BOOKING AGENCIES, MANAGERS AND OTHER STAFF, 1935 - 1950

We have researched only the big bands which fell into the specified time period and listed only those for which we could verify information.

When shown, the year (ex: '35) indicates a confirmed date when something existed - either a booking agency affiliation with a particular band, or an agency in operation, or a person serving in some management capacity for the band. Of course, the band or agency or person may have been around well before or after that, as in the case of Louis Armstrong who had Tommy Rockwell and Johnny Collins as managers between 1929 and 1933 (pre-Joe Glaser), Paul Whiteman who organized his first band in 1918, or MCA which continued to book entertainment until 1962 when it was forced to dissolve its talent agency.

ABBREVIATIONS

ABC = Associated Booking Corporation '43-
Joe Glaser, President
745 Fifth Ave., New York City
203 N. Wabash Ave., Chicago
8619 Sunset Blvd., Hollywood
407 Lincoln Rd., Miami Beach, Florida
54 W Randolph, Chicago '46
9200 Wilshire Blvd., Beverly Hills, California

AM = Artists Management
17 E. 45th St., New York City

AOA = Artists of America '44
San Francisco

ARA = Associated Radio Artists
Harry Moss, President
1650 Broadway, New York City

BL = W. Biggie Levin, 612 N. Michigan Ave., Chicago '40

CAC = Continental Artists Corporation
Beverly-Wilshire Hotel, Beverly Hills, California
1650 Broadway, New York City

CBO = Central Booking Office '44
Freddie Williamson
203 N. Wabash Ave., Chicago

CBB = Columbia Broadcasting Artists' Bureau
485 Madison Ave., New York City '35

COC = Century Orchestra Corp.
1619 Broadway, New York City

CRA = Consolidated Radio Artists, Inc.
Charles E. Green, President
30 Rockefeller Plaza, New York City
822 Keith Bldg., Cleveland, Ohio

CS = Charles Shribman
Charles Shribman
Seymour “Si” Shribman
444 Little Bldg., Boston ‘35

FB = Frederick Bros. Music Corporation
L.A. Frederick, President; Bill W. Frederick, Vice-President
1810 Keith Bldg., Cleveland, Ohio
1006 Chambers Bldg., Kansas City, Missouri
2307 RKO Bldg., New York City ‘39
520 N. Michigan, Chicago ‘41
Mather Tower Bldg., 75 E. Wacker Dr., Chicago ‘41

GAC = General Amusement Corporation
Thomas G. “Tommy” Rockwell, President
RKO Bldg. / 1270 Sixth Ave., New York City
Randolph St., Chicago
9028 Sunset Blvd., Hollywood
Gulf States Bldg., Dallas, Texas
360 N. Michigan Ave., Chicago

HM = Harry Moss Agency
Harry Moss, President
Hotel Lincoln, 700 Eighth Ave., New York City

HO = Harold Oxley
17 E. 49th St., New York City

HOA = Heart of America Music Corp. ‘35

IM = Mills Artists, Inc.
Irving Mills, President
799 Seventh Ave., New York City ‘35
1416-17-18 Gulf States Bldg., Dallas, Texas

JG = Joe Glaser, Inc. ’35 / Glaser-Consolidated, Inc., June ‘39 to Nov. ‘40
Joseph G. “Joe” Glaser, President
RKO Bldg. / 1270 Sixth Ave., New York City ‘38
1436 RCA Bldg., New York City ‘43

LEO = Leoglad Enterprises, Inc., 20 W. 64th St., New York City

RDM = Reg D. Marshall Agency
6671 Sunset Blvd, Hollywood ’44
1508 Crossroads of the World, Hollywood ‘45

M-A = Mus-Art Agency

MG = Gale, Inc.
Moe Gale, President; Tim Gale
RKO Bldg. / 1270 Sixth Ave., New York City ‘35
48 W. 48th St., New York City ‘39

MCA = Music Corporation of America
Jules Stein, President
Larry Barnett
32 W. Randolph St., Chicago ‘35
430 N. Michigan Ave., Chicago ’38
745 Fifth Ave., New York City ‘35
Oviatt Building, Los Angeles ‘35
9370 Burton Way, Beverly Hills, California ’38
Union Trust Building, Cleveland, Ohio ‘35
Tower Petroleum Bldg., Dallas, Texas ’38
918 Rhodes, Haverty Bldg., Atlanta, Georgia ‘38
111 Sutter St., San Francisco ‘38

M-P = Michaud-Peppe, Inc.
Arthur T. Michaud and James V. Peppe

MS = Melville A. Shauer Agency, 9120 Sunset Blvd., Hollywood

NBC = NBC Artists’ Service
30 Rockefeller Plaza, New York City ‘35

RAB = Robbins Artist Bureau, Ltd.
Jack Robbins, Howard S. Richmond
1619 Broadway, New York City ‘45

R-O’K = Rockwell-O’Keefe, Inc.
Thomas G. “Tommy” Rockwell
Francis “Cork” O’Keefe
RKO Bldg. / 1270 Sixth Ave., New York City ‘35

RV = Rudy Vallee Orchestra Units Corp.
Rudy Vallee, President
515 Madison Ave., New York City

WA = Willard Alexander Inc.
Willard Alexander, President
30 Rockefeller Plaza, New York City
660 Madison Ave., New York City

WM = William Morris Agency, Inc.
William Morris, Jr., President
Mayfair Theater Bldg., New York City ‘35
RKO Bldg. / 1270 Sixth Ave., New York City

Barring discovery of other details, if an agency affiliation shows, say, CRA ‘35 then WM ‘42, it likely means that the band’s representation with CRA lasted all the while until ‘42 when it then went with WM. Some bands stayed with the same agency for long periods and contracts were renewed as necessary.

VAN ALEXANDER
personal manager JOE GLASER ‘43

RAY ANTHONY
agency MCA ‘46, GAC ‘47
personal manager FRED BENSON

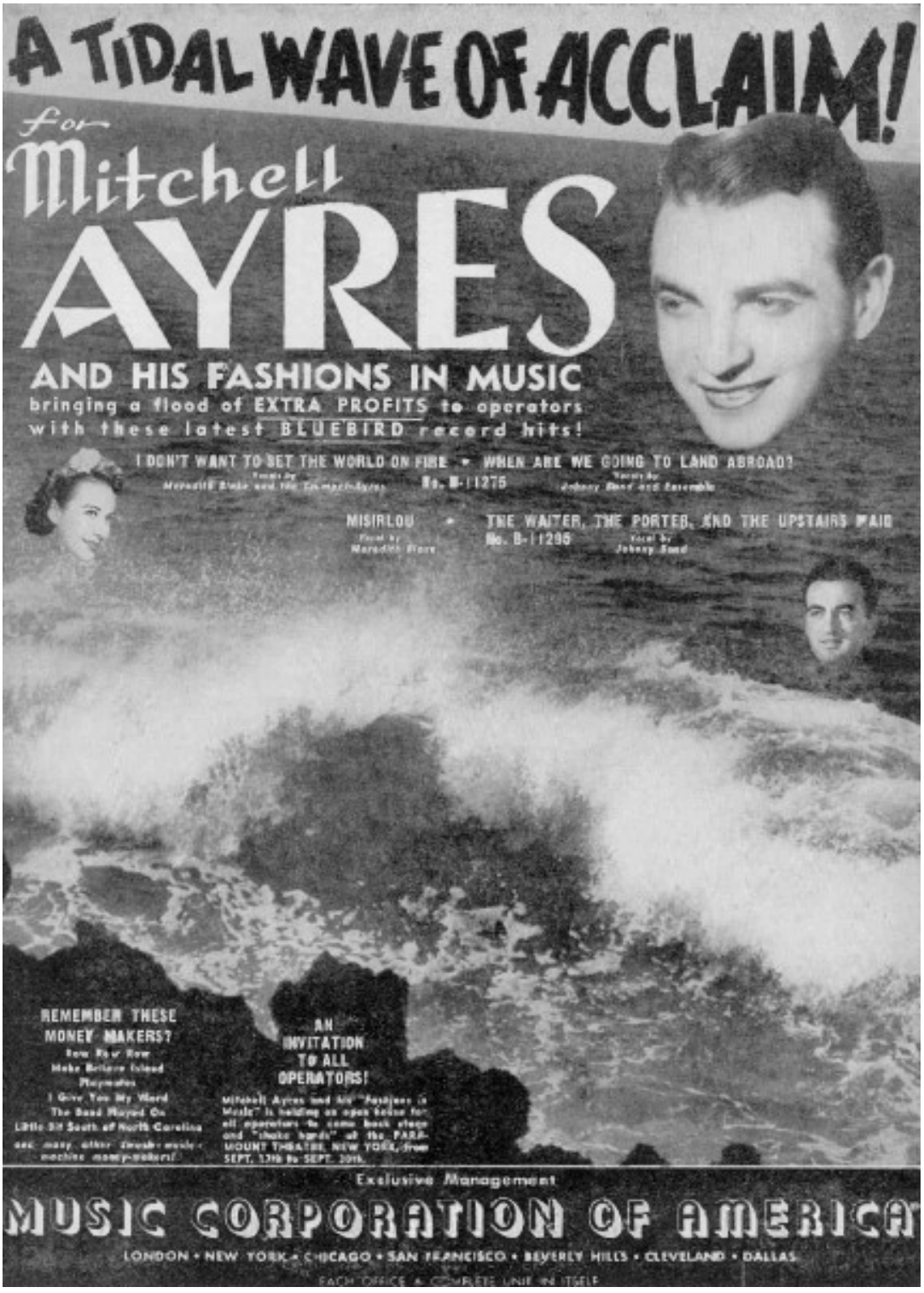


LOUIS ARMSTRONG
c/o CONNIE’S INN, 48TH AND BROADWAY, NEW YORK CITY ‘35
personal manager JOE GLASER ‘36, GLASER CONSOLIDATED INC. ‘39, ABC
publicity OSCAR A. COHEN

DESI ARNAZ
agency GAC ’48
business manager LUIS BARREIRO ‘48

GUS ARNHEIM
agency MCA ’36, R-O’K ’37

GEORGIE AULD
c/o 1587 BROADWAY, NEW YORK CITY ‘35, GAC ‘40 (SHAW ORCH-AULD), WM ‘42,
ROBBINS ‘44, FB ‘45, AMERICAN ARTISTS BUREAU ‘46, GAC ‘47, HM ‘47
personal manager DAVIS MUSIC SERVICE ‘35, ANDREW WEINBERGER ‘43,
PAT RUGGLES ‘44?, HOWIE RICHMOND AND BUDDY ROBBINS ‘46,
MORT DAVIS ‘47
publicity HANSEN-WILLIAMS



MITCHELL AYRES
agency R-O'K '38, MCA '40, GAC '43
personal manager LOU LEVY '43



CHARLIE BARNET

agency CRA ‘39, MCA ‘43
personal manager BILLY SHAW ‘42, ARTHUR MICHAUD-EDDIE GREENE ‘47, ARTHUR MICHAUD ‘50
road manager KURT BLOOM ‘47
publicity VIRGINIA WICKS ‘49

BLUE BARRON

c/o 836 PARKWOOD DR., CLEVELAND, OHIO ‘35
agency CRA ‘37, MCA ‘49
personal manager HARRY H. FREEDLIN [SIC] ‘35
attorney HARRY BERMAN

COUNT BASIE

agency MCA ’40, WM ’41, GAC ’49, WA ’50
personal manager MILTON EBBINS ‘40, WILLARD ALEXANDER ‘40, MILTON EBBINS ‘41
road manager MACEO BIRCH ‘40, JACK CARNEY ‘40
press representative JIM McCARTHY ‘41

THEY ALL AGREE :

"The Count's band has never been better . . . something terribly exciting about this excellently-staged presentation. The powerful rhythm section, the fluent saxes, the accurate brass section . . . produce an emotional thrill . . . a great band . . . conveyed by a great band . . . a great performance."

—from METRONOME, George T. Simon.



". . . alive, full of rich musical imagination and arranging brilliance. Instrumental of Basie's Boogie, with the maestro polishing the ivories in matchless style . . . brought the hoof down, stopping . . . brought the house down, stopping the show."

—from THE BILLBOARD, Sol Zatt, from the Strand Theater, N. Y.

". . . Long known as strictly a jump band, the Count now has an orchestration that can do hotel work and do it well . . . Basie's claim to prestige as a hotel crew is ably demonstrated."

—also from THE BILLBOARD, Mike Kaplan, from the Ritz-Carlton Hotel, Boston.

Count Basie (Aud, Kansas City). Basie accounted for **great** 5,687 admissions for approximately $5,110 here; next night he **cracked record** at Castle Ballroom, with 2,968 hoppers for $2,320.

—VARIETY.

"One of the greatest colored bands on records today . . . moody and beautifully expressive on 'My Old Flame' and 'More Than You Know,' impeccably performed blues on 'Going to Chicago' and 'Harvard Blues' . . . rhythmically exciting on 'Tom Thumb' and scores of other brilliant original instrumentals . . . a band that has everything."

—from DOWNBEAT, "Music & Rhythm," Dave Dexter, Jr.

COUNT BASIE

AND HIS ORCHESTRA

featuring **JAMES RUSHING**
EARLE WARREN
JO JONES

"To the ears of many sensitive and aware people, he plays one of the most exuberant and sparkling pianos in the business. . . . Basie has the rhythm and a lot of other things as well—soloists and arrangements and intonation and all the rest of the qualities that constitute exciting jazz. His band seems to me the most beautiful of all blues bands . . . the whole Basie band—a very, very sumptuous band indeed."

—from MADEMOISELLE, George Frazier.

The walls of the Earle Theatre could almost be seen bulging and the stage rocking yesterday, as whistling, cheering, whooping fans greeted Count Basie, his sensational swing band and entertainers, and helped the popular sepia maestro set a new opening day box-office record at the Earle. . . . His whole group including Earle Warren, James Rushing, Tab Smith and Jo Jones scores emphatically with one of the greatest stage shows Phila. has ever seen.

—PHILA. INQUIRER, Mildred Martin.

HERE ARE THEIR LATEST Okeh HITS—EVERY ONE GOING STRONG!

- COMING OUT PARTY / HARVARD BLUES 6564
- MY OLD FLAME / TOM THUMB 6527
- MORE THAN YOU KNOW / DOWN FOR DOUBLE.....6584
- BLUE SHADOWS AND WHITE GARDENIAS 6626
- MOON NOCTURNE / SOMETHING NEW 6449
- KING JOE (Parts 1 and 2).....6475

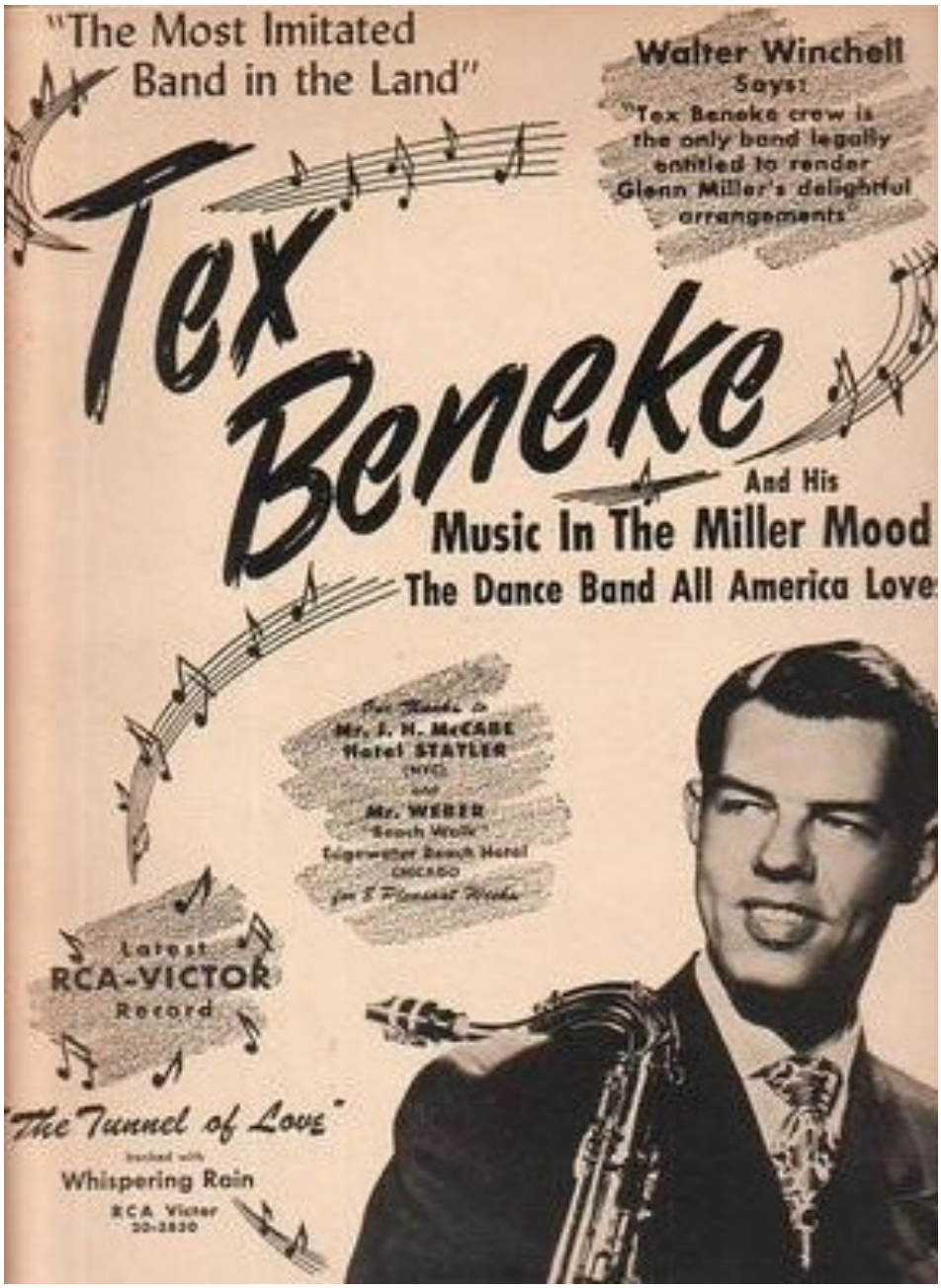
Exclusive Management

WILLIAM MORRIS AGENCY Inc.

