



Hammerhead (aka “Blimp”) Design and Sizing

Balloon Business Fundamentals

We have competing objectives:

- Highest service availability to end user
- Lowest cost vehicle
- Fewest vehicles needed (lowest fleet cost)

But these can be traded against each other. Examples:

- More expensive vehicles can navigate better ==> fewer vehicles needed
- Higher availability requires better navigation ==> more expensive vehicles, or more vehicles

Major Design Variables

Navigation-affecting design variables: For all, “better station-keeping” = “higher cost”

- Altitude Floor : *how low during normal operations*
- Altitude Ceiling : *how high*
- Speed of altitude variation : *how fast up and down*
- Amount of altitude variation / day : *how far down per day*
- Average (sustained) lateral speed : *how fast horizontally*

Important Performance Metrics

- TWR : time-within-range
 - How well vehicle can “station-keep” within a certain service distance?
- Availability vs Fleet-Size (Over-Provisioning)
 - How many extra balloons needed to hit specific availability? Includes blown-away + return time.
- And, of course: Cost

Architecture and Sizing Objective

Vehicle Design Objective: Minimum cost/month/footprint =

Cost per month to cover a specific spot of ground

$$= \text{num_vehicles} * \text{vehicle_cost} / \text{vehicle_lifetime_months}$$

How:

- We have built a full Hammerhead design parameter and sizing optimizer that optimizes for:
 - lowest cost / month / footprint
- We have spreadsheets and other tools for maximizing fleet-wide cost / GB

Valuing Altitude Range

Altitude Range Impacts

- Higher ceiling = much larger balloons = higher cost = slower horizontally, *but*,
- Higher ceiling = more wind directions to choose from = better altitude steering
- *Higher ceiling = better altitude steering but worse lateral steering*

Following slides are a small part of our analysis of min wind speed layers for several regions:

- Inputs: different locations, vehicle floor and ceiling
- Outputs: what is minimum wind speed, for different percentiles of time
 - Eg: At indicated speed, what percentage of time could we station-keep for that floor+ceiling+location?

How to Read

Red block covers our existing vehicles:

- v1.6 = upper left corner
- v1.4 = lower right corner

v1.3/vN1 assumed values:

- 15.3 to 21 km (50.2 to 69 kft)
- 11,500 to 4,700 Pa (115 to 47 hPa)

v1.4 assumed values:

- 15.8km to 20km (50.8 to 65.6kft)
- 10,700 to 5,500 Pa

Blue box is raising ceiling to

- 22.9km (75kft) = 3,500 Pa (mv left)

and lowering floor down to

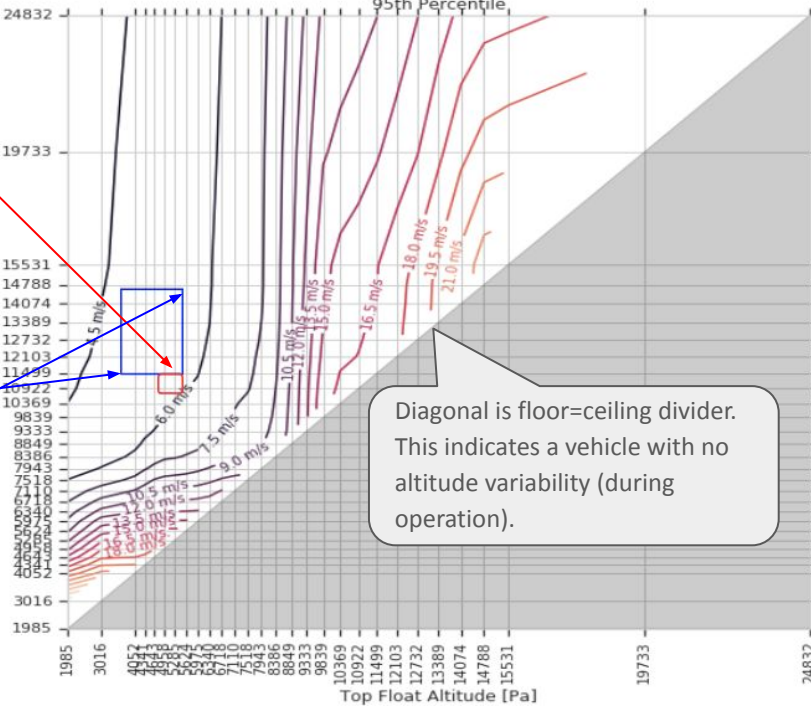
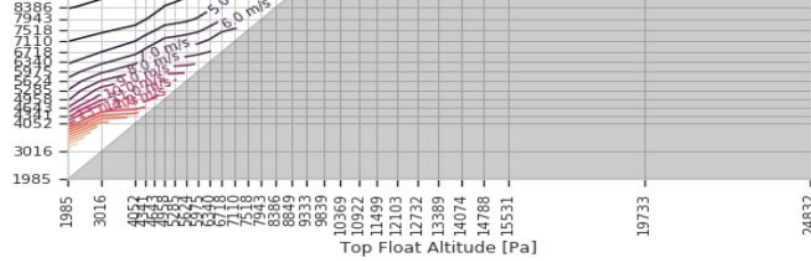
- 13.7km (45kft) = 14,700 Pa (move up)

So,

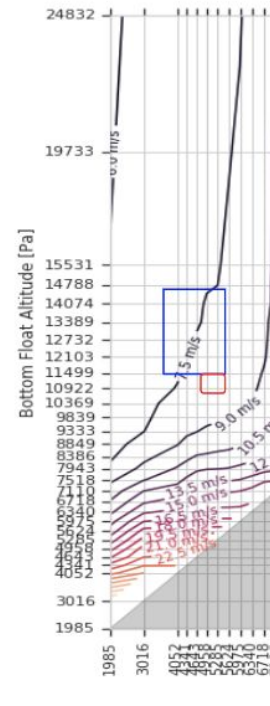
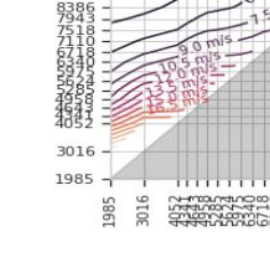
- Lower left of Blue box is ceiling raise only vs v1.6 (most possible)
- Upper right is floor drop only (vs v1.4)
- Upper left corner is both extensions

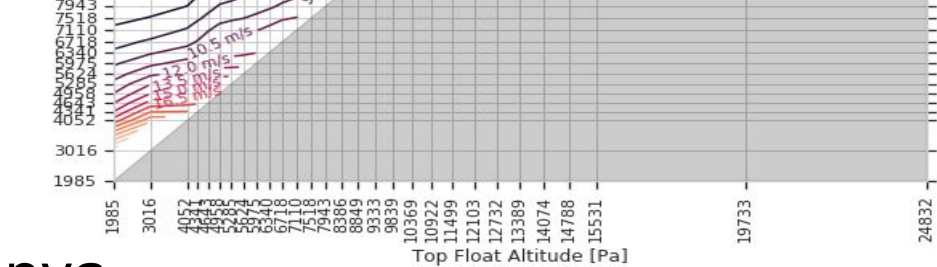
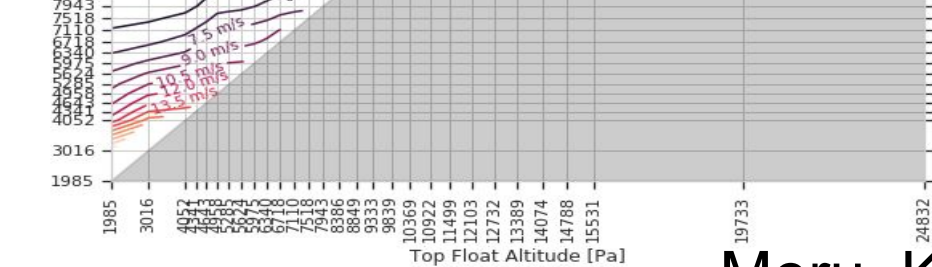
Floor is lower

Floor is higher

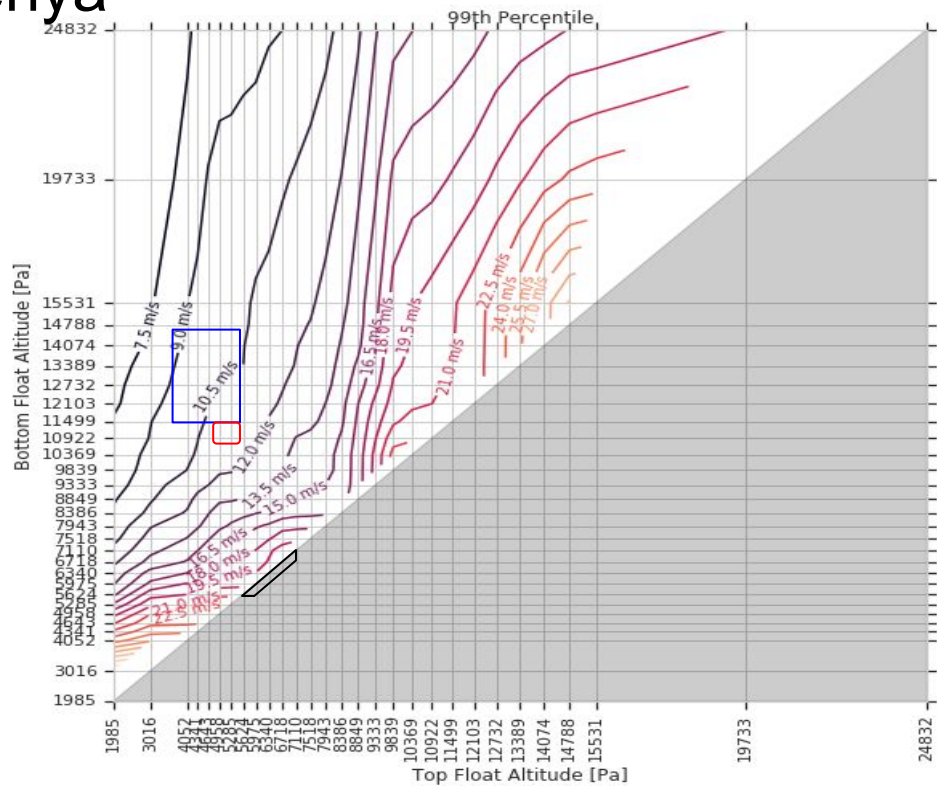
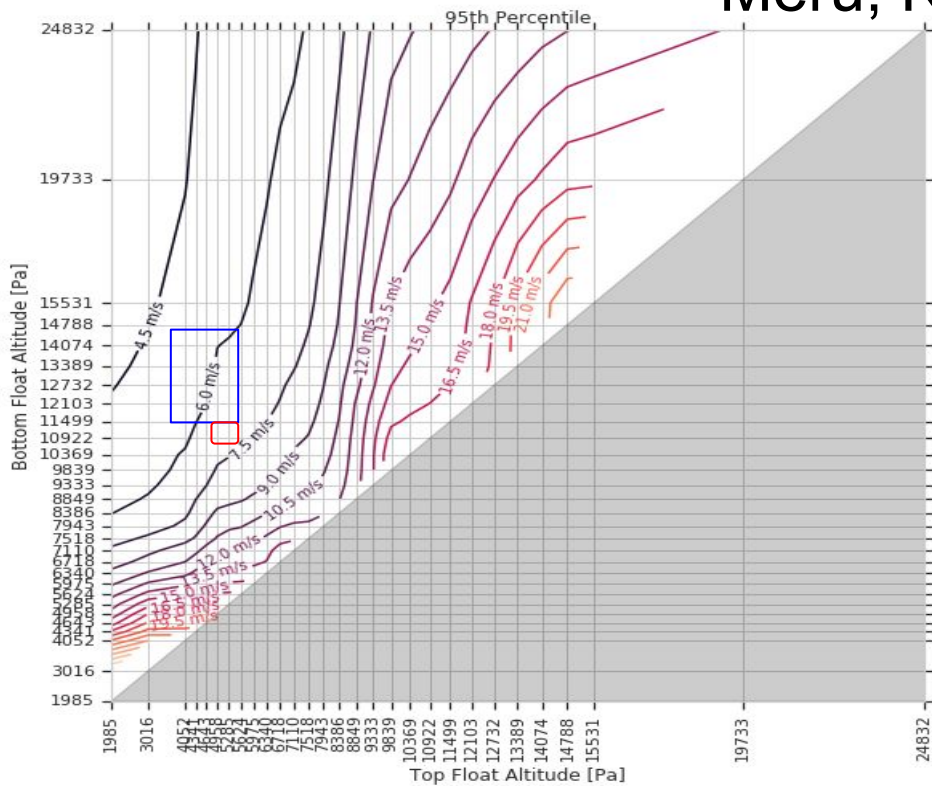


