



OPLUS

EVENTS & EXHIBITIONS

2020 OPLUS PORTFOLIO

WE
DESIGN
SUCCESS

oplus.ae



OPlusEvents

“ We are truly local and yet have global finesse through our partnerships, We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise. ”



Based in UAE and serving

GCC COUNTRIES KSA, Kuwait, UAE, Oman

LEVANT COUNTRIES Egypt, Jordan

EUROPEAN COUNTRIES Spain, Germany, Portugal, Poland, Russia, Turkey, Netherlands

&

USA | Brazil | China | India





Emirates towers, Dubai – 24 hours setup

WE DESIGN SUCCESS

Dubai Future Foundation 2nd Anniversary

OPLUS is driven by a team of passionate experts with more than **15 years of experience in the fields of marketing, events and exhibitions design, management and production.**

In a very short time, we were able to distinguish ourselves from other agencies with our comprehensive service offerings, situation analysis and high quality of deliverables.

We are in the business of infusing meanings. We don't just churn out projects one after the other or implement shallow designs. We place your needs and goals first. Only after absorbing your corporate culture, thoroughly understand your strategic and tactical requirements, **we create products, services and experiences that address your goals** and engage your target audience

We are passionate about success. For us, it's not a condition, but a given. We create solutions with key success indicators in mind. Creativity should sell and we make sure the solutions we design directly support your business targets. We go to great lengths to make sure each project is born of meticulous research that transforms ideas into insights and analysis into strategy, **so that we design not only form, but also substance.**



YOU ARE OUR PARTNER

OPLUS TEAM

We are a group of professionals having background experience with global advertising agencies coming together to provide strategic communication solutions, so our clients get speed and creativity of a boutique agency and the vision and approach of a network agency at one place.

We have a truly diversified pool of people from across the globe – designers, thinkers, executors, linguists, number crunchers and insight miners. This diversity is most useful to us in cross fertilization of experience with knowledge and perspective with vision, yielding a rich variety of ideas to choose from.



01

EXHIBITION STANDS
INTERIOR DESIGN

IN-HOUSE

02

DESIGN & PRODUCTION

03

EVENT MANAGEMENT

04

MARKETING

05

HOLOGRAM

SERVICES

VIRTUAL REALITY

06

FILM PRODUCTION & MOTION GRAPHICS

3D VIDEO MAPPING

08

07

AUDIO VISUAL

WE GROW RELATIONSHIPS,
YOU'RE NOT JUST A CLIENT:
YOU'RE OUR PARTNER.



الواقع الافتراضي
VIRTUAL REALITY

هل الحباري
طائر كبير؟
Is Houbara
a big bird?

houbarafund.org

PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
VIP Terminal, DUBAI, UAE



His Highness Mohammad bin
Rashid Al Maktoum Visit to
Dubai South, Al Maktoum
Airports' VIP Terminal.

DESIGN, PRODUCTION & MANAGEMENT
(Installations for displays, models & graphics)

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
DUBAI, UAE



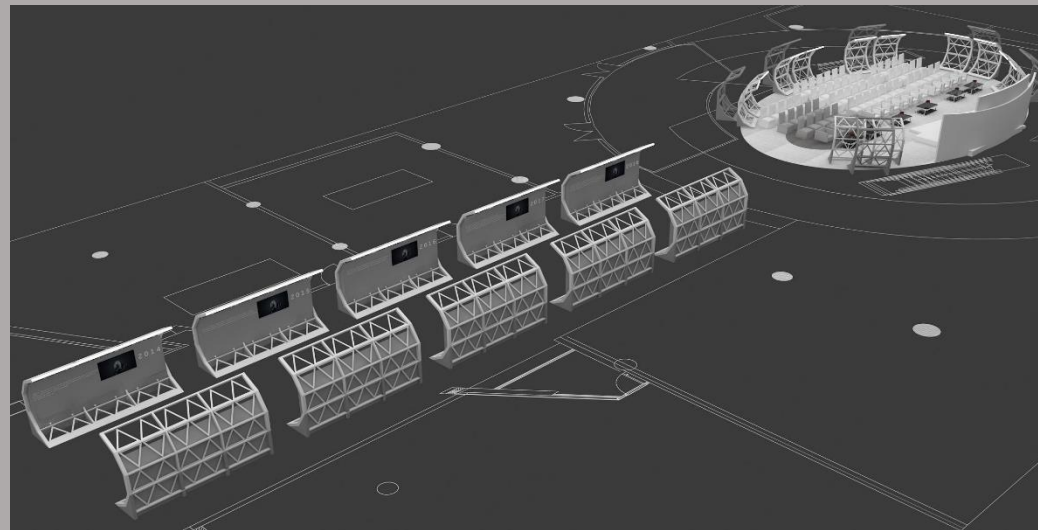
مؤسسة دبي للمستقبل
Dubai Future Foundation

