



EASTOVER AND EAST HILLS SCHOOLS
PRESENT THE THIRD ANNUAL

Pancake Dash

A Run for Our Schools

Saturday, March 28, 2020

1101 Westview Rd
Bloomfield Hills, MI 48304





You're Invited

TO MAKE A DIFFERENCE

In the first two years, the Pancake Dash attracted hundreds of community runners and raised over \$28,000!

The visibility.

A Pancake Dash sponsorship gives your organization the opportunity to reach clientele across multiple cities.

The community.

The Pancake Dash is open to the entire community: everyone is invited and encouraged to attend.

The possibilities.

With your sponsorship support, you are helping Eastover and East Hills schools implement countless wellness initiatives with endless possibilities.

The goal.
















































This year's goal is \$25,000 to fund programs and resources that support the physical and mental wellness of the children.

Please join us in supporting your local schools. We can only reach our goal with your help. All sponsorships are tax deductible, and receipts are provided.









Contact me with questions or to sign on as a sponsor. Thank you for your consideration!

Lisa Fagan
Pancake Dash Committee
248-561-4959
lisafagan11@yahoo.com

Sponsorship Benefits

Benefits	Starting Line Sponsor	Finish Line Sponsor	Course Signage Sponsor	Photo Op Sponsor	Mile Marker Sponsor (3 max)	Water/First Aid Station Sponsor (3 max)	Community Sponsor	Supporting Sponsor	Family Sponsor
	\$2,500	\$2,500	\$1,500	\$1,500	\$1,000	\$750	\$500	\$250	\$100
"Thank you" in event recap on social media									
Listed as a sponsor on all advertising material/media/social media promotions									
Promotional material or merchandise included in race bags									
One reserved table at Family Fun area to distribute merchandise/giveaways									
Logo on t-shirts									
Company or family name on t-shirts									
Logo on race bibs									
Four complimentary race entries									
Two complimentary race entries									

Benefits

	Starting Line Sponsor	Finish Line Sponsor	Course Signage Sponsor	Photo Op Sponsor	Mile Marker Sponsor (3 max)	Water/First Aid Station Sponsor (3 max)	Community Sponsor	Supporting Sponsor	Family Sponsor
	\$2,500	\$2,500	\$1,500	\$1,500	\$1,000	\$750	\$500	\$250	\$100
One complimentary race entry									
Sponsor-supplied banner/sign displayed at starting line									
Sponsor-supplied banner/sign displayed at finish line									
Ten directional signs set up throughout course with your company name listed									
Sponsor-supplied logoed backdrop to be used as official photo backdrop									
Exclusive sponsor of 1 Mile Marker (includes a lawn sign with company information/logo)									
Opportunity to staff a water station or the first aid station									

Sponsorship Form

Thank you for your sponsorship! Please complete this form and email it to pancakedash5k@gmail.com.

Organization Name:

Address:

City, State, Zip:

Contact Person:

Contact Email:

Phone Number:

Website Address:

1. Sponsorship level (please select):

- | | | |
|---|---|---|
| <input type="checkbox"/> Starting Line | <input type="checkbox"/> Photo Op | <input type="checkbox"/> Community Sponsor |
| <input type="checkbox"/> Finish Line | <input type="checkbox"/> Mile Marker | <input type="checkbox"/> Supporting Sponsor |
| <input type="checkbox"/> Course Signage | <input type="checkbox"/> Water or First Aid Station | <input type="checkbox"/> Family Sponsor |

2. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Artwork and logos should be submitted to pancakedash5k@gmail.com as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file by 3/1/20.
- Logos for website should be submitted as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files will also be accepted for logos used on website.

3. Participants that receive complimentary race entries as part of their sponsorship will be sent an email explaining how to register their race participants.

4. Checks can be made payable to Bloomfield Hills Schools and mailed by March 1, 2020 to:

Eastover Elementary School
Attn: Pancake Dash
1101 Westview Road
Bloomfield Hills, MI, 48304

Any and all donations are very much appreciated! A receipt of your donation will be mailed to you. For your records, our Tax I.D. Number is 38-6003046.