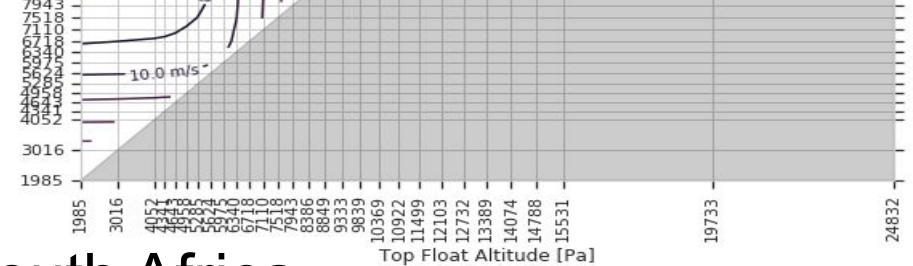
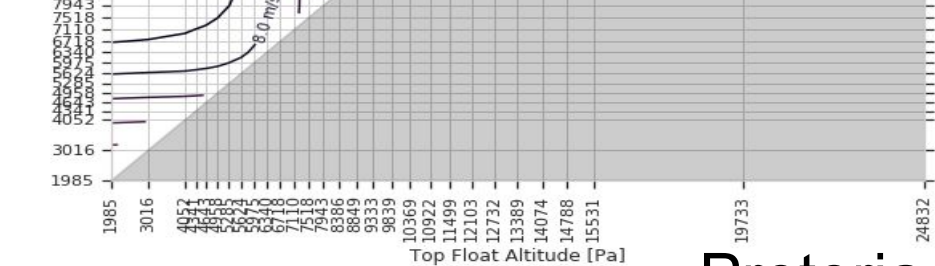
Ceiling is higher Ceiling is lower



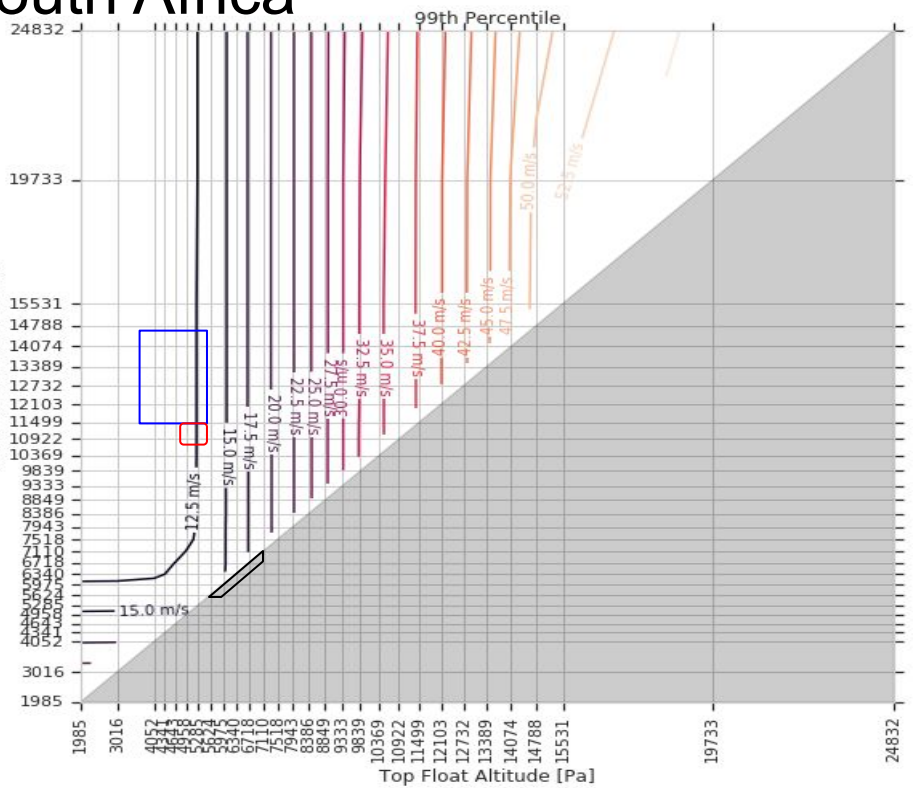
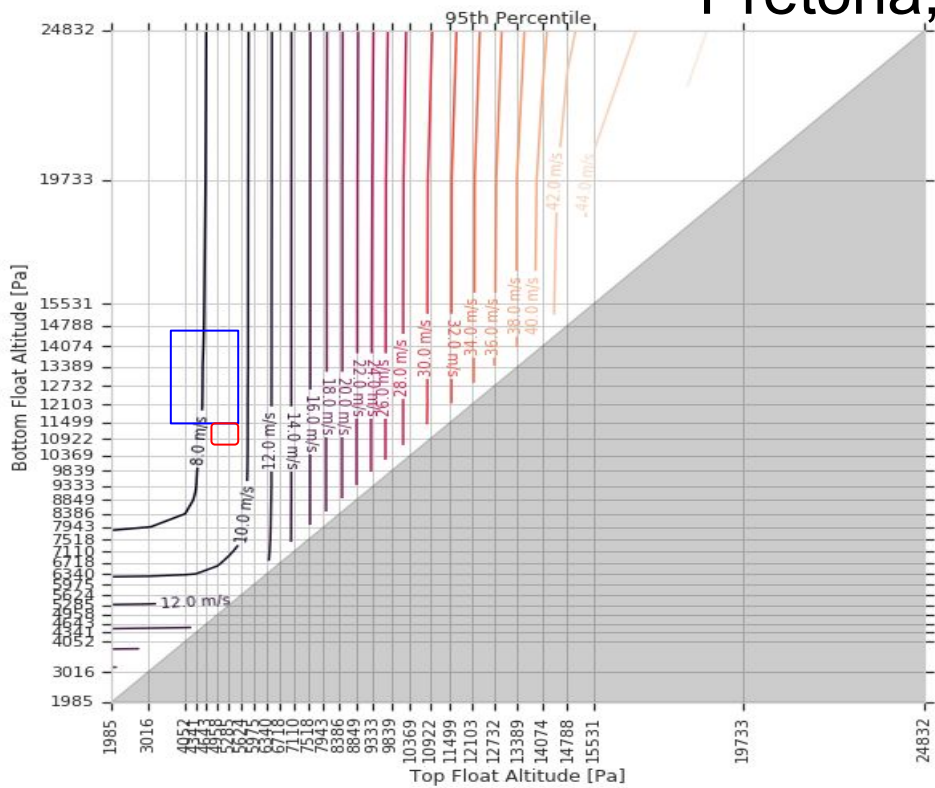


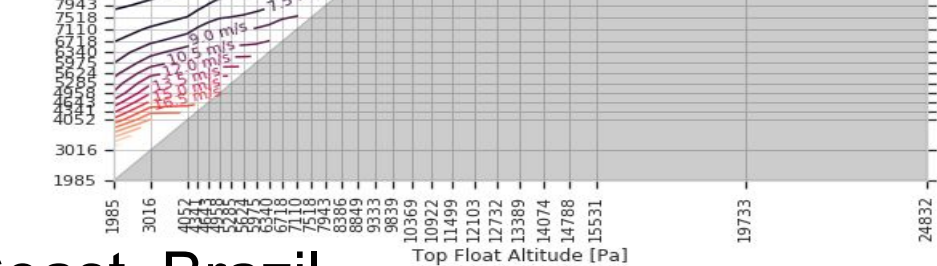
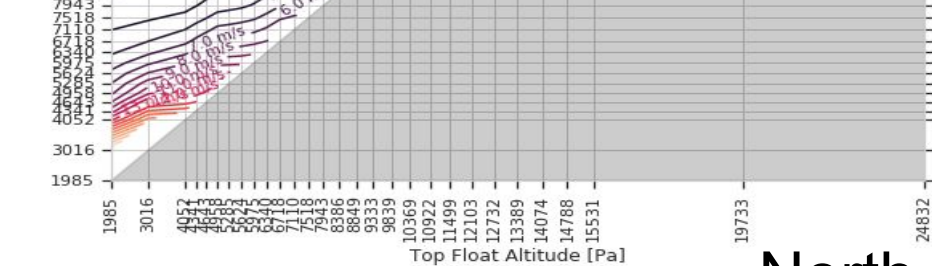
Meru, Kenya



