Welcome to 2020!!

A note from the new incoming President

It is an honor and privilege to have the trust of my fellow members to lead this outstanding organization. As in the past, we have faced some challenges, but we always seem to overcome those obstacles. I have already started making some changes such as having the website redesigned to be more user friendly and am looking forward to your feedback as to how well it is working. I want each and every one of you to know I have an open-door policy for all members. I’m always open for suggestions, compliments or complaints.

My goals for this year are to promote camaraderie, good sportsmanship, and encourage more youth to be involved. We give out scholarships and there is a Foundation Fund for those that are in financial need. We have a great group of members and I hope to have record growth in membership this year as this is a great organization.

We ended last year with a wonderful Championship Show at Wakefield with a super positive vibe, so let’s continue that vibe and make this year even better!!! Thank you for letting me serve as your President. I hope I do as well as my predecessors. I look forward to leading this group with nothing but excellence.

Cheerfully yours, Cookie
Please be aware that for all schooling shows and clinics sponsored by SVDA - a CURRENT negative coggins must be received or you will not be allowed to participate. SVDA must submit a report listing all horses, owners and coggins accession numbers to the Va Dept of Agriculture for every sponsored event. We cannot make exceptions. So please get your coggins drawn early to allow processing time so that we don't have to refuse your participation on the day of a show or clinic.
Southeastern Virginia Dressage Association Annual Awards Banquet

January 25, 2020

Hilton Garden Inn, 100 East Constance Road, Suffolk, Virginia, 23434, TEL: 1-757-925-1300
Closing Date: January 15, 2020. Please mail reservations early.

RESERVATIONS POSTMARKED AFTER THE 15th OF JANUARY MAY NOT BE ACCEPTED.
Organizer: Debbie Bowden, 14123 Foursquare Rd, Smithfield, VA 23430
email: vawest@exis.net Please make checks payable to SVDA
Please make sure Debbie knows how many people in your party and how many tables you will need. Tables seat approximately 10 people.

Reception starts between 5:30- 6:00 PM with dinner starting at 6:30 PM. There will be assorted salads, several main courses, seasonal vegetable, dessert, tea & coffee.

A cash bar is available$30 adults/$20 children under 12
During the reception please browse the SILENT AUCTION – benefit the Junior Young Rider Fund.
We are having a 50/50 RAFFLE - winner gets ½ of Raffle money.

SVDA Awards include:
- Schooling show & Licensed show awards
- High Score for Schooling and Recognized shows
- Bronze, Silver, and Gold Medal Awards
- Achievement Awards
- Excellence in Sportsmanship (you voted for)
- Most Improved Rider Award (you voted for)
- Captain Andy Award for the Junior Rider High Score (Recognized or Schooling shows)
- Steel Magnolia Award
- Silver Whiskers Award
- Bred in Virginia Award and several new awards – check the SVDA website for details

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2020 SVDA Banquet Reservation - PLEASE PRINT NAMES CLEARLY-

Attending Member Name:_________________________Phone:_________________________
Email:_________________________

How many people will be in your party?_____________
How many tables will you need?____________________

Guest:__________________________________________
Guest:__________________________________________
Guest:__________________________________________
Guest:__________________________________________

Total Number Attending_____ x $30 = $______ Total

Total Number of Children under 12 attending_______ x $20 = $______ Total

Guest names must be on reservation form.
Save the Date

ANNUAL AWARDS BANQUET

SUNDAY, 9 FEBRUARY 2020

11:00 A.M. - RECEPTION AND CASH BAR
12:00 P.M. - LUNCH BUFFET AND BANQUET PROGRAM

$35.00 PER PERSON

GREENCROFT CLUB
575 RODES DRIVE
CHARLOTTESVILLE, VA 22903

For further information, visit the VADA website.

virginiadressage.org
VADA
Annual Awards Banquet
Sunday, February 9th, 2020
Greencroft Club
575 Rodes Dr.
Charlottesville, VA 22903
434-296-5597

Reception starts at 11 am with buffet lunch beginning at noon
$35 per person
Banquet reservations must be received by January 27th, 2020

More information and a complete list of awards are available on the VADA website.

Name(s) of attendees ____________________________________________
____________________________________________
____________________________________________
____________________________________________
____________________________________________

Contact address ________________________________________________
Contact Phone/Email ______

(Important in case of inclement weather)
Total number of people ______ X $35 = Amount enclosed _______

Interested in volunteering at the banquet? YES/NO

Make checks payable to VADA

Send your check and reservation form to:
Alison Douglas 11909 Halcyon Way Prince George, VA 23875
(804) 339-7495 cell
**SVDA 2020 Calendar**

**Schooling Show Schedule**

<table>
<thead>
<tr>
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<th>Location</th>
<th>Judge</th>
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<th>Close</th>
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<td>SVDA Banquet</td>
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<td>03/22/20</td>
<td>SVDA Schooling Show</td>
<td>TBA</td>
<td>02/17/20</td>
<td>03/09/20</td>
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<td>SVDA Schooling Show</td>
<td>TBA</td>
<td>03/23/20</td>
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<td>08/31/20</td>
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<td>SVDA Schooling Show Make up show</td>
<td>TBA</td>
<td>09/21/20</td>
<td>10/05/20</td>
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<tr>
<td>10/18/20</td>
<td>SVDA Championship Show</td>
<td>TBA@’C’</td>
<td>TBA@’B’</td>
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**Sanctioned schooling shows**

