

**Meeting Minutes**  
**Genesee Chorale Board**  
**October 29, 2018 9:00pm**  
**405 E. Main St Batavia**

**Attendees:** Heather Lovelace, , Amy Perl, Mark Christensen, Al Barcomb, Janine Fagnan, Peg Thomas, Sharon Larsen, Cindy Furman, Marsha Coy, Jim Ellison, Nancy Hoag

**Absent:** Ric Jones

**I. Minutes – Peg**

a. Minutes from September 2018 -- Mark motioned – Al second – approved.

**II. Treasurer Report – Jim –10-29-2018:** Our bank balance as of Oct 23rd is \$14,376.77. We have collected \$1,833 in dues compared to \$1,650 for the last session. We have collected \$2,865 as of yesterday for the Patron Book. (Total last year was \$5,090.) Our net income year to date is \$7,933. – Heather motioned – Nancy second – Approved.

**III. PayPal follow-up – Heather**

a. Heather has documentation to update files to her name tonight.

**IV. Fundraiser scheduling 2018-19 Season– Amy/Cindy/Marsha**

2018 Goal: \$4,000 Gross (Greater attention to fundraising costs and NET profit. Can returns earned \$120 so far.

**a. Fall:**

- i. Patron/Ad Book – September – Early Nov
- ii. Oct –Knives – (40% profit) catalogs passed out. Only \$9 online so far. Amy will send link out again. And keep open till after Christmas
- iii. Janine will ask Ric to add Knife fundraiser to website

**b. Spring: Plan for spring --**

Marsha will check on Main St. Pizza if available, and/or another food sale  
Heather suggested Zappa snacks  
Perhaps a conservation- themed fundraiser  
Baskets – Cindy Sue

**V. Patron/Ad Book - Peg**

- a. Updates - We have collected \$2,865 as of yesterday for the Patron Book. Sectional \$ collected, and next week is last day to get ads in.
- b. Peggy will get together with Heather to learn how to put booklet together.
- c. Heather will share the spreadsheet with all board members.

**VI. Fall 2018**

**a. Publicity – Sharon**

- i. Poster images sent to Ric, possible proof this week
- ii. Sharon will send info to Friends of Letchworth
- iii. Sharon will share a list of who she sends info to.

**b. Baldwin visit –**

Arrives Tues or Wed. and will be present at Hospital concert.  
School visit December 13 – Change of venue, Heather contacting teachers  
He will depart on the 15<sup>th</sup>  
He will stay in Medina – lodging updates – GC pays half.

**c. Logistic needs - Mark**

- i. Risers – new section arrived; he will get a team to put them together.
- ii. Platform – Do we need one? Only 5 sitters -- We can use an additional podium if necessary,
- iii. Consider layout for Grace Baptist
  1. Risers with built in steps for seated singers
  2. Ric contacted the pastor to leave risers there.
  3. Sitters please bring your own stool

**VII. Ticket Sales – Amy**

- a. Ticket printing – before the 19<sup>th</sup>.

- b. Heather has the file in a publisher doc, updates and then prints on cardstock – Peggy can learn.
- c. Presale tickets handed out before Thanksgiving. Tickets and money back by Dec. 10<sup>th</sup>.
- d. Find seating of Grace Baptist
- e. Heather will do envelopes
- f. 2 ticket takers per venue
- g. FLAT fee \$10
- h. Cash boxes and change needed
- i. Comp tickets to underserved communities – Give 10 tickets to Washington Towers (Nancy will deliver)
  - i. School visited by Dan?

#### VIII. Holiday Party – Amy

- a. When – Dec. 17<sup>th</sup> (Monday) 6:00, eat at 6:30
- b. Where – St James – Amy will contact.
- c. \*\* people have to be warned not to use church's kitchen things
- d. Format – Winter Wonderland, bring a dish to pass.

#### IX. Spring 2019 – Heather/Ric

- a. Shift of traditional concert to April (5<sup>th</sup> and 7<sup>th</sup>)
  - i. Earth Day theme
    - 1. **Committee needed to follow-up on these ideas:**
      - a. Do we want to do any community service/outreach regarding this theme?
      - b. Pick up garbage?
      - c. Print on recycled paper – programs, posters
      - d. Re-usable grocery bag, water bottle, etc fundraiser? Marsha will cost out bags.
      - e. Connect with local environmental agencies?
        - i. Land Conservancy
      - f. Recycling – Electronics recycling drop off?
- b. Light concert in May
  - i. Andrew Lloyd Webber Theme- -May 19<sup>th</sup> – hopefully at North Gate (Marsha is checking on it)
  - ii. -- Ric and Marsha will also check out St. Anthony's

#### X. Additional Goals and Projects

- a. Catalog Library – summer project (VOLUNTEERS??)
  - i. Set dates and notify chorale
  - ii. \*Heather created a form and spreadsheet and sent follow-up to Merry Lou and Nancy
- b. Update and Maintain archives of publicity, fundraisers, etc. (VOLUNTEERS??)
- c. Develop travel plans for SUMMER 2020/21 For a Genesee Chorale musical tour
  - i. **Committee – Fran, Al, Cindy – no action yet – choose a locale – first choice travel is suggested.**
- d. Work towards a Side-by-Side concert with a local high school ensemble
- e. Diversify funding sources – other grants
- f. Work towards transition of Board leadership
  - i. One meeting with Heather and Janine over summer
    - 1. More time needed
  - ii. Peg working on Patron book
  - iii. Anne working on grant

\*\*\*Next meeting: Nov. 26<sup>th</sup> after rehearsal.

Meeting Adjourned. 9:54 Jim/ Janine