



ZERO

A rifle's *Zero* is determined by the shooter. A Zero is a where the Point of Aim along with the Point of impact have been aligned and set as a basis for all other shooting. Typical rifle zeros are 100 or 200 yards. I would venture to say that most Midwesterner's zero is around 100 yards for their hunting rifle. For LR shooting, (Long Range) I would encourage you to zero at 200 yards. It will make for less adjustments later when you shoot LR.