- **Wakefield Airfield 4-H Center**
- **Crescent Bay Pony club** held at Epps Farm Supply
- **Deep Creek Stables**

**Licensed Show 2020**

**March 28/29** – March Magic, Williamston

- 4/1.12   **Williamston Spring Dressage**, Williamston NC
- 5/1.2.3  **Dressage at the Meadow I & II**, Doswell, VA
- 5/23.24  **Isabel F. DeSzinay Memorial**, Culpeper, VA
- 6/13.14  **VA. Summer Dressage**, Culpeper, VA
- 7/11.12.13 **Dressage @ Lexington** - VADA
Kathy Rowse
USDF “S” Judge
USDF “L” Faculty Member
USDF Bronze, Silver & Gold Medalist
Grand Prix Rider, Instructor & Trainer
Teaching Beginners thru Grand Prix

Also available to teach at Silverleaf Farm:
Kate Knick, USDF Bronze & Silver Medalist

www.silverleaffarm.org

1468 Peppercorn Lane
Suffolk, VA 23432
757.617.9505
kathymrowse@gmail.com
New research suggests there’s a surprisingly simple way of predicting whether a spooking horse will turn to the right or left: Check out his facial whorls.

The equivalent of “cowlicks” in people, whorls are swirling patterns of hair; they are commonly seen on the forehead but can appear anywhere on a horse’s coat. The location and direction of whorls in humans are linked to early fetal brain development. In fact, abnormal whorls are common in children with developmental disorders.

In a recent pilot study, Colorado State University researchers set out to determine whether the orientation of a whorl—clockwise or counterclockwise—indicates a horse’s propensity to favor his right or left side. CSU researchers categorized facial whorls on 19 riding horses based on height, location and orientation.

Facing the horses straight on, the researchers then exposed them to a frightening stimulus—the sudden opening of an umbrella. They found that horses with counterclockwise whorls were more likely to spin left when spooking, while those with clockwise whorls turned to the right.

The researchers conclude that “facial hair whorls may be used as a noninvasive method to predict turning response in horses.”

STAY ON TOP OF THE DRESSAGE COMMUNITY’S MINDS
THE 2020 PURPLEBOOK

The Purplebook is VADA’s annual directory, which is mailed to all 750 members of the Virginia Dressage Association in February of each year. Contact information for individual Chapter Board Members and key activities for each one of our eight Chapters is included in addition to a listing of each member’s address, phone number and email address.

Consider listing your business in this Membership Directory to make sure that your business gets noticed throughout the year. This publication has a long shelf life and at the prices indicated below, that’s certainly an excellent and cost effective way to stay top of mind with the Virginia dressage community!

- **Business Listing (up to 6 lines of print)** $30
- **Business Card (Black and White)** $30
- **Half Page (Black and White – 3 ½”h x 4 ½”w)** $70
- **Whole Page (Black and White – 7 ½”h x 4 ½”w)** $100
- **Inside Front Cover (Color – 7 ½”h x 4 ½”w)** $125
- **Inside Back Cover (Color – 7 ½”h x 4 ½”w)** $125

**Business Listing Text:**

__________________________________________________________

__________________________________________________________

__________________________________________________________

**CHECK TOTAL: _______________ (Made payable to VADA)**

Ad can be sent by snail mail (hard copy) or via email. Email ads can only be accepted in .pdf, .jpg, Word or Publisher. Please do not send using a smartphone as the quality of the file is greatly diminished.

**Business Name:**

**Contact Person:**

**Address:**

**Phone:** ___________________ **Email:** ___________________

Please check here if you advertised in 2019 and want to use the same ad ____________

**Send ad, check and form to:** Robin Dannels, 7044 Covingtons Corner Road, Bealeton, VA 22712
540/439-0994; reigndear01@aol.com

*All ads must be received by January 31, 2020 to be included in the Purplebook!*
2020 calendar

3/1
3/7.8
3/14.15
3/22
3/28.29
4/4.5
4/11.12
4/19
4/25.26
5/1.2.3
5/9.10
5/17
5/23.24
5/30.31
6/6.7
6/13.14
6/20.21
6/27.28
7/5
7/10.11.12
7/18.19
7/25.26
8/1.2
8/9
8/15.16
8/22.23
8/29.30
9/5.6
9/12.13
9/19.20
9/26.27
10/3.4
10/8.9.10.11
10/17.18
10/24.25
10/31-11/1
11/7.8
11/14.15
11/21.22
11/28.29

SVDA Schooling Show
March Magic, Williamston NC
Raleigh Spring Dressage, Raleigh, NC
SVDA Schooling Show
Dressage at the Meadow I & II, Doswell, VA
SVDA Schooling Show

2020 Volunteers

Totals
Krista Bryant 8
Laura Celia 8
Wendy Corrice 8
Evelyn Eidem 8
Melissa Evelyn 8
Lora Gibson 8
Carol Gongo 8
Pinky Hipp 8
Charlene Jensen 8
Whitney Kelso 8
Toni Meranda 8
Sarah Miller 8
Janice Mumford 8
Robyn Nunnally 16
Lorna Parsons 8
Ray Penland 8
Beth Rippel 8
Kathy Rowse 16
Joanne Smith 8
Sandy Toby 8

VADA – CH @ Culpeper, VA - SVDA Schooling Show
SVDA Schooling Show Make up show
NCDCTA Labor of Love I & II, Raleigh NC
SVDA General Membership Meeting
GAIGs Lexington, VA
SVDA Championship Show
CBLM Williamston, NC