Dubai Future Foundation 2nd
Anniversary hosted in the
Boulevard at Emirates Towers.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
AI AIN, UAE



The UAEU Graduation
Ceremony for the 38/89 Batch
at the UAEU Campus.

DESIGN, PRODUCTION & MANAGEMENT



WE
DESIGN
SUCCESS

OPLUS

PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



The UAE Economic Forum in
Dubai at the Armani Hotel.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
Sharjah, UAE



حكومة الشارقة
دائرة التنمية الاقتصادية
Sharjah Govt
Media Bureau

The UAE Economic Forum in
Sharjah at the Johara
Ballroom.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
UMM AL QUWAIN, UAE



GOVERNMENT OF UMM ALQUWAIN

Government of Umm Al
Quwain Government Annual
Meetings.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



الهيئة العامة للطيران المدني
GENERAL CIVIL AVIATION AUTHORITY

General Civil Aviation Authority
at the 2019 Dubai Air Show.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



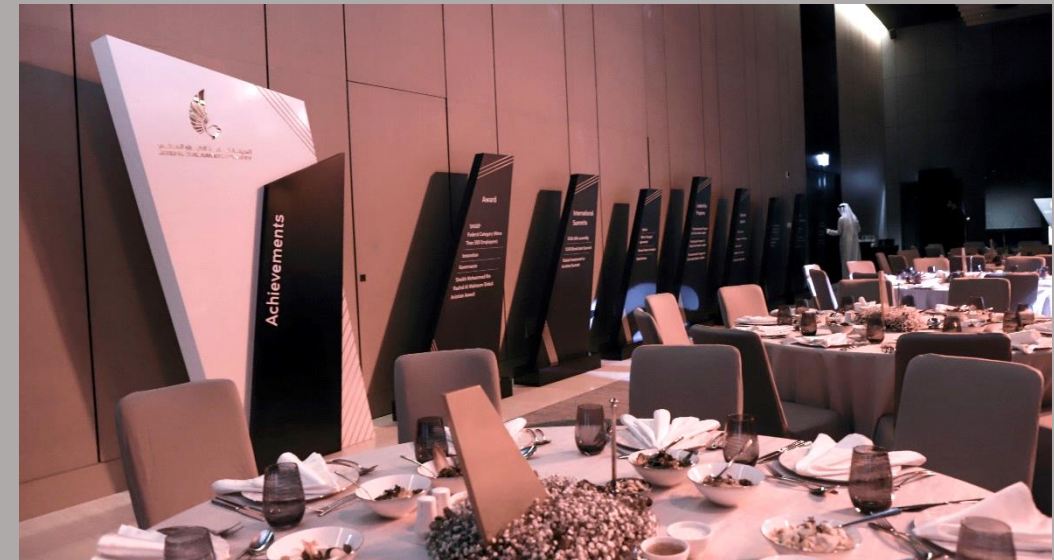
الهيئة العامة للطيران المدني
GENERAL CIVIL AVIATION AUTHORITY

General Civil Aviation Authority
hosting of their Annual
Gathering for 2020 at Caesars
Palace Bluewater's.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



BAFT Bank to Bank Forum held
in 2019 at Al Habtoor Palace.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

