

Minutes

Genesee Chorale Board

June 19, 2019 6:30pm

Attendees: Heather Lovelace, , Amy Perl, Mark Christensen, Al Barcomb, Janine Fagnan, Peg Thomas, Cindy Furman, Marsha Coy, Jim Ellison, Fran Thomas, Rachel Sovocool, Lindsey Edwards

Absent: Ric Jones, Sharon Larsen, Nancy Hoag, , Dan Warner, Cathryn Preston

1. Minutes – Minutes from April, 2018 approved
2. Treasurer Report – Jim - see report - 990 & CHAR500 is done
3. May Concert Reflection –
 - A. Amy - ticket sales were great, but ticket collection went badly. Confusion with Online ticket purchases.
 - B. Heather - There are other ticket apps – Brown paper Ticket etc.
 - C. **ACTION** -- Have one entrance, people who are handing out programs also collect tickets at the door. A chorale member should be able to work the door. Get more volunteers – Lindsey will contact Zonta for Batavia high school students -- Rachel will check with Attica schools
 - D. Ric – pleased with the performance. There was a nice balance between the soloists and the concert had a good length. The audio/video crew was easy to work with and did a nice job. Future considerations: larger venue – perhaps a school; more control over ticket sales monitoring – 1 person to handle the design, printing, distribution and accounting of tickets; Two performances?
 - E. Other comments - Some of the videos ran long, took attention away from performer

4. Genesee/Orleans Arts Scheduling –

- A. Heather tried to connect with other groups, but it did not pan out.
- B. GSO – Ric will continue to make contact with Shade.
- C. **ACTION:** In the future someone should check concert dates with other groups.

5. Summer Events

- A. Muckdogs – Al – Monday – August 12th.
- B. Picnic – Nancy – cost \$50 for a pavilion at UM church. Date – July 27th - 1-4; board will provide hot dog and hamburgers. Everyone else – Dish to share, beverage and chairs. Games.
- C. **ACTION** - Nancy will book the church. And check if we can use the kitchen or go inside on if it rains.
- D. **ACTION** - Amy will buy hotdogs, hamburgers, condiments.

6. Officers/Appointed Positions

- A. Heather – concern over presidential terms; possible amendment to avoid a one year term.
- B. **ACTION** – Write an amendment regarding president’s term of office to be for 2 years, and limited to 2 terms. Ex-president will remain on board ex-officio as a mentor. The amendment will be emailed to all members 10 days prior to meeting. If the amendment is accepted, we will amend that Janine serve 2 years. (Amy motioned, Marsha sec.)

7. Elections and appointments

- President – Janine Fagnan
President-Elect – no need for this year
Vice-President – Fran (Marsha nominated Lindsey, she declined, Amy nominated Fran, he accepts.)
Secretary – Peggy
Treasurer – Jim
One ballot vote cast for slate of officers. Passed.

8. Appointments

- A. Fundraising – Marsha to coordinate. Sep. chairs for each fundraiser – Amy to help
- B. Publicity – Sharon (maybe someone can work with her to learn for the future)
- c. Logistics – Fran
- D. Ticket Master - Lindsey
 - a. E. Attendance – **NEED a chair** Ric suggests a new way of taking and tracking attendance by creating a shared document that each section leader can complete right at practice each week. There would be no extra time towards maintaining,

updating, and emailing a spreadsheet. This document would be available to all section leaders and board members. I would meet with section leaders before first rehearsal to explain the process. All it would take is a phone to do attendance each week. If approved, I will create document and implement the procedure.

- F. Sunshine - Rachel
- G. Insurance – Marsha (get certificate of insurance from Tompkins for each venue)
- H. Librarian – Merry Lou & Nancy -
- I. Rehearsal site liaison – Janine (To communicate With St. James)
- J. Patron Bk –
 - Collection –
 - Ad Recruitment –
 - Layout –
- K. Grant - Anne – also needs someone to check it.

9. Fundraiser scheduling 2018-19 Season (10 min)

- A. 2019 Goal: \$4,000 Gross (Greater attention to fundraising costs and NET profits)
- B. Suggested previously –
 1. Cheesecake – DeeDees Desserts – popular – cost \$3.50; sell for \$6.00; for middle of October.
 2. Tops cards
 3. **ACTION** - Fran will look into bags
 4. Ric suggested raffling off theater season tickets (this is what The Rochester Gay Men’s Chorus does; Rochester Theater; selling 500 tickets for \$10 each. Each member is required to sell a set number. They are given a pretty lengthy time to sell them. At the end of the day the group spends \$1100 on tickets and makes nearly \$4000 profit. Something of this magnitude may be very nice. Especially since we have the funds to purchase such things up front. Lindsey suggests a smaller, one event
 5. Marsha – coupon booklets – can check it out – should be for fall. Save Around or ...

