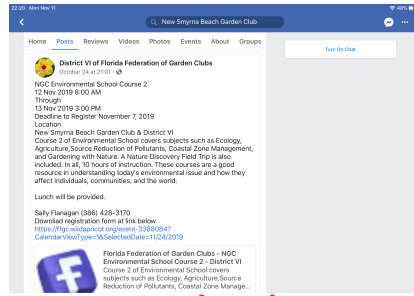
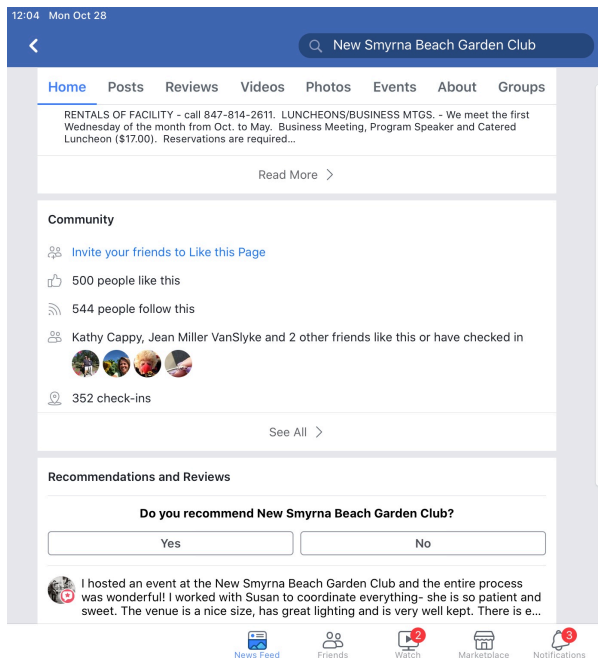


Four years ago, in 2015, Suzi Bailey, our Facebook Administrator set up the New Smyrna Beach Garden Club FaceBook Page. It has been a terrific method to educate and inform our members, community, followers and fellow gardeners of NSBGC events such as our Upcoming Holiday Festival, and educational opportunities from the FFGC, NGC, and District VI.



Suzi posts multiple times daily. And why not? She receives items of interest from Garden Club Committee heads, FFGC, NGC, and District VI and nearby garden clubs. Meeting photos are posted keeping all members “in the loop” even if one has to miss a meeting!

To date we have over 500 “likes”. Rental income helps sustain our Clubhouse and there is rental information, feedback from clients and the number of our contact person for rentals.



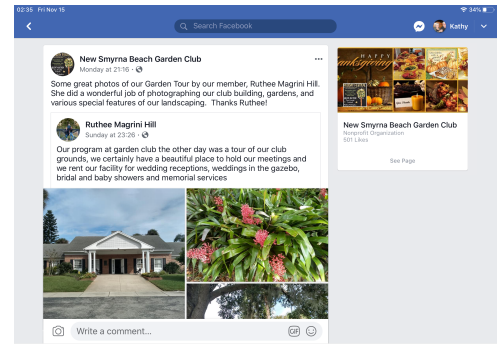
Our page is also linked to our Web Site. www.newsmyrnabeachgardenclub.org All emails or questions are answered in a timely manner. Our Facebook Page and Web Page are the venues that the public uses to find out more about our NSBGC and its activities. It is an important way to communicate in today’s tech society.

Our Administrator updates our Facebook page on a daily basis. Our Garden Club meetings are documented.

Camp Wekiva one of our pet projects is often featured in a post.

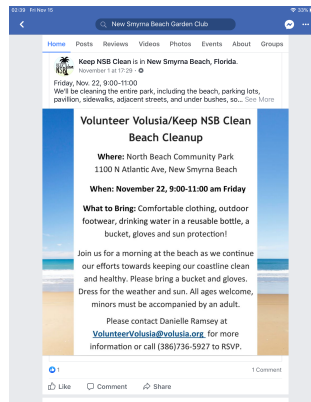
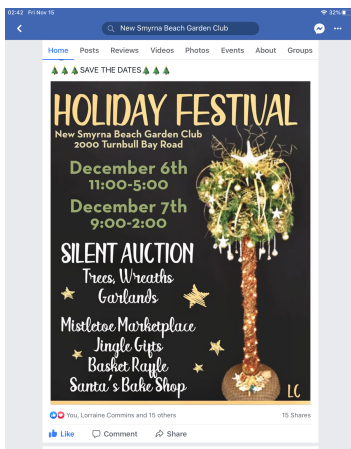


Each month a local homeowner is featured as Our Garden of the Month. Directions are given so that garden can be visited.



Local events are featured in a timely manner. Postings from FFGC and the NGC are prominently displayed.

Our Facebook page gives added publicity to our major fundraisers.



Facebook has given us an edge in reaching a much larger segment of the New Smyrna Beach area. We have attracted much interest in our Club and our membership has grown. Thank you to Suzi Bailey, our Administrator who has found a way to share her passion for our Garden Club with the new Smyrna Beach area with her daily Facebook posts. Monthly reports from Facebook let us know how effective our page is.

