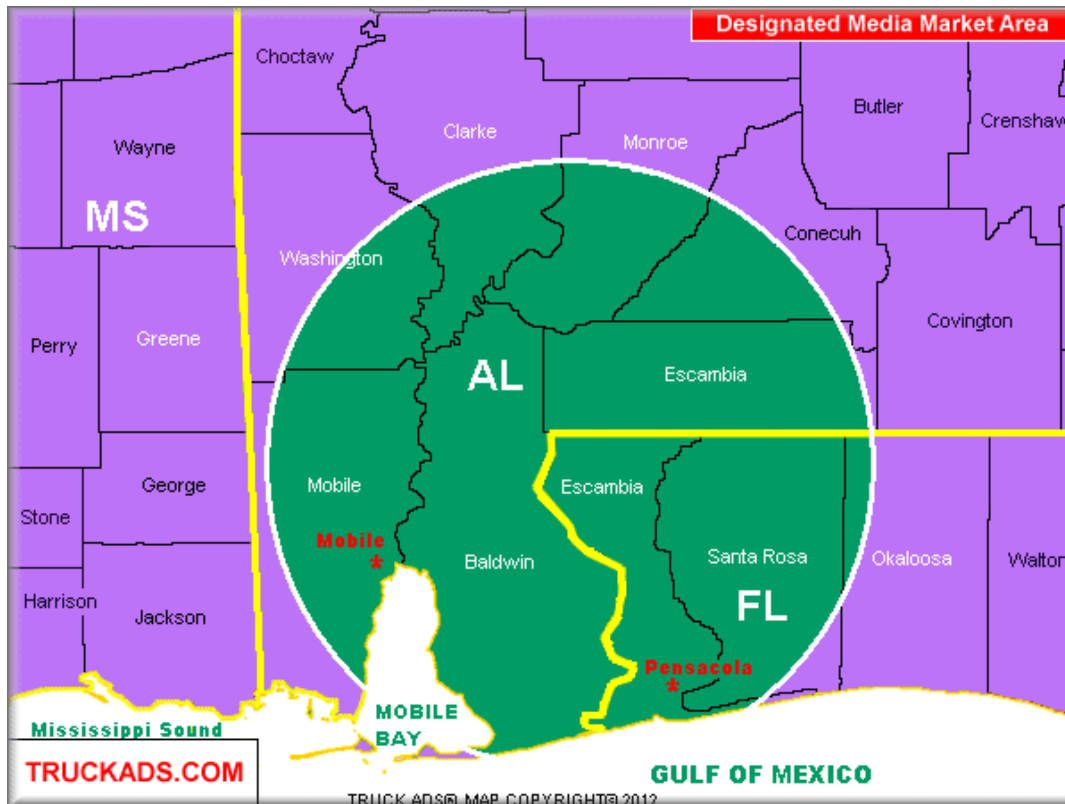


# PENSACOLA/ MOBILE/ FORT WALTON

## DESIGNATED MARKET MAP



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### FLORIDA MARKETS

- Ft. Myers Naples
- Gainesville
- Jacksonville Brunswick
- Miami Ft. Lauderdale
- Mobile Pensacola
- Orlando Daytona Beach Melbourne
- Panama City
- Tallahassee Thomasville
- Tampa St. Petersburg Sarasota\*
- West Palm Beach Ft. Pierce

**10 AREA COUNTIES IN THIS DESIGNATED MARKET**

**FLORIDA:** Escambia, FL ~ Okaloosa, FL ~ Santa Rosa, FL  
~ **ALABAMA:** Baldwin, AL ~ Clarke, AL ~ Escambia, AL ~ Mobile, AL ~  
Monroe, AL ~ Washington, AL ~ **MISSISSIPPI:** Greene, MS  
**DESIGNATED TV MARKET AREA CITIES AND TOWNS**

**FLORIDA:** Bagdad, FL ~ Bellview, FL ~ Brent, FL ~ Brownsville, FL ~  
Century, FL ~ Crestview, FL ~ Destin, FL ~ Ensley, FL ~ Fort Walton  
Beach, FL ~ Gonzalez, FL ~ Gulf Breeze, FL ~ Jay, FL ~ Laurel Hill, FL ~  
Milton, FL ~ Molino, FL ~ Mry Esther, FL ~ Munson, FL ~ Niceville, FL ~  
Ocean City, FL ~ Pace, FL ~ Pensacola, FL ~ Valparaiso, FL ~  
Warrington, FL ~ West Pensacola, FL ~ Wright, FL

**ALABAMA:** Atmore, AL ~ Bay Minette, AL ~ Bayou La Batre, AL ~  
Brewton, AL ~ Carlton, AL ~ Chatom, AL ~ Chickasaw, AL ~ Citronelle,  
AL ~ Coffeeville, AL ~ Creola, AL ~ Daphne, AL ~ East Brewton, AL ~  
Excel, AL ~ Fairhope, AL ~ Flomaton, AL ~ Foley, AL ~ Frisco City, AL ~  
Fruitdale, AL ~ Grand Bay, AL ~ Grove Hill, AL ~ Gulf Shores, AL ~  
Huxford, AL ~ Jackson, AL ~ Loxley, AL ~ Millry, AL ~ Mobile, AL ~  
Monroeville, AL ~ Old Fort Stoddard Mount Vernon Landing, AL ~  
Orange Beach, AL ~ Peterman, AL ~ Point Clear, AL ~ Prichard, AL ~  
Robertsville, AL ~ Saraland, AL ~ Satsuma, AL ~ Semmes, AL ~  
Spanish Fort, AL ~ Stockton, AL ~ Theodore, AL ~ Thomasville, AL ~  
Tillmans Corner, AL ~ Uriah, AL ~ Vredenburgh, AL ~ Wagarville, AL  
**MOBILE PENSACOLA**

**DESIGNATED MARKET ZIP CODES**

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