NEW YORK
CHICAGO
CLEVELAND
HOLLYWOOD
LONDON

Press Representative JIM McCARTHY

Personal Management MILTON EBBINS

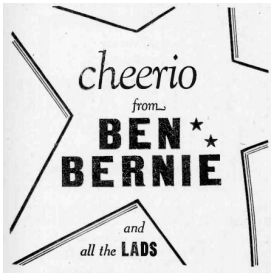


TEX BENEKE

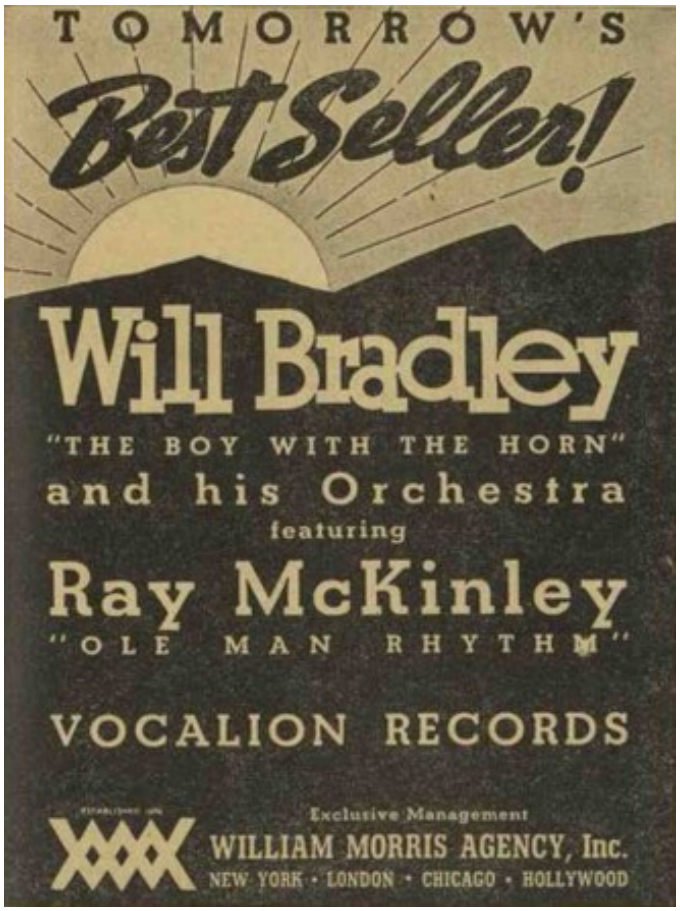
agency WM ’42 (“GLENN MILLER PRESENTS THE SINGING STARS OF ORCHESTRA WIVES”), GAC ’46, MCA ’48
personal manager DON W. HAYNES ‘46
road manager VINCE CARBONE ‘49

BUNNY BERIGAN

agency MCA ‘38
personal manager ARTHUR T. MICHAUD ‘37?, DON PALMER ‘41



BEN BERNIE
agency MCA ‘35
personal manager HERMAN BERNIE ‘40



WILL BRADLEY
agency WM ’39 GAC ’46
personal manager IRVAN TONKINS ‘42

RANDY BROOKS
agency GAC ’45
personal manager NIDORF-PEPPE ‘45, DICK SIMPSON ‘47
attorney EDDIE MASTERS



LES BROWN

agency CRA ‘39, MCA ‘42
personal manager JOE GLASER ‘40
road manager DON KRAMER ‘47

BOBBY BYRNE

agency GAC ’40, WM ’48?, GAC ’49



SONNY BURKE

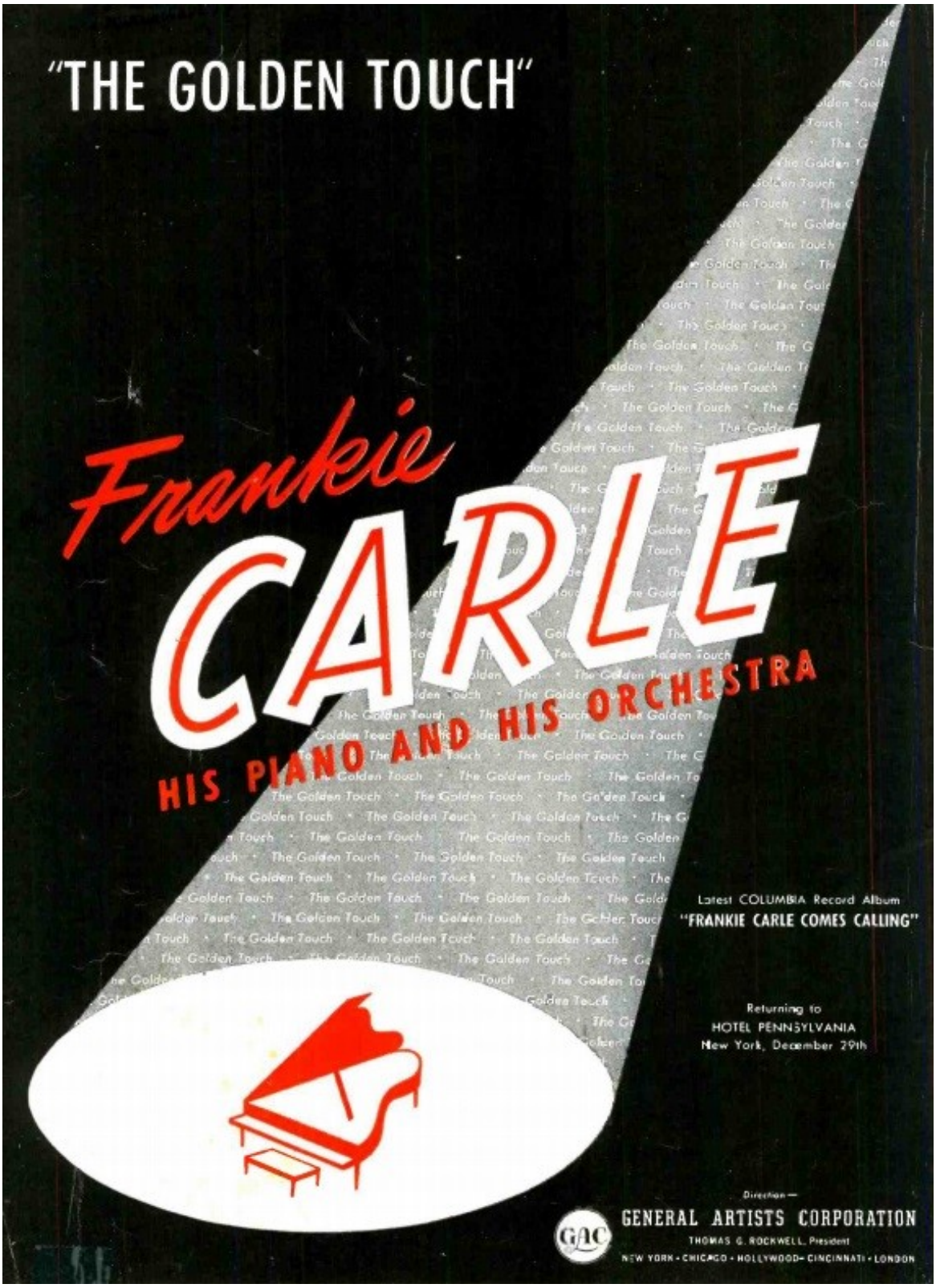
agency FB ‘39



HENRY BUSSE
agency MCA ‘35, CRA ’38, WM ’42, GAC ’49, ABC ’49
personal manager WALLY BRADY ‘43, SAM J. LUTZ ‘45?, WILLIAM T. BLACK ‘49

BILLY BUTTERFIELD
personal manager CHUBBY GOLDFARB ‘47

CAB CALLOWAY
agency IM ‘36, CRA ’37, GAC ’43
personal manager IRVING MILLS ‘36, WILLIAM H. MITTLER ‘44
tour manager HUGH WRIGHT ‘47
publicist DOUGLAS WHITNEY



FRANKIE CARLE
agency GAC ’44
personal manager WARREN PEARL ‘48
road manager ANDY TRAVERS ‘49
publicity BOB WEISS ‘49



BENNY CARTER
agency R-O'K/GAC '39, MCA '40, GAC '42
personal manager CARLOS GASTEL '42

Speaking
of
Drawing Cards—

here's a new trump on the trumpet



• LEE •

CASTLE

his trumpet
and
his orchestra

The Billboard says—August 29, 1942—
"Castle, an expert trumpeter . . . matches up with the best . . . ballad and jumps smartly mixed . . . Castle rates watching!"

- SWEET
- HOT
- CLEVER ARRANGEMENTS
- A GREAT ATTRACTION
- Just Concluded EDISON HOTEL, New York
- ARCADIA BALLROOM, New York
- CBS & MUTUAL Networks

Currently

PELHAM HEATH INN
New York

Direction
GENERAL AMUSEMENT CORP.

LEE CASTLE
agency GAC '42
personal manager TOMMY MACK '42



CARMEN CAVALLARO
agency MCA ‘43



BOB CHESTER
agency MCA ‘35, GAC ‘45?, MA ‘47
personal manager ARTHUR T. MICHAUD ‘41, JACK PHILBIN ‘41

LARRY CLINTON
agency R-O’K/GAC ‘39, GAC ‘40
personal manager MILTON F. PICKMAN ‘40, ALAN DALE ‘48, GRADY WATTS ‘48



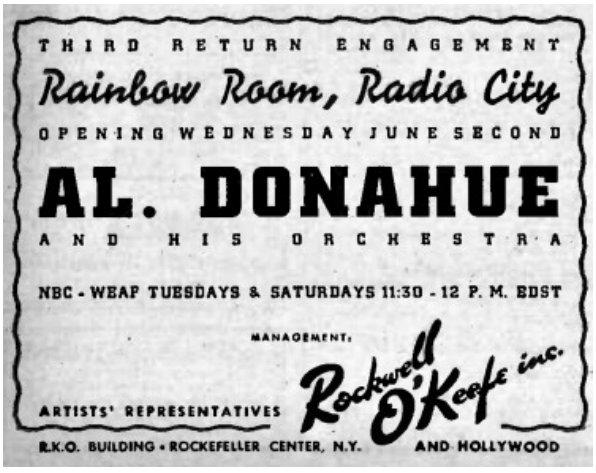
DEL COURTNEY
agency MCA ‘35, WM ‘39, GAC ‘49, MCA ‘49
personal manager SAM LUTZ ‘42

WARREN COVINGTON
agency WA?



BOB CROSBY
agency R-O'K '36, MCA '38, JG '43, MCA '45
publicity GEORGE B. EVANS '49

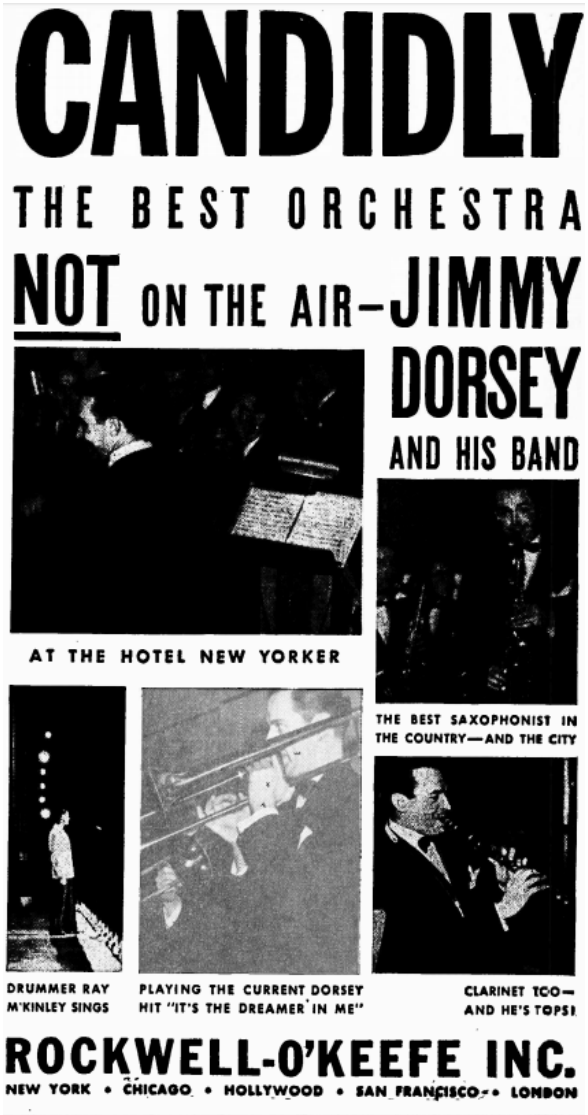
XAVIER CUGAT
agency MCA '35
personal manager BOB DIAMENT '44
road manager RAY GONZALEZ '47



AL DONAHUE
office RKO BUILDING, ROCKEFELLER CENTER, NEW YORK CITY '35
agency R-O'K '35, R-O'K/GAC '39 WM '42, MCA '45
personal manager FRANK WALSH '42

SAM DONAHUE
agency WM ‘41, GAC ‘46
personal manager WILLARD ALEXANDER ‘46
publicity JIM McCARTHY ‘47

DORSEY BROTHERS
agency R-O’K ‘35



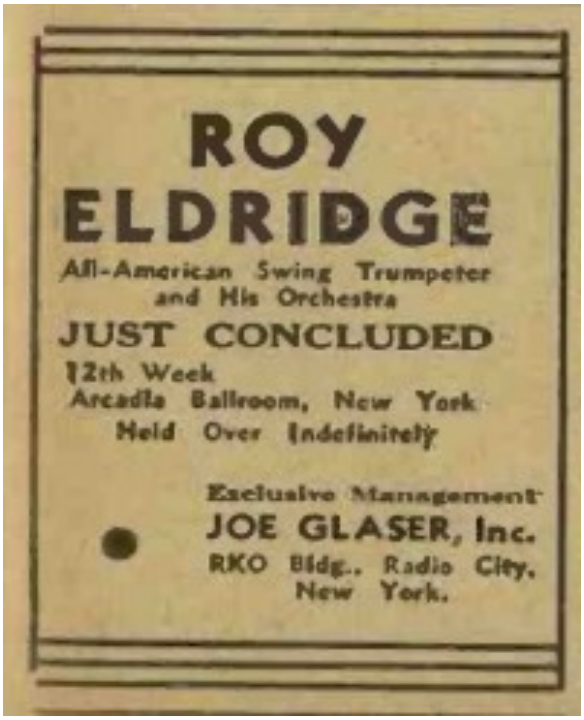
JIMMY DORSEY
agency R-O’K ‘38, R-O’K/GAC ‘39, GAC ‘41, MA ‘47, GAC ‘48
personal manager BILL BURTON ‘40, DICK GABBE ‘44, HOWARD CHRISTENSEN ‘46
road manager RED ALABASTER ‘47
attorney JOHN MANNING ‘48

TOMMY DORSEY
agency CBB ‘35, MCA ‘37, TOM DOR ENTERPRISES, INC. ’50
personal manager ARTHUR T. MICHAUD ‘37, LEONARD VANNERSON ‘42,
JACK JOHNSTONE ‘43, DAVE JACOBS ‘43, ARTHUR T. MICHAUD ‘44, PERSONAL MANAGEMENT, INC., 1619 BROADWAY, NEW YORK CITY ‘50
band manager DAVE JACOBS ‘47

EDDY DUCHIN
agency MCA ’35

SONNY DUNHAM
agency GAC ‘41
personal manager CARLOS GASTEL ‘41, SHEDD McWILLIAMS ‘48

BILLY ECKSTINE
agency WM ‘43
personal manager MILTON EBBINS ‘45
publicity JIM McCARTHY ‘48



ROY ELDRIDGE
personal manager JOE GLASER ‘38

LES AND LARRY ELGART
agency GAC ‘46?, WM ‘47, HM ‘47
personal manager JACK PHILBIN ‘46

The DUKE is still KING!



