

ZEROGAP PRESENT
Amalfi, Italy 2020

Women's Leadership Retreat





AT THIS YEAR'S RETREAT WE'LL:

Spotlight individuals who are doing things differently, and getting results

Look closely at the promotion gap, and what it will take for women to win 50% of management positions

The leadership retreat areas of focus are topics: work-life balance, goal setting, and leading in changing environments.





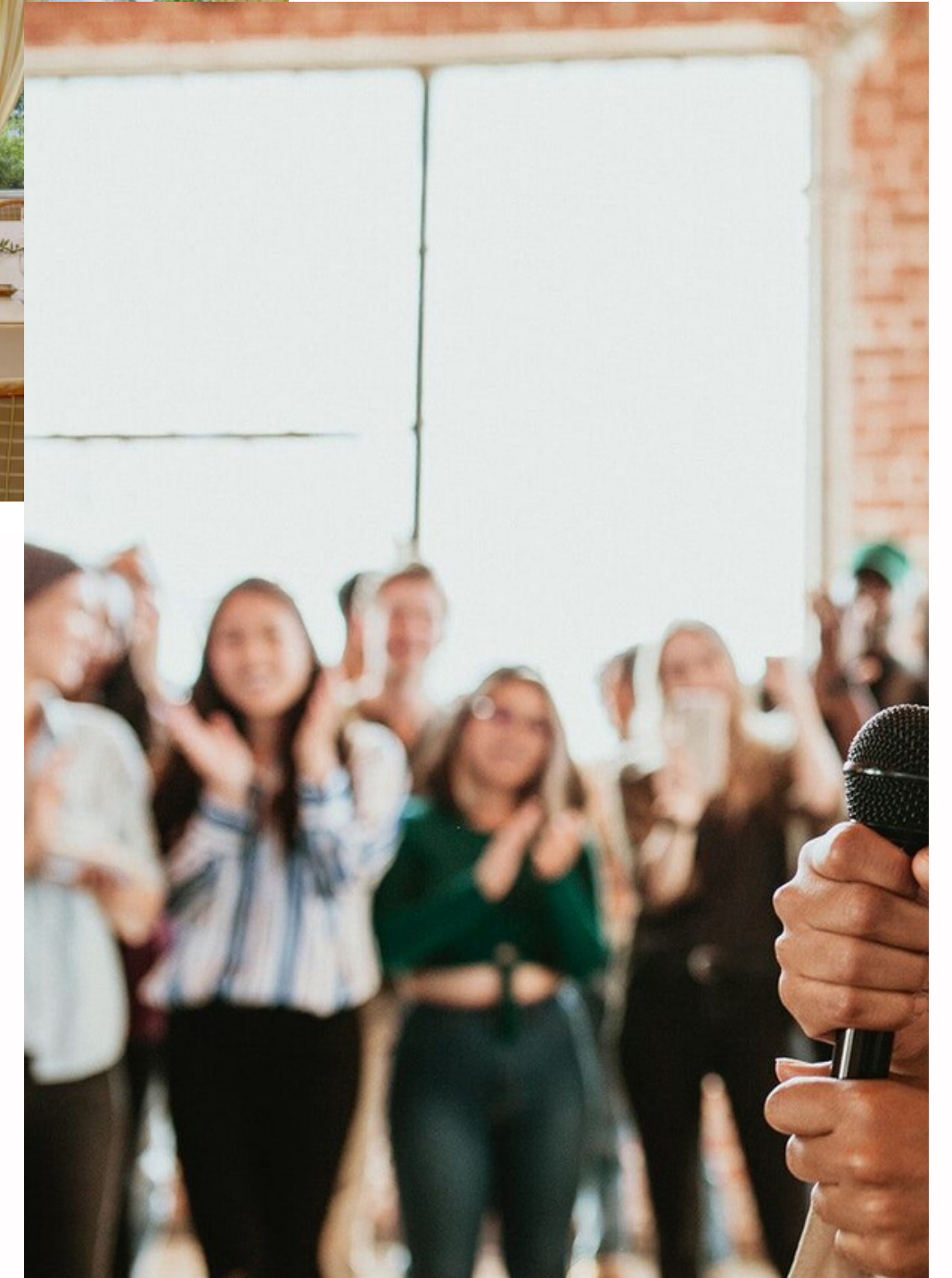
Retreat

April 2020

7 Day Leadership Retreat
11 Sessions

**An intimate gathering of 24
Women Leaders from around the
world.**

Having women in leadership roles is more critical than you may realize. According to Catalyst, companies with more women executives see a 46% higher Return on Equity, 84% higher Return on Sales and 60% higher Return on Invested Capital.



WE CAN'T THINK OF A MORE SOLID INVESTMENT STRATEGY.



Leadership Retreat 2020

Connect

An intimate environment creates space for vulnerability and connections..

Exchange

Gain insight and exchange ideas, fill up on inspiration, and discover best practices in leadership.

Recharge

Leaders know that their actions carry weight— enhance leadership skills and recharge through personal and professional development .at the retreat

BEAT BURNOUT

Heavy workloads and deadline pressures are a fact of managerial life. Who doesn't feel overwhelmed or stretched thin sometimes?

FIND YOUR BALANCE

Stage 1: Be Proactive

Stage 2: Find Support

Stage 3: Reassess Your Life

Stage 4: Take Time Out

WORK/LIFE INTEGRATION

The traditional image of a scale associated with work/life balance creates a sense of competition between the two elements. Work/Life Integration instead is an approach that creates more synergies between all areas that define "life": work, home/family, community, personal well-being, and health.

Connect

CONNECT

Connect with women leaders who are passionate and driven to enhance their effectiveness.

COMMUNITY

As “people people,” we’re all united by the idea that when we learn and grow together, we can accomplish so much more.

EXCHANGE IDEAS

For 7 days, you and other like-minded leaders will hear inspiring speakers, ignite your passion for building winning teams and changing people’s lives.

Exchange

RECHARGE

Have you been dreaming of some quiet time for yourself to rest, recharge and think about priorities in life? Or perhaps you are at a crossroad and crave for the space that would allow you to make meaningful decisions?

USE THIS TIME TO DEVELOP STRATEGY

The objective of a personal leadership strategy is to decide on what actions you need to take to achieve your ambition of succeeding as an entrepreneurial leader. It is a document you create in order to hold yourself accountable for your own development.

RISE UP IN YOUR EFFECTIVENESS

Come together and recharge your skills to rise up in your professional and personal leadership.

recharge

WOMEN LEADERS

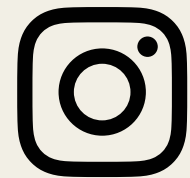
Mid-Level to Executive Leaders

College Degree + Advanced Degrees

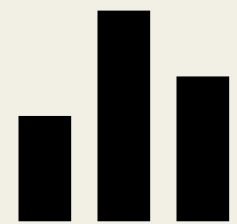
Average Household Income \$95,000



22K plus unique downloads



40K followers



550 K impressions/ month



Audience



Silver Sponsor \$8,500

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- BRAND VISIBILITY FOR THE DURATION OF THE EVENT
- ACCESS TO THE ATTENDEE EMAIL LIST FOR FOLLOW-UP MARKETING AND COMMUNICATIONS
- 45-MIN PODCAST FEATURE PROFILE
- SPEAKING/PANELIST OPPORTUNITY
- LOGO ON ALL ATTENDEE GIFT BAGS AND OPTION TO INCLUDE ITEM/COUPON





About ZeroGap

LEADERSHIP DEVELOPMENT

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