ENTREPRENEURIAL LEADERSHIP & AGILITY

WORKSHOP
Overview

Are you ready to launch and grow a small business?

In this program, you’ll experience the nuances of launching a small start up and applying modern mental models like Agile, Design Thinking and Lean Product Management to create flow and agility within your operations, sales, and services.

The program comprises of a 3.5 day instructor led workshop, your start up project, and follow up (Virtual) sessions. The workshop is focused on how to build better products faster and drive outcomes that are desirable, feasible, and profitable.

You’ll learn how to better position your business to execute in high-tech industrial domain that sees an increasing amount of volatility, uncertainty, complexity and ambiguity. You’ll leave with a strategy to develop a culture of innovation back in your business, and hone your entrepreneurial skills and toolkit.

Impact

Having the ability to look across industries, spot an opportunity before anyone else, and bring it to market quickly (and profitably) will create significant competitive and career advantage while building organizational agility, and long term financial growth.

Journey Map

Course Modules

1. Emerging & Disruptive Technologies
2. Customer Profiles & Segments
3. Industry Ecosystems
4. Innovative Problem Solving
5. Agile Product Lifecycles
6. Agile Product Launch
7. Business Model Innovation
8. Business Process Mapping
9. Prototyping, Experimentation & Validation
10. Launch Planning & Roadmaps
11. Business Check In (A)
12. Business Check In (B)

“Great course for people who want to learn more about how to develop new innovative business ideas.”

“Attending as a team helped us to understand our unique skills and strengths which is important when you are trying to run a business as lean as possible, while staying on top of new opportunities.”

“The course prepared me to propose new products that will benefit GE, customers, and the world.”
Our Workshops

Peer review, feedback, and real world applicability is at the center of our learning experience. Join a group of our top innovative leaders around the world, in an engaging and inspiring environment, and stretch beyond what you thought was possible.

Real World Challenges
We learn best by working on real cases, challenges, and scenarios. Our courses are designed for maximum interactivity and action-based learning.

Template, Tools and Frameworks
We use contemporary tools, frameworks and templates to shape our strategy, design, and operations, and to share a common understanding amongst our team.

Peer Review, Feedback, and Networking
We get immediate feedback from subject matter experts and peers across multiple industries and disciplines, and from our customers and stakeholders.

Career Growth
We develop world class product and business leaders by connecting top performers to the latest research, technology, and concepts that enable them to take their teams and businesses to the next level.
Participants By Job Function/Role

- Business Strategy Manager
- Change Strategy Consultant
- Chief Information Officer
- Digital Product Managers
- Director of Innovation
- Director of Design and Research
- Director of Manufacturing
- Director of Marketing
- Director Of Sales
- Director of User Experience
- Engineering Manager
- General Manager
- Industrial Design Director
- Innovation Manager
- Marketing Manager
- Portfolio Manager
- Product Manager
- Project Manager
- Project Manager
- QA Lead
- Senior Engineer
- Services Manager
About

Our Vision
Provide a collaborative space and tools for product leaders, engineers, and innovation managers to work together to design, build and refine their conceptions.

Our Mission
Enhance interdisciplinary and cross industry innovation and synergy to develop talented, adaptable, and creative product and business leaders.

Core Principles

Customer Focus
We aim to satisfy the customer’s spoken and unspoken needs through early and ongoing delivery of valuable services and products. We remain flexible to changes that will lead to our customers’ competitive advantage.

Design to Differentiate
We focus on technical excellence and breakthrough design using the best architectures, frameworks, and specifications that emerge from customer centric teams. Our designs focus on delivering measurable value, cost efficiency, and products that lead in the marketplace.

Agile Ways of Working
We build projects around motivated talent and provide them with optimal working environments, simple processes, and resources. We use Agile processes to promote sustainable development and momentum.

Rapid Prototyping and Experimentation
We use frameworks to build prototypes and test our ideas early and often. We co-create solutions with customers to share the risk on trade.

Operational Excellence
We use Lean, Six Sigma, Kaizen and other systems to promote quality, predictability, and higher levels of performance throughout the development, manufacturing, services, sales and support processes.