ON December 4th, 1927, Duke Ellington opened his initial engagement at the Cotton Club in Harlem with his first large orchestra. Following are excerpts from a few of the hundreds of congratulatory letters which were sent to him on the occasion of his tenth anniversary:

GLEN GRAY
"I would like to express my sincere appreciation for the very noteworthy contribution you have made to modern dance music during the last decade. It has been the pleasure of the Casa Loma orchestra to be able to play your compositions, which have been stamped for their individuality in style."

M. H. ORODENKER
Music Editor, The Billboard
"You have achieved a spiritual kinship with the American public in your music —you have been an almost unbelievable originator of genuine musical ideas that are undoubtedly the real roots of present day trends in dance music."

RUDY VALLÉE
"You have composed and provided for us some of the best dance tunes. I shall certainly always think of you as one of the greatest in my field."

ANDRÉ KOSTELANETZ
"Your brilliant career has contributed in a highly significant manner to the development of modern dance music — and in a striking degree to raising American dance music to a very high level of art."

BEN GROSS *Radio Editor, The News*
"Your melodies and distinctive dance tempos have given us the native scene in terms of black and tan magic. Your music is the basic expression of the temperament of your own people. You have taken their melodies and rhythmic gifts and garbed them in the alluring and sophisticated fineries of the world as we know it today."

FERDE GROFÉ
"You have made a very important contribution to modern dance music in both your arrangements and compositions. 'Sophisticated Lady' is one of my favorites and in my mind, will always live: an expression of your fine artistry."

IRVING MILLS
"You already have left an indelible impression on modern music: one which I am sure will prevail long after that which we now call modern music has become a part of glorious tradition. You stand alone as the greatest Negro writer of music, but you have the company of the immortal composers of all races, with whom posterity must, of necessity, accord you an equal rank."

ABE LYMAN
"You have contributed more to the world of rhythm and swing music than any other composer or conductor today. Your compositions will live forever in the pages of music history. Your name is a by-word for all that is perfection in sure, swift, syncopated rhythm, which has become part of our true American spirit."

JOE HIGGINS *Brunswick Record Corp.*
"Such compositions as 'Mood Indigo' and 'Solitude' are among the finest contributions of our day. And certainly in the phonograph record field there has been no popular artist whose records are surer of immortality."

AL DONAHUE
"At all times during your career you have maintained the highest standard of ethics and deportment in a business at times sadly lacking in both qualities. I have always sincerely admired you, both as a musician and as an individual."

VICTOR YOUNG
"Your distinctive compositions, arrangements and orchestra have set a mark which others in your profession will be proud to follow."

LEITH STEVENS
"Congratulations on the high standard of dance music you have upheld through these years. It is always a high spot on the CBS Swing Session when I can play a Duke Ellington composition."

XAVIER CUGAT
"Your contribution to hot and modern dance music has been definitely outstanding."

EUGENE VON GRONA
Director, American Negro Ballet
"Jazz has become an important expression of modern life, and the comprehensive dancer should be grateful to Ellington for the virility, color and character which he has injected into that form."

LEO REISMAN
"May I express to you my admiration for the greatness of your compositions, the sincerity and simplicity of your arrangements and your capacities as an interpreter. Many are the nights that I spent at the old Cotton Club in Harlem, listening and thrilling to your performances."

HERMAN STARK
Manager, Cotton Club
"It has been an interesting privilege to see you develop into one of the truly great musicians of our time, while the Cotton Club grew into the Times Square institution of which we are proud. I am grateful for the opportunity of giving you your first big chance — ten years ago."

ABEL GREEN *Editor, Variety*
"Just as the Cotton Club has progressed far, both geographically and in caliber, into its new transition in the heart of Times Square, so has the superb Ellington brand of danseapation made even more splendid strides."

NICK KENNY *Radio Editor, The Mirror*
"You have been a guiding light for the happy hearted musicloving people of your race — you songs and dance tempos are aimed at the dancing feet of the nation . . . but they land a bulls-eye on our hearts."

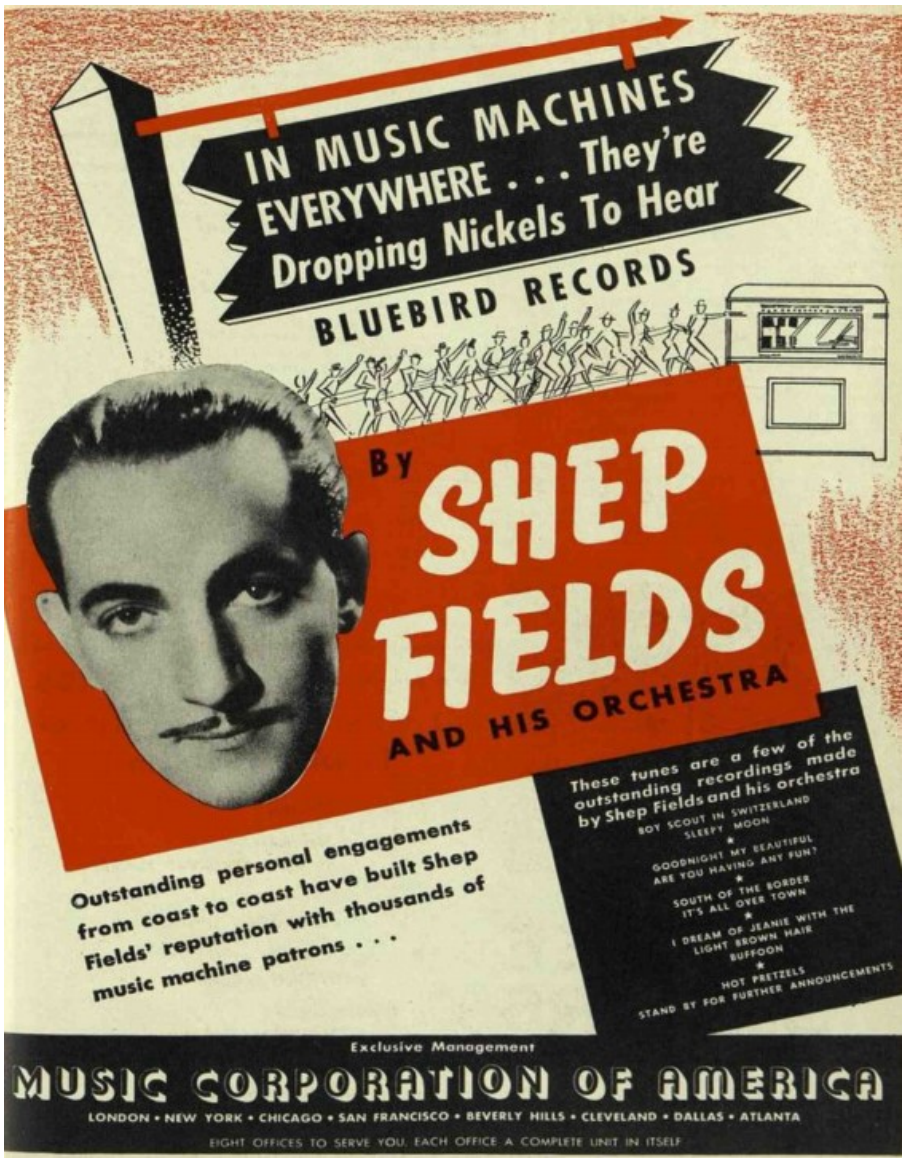
DUKE ELLINGTON
and his Famous Orchestra
Personal Representative **IRVING MILLS**, 799-7th AVE., N. Y. • CIrcle 7-7162 ... Cable: JAZZ

Victor Young
LEO REISMAN AND HIS ORCHESTRA
Nov. 30, 1937.
THE NEWS
NEW YORK'S PICTURE NEWSPAPER
220 EAST FORTY SECOND STREET
NEW YORK

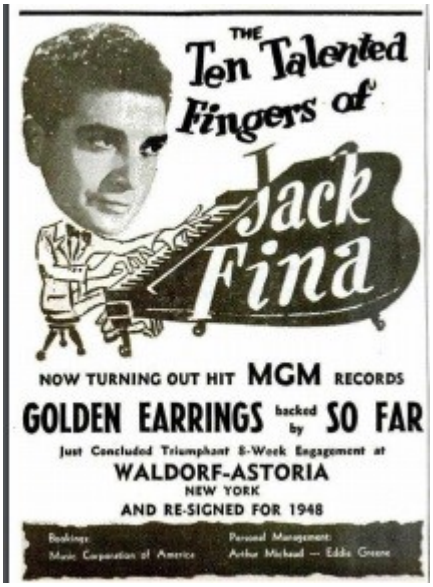
DUKE ELLINGTON
office 799 7TH AVE., NEW YORK CITY ‘35
agency CRA ‘37, WM ‘44
personal manager IRVING MILLS ‘35

ZIGGY ELMAN
agency GAC ‘44, MCA ‘46
personal manager JACK ROBBINS ‘44

SKINNAY ENNIS
agency MCA ‘47
personal manager MAX ELLIOTT AND AL WILLETT ‘47



SHEP FIELDS
agency MCA ‘35, MA ‘47, GAC ‘47, MCA ‘49, GAC ‘50
personal manager JERRY LEVY ‘42
attorney ANDREW WEINBERGER



JACK FINA

agency MCA ‘46
personal manager ARTHUR T. MICHAUD-EDDIE GREENE ‘47



TED FIORITO

agency MCA ’35, GAC ’43, MCA ’43?, GAC ’44. MCA ’44
personal manager SEYMOUR HELLER ‘41?

RALPH FLANAGAN
agency GAC ‘50
personal manager HERB HENDLER AND BERNIE WOODS ‘50



CHUCK FOSTER
agency R-O’K/GAC ‘39, GAC ‘42
personal manager HARRY LEWIS ‘43, JOE SHRIBMAN ‘44

JAN GARBER
agency MCA ’35, WM ’48, GAC ’49
personal manager ARTHUR T. MICHAUD ‘43

DIZZY GILLESPIE
agency WA ‘48

JAN GARBER
agency MCA ’35, WM ’48, GAC ’49
personal manager ARTHUR T. MICHAUD ‘43

DIZZY GILLESPIE
agency WA ‘48



BENNY GOODMAN
agency MCA ’35, ABC ’49
personal manager WILL ROLAND ‘41, HARRY WEINSTEIN ‘42, MARK HANNA ‘45,
ELLIOT WEXLER ‘49

GRAY GORDON
c/o THE BILLBOARD, CHICAGO ‘35
agency CRA ’38, MCA ’41, GAC ’43, WM ’43, MA ’47
management KENNAWAY, INC. ‘35
legal rep HENRY KALCHEIM

GLEN GRAY (CASA LOMA ORCHESTRA)
agency R-O’K ‘35, MCA ‘49
personal manager CORK O’KEEFE ‘49

JERRY GRAY
agency MCA ‘50
personal manager BERLE ADAMS ‘50
publicity HENRY OKUN ‘50

JIMMIE GRIER
agency MCA ’35, R-O’K ‘38

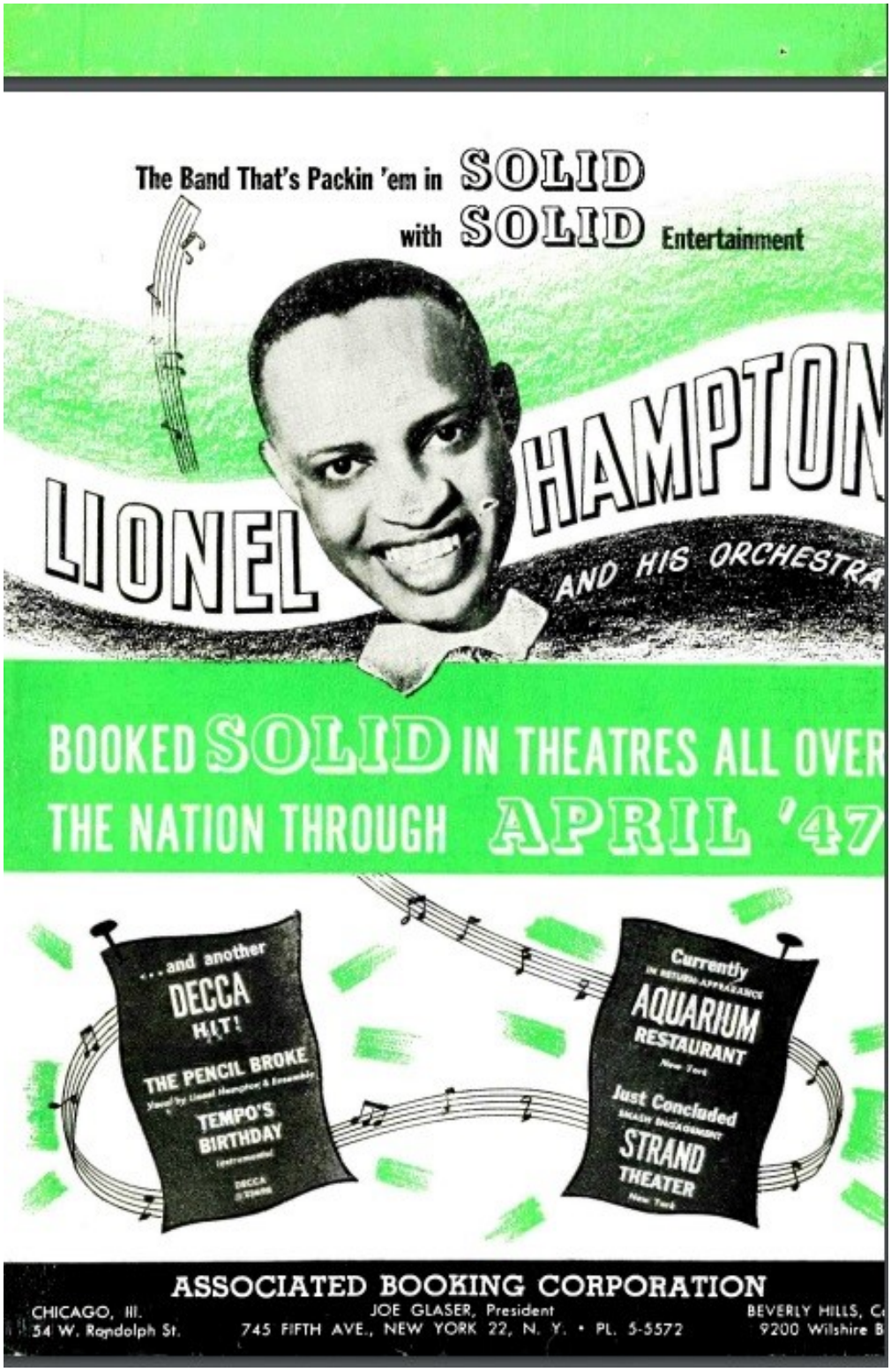
BOBBY HACKETT
? - undetermined



GEORGE HALL [INCLUDING DOLLY DAWN AND HER DAWN PATROL BOYS]
c/o TAFT HOTEL, NEW YORK CITY ‘35
agency CBB 35, MCA ‘38, [DAWN] GAC ‘41
personal manager [DAWN] GEORGE HALL ‘41



MAL HALLETT
agency COC ‘36, R-O’K ‘37
personal manager CHARLES SHRIBMAN ‘35, JOE SHRIBMAN ‘43