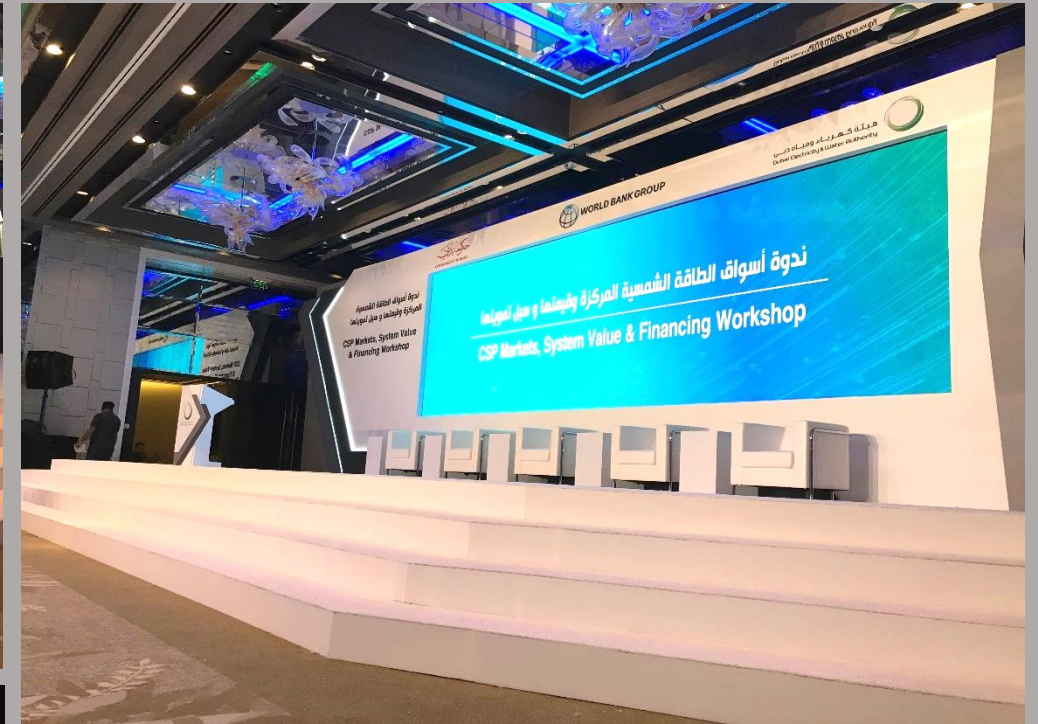
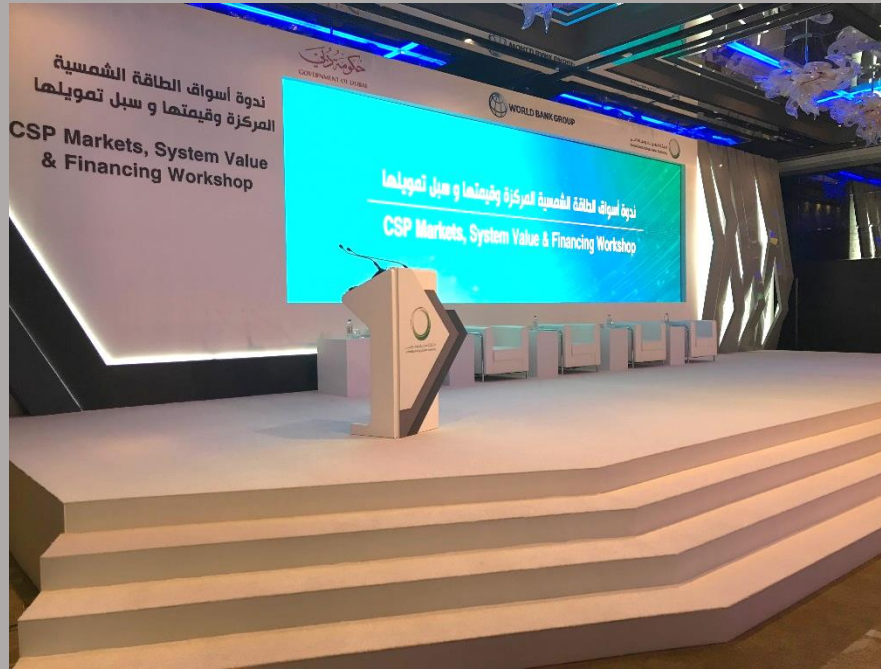
2018
DUBAI, UAE