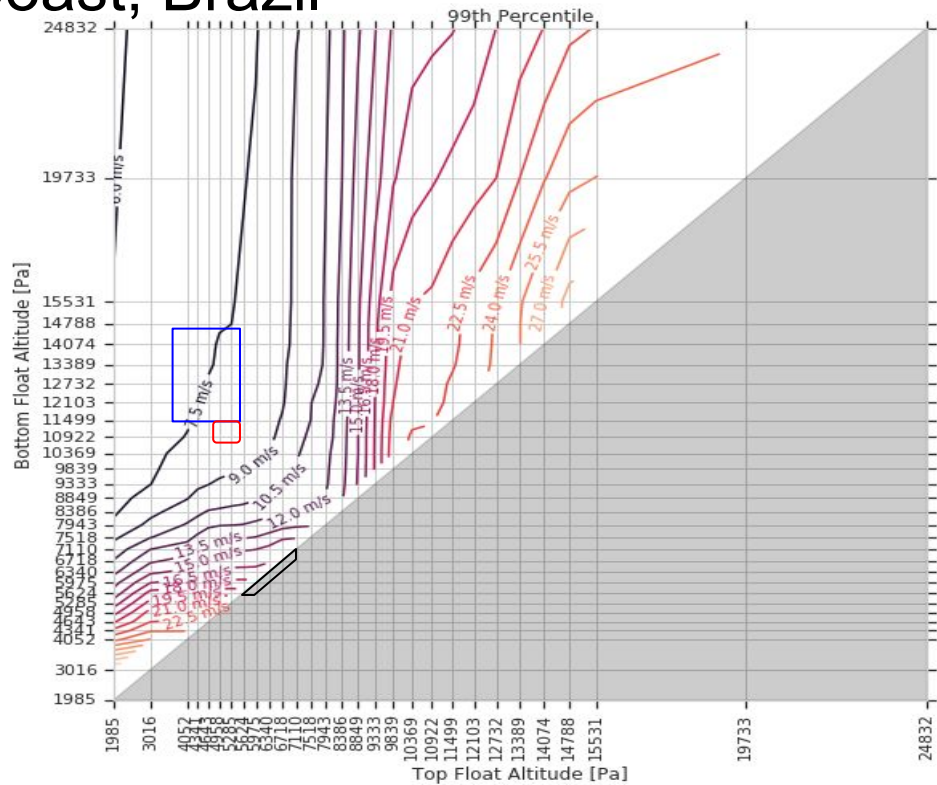
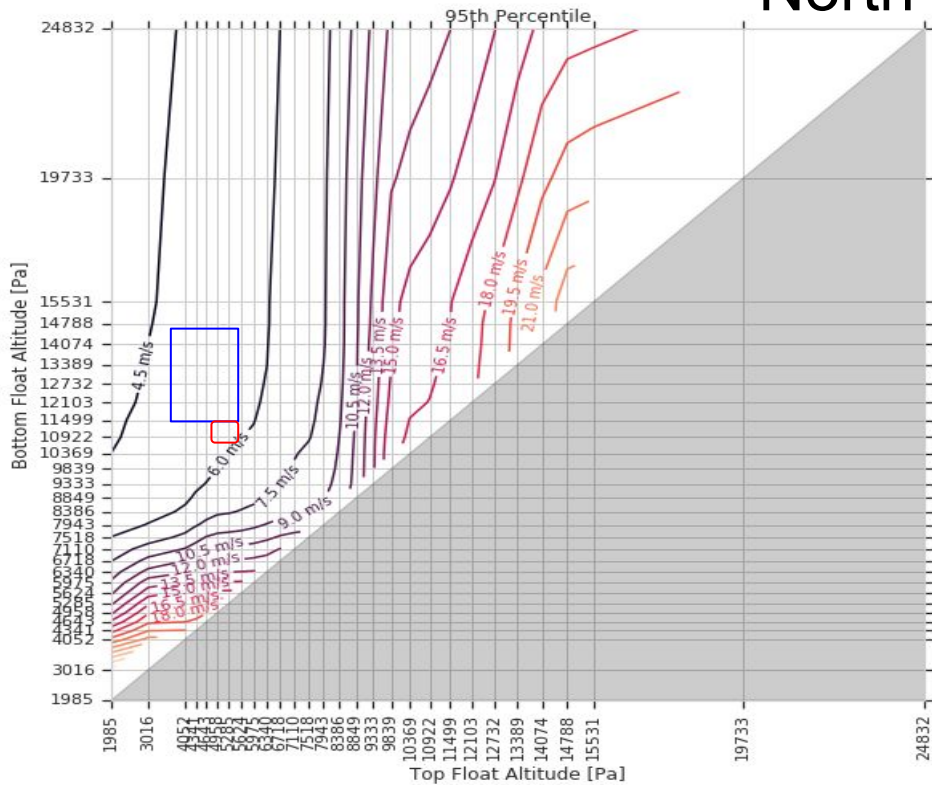


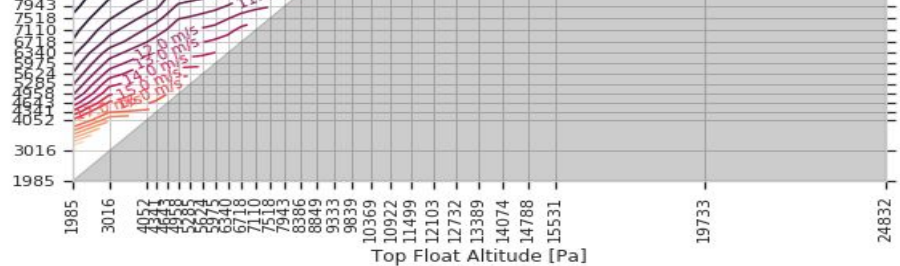
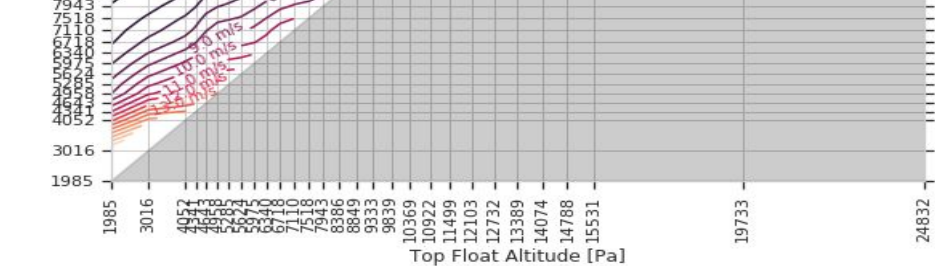
Pretoria, South Africa



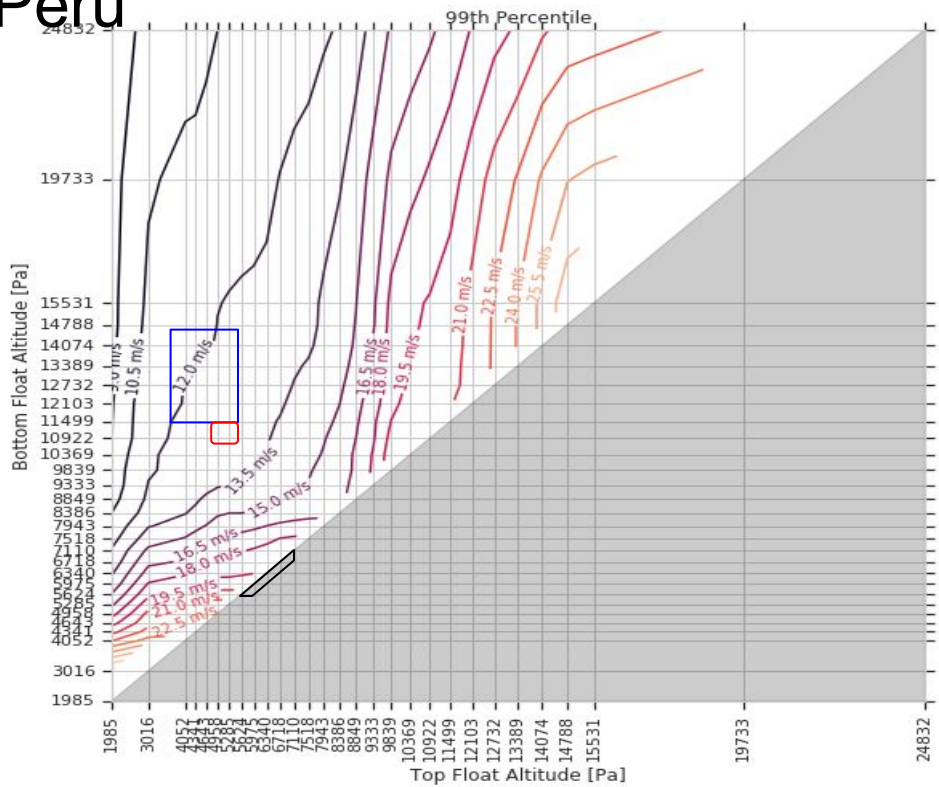
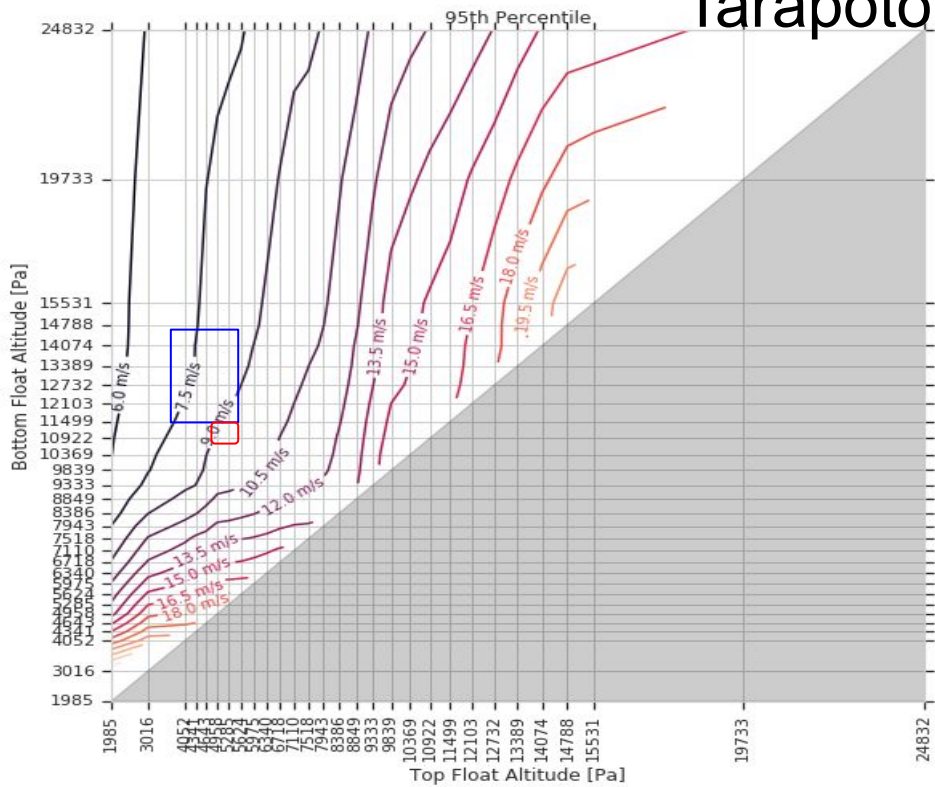