LIONEL HAMPTON
agency MCA ‘40, ABC ‘46
personal manager JOE GLASER ‘40

PHIL HARRIS
agency MCA ’35

COLEMAN HAWKINS
agency THE PHIL SHELLEY AGENCY’42



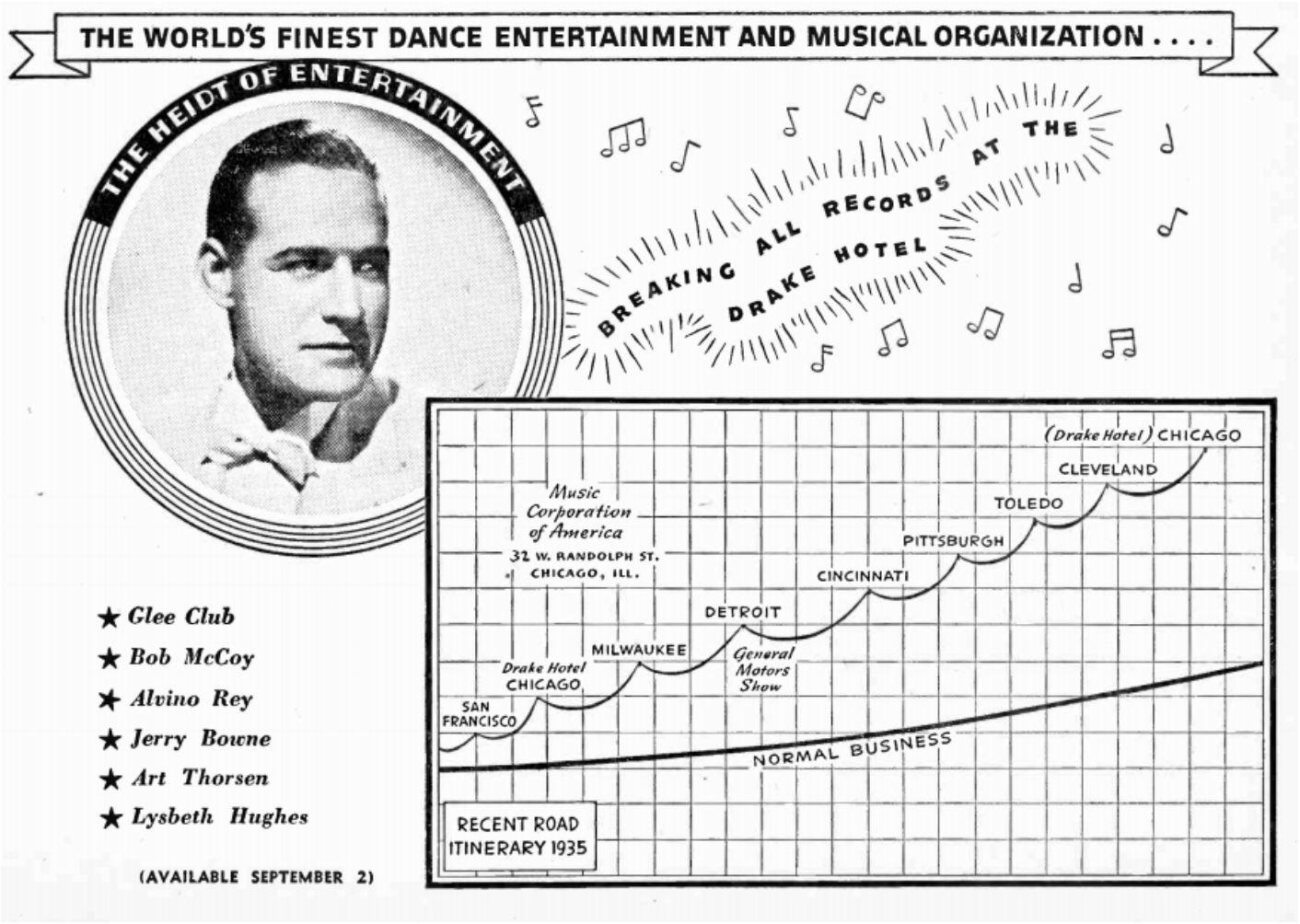
ERSKINE HAWKINS
agency ARA ‘37, CRA ‘39
personal manager GALE, INC. ‘44



EDGAR HAYES
personal manager HAROLD OXLEY ‘37

TED HEATH
? - undetermined

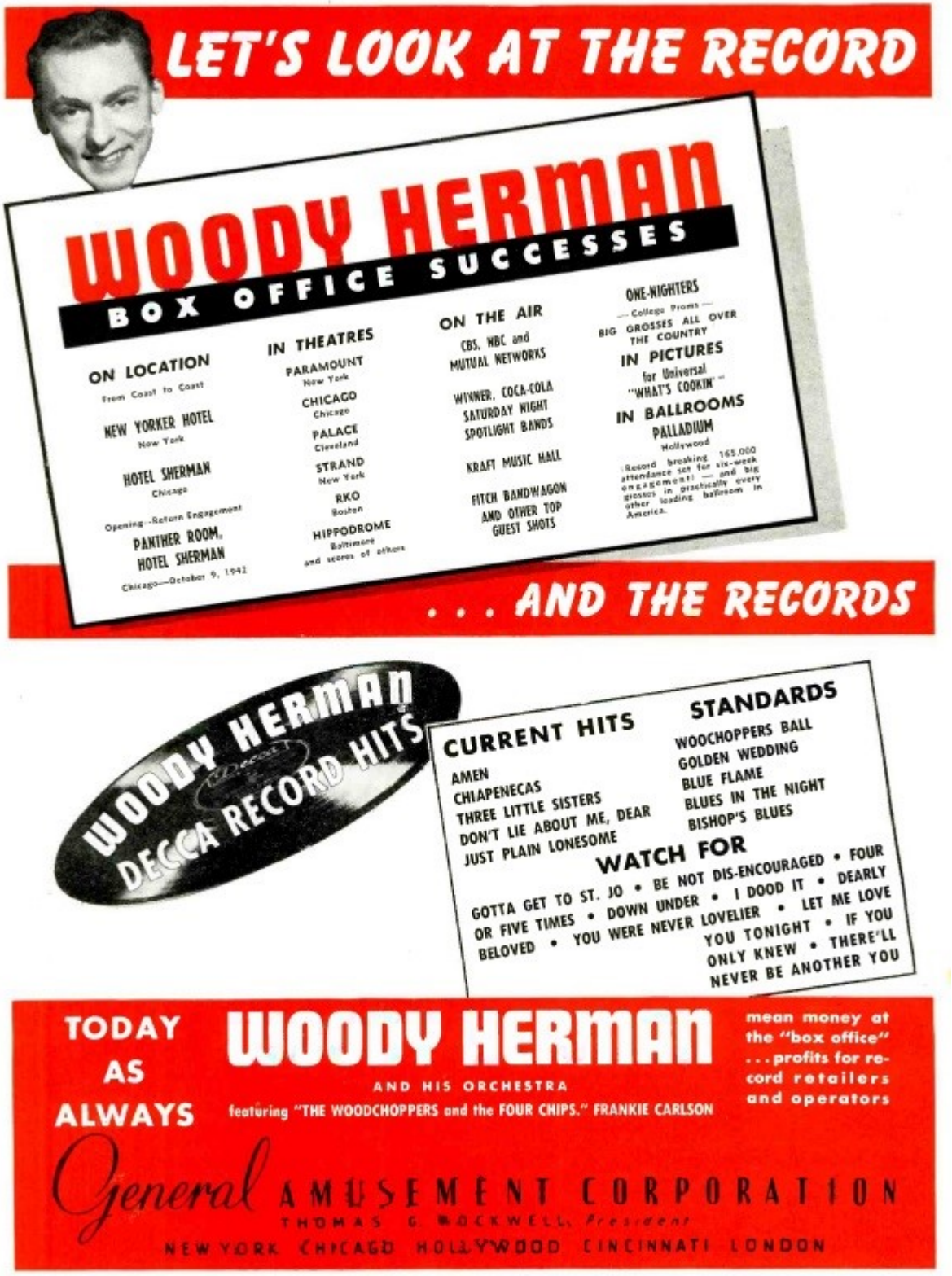
NEAL HEFTI
? - undetermined



HORACE HEIDT
agency MCA ’35

FLETCHER HENDERSON
agency CRA ‘39, FB ‘41
management MOE GALE ‘35, HARRY GOODMAN ‘41

HORACE HENDERSON
agency RDM



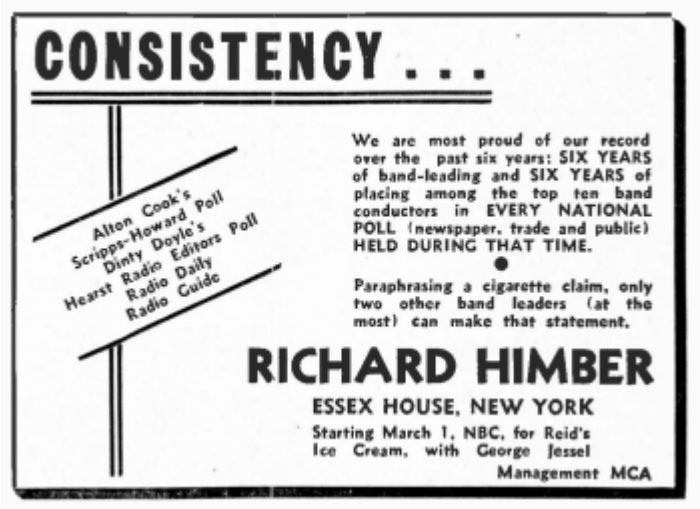
WOODY HERMAN

agency R-O'K '38, R-O'K/GAC '39, GAC '40, CAC '48, GAC '48
personal manager MICHAEL L. "MIKE" VALLON '43, VALLON AND HERMAN GOLDFARB '44,
ABE TURCHEN '48



TINY HILL

agency FB ‘39, CBO ‘44, MCA ‘45, ABC ‘48
personal manager FREDDIE WILLIAMSON ‘44, REG D. MARSHALL ‘45?,
FREDDIE WILLIAMSON ‘48



RICHARD HIMBER

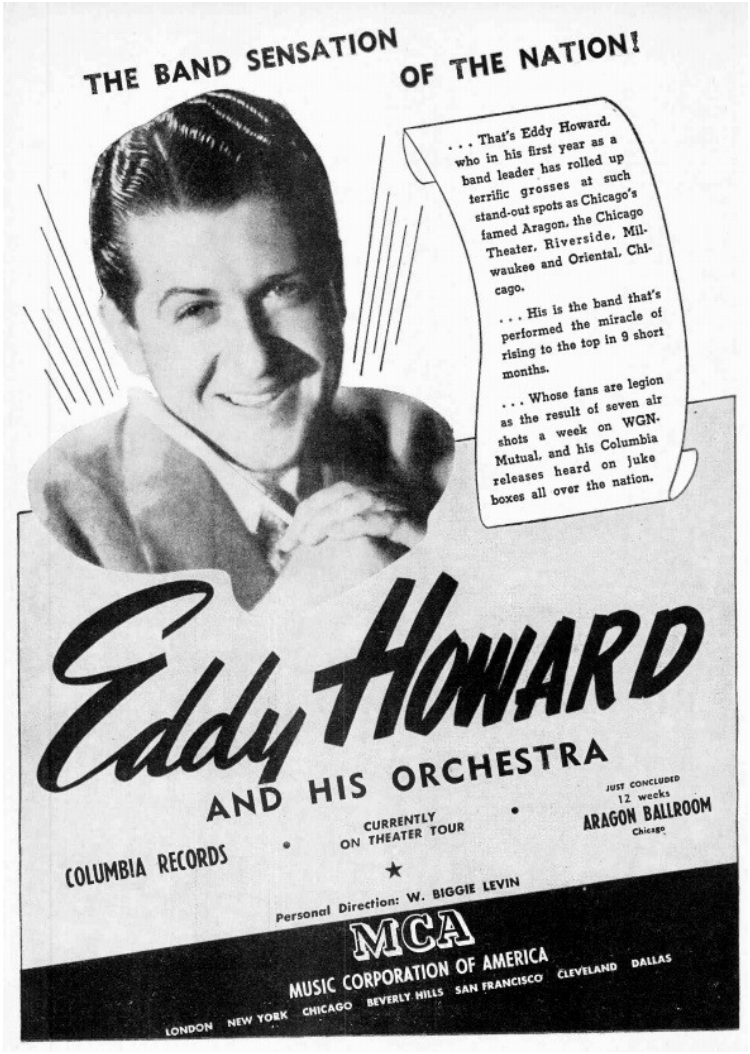
agency NBC ‘35, CRA ‘36, MCA ‘38
attorney ANDREW WEINBERGER

EARL HINES

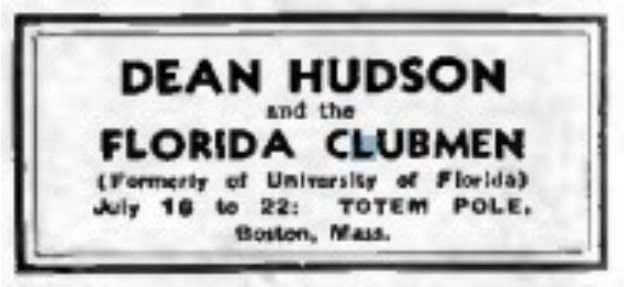
agency NBC ‘35, CRA ‘39
personal manager ED FOX



CLAUDE HOPKINS
agency R-O'K '35, R-O'K/GAC '39



EDDY HOWARD
agency MCA '44
personal manager W. BIGGIE LEVIN '40



DEAN HUDSON

agency MCA ‘38, FB ‘39, MCA ‘41, GAC ‘45, WM ‘48
personal manager GUS C. EDWARDS ‘38, JERRY KENNELLY ‘43
press representative DIXON GUYER



HUDSON-DELANGE

office 799 7TH AVE., NEW YORK CITY ‘35
agency IM ’37?, CRA ’37, [DELANGE] WM ’39
personal manager IRVING MILLS ‘37, CHARLES SHRIBMAN ‘38



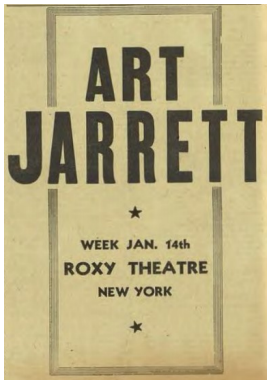
INA RAY HUTTON

agency IM ‘36, FB ‘42 (“NEW ALL-MALE ORCHESTRA”)
personal manager IRVING MILLS ‘37, CHARLES V. YATES ‘42

ILLINOIS JACQUET
agency MG ‘46?
attorney ANDREW J. FEINMAN ‘50



HARRY JAMES
agency MCA ‘39
personal manager MICHAUD-PEPPE, INC. ‘41, FRANK “PEE WEE” MONTE ‘41,
DAVE HYLTONE ‘43, FRANK “PEE WEE” MONTE ‘44
road manager SID BELLER ‘47



ART JARRETT
agency MCA ’35

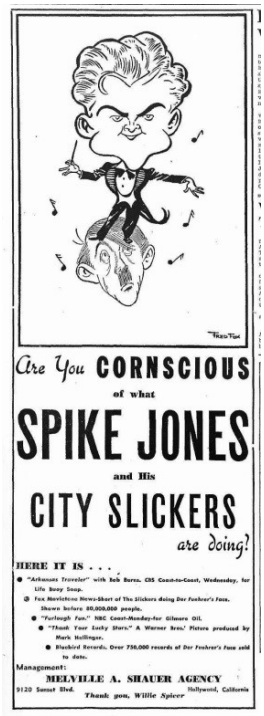
JACK JENNEY
agency GAC ‘43

HENRY JEROME
agency MCA ‘48
band manager IRVING ROTHMAN ‘48

BUDDY JOHNSON
agency MG ‘49
personal manager MOE GALE ‘43
road manager BERNARD ARCHER ‘49
publicity JIM McCARTHY ‘49



ISHAM JONES
c/o HOTEL LINCOLN, NEW YORK CITY ‘35
agency CBS ’36, CRA ’39
personal manager JIM BREYLEY ‘35



SPIKE JONES
agency MS ‘43, GAC ‘44, MCA ‘50
management NATIONAL ARTISTS’ SERVICE, ARENA STARS ‘50
personal manager RALPH WONDERS ‘50



"Too Commercial for Billboard's Cover!"

Yes, that's what Billboard's editors said when they rejected the above photo for their front cover. We cussed... we argued... we pointed out that no *SINGLE* photo could *POSSIBLY* illustrate Jordan's fantastic versatility. He's tops in everything he does ...his singing... his dancing... his comedy... to say nothing of blowing a horn like mad.

We hasten to admit, however, that Jordan *IS COMMERCIAL.* As a matter of fact, we can think of no better word to describe the guy who grosses over $225,000.00 a year in one-niters, and whose Decca records have sold over 31,000,000 in the past ten years. Yes, we admit that Mr. Personality is *VERY COMMERCIAL.*

Mr. Personality

LOUIS JORDAN

AND HIS ORCHESTRA

P.S. To those who doubt his ability to cook, we invite you to try his platters of "Beans and Cornbread" and "Cole Slaw." They're the tastiest biscuits around.

