## **Privacy Policy for Anvil Campground**

Effective Date: January 23, 2025

Anvil Campground ("we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website (www.anvilcampground.com) and use our services. Please read this policy carefully.

#### Information We Collect

We collect personal information that you provide to us when booking a stay, subscribing to our newsletter, or contacting us for inquiries. This may include your name, email address, phone number, billing information, and other details necessary to complete your reservation.

#### **How We Use Your Information**

We use the information we collect for the following purposes:

- To process bookings and reservations
- To communicate with you regarding your stay or inquiries
- To send marketing materials
- To improve our services and website functionality

## **Marketing Communications**

By selecting the check box on the Bookings Checkout Page, guests agree to receive marketing SMS. Guests may receive an SMS before, during, or after their stay with us. Standard message and data rates may apply. You can opt-out of receiving marketing SMS messages at any time by replying "STOP."

#### **Sharing of Information**

We will not share or sell subscriber information with third parties for their direct marketing purposes.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

#### **Data Security**

We take reasonable precautions to protect your personal information. However, please note that no method of data transmission over the Internet or method of electronic storage is 100% secure.

# **Your Rights and Choices**

You can opt-out of marketing communications at any time. If you wish to update or delete your personal information, or if you have any concerns about the data we hold, please contact us at info@anvilcampground.com.

# **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the updated policy on our website with a new effective date.

## **Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Anvil Campground 5243 Mooretown Road, Williamsburg, VA 23188

Email: info@anvilcampground.com

Phone: 757-565-2300