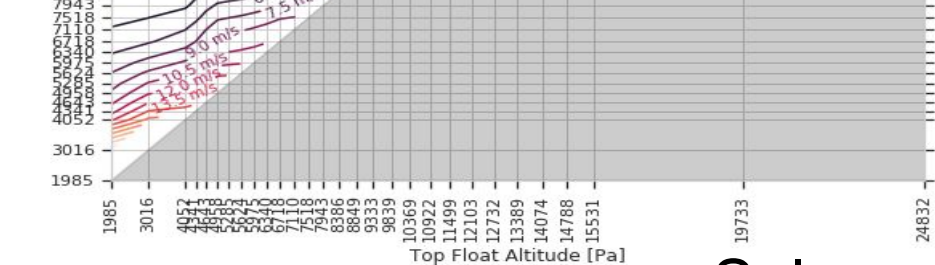
North Coast, Brazil

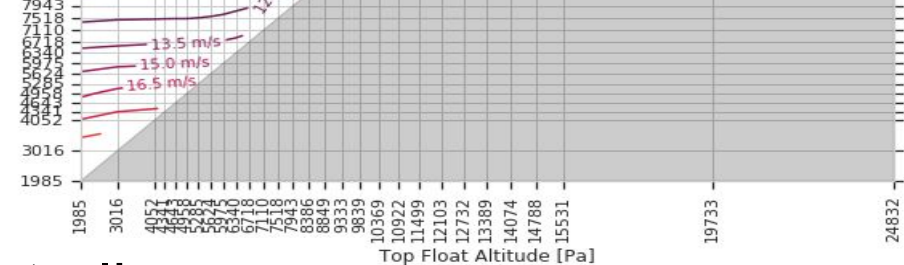
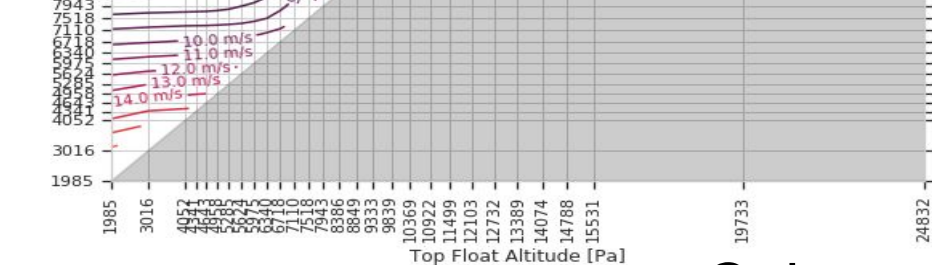




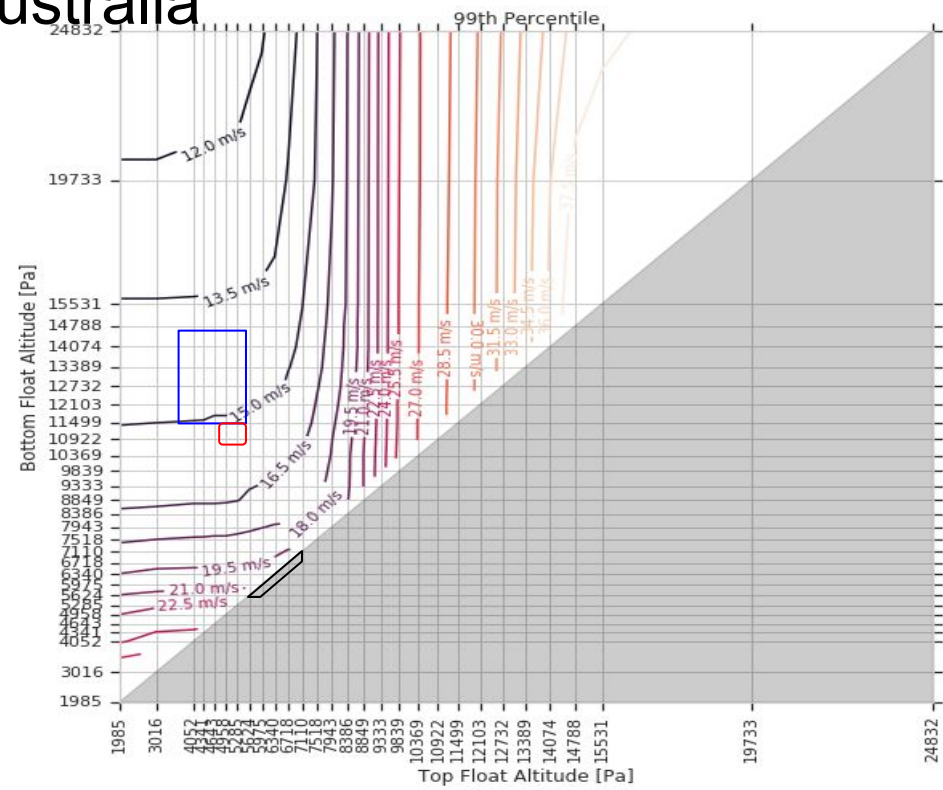
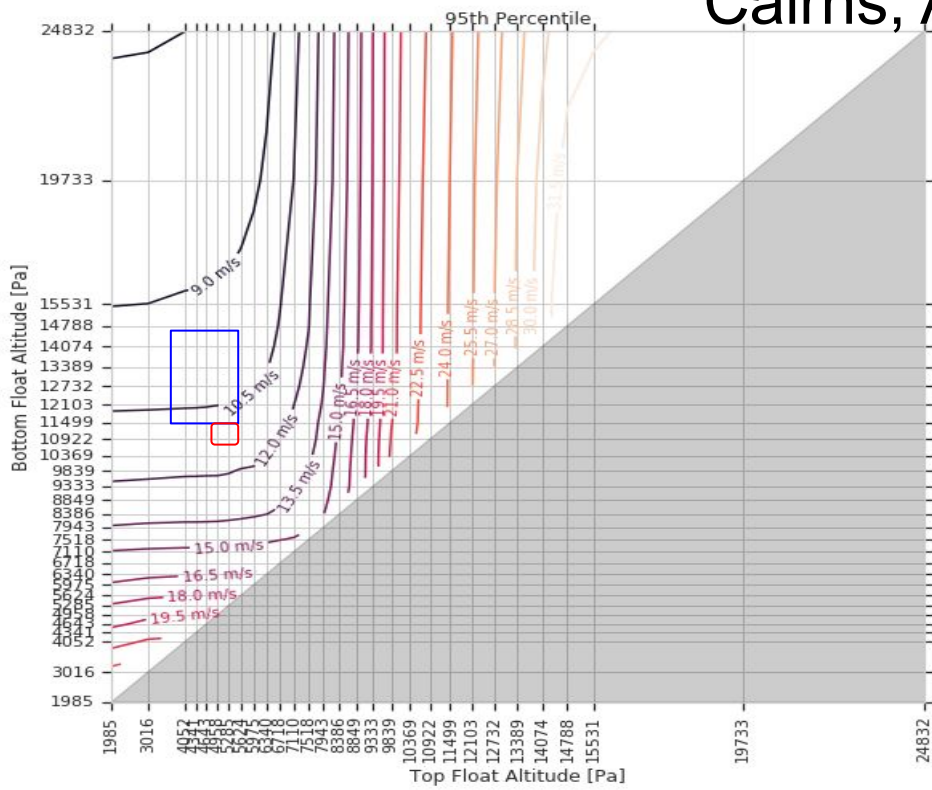
Tarapoto, Peru

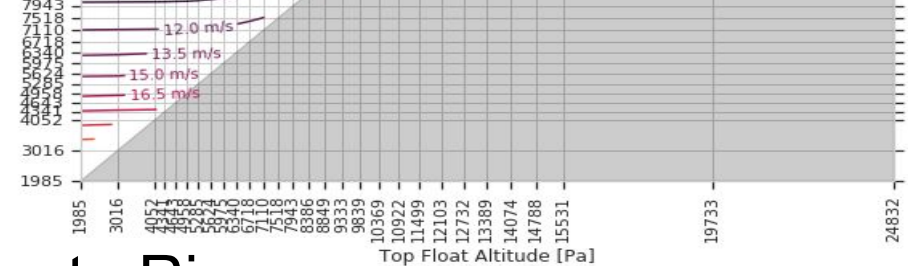
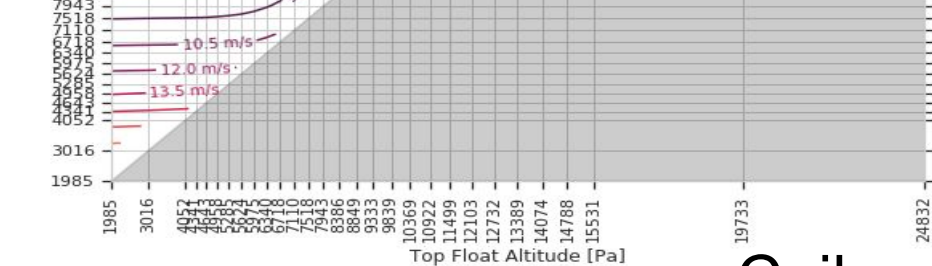




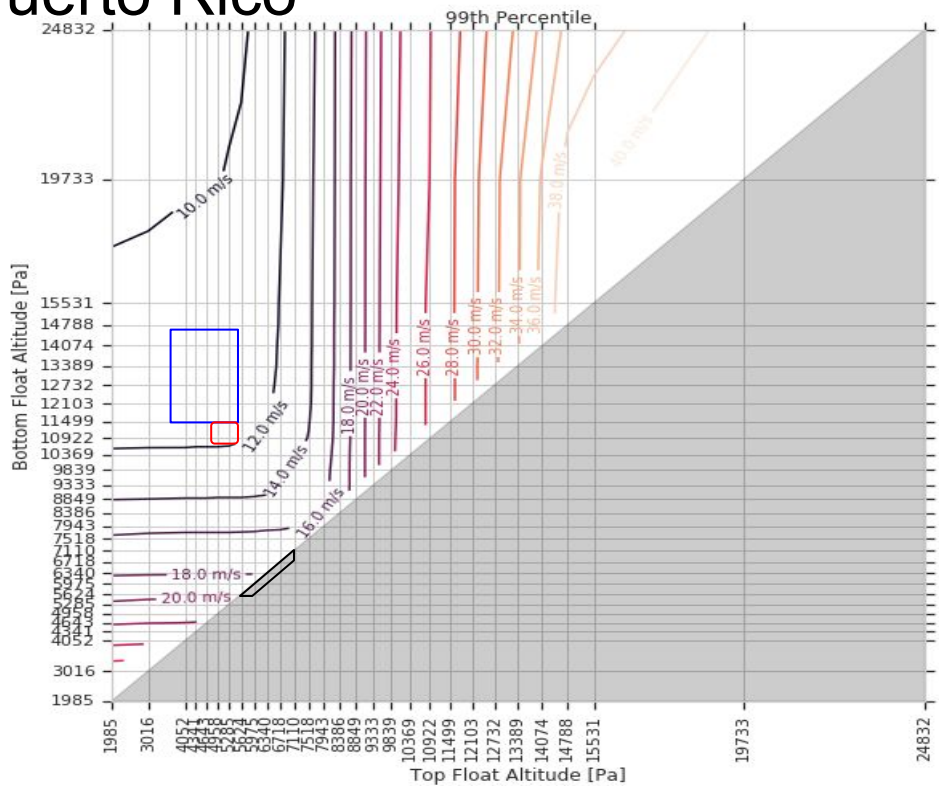
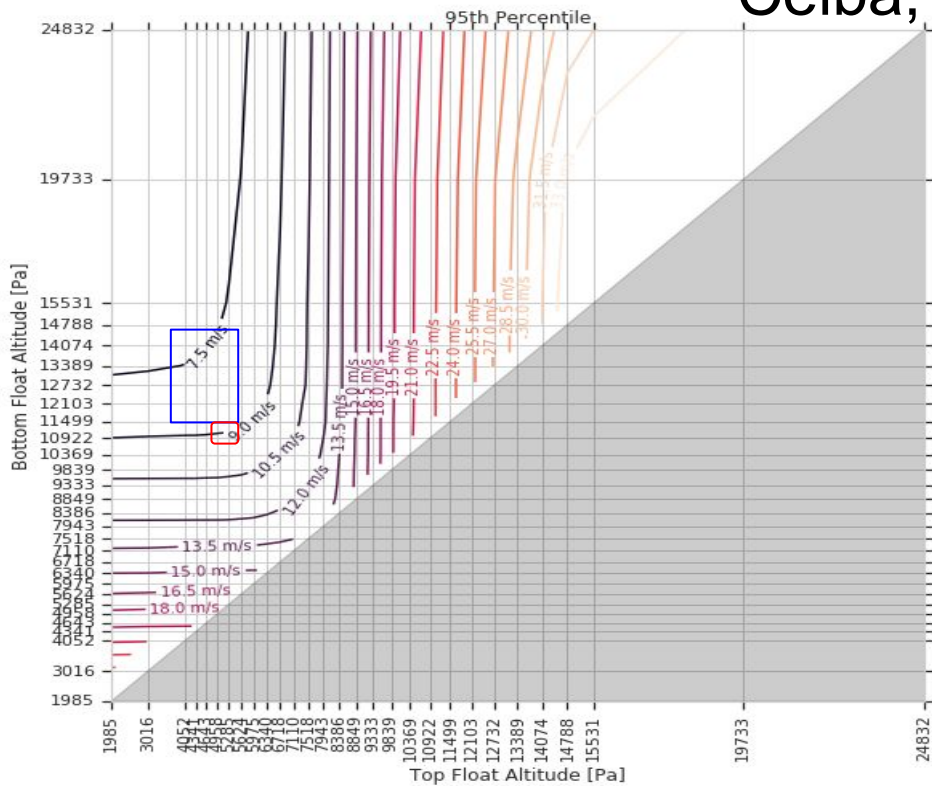