Personal Management: BERLE ADAMS

Direction

GAC GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

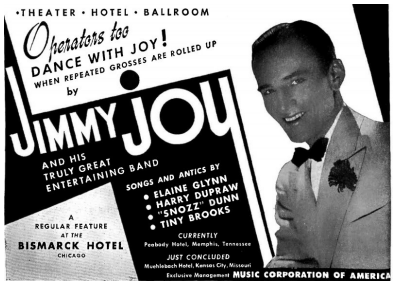
NEW YORK · CHICAGO · HOLLYWOOD · CINCINNATI · LONDON

Copyrighted

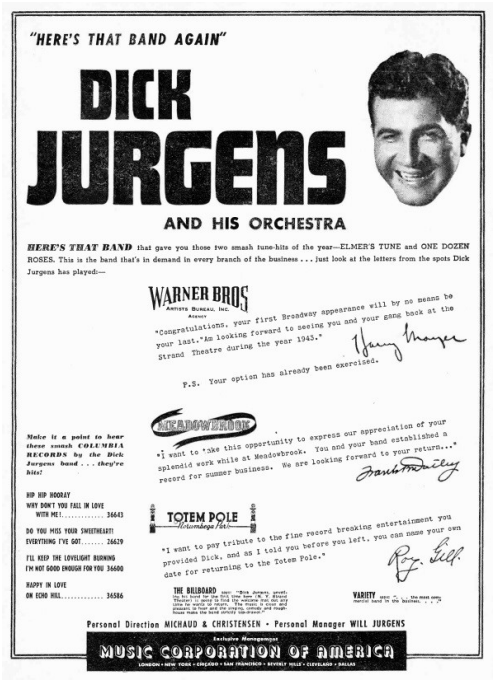
LOUIS JORDAN

agency GAC ‘42

personal manager BERLE ADAMS ‘44



JIMMY JOY
agency MCA ’35
personal manager HOWARD CHRISTENSEN ‘38



DICK JURGENS
agency MCA ‘39
personal manager ARTHUR T. MICHAUD-HOWARD CHRISTENSEN ‘41, WILL JURGENS ‘41
publicity WAYNE VARNUM ASSOCIATES ‘48

ART KASSEL
agency MCA ’35, MA ‘48
personal manager HOWARD CHRISTENSEN ‘44

SAMMY KAYE
agency MCA ’35, GAC ’47
personal manager GEORGE K. MOFFETT ‘35, JAMES V. PEPPE ‘41, PEPPE-MIKE NIDORF ‘45,
MIKE NIDORF ‘48
band boy BILL ELY ‘44
advance publicity GEORGE PAPPAS ‘44

HAL KEMP
agency MCA ‘38
personal manager ALEX HOLDEN ‘35



STAN KENTON

agency GAC '42
personal manager CARLOS GASTEL '42, BOB ALLISON '50
road manager BOB GIOGA '50
publicity GENE HOWARD AND MILTON KARLE '47, GENE HOWARD '50

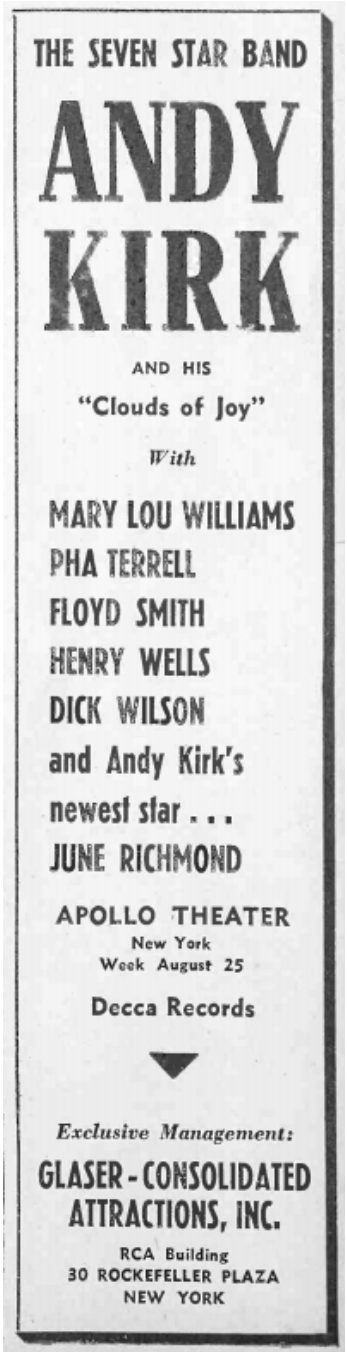
WAYNE KING

agency MCA '35



JOHN KIRBY

agency MCA '39



ANDY KIRK

c/o 7200 BELLEFONTAINE, KANSAS CITY ‘35
agency HEART OF AMERICA ‘35, R-O’K ‘38, JG ‘38, GLASER-CONSOLIDATED ATTRACTIONS, INC. ‘39
personal manager JOE GLASER ‘40

GENE KRUPA

agency MCA ‘38
personal manager ARTHUR T. MICHAUD ‘40, H. JOHN GLUSKIN ‘44, IRA MANGEL ‘48
road manager FRANK VERNIERE ‘40



KAY KYSER
agency MCA ’35

LESTER LANIN
c/o THE CONGRESS, 69TH ST AND CENTRAL PARK WEST, NEW YORK CITY ‘35
personal manager BERNARD S. LANE ‘35

ELLIOT LAWRENCE
agency GAC ‘47, ABC ‘50
personal manager STAN LEE BROZA ‘47
publicity GEORGE B. EVANS ‘47

HARLAN LEONARD
agency MCA ‘40, RDM ‘44

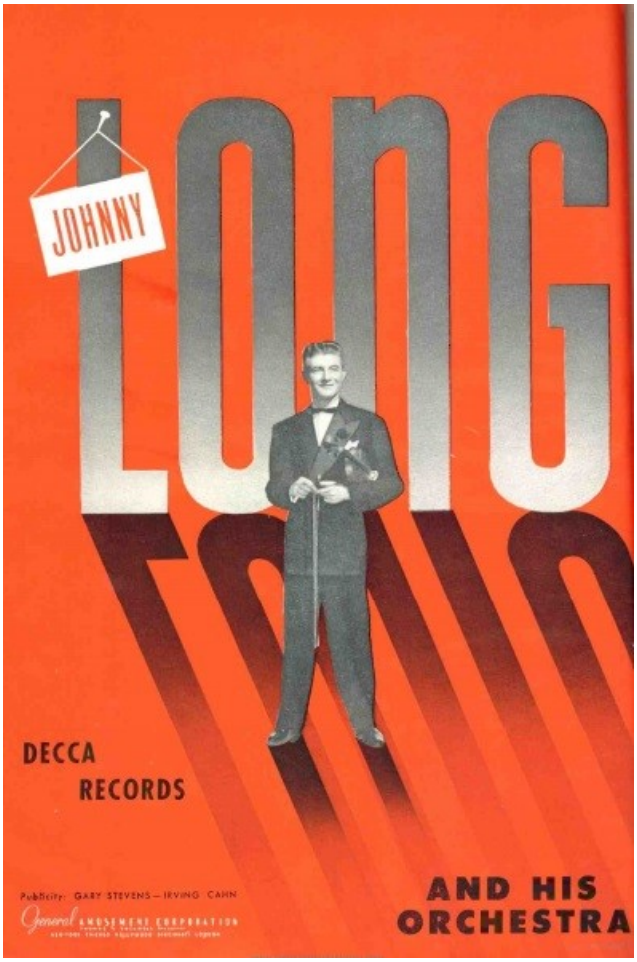
TED LEWIS
agency WM ‘35, MCA ’47
personal manager MILTON E. PICKMAN ‘38

ENOCH LIGHT
c/o HOTEL McALPIN, NEW YORK CITY ‘35
agency HM ’47
personal manager GERALD K. LILLY ‘35

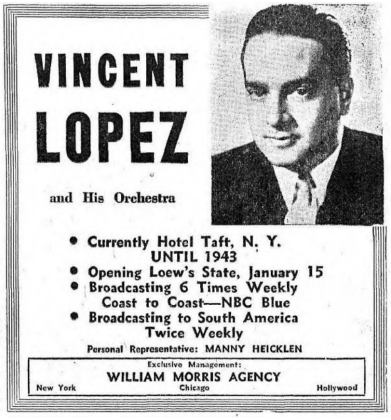


LITTLE JACK LITTLE
agency MCA ‘38, CRA ‘43

GUY LOMBARDO
agency MCA ‘35

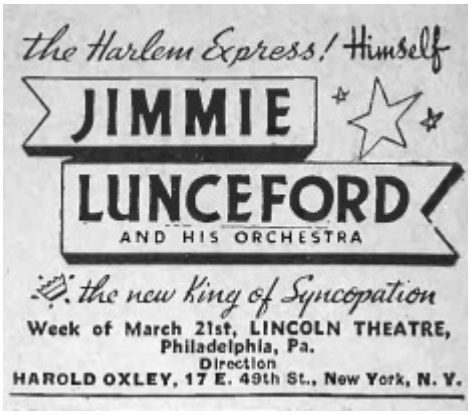


JOHNNY LONG
agency MCA ’35, GAC ‘41
personal manager JACK PHILBIN ‘42, JOHNNY O’CONNOR ‘45
attorney-financier A. EDWARD MASTERS ‘42?



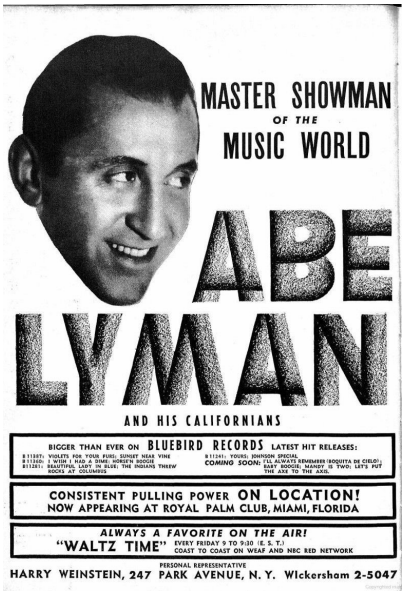
VINCENT LOPEZ

agency MCA ‘35, WM ‘39
personal manager MANNY HEICKLEN ‘42



JIMMIE LUNCEFORD

agency HO ‘41, WM ‘46, GAC ‘47
personal manager HAROLD F. OXLEY ‘35



ABE LYMAN

agency MCA ‘35, GAC ‘40
personal manager HARRY WEINSTEIN ‘40

RALPH MARTERIE
agency GAC

FREDDY MARTIN
agency MCA ’35

CHICO MARX
agency WM ‘42
personal manager BEN POLLACK ‘42



FRANKIE MASTERS
agency MCA ’35
personal manager MICHAUD-PEPPE, INC. ‘40, ARTHUR T. MICHAUD ‘41,
MICHAUD-EDDIE GREENE ‘47
road manager CARSON HARRIS ‘47

CLYDE McCOY
c/o THE BILLBOARD, CHICAGO ‘35
agency KENNAWAY, INC., ‘35, CRA ’37
personal manager GUS C. EDWARDS ‘38, HOWARD CHRISTENSEN ‘46

HAL McINTYRE
agency WM ‘42, GAC ‘48?
personal manager DON W. HAYNES ‘41. GEORGE K. MOFFETT ‘44

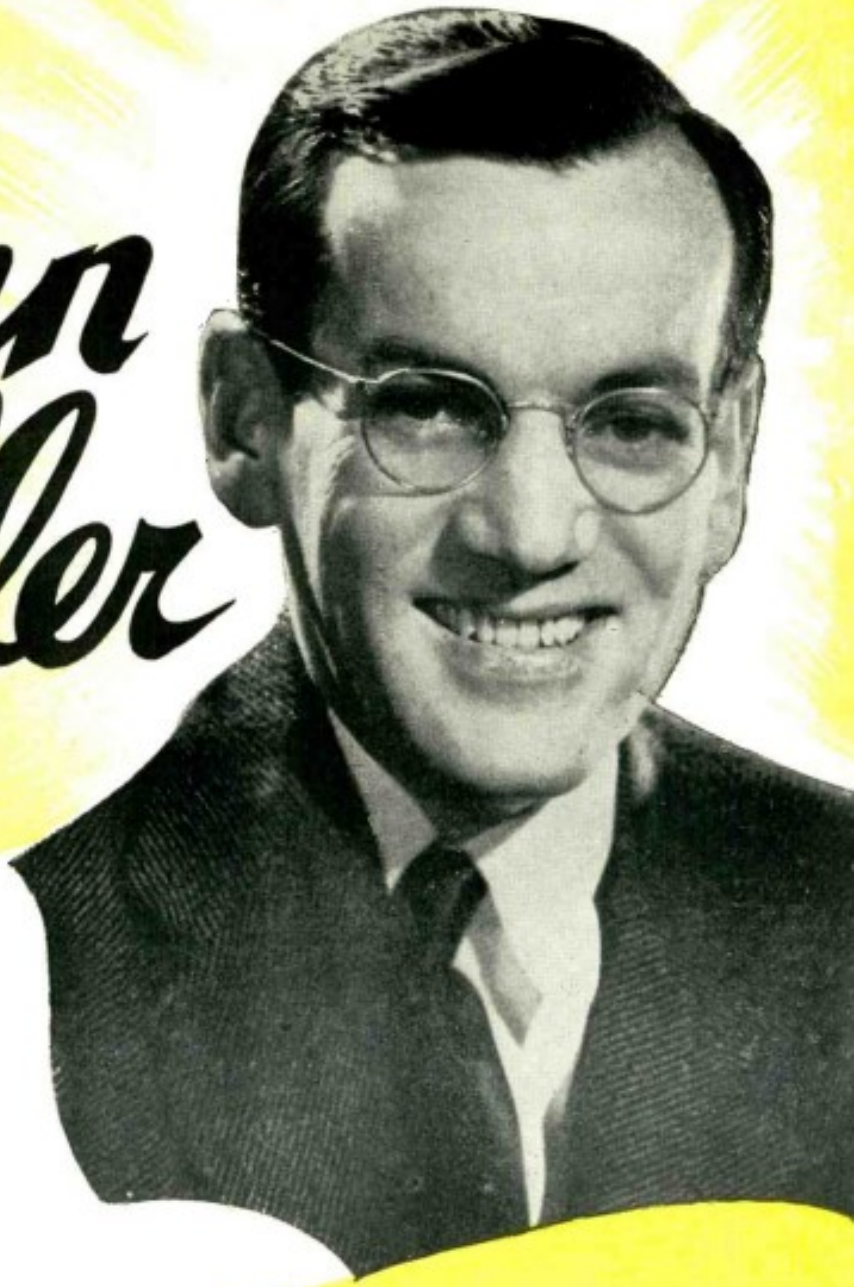
RAY McKINLEY
agency WM ‘42, GAC ‘46, WA ‘47?
personal manager WILLARD ALEXANDER ‘46



JAY McSHANN
agency GAC ‘43, WM ‘44, GAC ‘44
personal manager MOE GALE ‘42, BERLE ADAMS ‘43?, JOHN TUMINO ‘43

America's No. 1 Hitmaker

Glenn Miller



The Number 1 Band
—Playing the Number 1 Tunes
—Holding Number 1 Place
in the Music Machines!

Featuring . . .
Marion Hutton (Yes, she's back!)
Ray Eberle
and
The Modernaires

EXCLUSIVELY ON

BLUEBIRD RECORDS

Chesterfield Program
Coast to Coast
Tuesday, Wednesday & Thursday
COLUMBIA NETWORK

Appearing in
20th Century-Fox's
"SUN VALLEY SERENADE"

Opens Fall Season
HOTEL PENNSYLVANIA
October 6, 1941
NBC NETWORKS

SEE PAGE OPPOSITE FIRST PAGE OF CENTER SPREAD INSERT FOR GLENN MILLER'S LATEST BLUEBIRD RECORDS

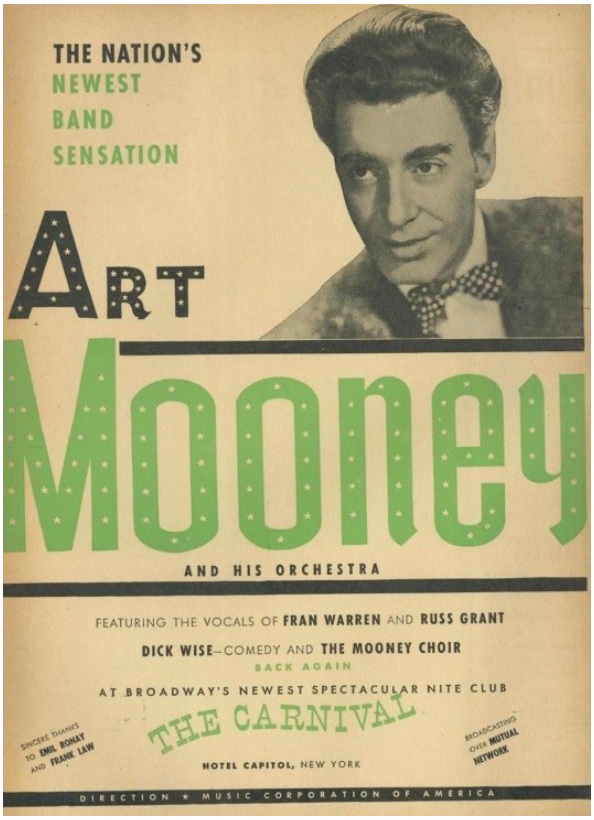
GLENN MILLER
agency R-O'K '37, R-O'K/GAC '39, GAC '40
personal manager DON W. HAYNES '41
road manager TOM MACK '40
press agent GEORGE B. EVANS
band boy RAUL HIDALGO, BULLETS DURGOM
attorney DAVID MACKAY
office staff POLLY HAYNES, THOMAS P. "TOM" SHEILS



LUCKY MILLINDER (INCLUDING MILLS BLUE RHYTHM BAND)
agency IM '35, CRA '37. ARA '37. MG '43
personal manager IRVING MILLS '35