Dubai Electricity and Water
Authority (DEWA) hosting the
World Bank Forum of 2018.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
DUBAI, UAE



Positive Energy Forum
"Happiness" 2016

DESIGN, PRODUCTION, MANAGEMENT
& ANIMATION

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
SHARJAH, UAE



Munshid Al Sharjah Show held
in Sharjah.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



ABU DHABI GLOBAL MARKET
سوق أبوظبي العالمي

Abu Dhabi Global Market and
HUB71 at GITEX 2019 in
DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
ABU DHABI, UAE



مقناص للصيد
FALCONRY EXPERIENCES

Falconry Experiences Stand at
ADIHEX 2019 held in ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
ABU DHABI, UAE



هيئة الربط الكهربائي
لدول مجلس التعاون دول الخليج العربية
GCC Interconnection Authority

GCC Interconnection Authority
(GCCIA) Stand at WEC 2019 in
ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
ABU DHABI, UAE

GCC Electrical Testing Laboratory

المختبر الفليجي لفحص المعدات الكهربائية

GCC Lab Stand at WEC 2019 in
ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
ABU DHABI, UAE



SG GCC stand at WEC 2019 in
ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



وزارة الاقتصاد
MINISTRY OF ECONOMY

Ministry of Economy Stand at
the Annual Investment
Meeting (AIM) in DWTC
_ 90 sqm

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
ABU DHABI, UAE



Emirates Falconers Club Stand
at ADIHEX Exhibition in ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
ABU DHABI, UAE



Emirates Falconers Club Stand at ADIHEX Exhibition in ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
ABU DHABI, UAE



الصندوق الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation

International Fund for Houbara
Conservation Majlis at ADIHEX
Exhibition in ADNEC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
DUBAI, UAE



Night of the Masked Event
held at the Habtoor Palace LXR
Hotels and Resorts.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



وزارة الاقتصاد
MINISTRY OF ECONOMY

Ministry of Economy, SME at
the Annual Investment
Meeting at DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



Dubai South Stand at the
Seamless Middle East
Exhibition at DWTC.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2017
ABU DHABI, UAE



الصندوق الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation

International Fund for Houbara
Conservation at ADIHEX held in
ADNEC.

DESIGN, PRODUCTION & MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
DUBAI, UAE



Desert Gate Stand at the
Arabian Travel Market
Exhibition held in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
DUBAI, UAE



وزارة الاقتصاد
MINISTRY OF ECONOMY

Ministry of Economy Stand at
the Annual Investment
Meeting (AIM) in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
DUBAI, UAE



وامعة الشارقة
SHARJAH OASIS
Real Estate Develop

Sharjah Waterfront City Stand
at The International Property
Show held in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2015
DUBAI, UAE



AZIZI Developments Stand at
The Cityscape Exhibition held
in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
DUBAI, UAE



Majid Al Futaim Stand at
Gulfood held in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
ABU DHABI, UAE



الصندوق الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation

International Fund for Houbara
Conservation at the Mother of
Nations Festival held at
Corniche.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
DUBAI, UAE



Desert Gate Stand at the
Arabian Travel Market
Exhibition held in DWTC.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

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PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
RIYADH & JEDDAH, KSA



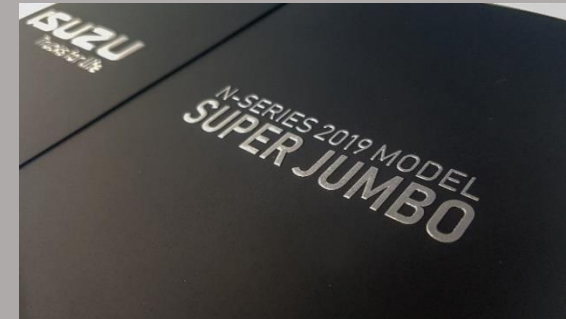
ISUZU

Isuzu Truck Launch 2018 held
in 2 Locations within Saudi
Arabia (Riyadh & Jeddah)