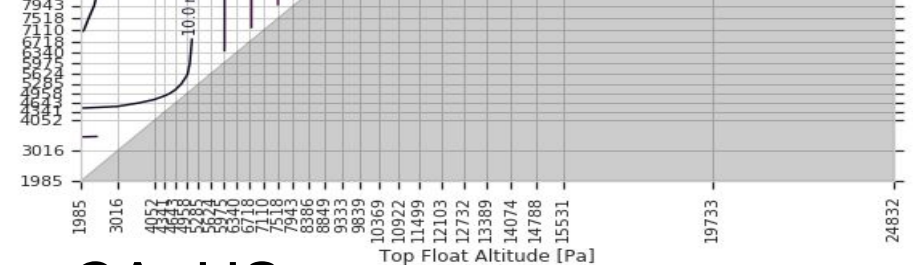
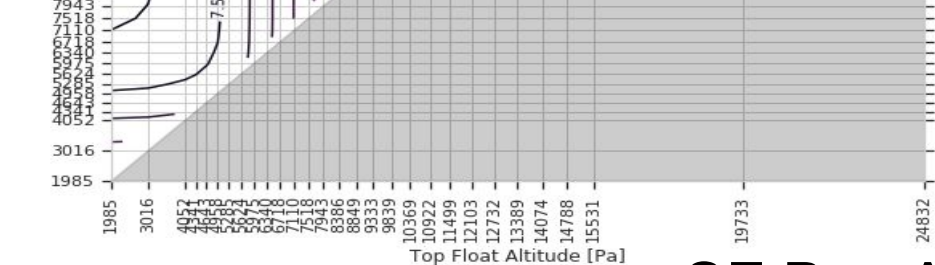
Cairns, Australia



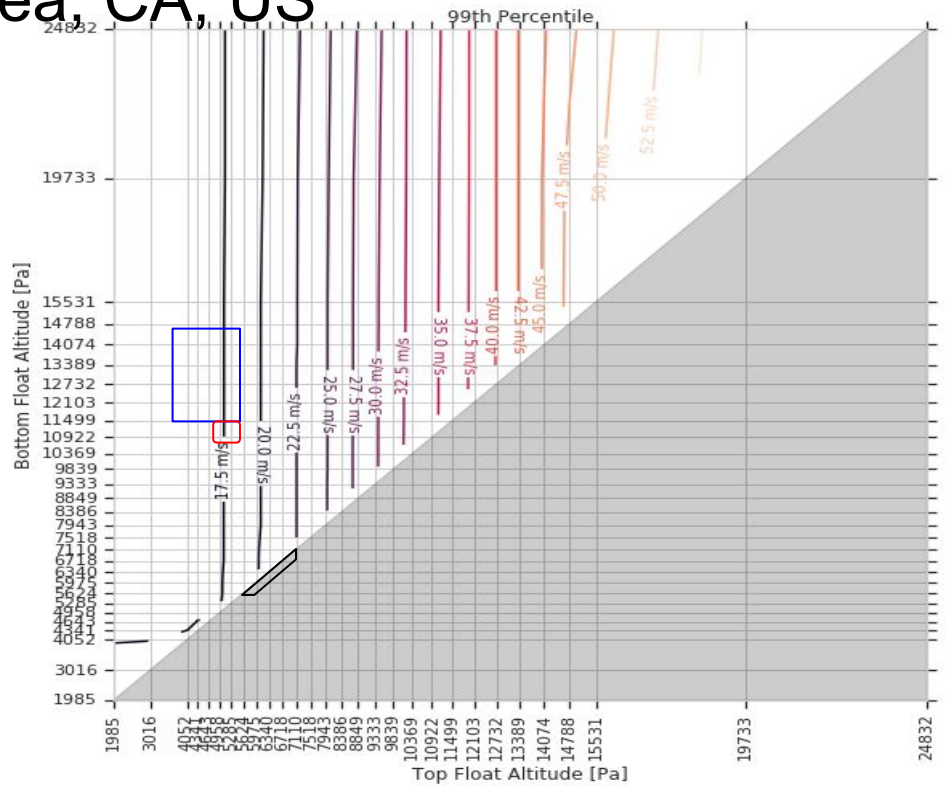
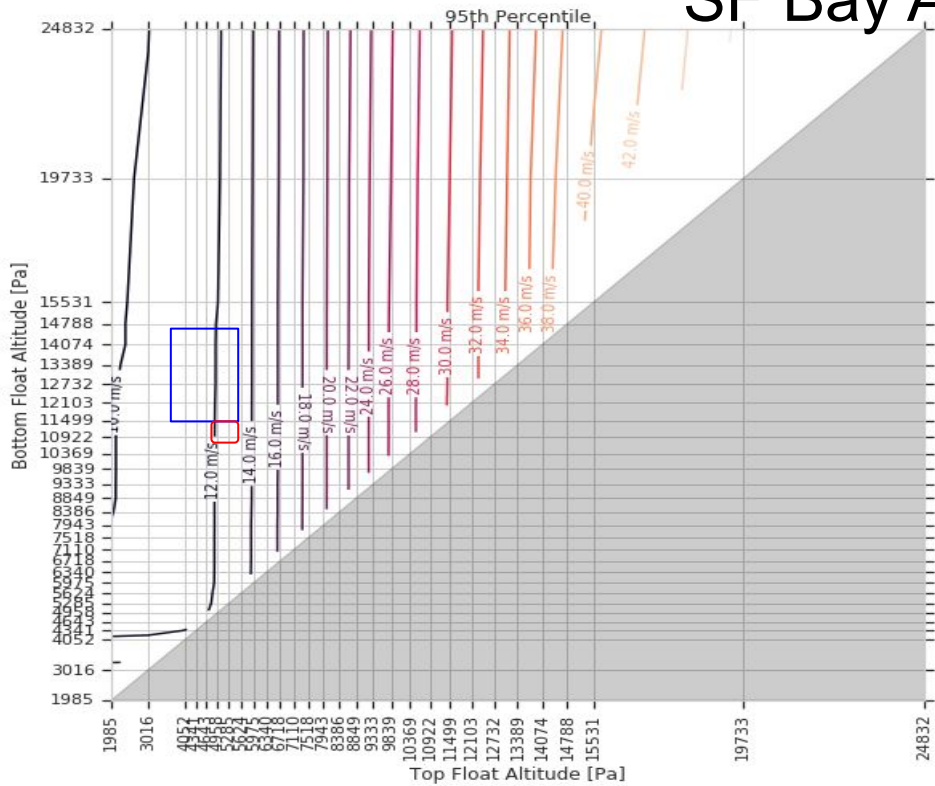


Ceiba, Puerto Rico





SF Bay Area, CA, US



MinWind Analysis

Conclusions

- High variability of required lateral speed across regions
- High variability of required lateral speed across altitude ranges
- Assuming medium altitude range of vehicle:
 - Africa, South America, tropics
 - “OK” availability: ~2-5 m/s
 - “Good” availability: ~5-8 m/s
 - “Excellent” availability: ~8-12 m/s
 - Australia
 - “OK” availability: ~6 m/s
 - “Good” availability: ~10 m/s
 - “Excellent” availability: ~15 m/s
- We will *not* need ~25 m/s (common for HAPS/HALE vehicles) to reach Excellent availability
 - Flexible altitude range vehicle can save large cost