VAUGHN MONROE
agency WM '40, WA '47
personal manager JACK MARSHARD '40
road manager SID ROBRISH '43, STAN SAWLER '47

VAUGHN MONROE
agency WM ‘40, WA ‘47
personal manager JACK MARSHARD ‘40
road manager ID ROBRISH ‘43, STAN SAWLER ‘47



ART MOONEY
agency ABC ‘45?, MCA ‘49, ABC ‘50, MCA ‘50
personal manager JOE GLASER, JOHNNY O’CONNOR ‘45



RUSS MORGAN
agency NBC ‘35, CRA ‘36, MCA ‘44, ABC ‘49
personal manager JOE GLASER ‘44

BUDDY MORROW
agency GAC, WA ‘50
personal manager HERB HENDLER-BERNIE WOODS ‘46, AL HERMAN ‘47

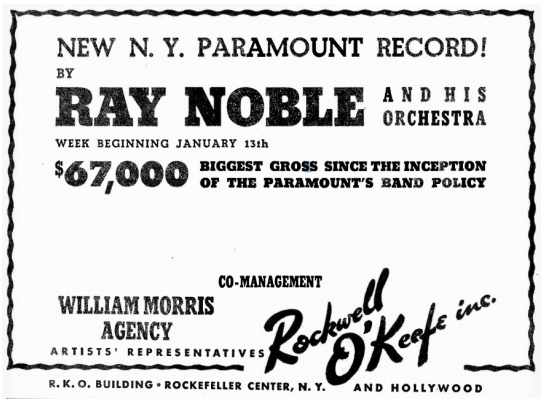
BENNIE MOTEN
? - undetermined



OZZIE NELSON
agency MCA ‘35, WM ‘42
personal manager WILLIAM KENT ‘38



RED NICHOLS
agency R-O’K/GAC ‘39, FB ‘40



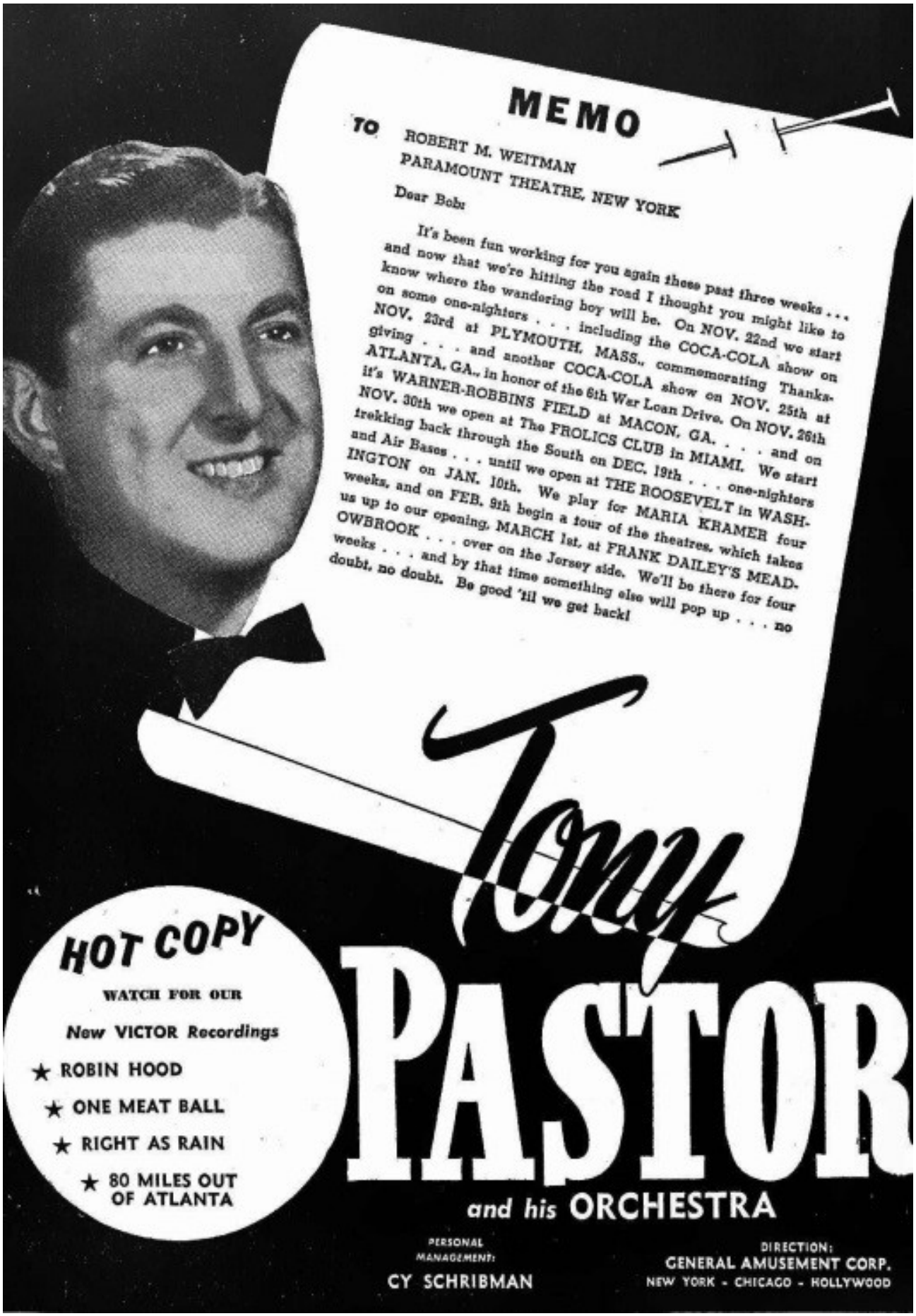
RAY NOBLE
agency R-O’K ‘35, WM ‘39, MCA ‘42



RED NORVO
agency MCA ‘38
personal manager JOE GLASER ‘42

SY OLIVER
agency WM ‘47
personal manager ARTHUR T. MICHAUD ‘47

WILL OSBORNE
agency MCA ‘35, WM ‘41, GAC ‘41, WM ‘42


MEMO
TO ROBERT M. WEITMAN
PARAMOUNT THEATRE, NEW YORK
Dear Bobu
It's been fun working for you again these past three weeks . . . and now that we're hitting the road I thought you might like to know where the wandering boy will be. On NOV. 22nd we start on some one-nighters . . . including the COCA-COLA show on NOV. 23rd at PLYMOUTH, MASS., commemorating Thanksgiving . . . and another COCA-COLA show on NOV. 25th at ATLANTA, GA., in honor of the 6th War Loan Drive. On NOV. 26th it's WARNER-ROBBINS FIELD at MACON, GA. . . . and on NOV. 30th we open at The FROLICS CLUB in MIAMI. We start trekking back through the South on DEC. 19th . . . one-nighters and Air Bases . . . until we open at THE ROOSEVELT in WASHINGTON on JAN. 10th. We play for MARIA KRAMER four weeks, and on FEB. 9th begin a tour of the theatres, which takes us up to our opening, MARCH 1st, at FRANK DAILEY'S MEADOWBROOK . . . over on the Jersey side. We'll be there for four weeks . . . and by that time something else will pop up . . . no doubt, no doubt. Be good 'til we get back!
Tony
PASTOR
and his ORCHESTRA
HOT COPY
WATCH FOR OUR
New VICTOR Recordings
★ ROBIN HOOD
★ ONE MEAT BALL
★ RIGHT AS RAIN
★ 80 MILES OUT OF ATLANTA
PERSONAL MANAGEMENT:
CY SCHRIBMAN
DIRECTION:
GENERAL AMUSEMENT CORP.
NEW YORK - CHICAGO - HOLLYWOOD

TONY PASTOR
agency CRA ‘41, GAC ‘44
personal manager CY SHRIBMAN ‘41, JOE SHRIBMAN ‘47
road manager DAN GREGORY ‘49
band manager CHARLIE TROTTA ‘49



BEN POLLACK
agency MCA ‘35, R-O’K ‘38, R-O’K/GAC ‘39, GAC ‘40
personal manager EDDIE RICHMOND

TEDDY POWELL
agency GAC ‘40, CRA ‘41, WA ‘50
personal manager MILTON E. PICKMAN ‘40, JOE GLASER ‘43

LOUIS PRIMA
agency MCA ‘42
personal manager BILL WOLFE ‘43, BARBARA BELLE ‘49
road manager LES LEES ‘44

THE BAND THAT KEEPS 'EM HAPPY!



America's Foremost TRUMPET Stylist

Louis Prima . . . puts all other stage band maestros to shame when it comes to showmanship . . . A Delightful brand of comedy . . . very-gasing kind of fun hearted. . . . A natural. Right. Smashing.
OMAR RANNEY,
Cleveland Press.

Any stage show that has Louis Prima and his band is bound to be good . . . One of the greatest showmen of his day . . . A greatest master of ceremonies, he introduces the other stars in the show as he would like to be introduced himself. He really sells it . . . A comic triumph.
PETER BELLAMY,
Cleveland Plain Dealer.

Prima's got something . . . and that something is not short of terrific . . . Prima really has the stuff, both as a band leader and a first-rate comedian. He's sure fine in the big time.
W. WARD MARSH,
Cleveland Plain Dealer.

Hollywood missing great bet in Louis Prima.
Cleveland Press.

Cleveland is fairly typical of the average American city, for that reason and for lack of space we are using only quotes from the press notices written during Louis Prima's engagement at the Palace Theater there.

PALACE THEATER
Cleveland—$33,000
LOEW'S STATE
New York City—$34,000
RKO THEATER
Boston—$34,000
ADAMS THEATER
Newark—$32,000
TEMPLE THEATER
Rochester (2 days)—$7,100
(Second Largest Gross)
HOTEL ROOSEVELT
Washington, D. C.
SYRACUSE HOTEL
Syracuse, N. Y.
THE TRIANON
South Gate, Calif.
ELITCH'S GARDENS
Denver, Colo.
ORIENTAL THEATER
Chicago
ORPHEUM THEATER
Los Angeles
and scores of other theaters, hotels and locations from Coast to Coast.

Louis PRIMA

AND HIS ORCHESTRA

Featuring JIMMY VINCENT LILYANN CAROL LEON PRIMA

LOUIS PRIMA
and His Orchestra
Starred in Universal Featurette To Be Released in January

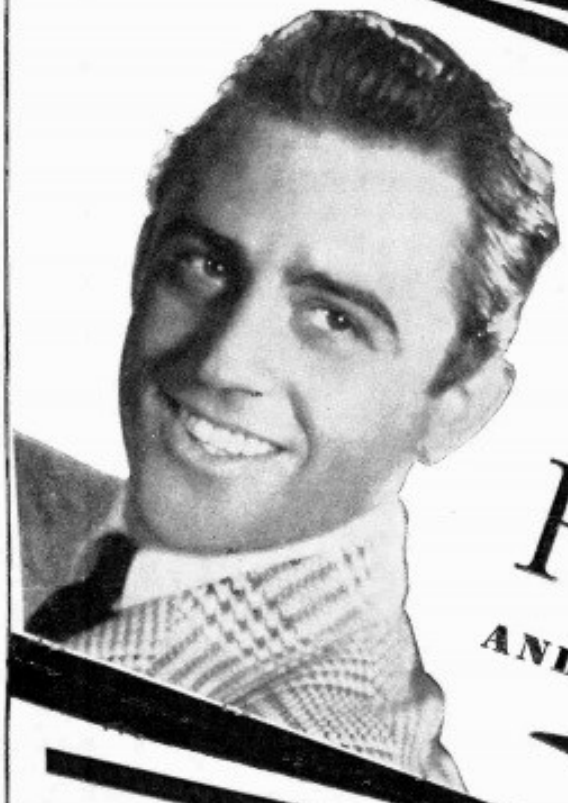
LOUIS PRIMA
and His Orchestra
Featured Consistently on COCA-COLA Spotlight Bands Program

Direction: Music Corporation of America

Per. Mgr. BILL WOLFE

LOOK OUT!

He's Coming Up Fast!



YOUR NEW BIG BAND

boyd Raeburn

AND HIS ORCHESTRA

Here's the orchestra which rose to the heights on the strength of its sensational hold-over engagement at Chicago's famous night club, the Chez Paree. On the air over NBC RED four nights a week, it built up a nationwide following.

Band has played successful engagements at such outstanding spots as Congress Hotel, Chicago; Roosevelt Hotel, New Orleans; Nicollet Hotel, Minneapolis; St. Anthony, San Antonio, and Hotel Peabody, Memphis.

currently

TOTEM POLE

Auburndale, Mass.

on the air over Mutual and CBS networks

EXCLUSIVE MANAGEMENT

WILLIAM MORRIS AGENCY, Inc.

NEW YORK CHICAGO HOLLYWOOD LONDON

BOYD RAEBURN
agency R-O'K '38, WM '41, GAC '46, WA '47
band boy JOHNNY TORRES '44



DON REDMAN
c/o 160 W. 46TH ST, NEW YORK CITY '35
agency FRED ROBBINS AND KING & KING '35, COC '36, JG '38

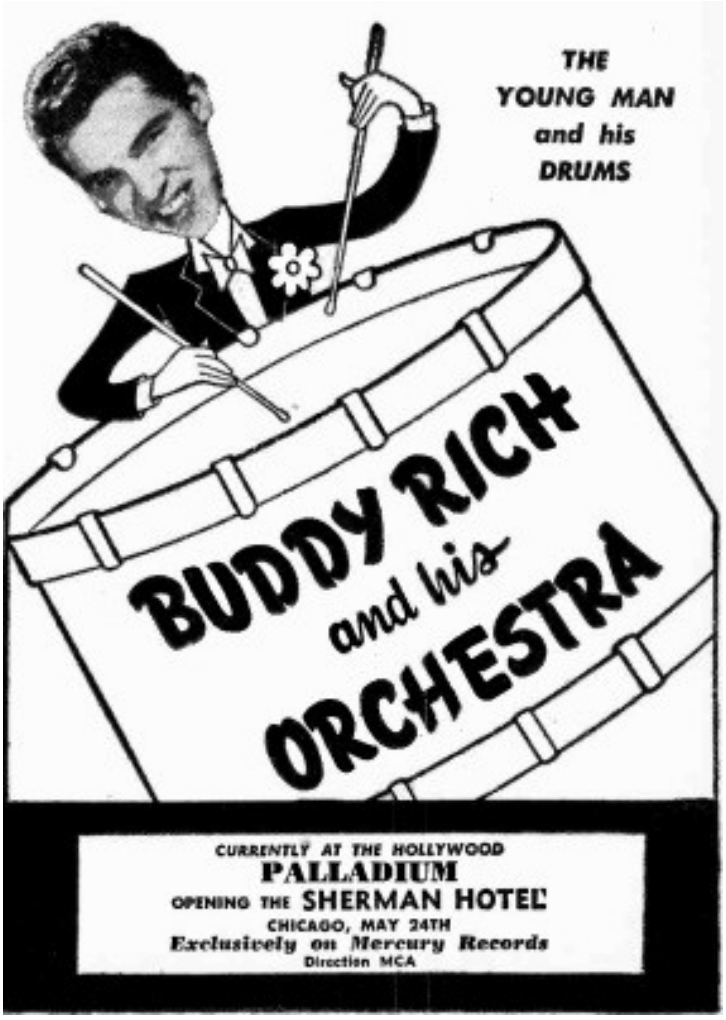


ALVINO REY
agency MCA '42
personal manager JACK EGAN '42
road manager HAPPY GODAY '43



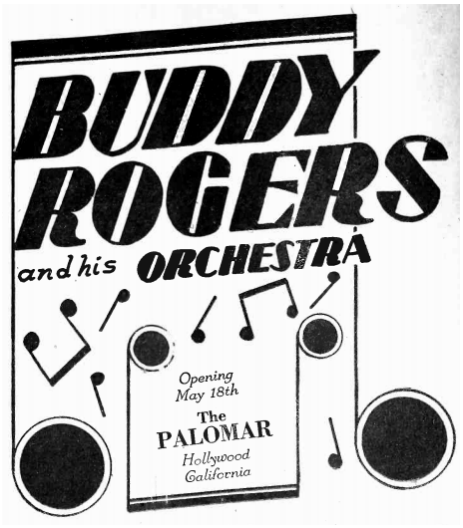
TOMMY REYNOLDS

agency MCA ‘42?, FB ‘43, GAC ‘44, FB ‘44, MG ‘47
personal manager HAROLD F. OXLEY ‘44, BILLY SHAW ‘47



BUDDY RICH

agency MCA ‘45, GAC ‘48?
personal manager HARVEY PERSKY ‘47, LOU MINDLING ‘47, STANLEY KAY



BUDDY ROGERS

agency MCA ‘38
personal manager MICHAUD-PEPPE, INC.

LUIS RUSSELL
? - undetermined



JAN SAVITT
agency CRA ‘37, MCA ‘40
personal manager JACK KEARNEY ‘41, WILLIAM SAVITT ‘42, JOE GLASER ‘43
road manager
publicity

SAVOY SULTANS [AL COOPER AND PANAMA FRANCIS]
agency [COOPER] MG ‘39, MCA ‘40

RAYMOND SCOTT
agency WM ‘48, GAC ‘49
personal manager JERRY LEVY ‘48

ARTIE SHAW

The Band of the Year!



