrition.

Everything you need to know to confidently feed your fur baby for vitality, good health and a long life waits for you between its pages.

Armed with this knowledge and Puptastic treats, your four-legged charges will:

- Avoid all questionable ingredients in commercial dog foods that could sicken or kill him
- Regain better health after enduring a diet of barely-nutritious feed
- Maintain a healthy weight
- Avoid obesity and all the metabolic misery that follows
- **Enjoy every nutritional advantage that leads to a long, happy life.**

Now, I'm sure you're anxious to get your free Sampler Pack before they're gone.

Because this offer ends June 1, 2019, I urge you to act quickly.

To prove that you heard about Puptastic Natural treats here, **please use the coupon code DRBAKERSPECIAL** to get your free Sampler Pack. Just copy this code and paste it in the box on the order form.

So, without further ado ... please click the button below.

Sincerely,

Dr. Jason Baker, DVM

>Insert the "Buy Now" click-through button to the ordering page>

Order Page

No-Risk, All-Natural and Organic Dog Treats with Free Trial Sampler Pack

- ✓ **Yes! I want to protect my dog's life and health with verified all-natural, organic dog.**
- ✓ **Yes! I want to receive one 35 oz. box of Puptastic Naturals Treats (a \$20 value) in 5 different flavors FOR FREE.**
- ✓ **Yes! I want to receive an electronic copy of *The Certified Canine Nutritionists' Guide to Feeding Your Dog Real Food* by ordering today.**

✓ **Yes! I want all of my MONEY BACK if, within 30 days, my dog doesn't love**

Puptastic treats — but I still want to keep the uneaten portion to give to family or friends.

>**Create and insert** ordering controls in the form of checkboxes and drop-down list boxes, etc., where appropriate and according to website's sale compilation protocols.<

Please choose all that apply:

[x number] box(es) of Chicken flavor for \$16.99 each	[tally line]
[x number] box(es) of Turkey flavor for \$16.99 each	[tally line]
[x number] box(es) of Lamb flavor for \$16.99 each	[tally line]
[x number] box(es) of Liver or flavor for \$16.99 each	[tally line]
[x number] box(es) of Beef flavor for \$16.99 each	[tally line]
Subtotal:	[subtotal line]

Please enter the code for your FREE 35 oz. Trial Sampler Pack (\$20 value) here. [text box for code] **One free box per customer.**

[checkbox] Please send my free e-book guide to this email address [insert email capture box]

[checkbox] Never mind the book. I'll figure out my dog's real food meals myself.

Order Total:	[line for amount on Subtotal line above]
Tax (if applicable):	[tax tally line]
Shipping and Handling:	[shipping and handling cost line]
Trial Sampler Pack:	[line pre-set to \$0]
E-Book:	[line pre-set to \$0]
Total amount due:	[Grand Total]

If you prefer to place your order by phone, please call our toll-free number

1-800-555-5555

Monday – Friday

9 – 6

Central Time

Our customer service staff will be happy to process your order.

[Insert standard credit card payment form here]

Thank you for your order! You will receive an email confirmation shortly.

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