

# Dan Patch Awards Journal Advertising Form

Advertising Deadline

## January 31, 2024

Journals will be distributed at the Dan Patch Awards Night of Champions Banquet, presented by Caesars Entertainment on February 25, 2024 & will be available online.

Advertisers' names will be displayed on the USHWA website throughout 2024!

\*Digital, camera-ready ads must be provided as PDFs, via e-mail.\*

\*Custom ads can be created at no charge/No agency commissions paid.\*

**\*NO ADS WILL BE ACCEPTED AFTER DEADLINE!\***

Contact Kim Rinker @ Trotrink@aol.com  
for ad design & placement

\*Contributions to USHWA are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as business expenses, as allowed by applicable IRS tax code for 501c5 Labor & Agricultural Organizations. Donors are encouraged to check with their tax advisor.\*

Dan Patch Awards



Night of Champions



CAESARS  
ENTERTAINMENT

### Ad Sizes & Prices

Size	Color	Dimensions	Cost
Back Cover	4-Color	8.5" wide x 11" deep	\$2,500
Inside Back Cover	4-Color	8.5" wide x 11" deep	\$1,500
Inside Front Cover	4-Color	8.5" wide x 11" deep	\$1,500
Page 1 <small>*across from inside front cover</small>	4-Color	8.5" wide X 11" deep	\$1,500
Full Page	4-Color	7.5" wide x 10" deep	\$ 875
Full Page	Black & White	7.5" wide x 10" deep	\$ 600
Half Page	4-Color	7.5" wide x 5" deep	\$ 375
Half Page	Black & White	7.5" wide x 5" deep	\$ 300
Quarter Page	Black & White	3.75" wide x 5" deep	\$ 175

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Ad Size/Color \_\_\_\_\_ PDF (camera ready) \_\_\_\_\_ New (to be created) \_\_\_\_\_

E-mail this form to: Trotrink@aol.com

Mail checks to USHWA Treasurer Bill McDonald, 432 Ridge Road, Plymouth, Maine 04969

[www.ushwa.org](http://www.ushwa.org)