CURRENTLY SMASHING ALL BOX-OFFICE RECORDS AT THE PALOMAR, LOS ANGELES . . . . . !

Hear Artie Shaw on Victor-Bluebird Records on record best-seller lists everywhere with "Begin The Beguine" and dozens of other smash discs

"Artie Shaw was attended the greatest welcome and reception ever given a band in Los Angeles on his Palomar opening. Shaw broke all existing box-office and attendance records for opening night crowds with 6,715 dancers wildly shouting and applauding."
GEORGE ANDERSON, Mgr., Palomar, Los Angeles

Listen to Artie Shaw on the OLD GOLD Radio Program with Robert Benchley. Currently (Wed., CBS, 10 p.m. E. S. T. Starting May 25, Thursday, NBC, 9 p.m. E. S. T., also seven times weekly from the Palomar via NBC.

FOLLOWING TRANS-CONTINENTAL TOUR OF THEATERS AND BALLROOMS STARTING JULY 1 ARTIE SHAW'S BAND WILL OPEN THE NEW CAFE RHUMBOLA at the Hotel Piccadilly in New York City on October 13.

MANAGEMENT

Rockwell

1ST band in The Billboard College Poll.

1ST swing band in Scripps-Howard Annual Poll.

1ST swing band in Downbeat's Annual Poll.

GENERAL AMUSEMENT CORPORATION

ARTIE SHAW
agency R-O'K '38, R-O'K/GAC '39, GAC '40. WM '40 ("BURNS AND ALLEN SHOW"), WM '44, MCA '45, ARTHUR JUDSON '49 ("LONGHAIR" DATES), GAC '49, WA '50 (SEXTET)
personal manager FREDDIE GOODMAN '44, DAVE "ACE" HUDKINS '44?
road manager LENNY LEWIS '49
attorney ANDREW WEINBERGER '41

BOBBY SHERWOOD
agency MCA '42
personal manager EDDIE GREENE '43

FREDDIE SLACK
agency WM '42, MCA '42, WM '44, ABC '47?, MG '48
personal manager JOE GLASER '42, MAURICE DUKE '46

MUGGSY SPANIER
agency CRA '43

PHIL SPITALNY
agency ABC '50
personal manager ROGER WHITE '35



CHARLIE SPIVAK
agency GAC '41, WM '47, MCA '49
personal manager DON W. HAYNES '41, MAX SCHALL '43, LEE EASTMEN '46, LOUIS ZITO '47
road manager JIMMY WILLIAMS '47
publicity PAUL BROWN '47

DICK STABILE
agency MCA ‘42, GAC ‘42 (BAND FRONTED BY GRACE BARRIE)
personal manager HERMAN BERNIE ‘35, BILL BURTON ‘42



BOB STRONG
agency MCA ‘43



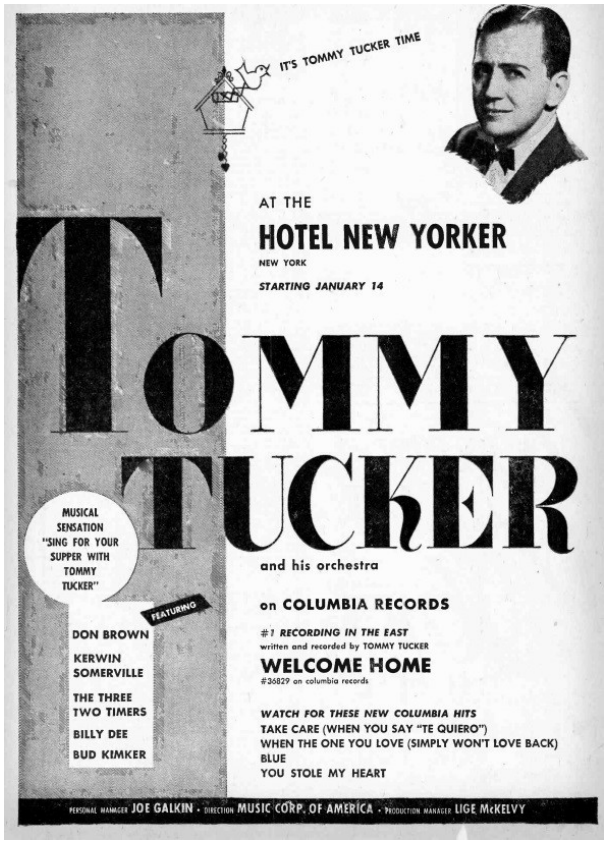
JACK TEAGARDEN
agency MCA ‘42
personal manager PAUL WIMBISH ‘42
attorney ANDREW WEINBERGER

CLAUDE THORNHILL
agency GAC ‘40, WM ‘46, WA ‘49, ABC ‘49, MCA ‘50
personal manager DON W. HAYNES ‘41, PHIL BROWN ‘49?
road manager BILL BORDEN ‘47



ORRIN TUCKER

c/o 506 GABLES BLVD., WHEATON, IL ‘35, MCA ‘38
management KENNEWAY, INC. ‘35



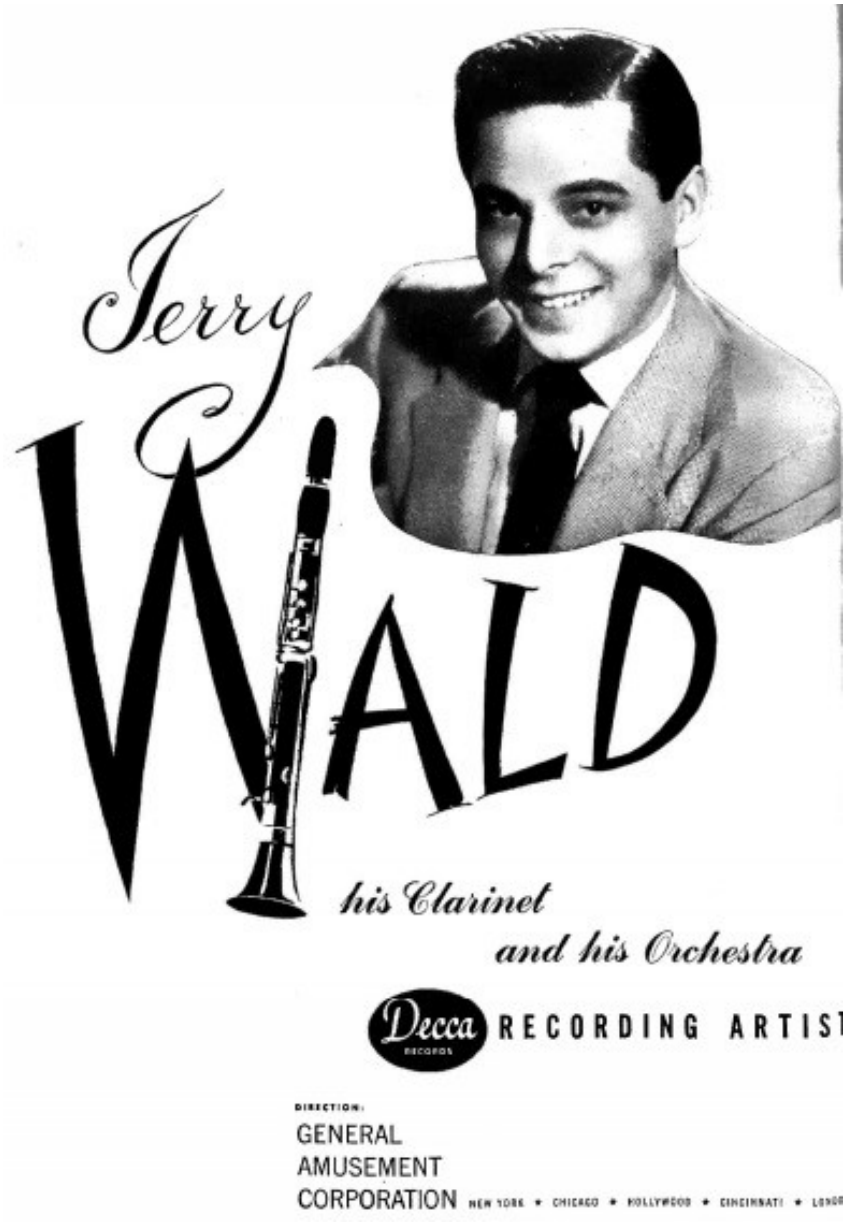
TOMMY TUCKER

agency MCA ’35
personal manager JOE GALKIN ‘40
production manager LIGE McKENY ‘46

RUDY VALLEE
c/o STEINWAY HALL, NEW YORK CITY ‘35
agency RV, WA ‘50

CHARLIE VENTURA
agency HM ‘47, ABC ‘50
personal manager DON PALMER ‘50

JOE VENUTI
agency NBC ‘36 CRA ‘36, R-O’K ‘38, R-O’K/GAC ‘39



JERRY WALD
agency GAC ‘4, MG ‘47, MCA ‘49
personal manager DICK GABBE-SAM J. LUTZ-SEYMOUR HELLER ‘47



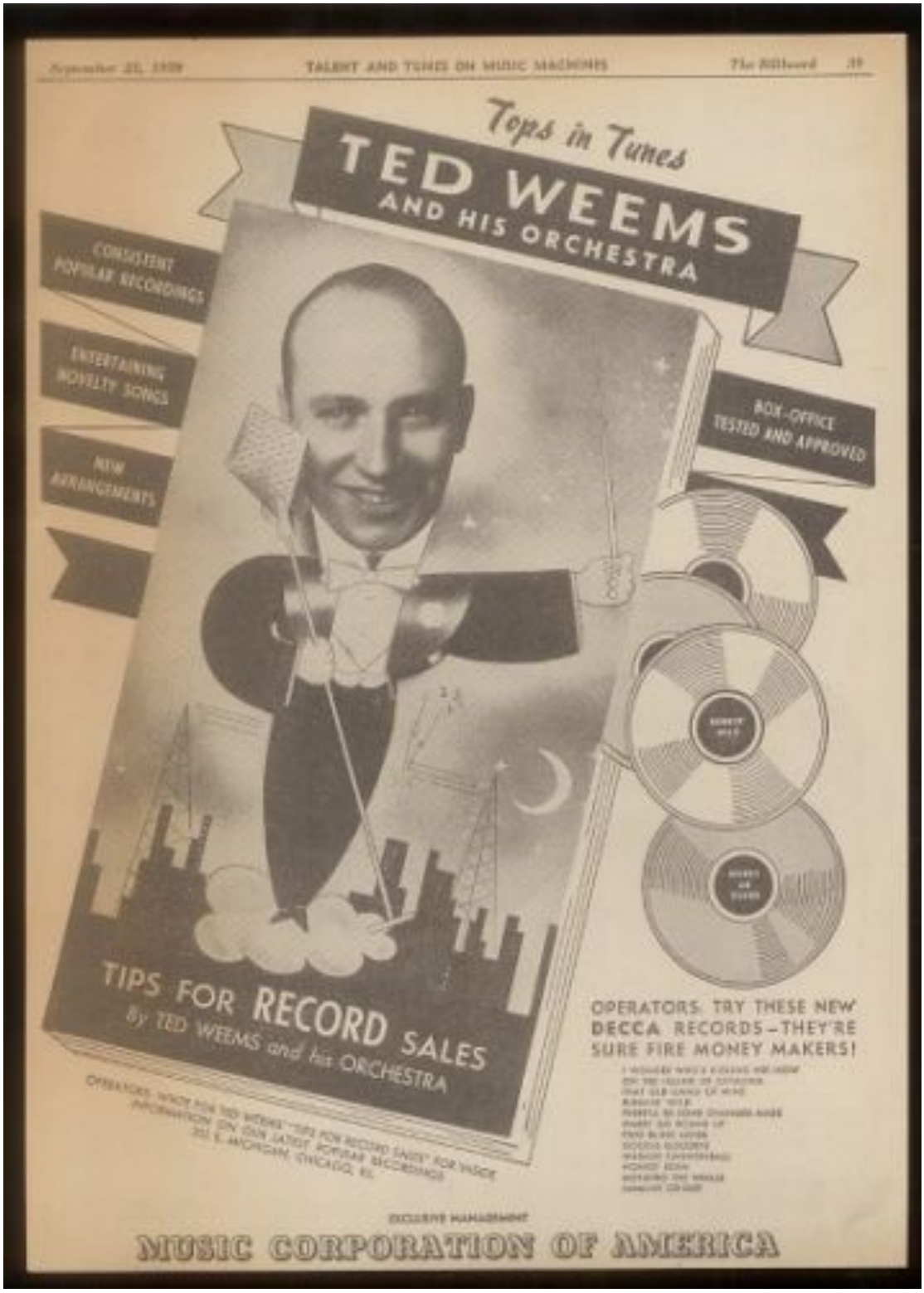
FATS WALLER

agency HM '37, ARA '37, R-O'K '38
personal manager PHILIP L. PONCE '35, ED KIRKEBY '39



CHICK WEBB

agency MG '35, CRA '37
personal manager MOE GALE



TED WEEMS
agency MCA ’35, AOA ’44, MCA ’47
manager BILL BLACK ‘42, HOWARD CHRISTENSEN ‘47



LAWRENCE WELK

agency FB ‘38, MCA ‘45
personal manager KEITH L. BAIN ‘42, SAM J. LUTZ ‘46,
DICK GABBE-SAM J. LUTZ-SEYMOUR HELLER ‘47

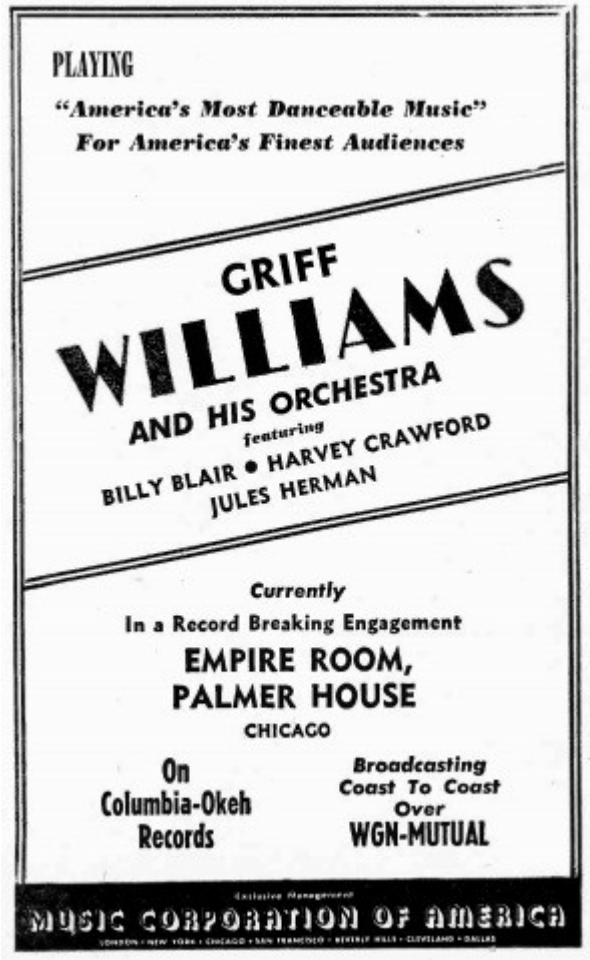


PAUL WHITEMAN

c/o PARK CENTRAL HOTEL, NEW YORK CITY ‘35
agency NBC ‘36, CRA ‘36, AM ‘38, WM ‘42
personal manager JACK LEVIN ‘35, NORMAN CAMPBELL ‘40

COOTIE WILLIAMS

agency WM ‘42
personal manager MOE GALE ‘43
road manager JOE HESS ‘44



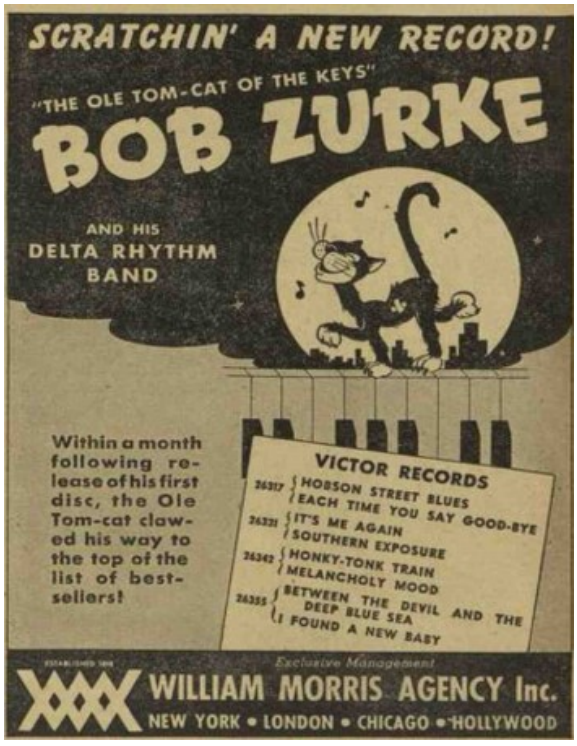
GRIFF WILLIAMS

agency MCA ’35



TEDDY WILSON

agency MCA '39
personal manager CHAUNCEY S. OLMAN '39, TOMMY MACK '42



BOB ZURKE

agency WM '39

ADDITIONAL BOOKING AGENCY PERSONNEL - SELECT LIST

Because booking agents seemed to switch which agency they worked for one or more times during the 1930s and ‘40s, we have chosen not to indicate their office affiliations. Some of them specialized in one aspect of the business (ex: locations, one-nighters, hotels, recording, radio, etc.), a handful like Richy Barz and Irv Dinkin were former musicians, a few including Don Haynes and Ed Kirkeby went on to become personal managers for certain bandleaders, and a couple like Dick Gabbe and Seymour Heller formed their own agencies (at one time, Gabbe, Lutz & Heller represented Tex Beneke).

