



91-240 Kuhela ST #4 . Kapolei, Hawaii 96707

Phone/Fax: (808) 688-6638

E-mail: Info@IslandCraftFairs.org



IslandCraftFairs

IslandCraftFairs.org

## 2025 Sponsor Package

Venue	Length	Silver Package	Gold Package	Platinum Package
		<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>Logo placement on all digital event flyers</li> <li>A Mention and social media tag on featured posts for each vendor and paid advertising</li> </ul>	<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>Logo placement on all digital event flyers</li> <li>A Mention and social media tag on featured posts for each vendor and paid advertising</li> <li>Mention in digital radio ads on Live365 (Approximately \$2,500 in ads)</li> </ul>	<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>Logo placement on all digital event flyers and Banners</li> <li>A Mention and social media tag on featured posts for each vendor and paid advertising</li> <li>Mention in digital radio ads on Live365 (Approximately \$2,500 in ads)</li> <li>Mentions on the P.A. system 1x an hour throughout the event</li> <li>Be featured in the paid social media video/slideshow that posts 7 days prior to the event</li> <li>Sponsor table or space at the event (\$175-390 value per day)</li> </ul>
Ka Makana Alii	1 Day	<b>\$300</b>	<b>\$425</b>	<b>\$650 (table) \$550 (10x10 Space)</b>
Koko Marina Ctr	1 Day	<b>\$300</b>	<b>\$425</b>	<b>\$650 (Lanai) \$550 (10x10)</b>
Pearlridge Ctr	2 days	<b>\$525</b>	<b>\$775</b>	<b>\$1025 (Table)</b>
Windward Mall	Outdoor 1-day	<b>\$300</b>	<b>\$425</b>	<b>\$550 (10x10 Space)</b>
Windward Mall	Indoor 1-day event	<b>\$475</b>	<b>\$600</b>	<b>\$700 (Table)</b>



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#### Your Logo on Flyers:

- **Digital flyers** will have the sponsor's logo on paid social media ads which run for one week leading up to the event. They are posted by the participants (on average 40-60 participants with thousands of followers each). These flyers are also posted on other facebook groups, calendars of events throughout the internet (yelp, midweek, kitv, Honolulu magazine, our social media with over 18k followers, etc).
- **Printed flyers** are placed in stores in the surrounding areas when the venue is in a mall, metal floor stands of the commons areas, and neighboring buildings and establishments in the community.

#### Social media tags:

A week before the event an individual post for each company participating (on average 40-60 vendors) will be posted featuring the products they sell, info on the event, and a mention and tag of the sponsor, **that could be YOU!**

#### Digital Radio ads:

Gold & Platinum Sponsors will be mentioned during a 30 second radio ad for the event which will run across a digital radio station for one week leading up to the event. The ad will mention each gold/platinum sponsor on the tag line. The digital radio station on live365 will also play during the event, allowing shoppers to also hear you being mentioned

#### Mentions at the event:

Platinum sponsors will be mentioned throughout the event over the P.A. system with a 5 second liner on average once an hour (Mahalo to abc company – check them out at abccompany.com)

#### Sponsor Table:

Each Platinum sponsor will be given either a 6ft table or a space as described above to display their products, informational pamphlets, demonstrations , selling of products, etc for the duration of the event.

#### Banners:

Banners ranging in sizes 3x6, 4x8 or 5x10 for the event will be posted one week prior listing the venue information. Platinum sponsors will have their logo or name featured on the banner

#### Paid Social Media Video/slideshow:

Platinum Sponsors will be featured for 3-5 seconds with their logo, or photo of their products/booth in a paid social media ad that begins to air 7 days prior to the event date, will be mentioned in the voice over playing on the video, and be mentioned in the end credits of the closing portion of the video/slideshow

#### Deadline:

The deadline to purchase a sponsor package is 3 weeks before the event date. This will allow our marketing department to create the slideshows, print ads, on air commercials, featured posts, etc with your name, hotlink and/or logo to be included where applicable.

ALL SERIOUS INQUIRIES MAY BE MADE TO [JORDAN@ISLANDCRAFTFAIRS.ORG](mailto:JORDAN@ISLANDCRAFTFAIRS.ORG)