Lateral Propulsion

Lateral Propulsion Impact

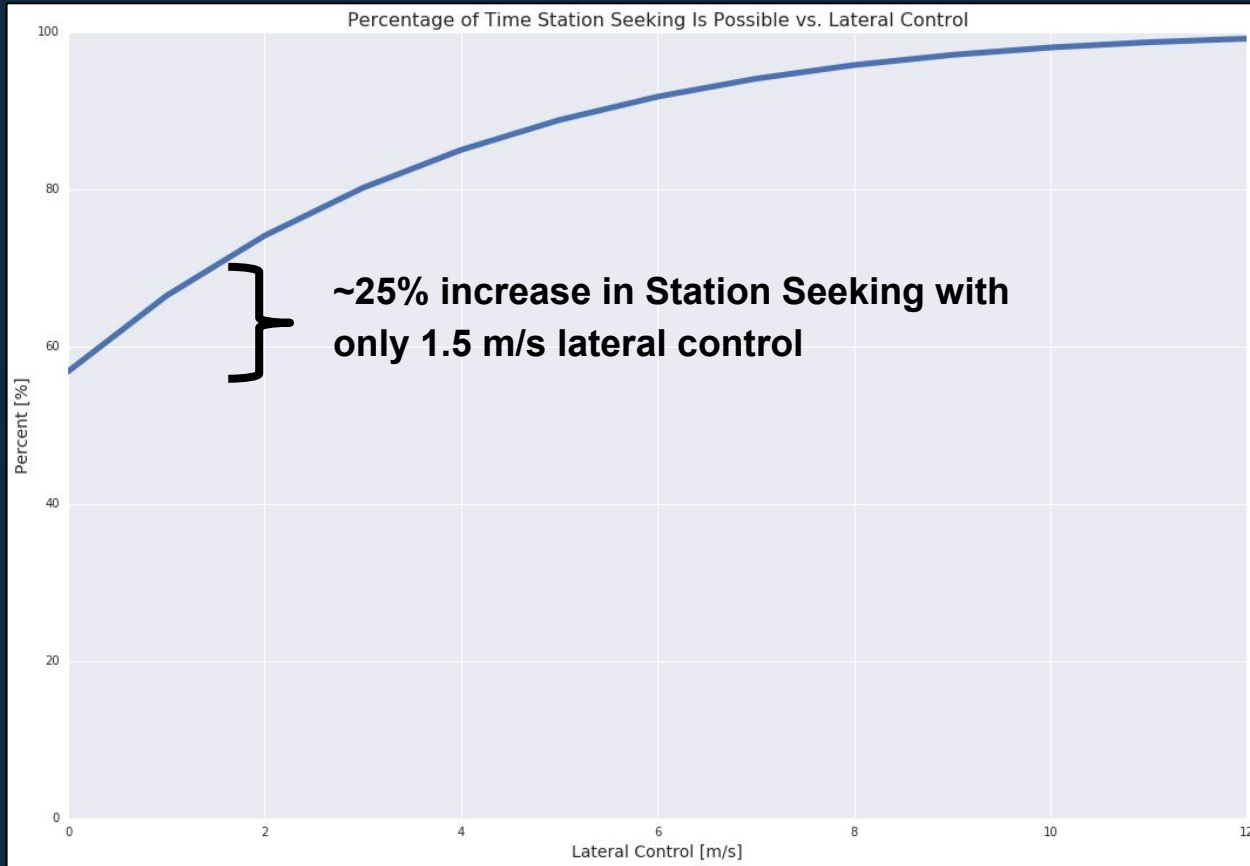
Two primary types of navigation:

- Station-Seeking
 - Balloon stays close to target
- Fly-Around
 - Balloon gets blown away from target but flies around loop to get back to target

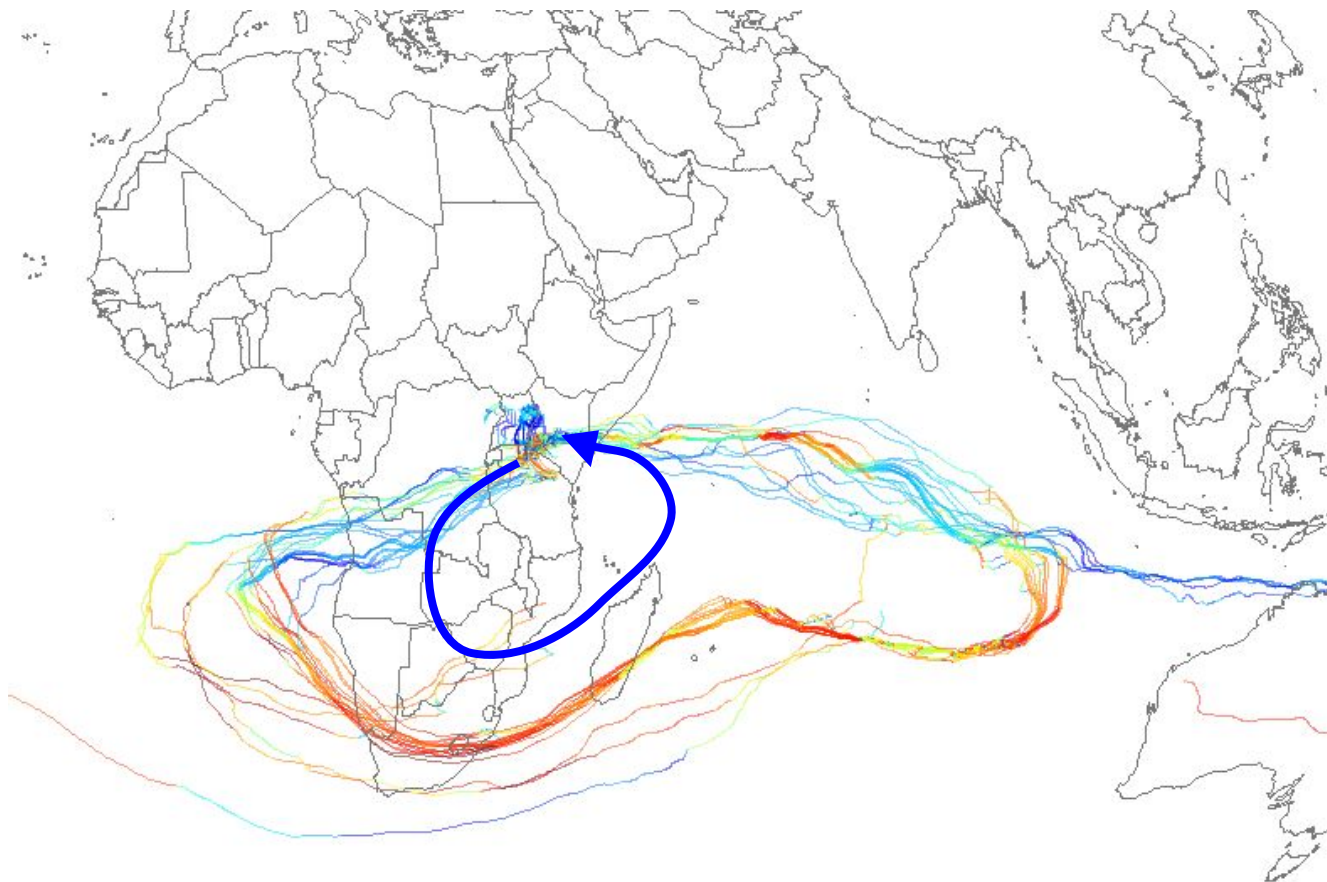
Improving lateral propulsion improves both:

- Station-Seeking
 - Better able to stay closer to target, higher percentage of time
- Fly-Around
 - Can get back to target more quickly

Station Seeking vs. Lateral Control

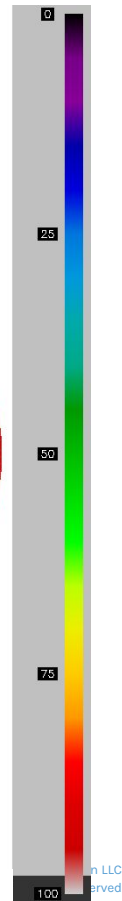
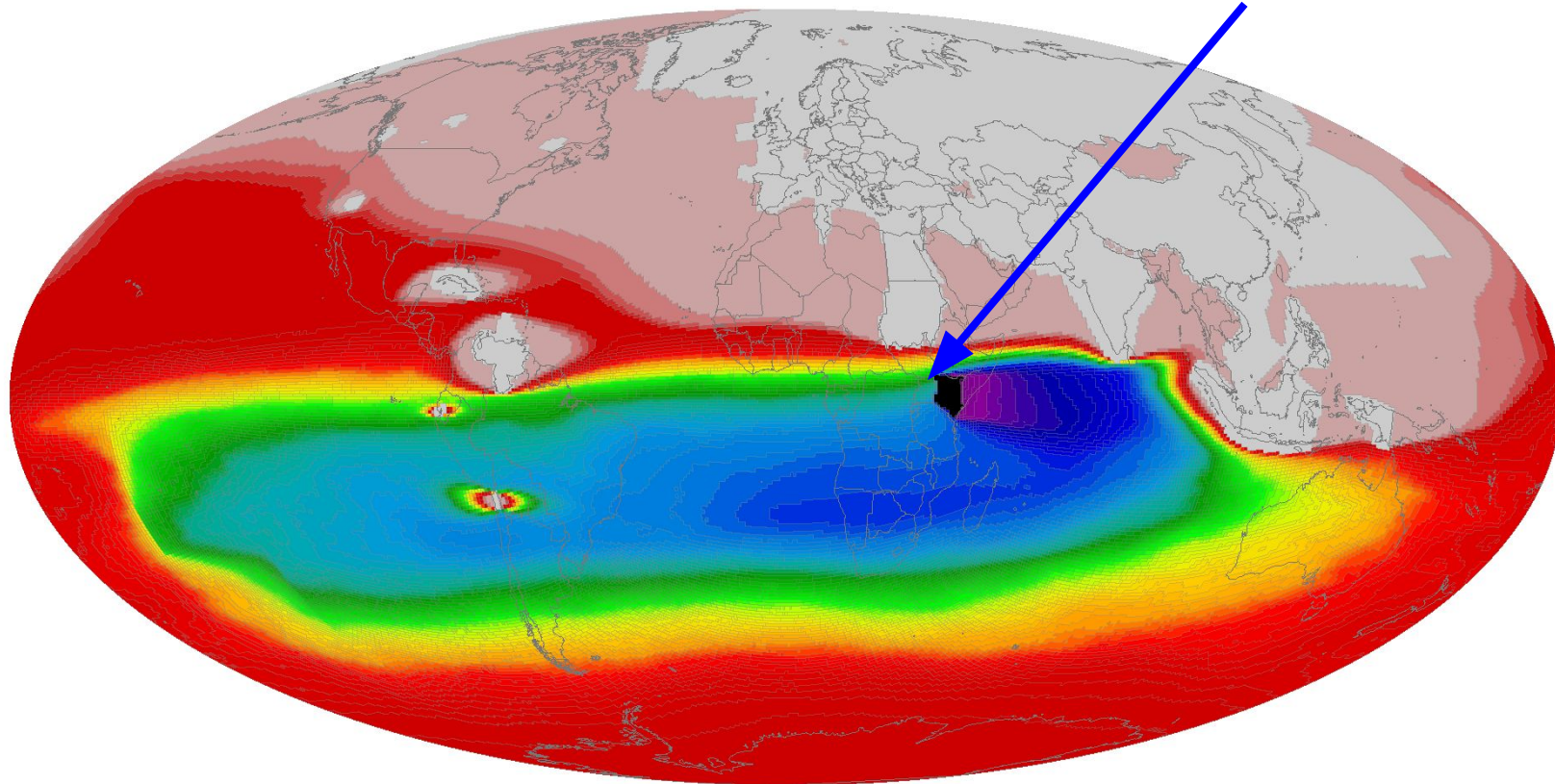


