

Judging Rubric

Presenters Name: _____

Presenters Level: Graduate / Undergraduate (please circle one)

Judge Name: _____

Category	Comments	Points
Work/ Process/Technical /Artistic		____ /25
Research / Supporting Argument		____ /25
Quality of Final Deliverable		____ /25
Presentation		____ /25

Total: _____ / 100

Other Comments/Critiques:

Judging Rubric

Working Process:

The presentation reflects a **thoughtful and creative design solution**. They present a **clear and understandable approach** from the start of the project to the end of the project. Presentations that feature **innovative techniques, new technologies**, and different modalities of **concept exploration** should be valued through this category.

Other beneficial qualities: a **variety** and **quantity of ideation**; **seeking feedback** or **user testing**; **project management**; **testing** and **exploring**

Research | Supporting Argument :

The participant clearly defines the **research initiative, motivation, historical relevance, art reference**, and/or **research** that guides their project. This may be a combination of **papers, reference images, artist reviews, interviews**, and **applied learning**. The project does not have to have content for *all* of these categories!

There is a clear demonstration of **how this research** or background information **has been applied to** or influences **their end result**.

Interaction with mentors or advisors can benefit this category as well.

Quality of Final Deliverable:

This is the **judge's reaction to the work**. The best work will **demonstrate a mastery of** the presenter's **chosen craft or technique**. It should also be **polished** to a degree that you feel confident in **calling it "done"**. The media / format chosen for the work will affect how "quality" or "appeal" is achieved, so this aspect of the evaluation may depend on the **context presented** by the participant, and the Judge's **subjective opinion** of the work. Common conceptions of **aesthetics can be applied here**.

Presentation:

The participant has a **presentation format** that is **clean, visually appealing**, and **is appropriate** to their work. The flow of ideas from one stage of the presentation to the next is **clear and easy to follow**. The participant presents themselves in a **professional manner**, through both **dress** and **posture**. **Body language, Voice Tone, and Eyeline** are all important for evaluating this category.

This category emphasizes **engagement with the audience** and **confidence in** the substance of **their work**.