

## Bryan D. Berthot, MBA

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### PROFILE

Project Manager Consultant with demonstrated success in a wide range of projects, from multimillion-dollar programs to business process improvement. A PM “fixer” skilled at improving team performance by implementing best practice paradigm shifts and forging trusting work relationships. Published PM thought leader with expertise in agile/scrum and MS Project. Adept in using project metrics & analytical skills to drive strategic business decisions.

### EXPERTISE

- PM Best Practices Champion
- Project Risk Analysis and Mitigation
- SDLC Process Evangelist
- Strategic and Tactical Balance in Projects
- Microsoft Project
- Agile and Hybrid Projects
- Team Velocity Improvement
- Internet of Things (IoT)

### PROFESSIONAL EXPERIENCE

AT&T, San Diego CA

2017 – Present

**Project Manager, Entertainment Group**, for IT infrastructure projects in support of DirecTV Now digital streaming technology. Collaborate with Technical Space Operations and Commercial Real Estate groups to ensure delivery of facility improvements. Manage external vendors and track project deliverables & constraints. Representative projects include:

- Performed two-year, \$3.8M equipment upgrade (i.e., routers and switches) at 32 local collection facilities (LCFs), which increased bandwidth & improved picture quality.
- Led \$1.2M HVAC system & main equipment room expansion at QuickPlay broadcast center which increased cooling capacity by 146% and site rack space area by 18%.
- Upgraded the satellite video broadcast encoders at Fox Los Angeles site from MPEG-2 to MPEG-4, which achieved \$150,000 annual cost savings, regained 30% of site rack space, and improved picture quality.

Verizon, San Diego, CA

2014 – 2016

**IT SDLC Project Manager, Internet of Things (IoT)**. Project lead for the ThingSpace Management Center (MC) platform, a \$400M annual revenue product which allows fleet customers data exchange with their remote assets. Managed software releases and related infrastructure projects. Served as agile guru for the group during transition from waterfall to scrum hybrid framework. Drove PM best practices while maintaining team productivity. Led software benchmarking, process improvement, and personnel transition projects in support of the ThingSpace MC platform. Served as project liaison with product management group.

- Managed portfolio of MC software projects throughout lifecycle.
- Completed five major software releases of the MC platform.
- Led two IT infrastructure upgrades (server and database) in support of the MC platform.
- Drove internal paradigm shift as organization moved from waterfall to agile framework.
- Served as scrum master and administered Jira for projects & scrum teams.

CareFusion (*now BD*), San Diego, CA

2013 – 2014

**Project Manager, R&D Engineering**. Led software development and process improvement projects in an FDA-regulated environment for a medical device company. Managed development of an enterprise class software connectivity platform that promotes integration into hospital information systems (HIS), electronic medical record (EMR) systems and patient data management systems (PDMS). Accomplishments included:

- Led development teams on Remote Support Services (RSS) Dashboard software that centralizes the management of actionable events and automates the collection of logging information on over 100,000 deployed medical devices.
- Managed Security Module software development and related commercial rollout to replace legacy anti-virus software with an ESET/proprietary solution on 100,000 field-deployed medical devices.

Berthot Consulting LLC, San Diego, CA

2009 – 2013

**Project Management Consultant/Educator** offering a broad range of project management services, including organizational assessments, strategic planning, customized PM training programs, and agile/scrum coaching. Representative sample of work includes:

- **GR8PM, Inc.:** Co-founded the company and co-wrote *ACP Exam Prep Plus Desk Reference*, a first-to-market book for PMI-ACP exam preparation. Also developed related online and F2F classroom training materials.
- **Learnsoft Technology Group:** Developed classroom content materials and taught PM Capstone and Microsoft Project courses.
- **Hospira:** Led report development, design, and testing strategies for company's MedNet software that summarizes medical device data. Implemented a software development lab for testing/QA of software and performing software builds for customer delivery.

Primary Provider Management Company (PPMC), San Diego, CA

2006 – 2009

**IS Project Manager** for a privately-owned managed care organization with over \$100 million in annual revenues. Accomplishments include:

- Introduced PM best practices within a matrix reporting structure, including project plans, work breakdown structures, risk analyses, and ROI projections.
- Developed a custom PMIS & dashboard reports to summarize the status of projects on critical budget, resource, and progress benchmarks.
- Directed fifty people in a matrix organization in leading a \$2.4M software implementation of HealthTrio *xpress*<sup>™</sup> and *connect*<sup>™</sup>.
- Managed a program of 12 to 15 IT-related and process change projects.
- Led medical claims EDI conversion, ensuring compliance with industry (HIPAA X12 and HL7) standards and increasing rate of electronic claims from 30% to 70%.

#### ACADEMIA AND PM LEADERSHIP

**Adjunct Faculty** teaching project management courses at UC-San Diego Extension (2010 – present), University of Maryland University College, Graduate School of Business & Technology (2005 – 2013), and San Diego State University (2012 – 2013). Responsible for developing both online and F2F classroom content materials. Course list available upon request.

2005 – Present

PMI-San Diego Chapter, Inc., San Diego CA

2010 – 2012

**VP of Finance.** Chief Financial Officer for a 1,500 member 501(c)(6) non-profit professional association. Led major revision of finance department infrastructure to ensure compliance with GAAP best practices, including external audits of policies and general ledger. Directed and coordinated financial planning and budget management functions. Devised benchmarks for measuring financial and operating performance. Oversaw the daily operations of the financial and accounting units.

#### EDUCATION

M.S., Project & Program Management, Brandeis University  
M.B.A., University of Maryland University College  
B.A., Psychology, University of Maryland-College Park

#### PROFESSIONAL CERTIFICATIONS

PMI: Project Management Professional (PMP<sup>®</sup>) and Agile Certified Practitioner (PMI-ACP)  
Scrum Alliance: Certified Scrum Professional (CSP) and Certified Scrum Master (CSM)

#### SYSTEMS AND APPLICATIONS

PM: MS Project, MS SharePoint, Visio, Team Foundation Server (TFS), SAP, Rally, Jira, & Confluence  
Online Higher Education: Blackboard, LATTE, and WebTycho  
Programming: Visual Studio, SQL, T-SQL, MS Excel Solver, and LINDO  
Reporting/Business Intelligence: Crystal Reports and MS Reporting Services  
Statistics/Data Analysis: SPSS, Minitab, SAS, DeltaGraph, and Crystal Ball  
Database Platforms: SQL Server, Oracle, Rdb, and MS Access  
Finance: QuickBooks, MAS 500, Peachtree Pro, MS Excel