Faster Return Time To Region



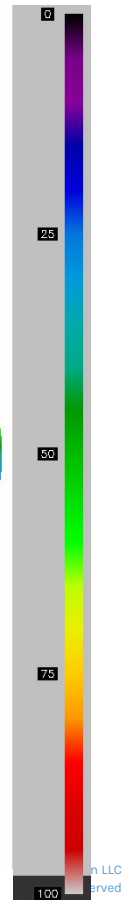
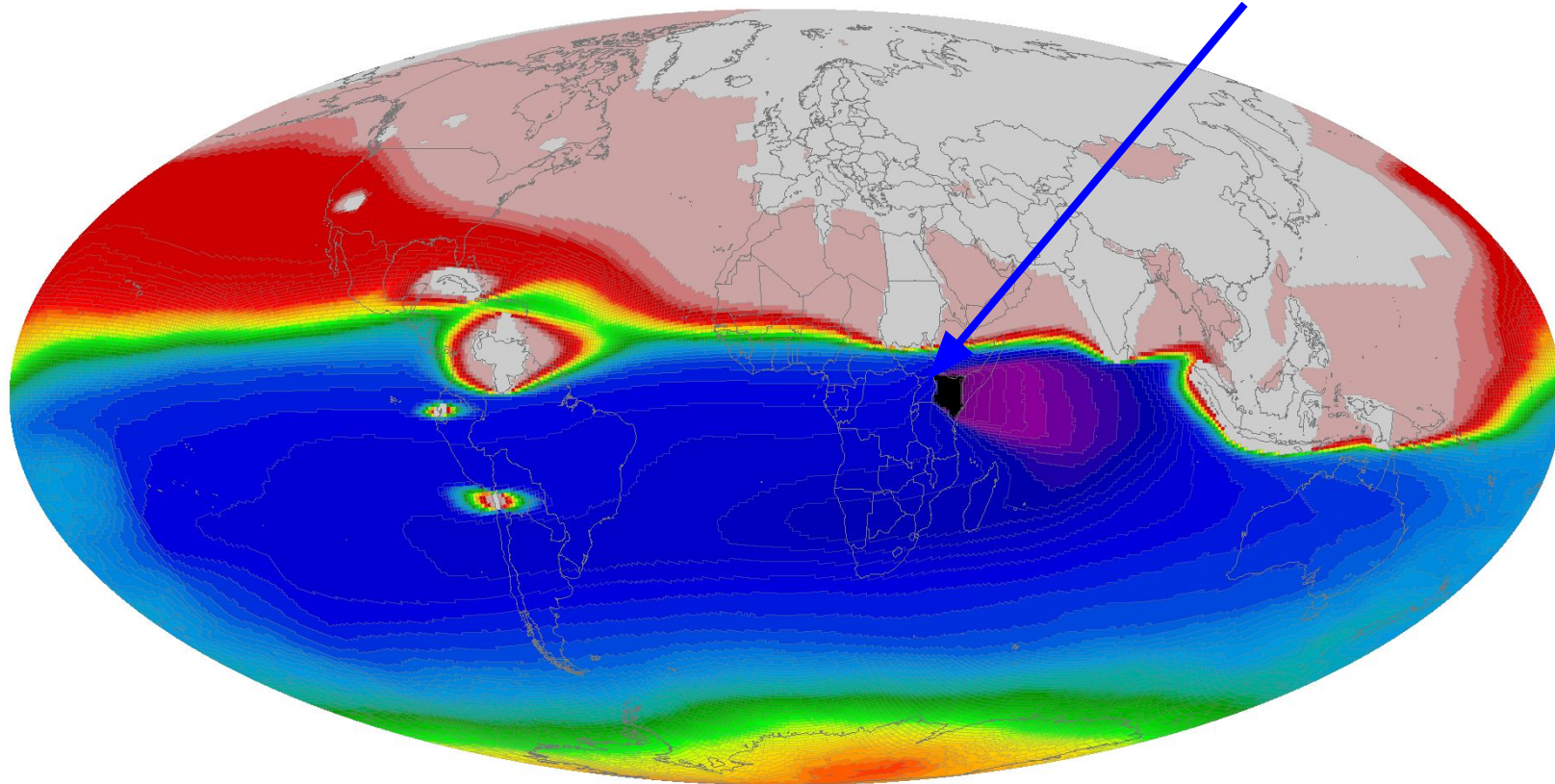
Return Time To Region - 0 m/s

~30 day loop



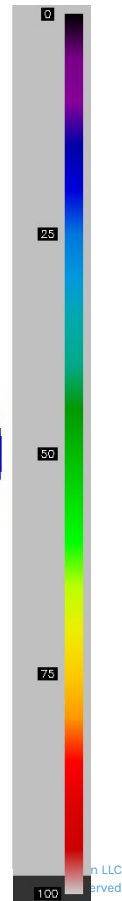
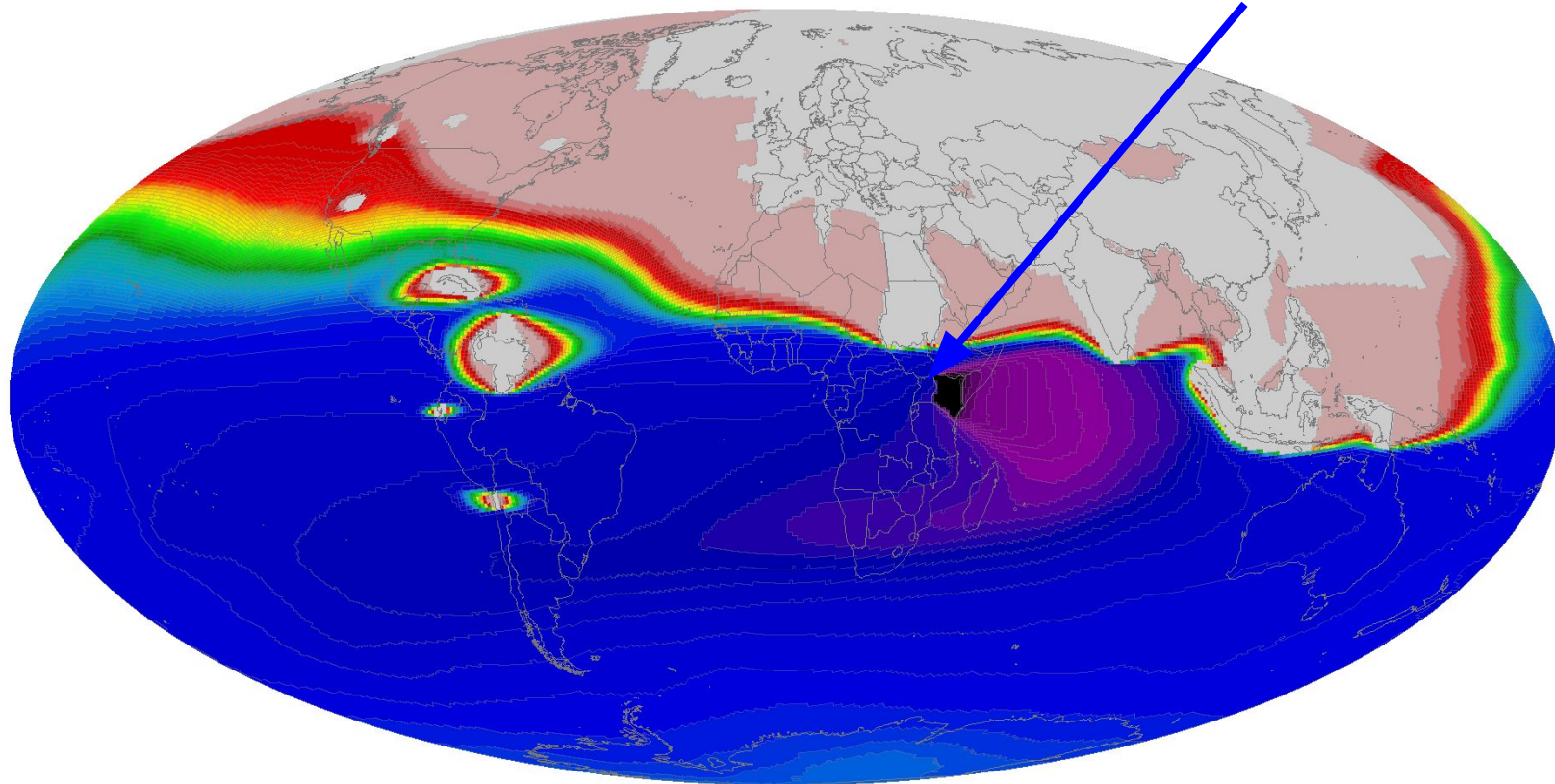
Return Time To Region - 1 m/s

~20 day loop



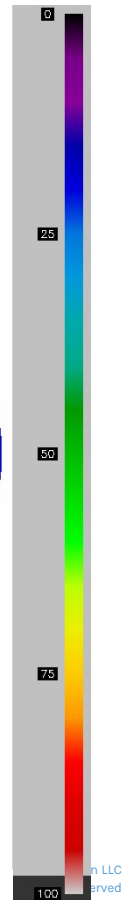
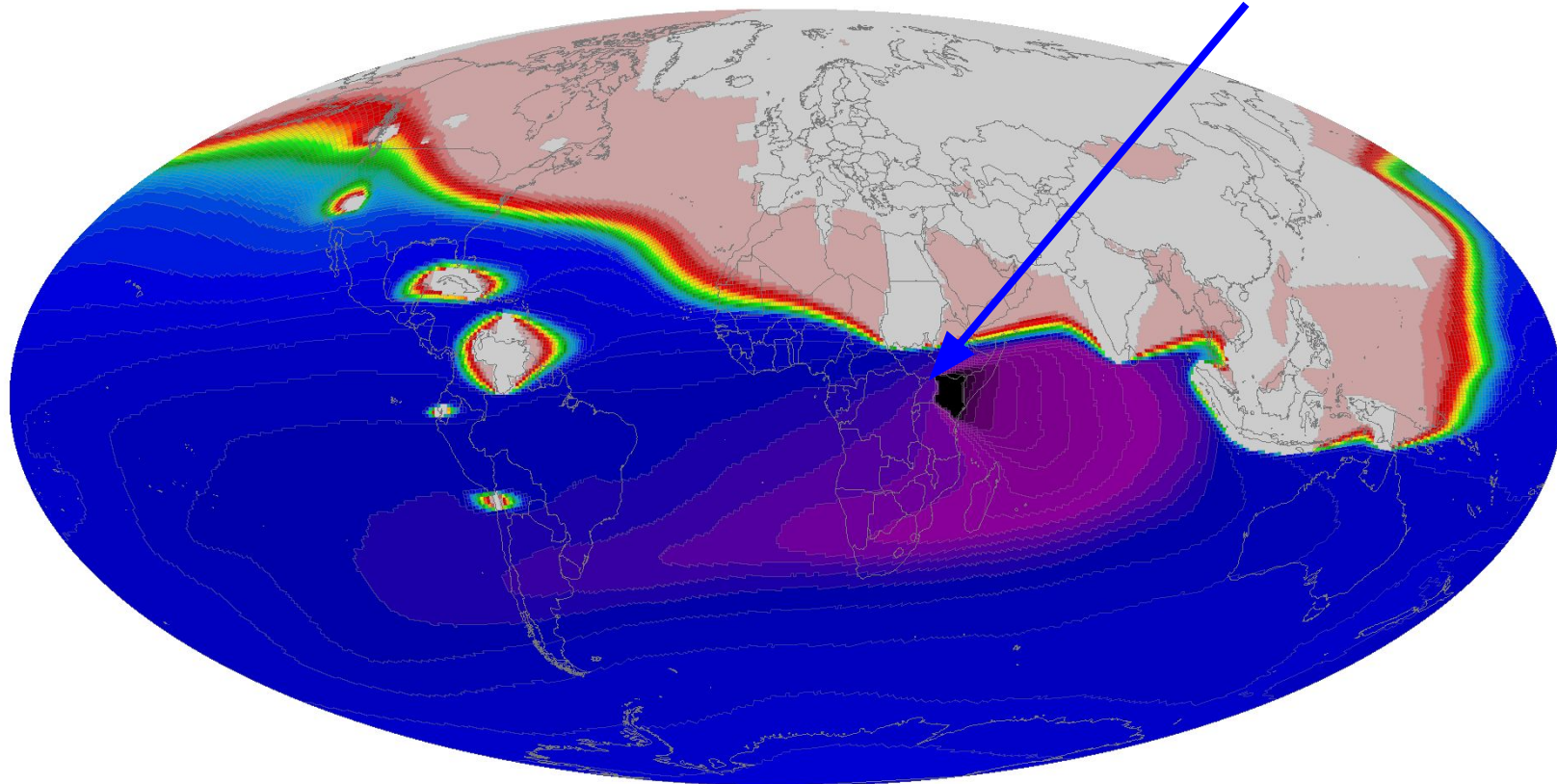
Return Time To Region - 2 m/s

