

3-31-20

These historic times call for historic measures.

On March 30th, the Governor of Virginia issued Executive Order Fifty-Five. This is a statewide stay at home order that begins April 1st, 2020 and ends June 10th, 2020.

In this order, our park is allowed to remain open and receive our guests, but we are only allowed to host guests whom will be staying with us for 14 days or longer.

Let it be clear, Anvil is in 100% support of all measures to help our country recover. We also believe that everyone has a responsibility to help each other as individuals and the struggling small businesses. The last thing anyone of us need is to have any person or business be impacted in a way that they cannot recover from.

COVID-19 is one of the biggest challenges our modern population has faced and this new Executive Order has become the biggest financial strain/challenge in Anvil's 66 years of serving our amazing guests.

What if you are one of the countless guests whom have already made a reservation with us during this affected time frame - April 1st – June 10th?

- **May and June reservations:** please hold tight and be patient. There is a chance this Order could be modified, thus we will only be handling April 2020 reservations with the below procedure. Reservations in May or June will be addressed closer to May and June once we have a clearer picture on what to expect in those months.
- **April reservations:** We will call you as soon as possible. If you are unable or not interested in extending your stay to meet the 14 day requirement (**special discount below**), your reservation will need to be cancelled and we will discuss with you a new program we have created called, "**The Small Family Business Support Initiative**"
 - **What is that?** Guests that join this program will have their deposit held for a future stay with no restrictions. We are rewarding these guests with a **50% bonus** on their deposit to be used on their next stay with no restrictions. For example, if you had a \$50 deposit, you will be able to use a \$75 credit (free \$25) on your next stay with us.
 - Also, as an **added bonus**, if any guests would like to add anything extra to their deposit, we will also reward that extra deposit with a 50% bonus as well with no restrictions.
 - All deposits and bonuses are valid on camp and lodging fees.
- We feel this program is a way for us to give big thanks to our wonderful guests that are helping us continue to operate. Also, we feel a bonus of this size is needed to express the proper gratitude.

What if you want to visit us during this time frame for a stay of 14 days or longer? Are we running any specials?

- Yes, you can still visit us if you reserve for 14 days or longer!
- **SPECIAL DISCOUNT** - If you stay for 14 to 28 days, we are offering a **50% discount** on the nightly rate!
- This special rate will auto populate on our online booking site and will count for campsites and lodging options. Price check and availability: <https://beta.campspot.com/new-consumer/anvilcampground>
- We do have special rates for reservations of a month in length as well, but you will need to call 757-565-2300 to book this type of reservation.

Anvil sends a huge thank you to all of the kind, patient and compassionate guests that we have and will interact with during these times. Those three attributes are so valuable to enhance our country's ability to win our unified fight over COVID-19. Now more than ever we all need to celebrate and exhibit kindness, patience, and compassion as we move forward together.

We look forward to the brighter days that will come and to the day when we can talk about COVID-19 in the past tense.