



**Volunbeering**  
Do good and treat yourself!

## Partnership

Our Partners are vital in what we do because we need a place to meet up after our Volunbeering event. A Partner should be able to accommodate up to 30 people and offer discounts to our group that day and offer a one use follow up discount (presented to the Volunbeer on an Official Volunbeer card). It's no cost for your business as long as you can accommodate us.

Here's how it will help your business and some other information:

- Potential new customers who will tell their friends. These customers want to do good so you know they're good people and are more likely to spread the word about your business. Volunbeers are encouraged to share their experience of the event and our meetup on their own social media pages.
- Advertising and promotion on rewards cards, Volunbeering.org website, KansasCityBeer.com website, posts on social media for Volunbeering and Kansas City Beer. We'll also do a brief history of your business before we start the Volunbeering event and that will be presented by Sam Jones, a Certified Beer Server through the Cicerone Program.
- Great and open communication. We want to make it as easy as possible for you. We'll provide you with a information sheet you can hand out to your employees or keep behind the bar so they know how to handle us when we come in. We will also give you a tentative head count the week before and (if possible) contact you the day of before we come in with an exact head count. You will have our cell phone number where you can text or call with any questions or concerns.
- We'll work around your schedule. You will be our first step in setting up the date and time for our Volunbeering event. If your Saturdays at 3pm are usually slow, we can start our event a few hours earlier and come by for some beers, glasses of wine, cocktails, etc when we're done.
- If the group becomes too rowdy, we will calm them down and if any person in particular becomes too much, we will ask them to leave and not allow them to be a part of our group in the future.
- We'll clean up our tables when we're done. We know most breweries, wineries, distilleries, and other like places don't have a wait staff, so we'll make sure our Volunbeers clean up after themselves.





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## Partner Questionnaire

Will you be able to accommodate up to 30 people in your establishment?

Will you be willing to reserve seating?

We hold Volunbeering events at least once a month, typically on Saturdays. Is there a particular month, day of month, and time that's best for you? We prefer a less busy time for your establishment.

Will you be willing to offer a discount on the first served beer the day of our Volunbeering event to our Volunbeers? If so, how much of a discount?

Will you be willing to offer a future discount or special for our Volunbeers to use one time after the day of our event? If so, what kind of discount or special?

Will you be willing to participate in our Official Volunbeer Rewards Card? With this card, the more a person volunbeers, the more rewards he or she will earn. Included is the sheet of all rewards. You must be able to offer at least some gift cards and merchandise.

Will you be willing to give us a quick tour of your brewery? Or let a Volunbeering Leader give a tour with information provided by you?

Do you sell to-go beers? If so, what type(s) and size(s)?

Do you sell merchandise like T-shirts, glassware, magnets, etc.?

How did you hear about Volunbeering?