Morgan C. Ames
Jack Archer
Paul Bannister
D’Arv Barton
Dave Baumgarten
Maceo Birch
Eames Bishop
Phil Brown
Sammy Burke
Bill Burnham
Charles Bush
Hyman Bushel
Norman Campbell
Tom Cassara
Oscar A. Cohen
Danny Collins
Cress Courtney
John Crowley
Edward DeDonato
Milt Deutsch
Orman Doyle
Johnny Dugan
Amory Eckley
Bob Ehlert
Russ Facchine
Ed Fishman
Jack Flynn
Reul Freeman
Art Frew
Al Gazely
Bill Goodheart
Herb Gordon
Levis Green
Irving Greenwald
Hal Hackett
Bob Harthun
Carl Hoeffle
Harry Hunt

Roy Johnson
Walter Johnson
Dave Jones
Nat Kalcheim
Larry Kent
Gordon Kibbler
Milton Krasny (some times spelled Milt Krasne)
Lester Laden
Abe Lastfogel
Irving Lazar
Lester Linsk
Pat Lombard
George Lukes
Russ Lyons
Cy Manes
Tom Martin
Bart McHugh
Abe Meyer
Charles Miller
Henry Miller
Irving Miller
Art Parks, Jr.
Bill Polk
Jim Post
Pat Robbins
Mickey Rockford
Harry Romm
Bob Sanders
Irving Siders
W. Carl Snyder
Harry Squires
Herman Stein
Norman Steppe
Harry Tatelman
Lyle Thayer
Robert Turner
Lew Wasserman
Dick Webster
Art Weems
Bob Weems
David “Sonny” Werblin
Frank Whalen
David Whelan
Jack Whittemore
Charlie Wick
Fred Williamson
Bill Wolfe
Ralph Wonders

By the 1960s, Willard Alexander had become, so to speak, the default band booking agency, with exclusive representative of most of the name bands. His staff included Richard A. “Richy” Barz, a former saxophonist with The Glenn Miller Orchestra, and Irv Dinkin, once a trombonist with Ray McKinley and The Sauter-Finegan Orchestra. At the time of Alexander’s death at age 76 in 1984, his clients included The Count Basie Orchestra, The Duke Ellington Orchestra, Maynard Ferguson, Guy Lombardo’s Royal Canadians, The Glenn Miller Orchestra, Buddy Rich, and Artie Shaw. But after that, the bands were no longer exclusive to one agency.



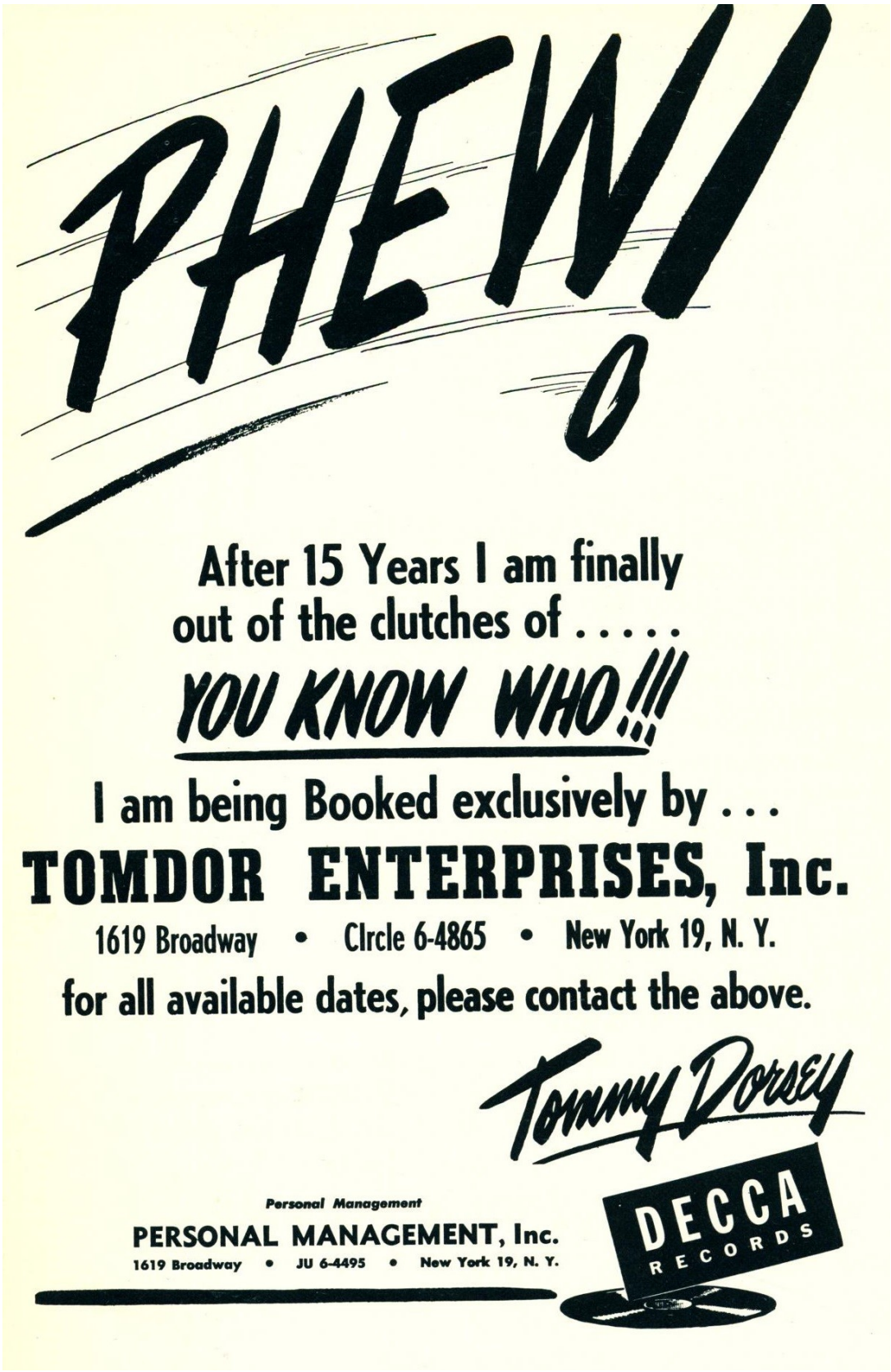
Willard Alexander [l.] proudly stands near some of his mid-’70s stable of bandleading clients.
To his left are Floyd Glinert, Vice-President of Sherwood Packaging; Buddy Rich;
Woody Herman; Tony Martell, a businessman (a sign behind them says T.J. Martell Memorial Foundation”);
Benny Goodman; Count Basie; Stan Kenton; and Mel Torme.

The Glenn Miller Orchestra, one of Alexander’s most lucrative clients, even resorted to being booked by The Jim Halsey Agency of Tulsa, Oklahoma, known more for country entertainment than a big band.

Meanwhile, one of Alexander’s former agents, Thomas Cassidy, in 1983 started with his wife, Susan, his own company, America’s Music Agency, in the Tucson, Arizona area and could book at least a dozen different bands.

Other latter-day examples of agencies representing a line-up of bands included Producers, Inc., run by Craig Hankerson in Tampa, Florida, and the Phoenix Talent Agency in Lake Mary, Florida.

Most recently, with audiences declining and bookings becoming more difficult, many bands have resorted to representing themselves from the homes of their leaders.



Tommy Dorsey's contract with MCA expired on December 7, 1950, and one week later he took out this trade ad.

SOURCE ACKNOWLEDGEMENT

"1st CRA Year Is $3,000,000," Billboard, Sept. 4, 1937, p.13.

"802 Battles Band Bookers: Crosby and Barron Cases Put R-O'K, CRA on Union Carpet," Billboard, Mar. 12, 1938, p.10.

"Agency Personnel Purge," Billboard, Feb. 3, 1940, p.9.

"Alexander and Basie Split; WM Gets Band: Ebbins Continues P.M.," Billboard, Sept. 28, 1946, p.16.

"Artie Shaw Goes to GAC; ABC Loses Out," Billboard, Jul. 2, 1949, p.19.

"Artie Shaw OK's Alexander Deal," Billboard, Aug. 19, 1950, p.12.

"Band Managers Fading: Big Agencies Ease Them Out; Some Hold On, But Not Many," Billboard, Mar. 27, 1937, p.11+.

"Barnet Sues CRA In Move To Set Aside Contract," Billboard, Sept. 28, 1940, p.10.

"Basie and Thornhill Leave WM For GAC; See 'Curtailment' End," Billboard, Feb. 5, 1949, p.16.

"Beneke-Haynes-Miller Team Hits Bumpy Road: Orkster Wants Mrs. Miller in, But Loses Name, Arrangements, Manager," Billboard, Dec. 16, 1950, p.14.

"The Billboard Orchestra Directory-1936," Billboard, Dec. 28, 1935, pp.52-57.

"Blue Barron Inked by MCA," Billboard, June 25, 1949, p.15.

"Bobcats In The Doghouse: Bob Crosby Ork Slapped With Summons for $8,000 by R-O'K," Billboard, Feb. 18, 1939, p.11.

"Claude Thornhill Signs With Alexander Agency," Billboard, Feb. 12, 1949, p.18.

"Clinton Signs 5-Yr. GAC Deal," Billboard, Nov. 1, 1947, p.24.

"Count Basie Leaves MCA," Billboard, Jan. 4, 1941, p.10.

"CRA and R-O'K Open Drive To Cut In on MCA's Hold in Chi," Billboard, Nov. 13, 1937, p.18.

"CRA-GAC Merger Collapses," Billboard, June 8, 1940, p.9.

"CRA-Joe Glaser Combine: Separate Department Set Up To Build and Book Colored Bands," Billboard, June 17 1939, p.13.

"CRA-R-O'K Merger on Again," Billboard, Jan. 28, 1939, p.11.

"Dorsey-Rockwell Patch Up Peeves," Billboard, Nov. 5, 1938, p.14.

"Ellington Departs WM; No More Ork Dept.; Requiescat in Pace," Billboard, Sept. 10, 1949, p.22.

"Fields Returns To MCA Fold," Billboard, Dec. 25, 1948, p.34.

"Frederick Adds Orks; H. Miller Build-Up Ready," Billboard, Apr. 3, 1943, p.21.

"G. Krupa No Longer Handled by Michaud," Billboard, Dec. 14, 1940, p.9.

"GAC Adds Sherock; Chester, Hudson Out," Billboard, Oct. 18, 1947, p.18.

"GAC Folds San Fran; MCA Only Biggie in Town," Billboard, Apr. 13, 1946, p.20.

"GAC Gets Fio Rito," Billboard, Nov. 27, 1943, p.14.

"Gale and Glaser Plan Merger and Ballroom String," Billboard, June 30, 1942, p.21.

"Gale-Glaser Mull Merger," Billboard, Jan. 22, 1938, p.17.

"Gales Wrap Up Deal To Buy Billy Shaw Out of Agency," Billboard, Nov. 6, 1948, p.17.

"Glaser, Inc., Big Business," Billboard, Jul. 24, 1943, p.18.

"Glaser Now Inc. But Retaining R-O'K Tie," Billboard, May 21, 1938, p.13.

"Glaser Out of CRA; Shaw Also Leaves to Join MCA in Series Of Booking Agency Shiftings," Billboard, Aug. 31, 1940, p.12.

"Haynes Joins Consolidated," Billboard, June 6, 1936, p.11.

"Irving Mills Striking Out on His Own for His Band Bookings," Billboard, Jan. 22, 1938, p.18.

"Irv Mills Quits Band Booking; Launching Indie Recording Firm," Billboard, Jan. 16, 1937, p.14.

"MCA Buys 50% Of Glaser, Inc.; Sideliners Smile," Billboard, Oct. 23, 1943, p.14.

"MCA Colored Band Dept. Gets Going Under Moss' Direction," Billboard, Jan. 27, 1940, p.9.

"MCA Coast Offices Hit Hard by Draft," Billboard, Nov. 21, 1942, p.21.

"MCA Eyes 2d 50% of Glaser Booking Office," Billboard, Mar. 17, 1945, p.11.

"MCA Future More Pix Than Bands?: Larry Barnett Says "No!," Billboard, Mar. 17, 1945, p.11.

"MCA Plans Invasion in Field Of Colored Band Attractions," Billboard, Nov. 18, 1939, p.9.

"MCA Shuffles Band Dept. in N.Y. To Fit New War Trends," Billboard, Mar. 7, 1942, p.20.

"McKinley Switches From WM to GAC," Billboard, June 15, 1946, p.42.

"Michaud-Peppe Take On Harry James Ork," Billboard, Mar. 1, 1941, p.9.

"Miller Disbands Unit Until Spot With Wire Turns Up," Billboard, Jan. 22, 1938, p.21.

"Millinder Band Leaves," Billboard, Oct. 16, 1937, p.11.

"Mills Band Booking Deal Set; CRA, MCA Now Dominate Field," Billboard, Jan. 23, 1937, p.15.

"Mills May Drop Band Booking And Produce All-Colored Pix: CRA-Mills deal ending January 1-R-O'K may buy Mills bands . . . ," Billboard, Oct. 16, 1937, p.11.

"Mills Sells Hudson-DeLange To Shribman for a Month," Billboard, Jan. 22, 1938, p.21.

"Morris Agency Band Department Mulling Nation-Wide Changes," Billboard, Jan 25, 1941, p.13.

"Nichols Must Remain With FB, Says AFM," Billboard, Aug. 24, 1940, p.9.

"Nidorf & Peppe Tie-Up on Deal," Billboard, Mar. 10, 1945, p.12.

"No Fishman for ABC; Glaser Buys Back MCA's 50% of Firm," Billboard, Sept. 14, 1946, p.19.

"No Switching or Feuding for Kyser," Billboard, Mar. 12, 1938, p.10.

"Oh! My Aching Band Biz: Slump Is On In Bookings, Commissions: 25% Drop Seen for MCA," Billboard, Nov. 22, 1947, p.19.

"Orkester Wald Inks MCA Pact," Billboard, Apr. 9, 1949, p.18.

"Osborne Goes Back to MCA," Billboard, Sept. 20, 1941, p.13.

"Pollack Out of GAC, Ogled by MCA, WM," Billboard, Mar. 15, 1941, p.9.

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"Road Brighter for Band Boys; CRA Sets Whiteman One-Nighters," Billboard, Oct. 16, 1937, p.11.

"Rockwell Rehires Art Weems for Chi," Billboard, Aug. 9, 1941, p.9.

"Rockwell-O'Keefe Split: Tommy Rockwell Remains as Head of Band-Booking Firm," Billboard, Sept. 10, 1938, p.11.

"S. Donahue Rift Sets Shribman Rumors Adrift," Billboard, Feb. 14, 1942, p.21.

"Savitt Switches To Music Corp.," Billboard, Sept. 28, 1940, p.9.

"Supplement To The Billboard Orchestra Directory-1936," Billboard, Jan. 11, 1936, p.12.

"Tag MCA 'Ork Monopoly': Agency, Also Smacked With 'Restraint,' Will Appeal," Billboard, Feb. 23, 1946, p.17.

"Whiteman Moves To New Offices," Billboard, May 2, 1936, p.13.

"William Morris Disputes GAC's Donahue Claim," Billboard, Feb. 14, 1942, p.21.

"WM Agency Hits 'Curtailment' Skids Again," Billboard, Jan. 8, 1949, p.13.

"WM Band Biz Headed For Doom?: Yule Bonus Brings Howls," Billboard, Jan. 12, 1946, p.13.

"WM Band Wing Clipped Again," Billboard, Jan. 15, 1949, p.20.

"WM Loses Elgart to Moss," Billboard, May 10, 1947, p.19.

"Wm. Morris Wins Slack Decision; MCA Must Pay," Billboard, May 8, 1943, p.20.

"WM's Pruning Of Band Dept. Gains Scope," Billboard, Dec. 18, 1948, p.20.

IMAGE ATTRIBUTION

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World Radio History (worldradiohistory.com)