

FUNDRAISING

The New Smyrna Beach Garden Club has two major Fundraisers that enable us to provide a number of services to our community. Smaller fundraisers provide additional funds to maintain our Clubhouse

Our **Holiday Festival**, held in December, features a silent auction of decorated Christmas trees, wreaths, garlands, and centerpieces designed and created by members. A Holiday Bazaar area sells donated Christmas items and tree decorations made by members during craft workshops held at the Club. We also offer a baked goods table with tempting treats and beautiful raffle baskets donated, filled, and wrapped by members. Outside on the grounds of the Clubhouse a plant sale is held featuring large and small plants donated by a local garden center and from our members' gardens. Almost every Club member is involved in some aspect of the annual Festival. Profit was \$7083.



Our second major Fundraiser is our **Rummage Sale** in February. In addition to household rummage, we have a plant rummage sale. Over half of the membership works during the week-long effort by collecting items, organizing and setting up the items on display, pricing, and publicity.



Work also includes providing lunches for the workers, cleaning up, and packing unsold items for distribution to community agencies. This year our members spent over 985 hours at the Clubhouse to make the sale a huge success while also sharing laughs, making new friends, and learning more about each other and the Garden Club. Our profit was \$9561.41.



This year we introduced a fun **Pop-Up Bingo/Silent Auction** evening with a lively game of Bingo and a silent auction of prizes donated by members (wine, gift cards, gift certificates, pottery, birdhouses). There was great support from the membership and the proceeds of \$605 were used to fund maintenance projects at the Clubhouse. The evening was so popular that future dates for Bingo Night are planned.



Ways and Means

At monthly meetings, a committee organizes our Ways and Means Marketplace. They offer a variety of unusual and useful items beautifully displayed and donated by a very generous membership. Members can browse and shop before the meeting begins. The proceeds of \$1123 benefit our many projects in the community.



Clubhouse Rental

The fourth activity that contributes to our Fundraising efforts is the rental of our Clubhouse for educational workshops, meetings, weddings, birthday parties, and other celebrations. We can seat 200 and offer a fully equipped kitchen. Our Flower Power workers keep the grounds in impeccable order. This past year our rentals added \$5130 to our coffers. Over \$24,000 from dues, donations and fundraisers were directed to Clubhouse maintenance.