NEED – someone to publicize fundraiser
ACTION – Give others access to Facebook account

- C. For Fall:
 - Patron/Ad Book – September – Early Nov
 - 1 minor fundraiser – Oct – DeeDees Desserts

- D. Spring
 - TO BE DECIDED

- F. Ongoing Fundraising
 1. Cans
 2. Amazon
 3. Knives Rada

10. Patron/Ad Book

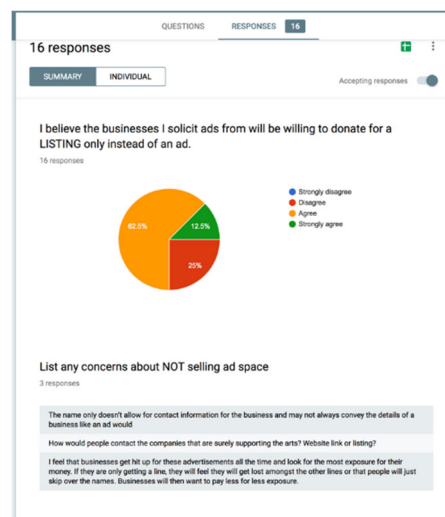
- a. Only 16 responses to survey about switching to a listing instead of a patron book
- b. 5013 – we cannot advertise. (avoid comparisons, prices, savings, etc.)
- c. Discussions included website,
- d. **ACTION** – Jim and Peggy will keep it the same
 Establish a supportGeneseechorale email. And send letters in August.

11. St James Agreement

- a. No revisions needed
- b. Email has been sent to Jim Neider

12. Fall 2019

- a. Rehearsals begin Sept 9
- b. Concert Dates: December 13 & 15
 - i. Concert Locations- Grace Baptist and St. James
- c. Unique needs
 - i. Performing Laud to the Nativity by Respighi (25 min.)



- ii. Hired 3 soloists @ \$300 each
 - 1. Soprano – Mary Wojciechowski
 - 2. Mezzo – Soprano – Mariami Bekauri
 - 3. Tenor – John Clayton
 - iii. Extra musicians (total \$1350)
 - 1. Piano (4 hands)
 - 2. Piccolo, Flute, Oboe, English Horn, 2 Bassoons, 1 Percussionist
 - 3. Ric is in process of hiring
- d. The work is in Italian. Anticipate extra effort and time. The selections for the rest of the concert will reflect this.
- e. Recruitment – maintaining connections with members – reach out to new members

13. 2020 Season

A. Spring

- 1. Invitational (Ric is “guest director”)
 - i. Possible dates - February 8, 9, 29, March 1
 - ii. Location
 - 1. Alexander HS
 - 2. Elba HS
 - 3. Grace Baptist
 - iii. Selections will be varied to provide a nice overview of what we do and appeal to larger participation
 - iv. Begin promoting in Fall/December
 - v. Promote at our concert
 - vi. Music packs available in December
- 2. Main Spring performance
 - i. Possible dates
 - 1. May 1 & 3
 - 2. May 15 & 17
 - 3. Do we know GSO concert dates?
 - 4. Do we want to do one or two performances?

B. Fall 2020

- 1. TBD

14. 2020 Season (10 min) Ric

a. Spring

- i. February Invitational – Ric is the “guest” director. Feb. 8,9,29, march 21
- ii. Alex high, grace Baptist, ...highschool
- iii. Promote in fall

May dates on Ric concert – recommend 2 concerts

b. Fall 2020 -

15. GoArt Grant 2020– for the calendar year.

- a. Anne Stevens writing this grant
- b. App open July 22 – Sept 27 (Due Sept 27)
- c. Info for narrative ready by August 15?
- d. GRANT ENFORCER – Janine
 - i. Event notification forms – online submittable
 - ii. Ensuring the Final Report is done – Anne and Jim completed it last year
 - iii. Comp tickets to GoArt
 - iv. Thanking GoArt
 - v. GoArt Surveys at each concert
 - vi. Updating the online portfolio with posters, programs, pictures (google website)

16. Side-by-side --- Ric will contact Larry Tallman again this Fall about doing a side-by-side in 2022

17. Travel Committee Summer 2021

a. Destination

- i. Al, Cindy, Fran to make a plan
- ii. Lindsey will check with other choirs.
- iii. Possible options
 1. NYC --St John the Divine, St Francis of Assisi
 2. Washington DC - National Cathedral (a Capella), National Shrine, Church in Williamsburg
 3. Boston
 4. Chicago – too far

b. Travel Company

- i. First Choice Travel <http://www.1stchoicetravel.com>
- ii. The Travel Team

c. Timeframe

- i. Early July, after the 4th? - Closer to season without sucking up summer for rehearsal

18. Additional Goals and Projects

- a. Catalog Library – summer project – Nancy and Merry Lou can set dates and ask for volunteers
ONLINE SPREADSHEET – Heather shared a form
- b. Update and Maintain archives of publicity, fundraisers, etc. (VOLUNTEERS??)
 - i. Same as library dates?
- c. Develop travel plans for SUMMER 2021 For a Genesee Chorale musical tour
- d. 2022 - Work towards a Side-by-Side concert with a local high school ensemble
- e. Diversify funding sources – other grants
- f. Work towards transition of Board leadership

19. Evaluations

- a. Accompanist - (for board only)
- b. Director – (for board only)
ACTION – director's contract will be amended to reflect a \$20 increase in concert pay.

Meeting Adjourned