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
BERLIN, GERMANY



PROMATE[®]
Innovation and Excellence

Promate Middle East 2018 at
the IFA Consumer Electronics
Unlimited Show in Berlin.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
COLOGNE, GERMANY



المركز الوطني
للنخيل و التمر
NATIONAL CENTRE FOR PALMS & DATES



National Center for Palms And
Dates at the Anuga 2019 Show
held in Cologne.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2019
MUNICH, GERMANY



Dubai South Stand at Air Cargo
Exhibition held in Munich.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

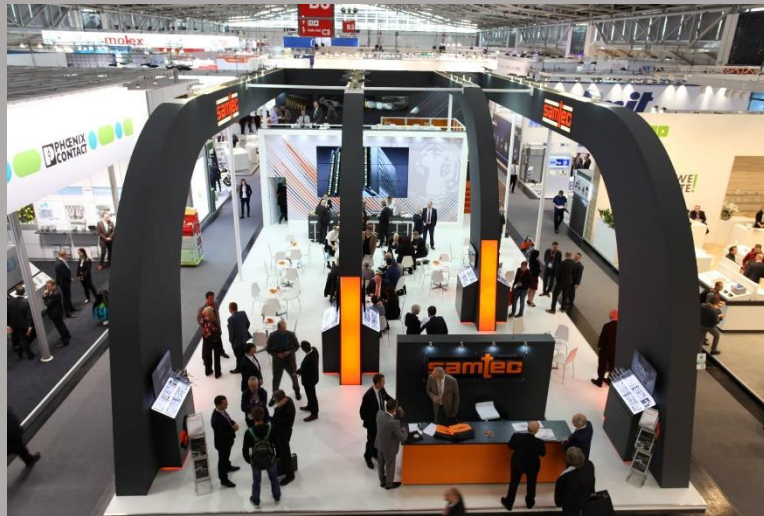
2017
MUNICH, GERMANY



SAMTEC Stand at the
Electronica Show held in
Munich.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
HANNOVER, GERMANY



United Arab Emirates Pavilion
at Hannover Messe 2016 held
in Hannover.
_920 sqm

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
PARIS, FRANCE



Flam & Luce at the Masion and
Objet Trade Show held in Paris.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
BARCELONA, SPAIN



Ruckus Exhibition Stand at
Mobile World Congress 2018
(MWC) held in Barcelona.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
BARCELONA, SPAIN



VISA

VISA Stand and Set-up at
Mobile World Congress 2016
(MWC) held in Barcelona.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
LONDON, UK



Ruckus Exhibition Stand at
BETT Show 2018 held in
London.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

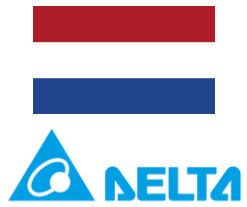
OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
AMSTERDAM, NETHERLANDS



Delta Showroom at the Delta
Headquarters in 2016,
Amsterdam.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2016
DÜSSELDORF GERMANY



wagstaff



Wagstaff Aluminum 2016,
Düsseldorf.

Airmotion Systems at DRUPA
2016 Düsseldorf.

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS



PROJECT SAMPLES

DEMONSTRATING OUR
EXPERIENCE

2018
ORLANDO, FLORIDA USA



SYNCRO Raymarine®

Syncro at NPE 2018

Raymarine
Around Europe
20 Shows per Year

DESIGN, PRODUCTION, MANAGEMENT

WE
DESIGN
SUCCESS

OPLUS





THANK YOU

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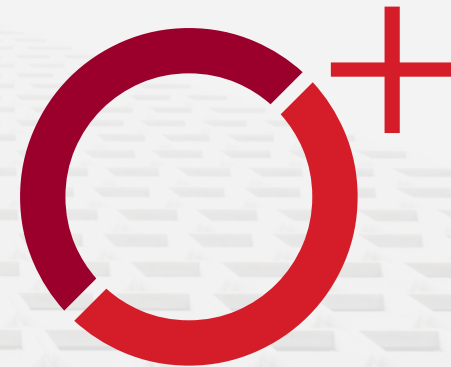


WE
DESIGN
SUCCESS



OplusEvents

oplus.ae



OPLUS

EVENTS & EXHIBITIONS