~12 day loop

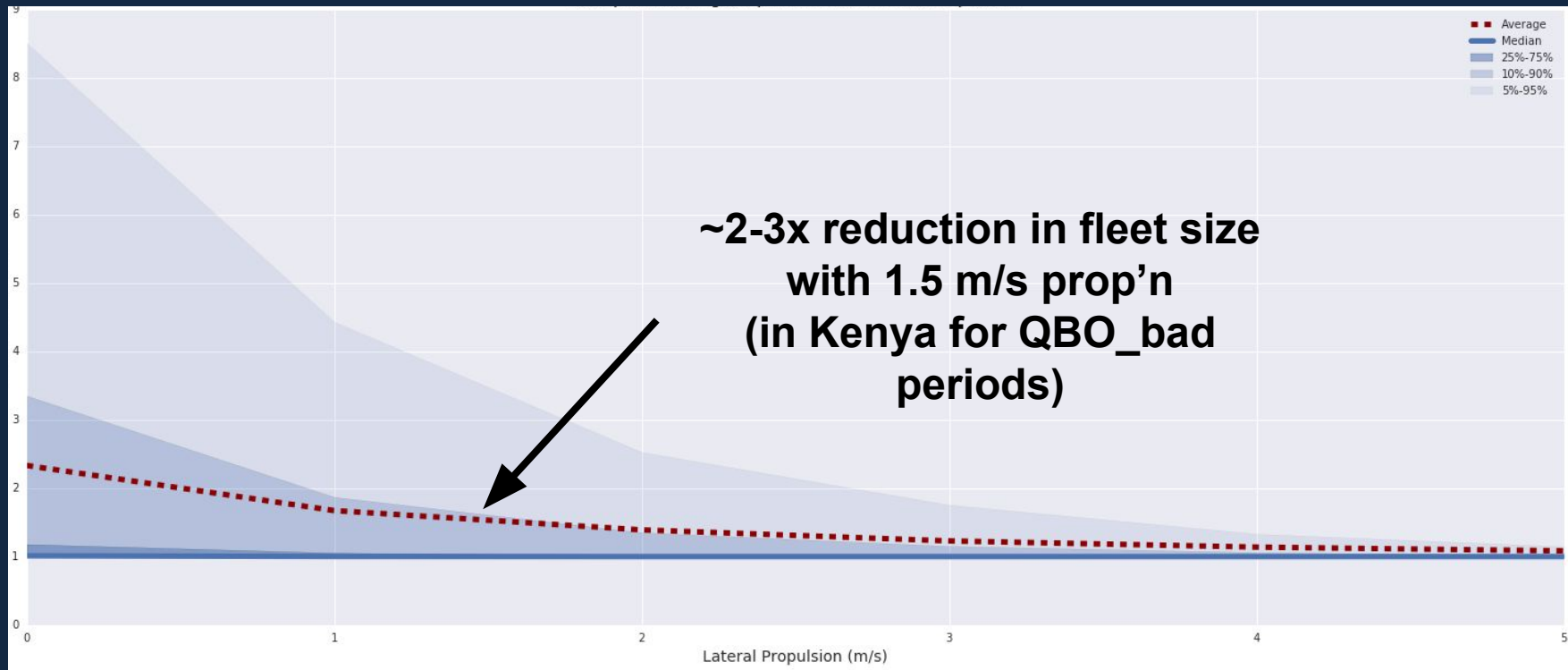


Return Time To Region - 3 m/s

~6 day loop



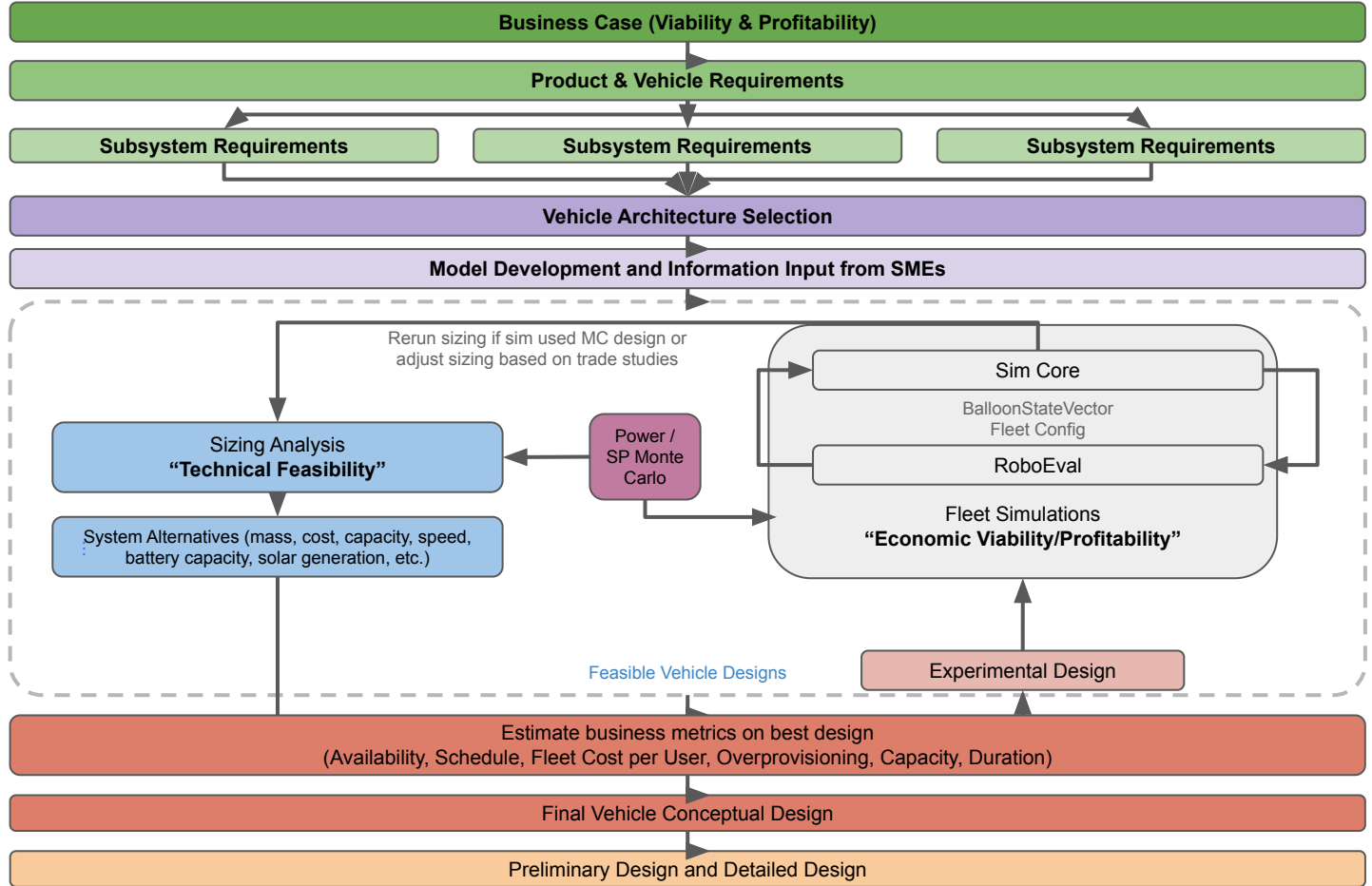
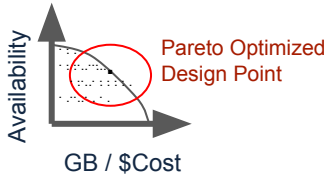
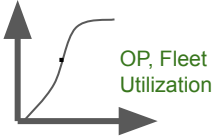
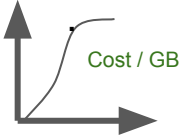
Reduced Fly-Around Time (vs Time in service region)



Hammerhead Design Process

Process Overview

Some Top Level Metrics:



Sizing



Vehicle sizing optimizes the many design parameters of the vehicle and estimates cost and performance.

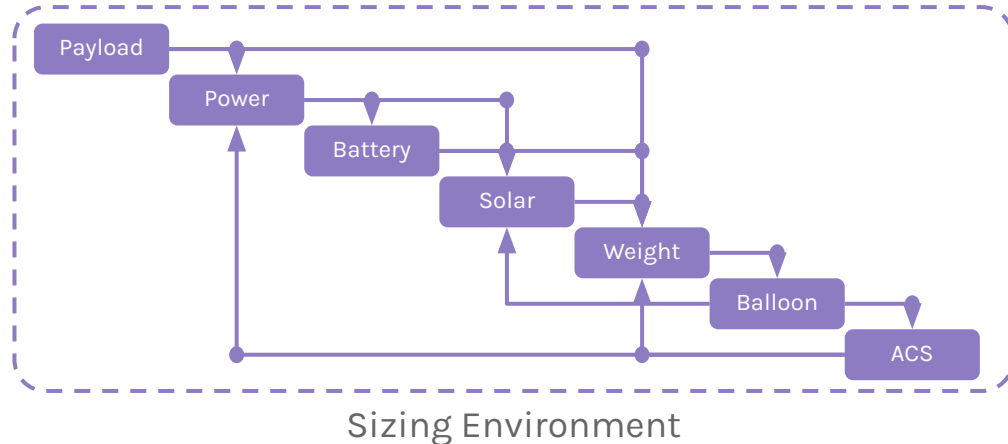
Sizing tool is organized into modules. A module contains all relevant equations/data to estimate the size of a particular subsystem. (e.g. the battery module estimates all parameters relevant to batteries)

The tool uses modules to construct a nonlinear system of equations with inequalities

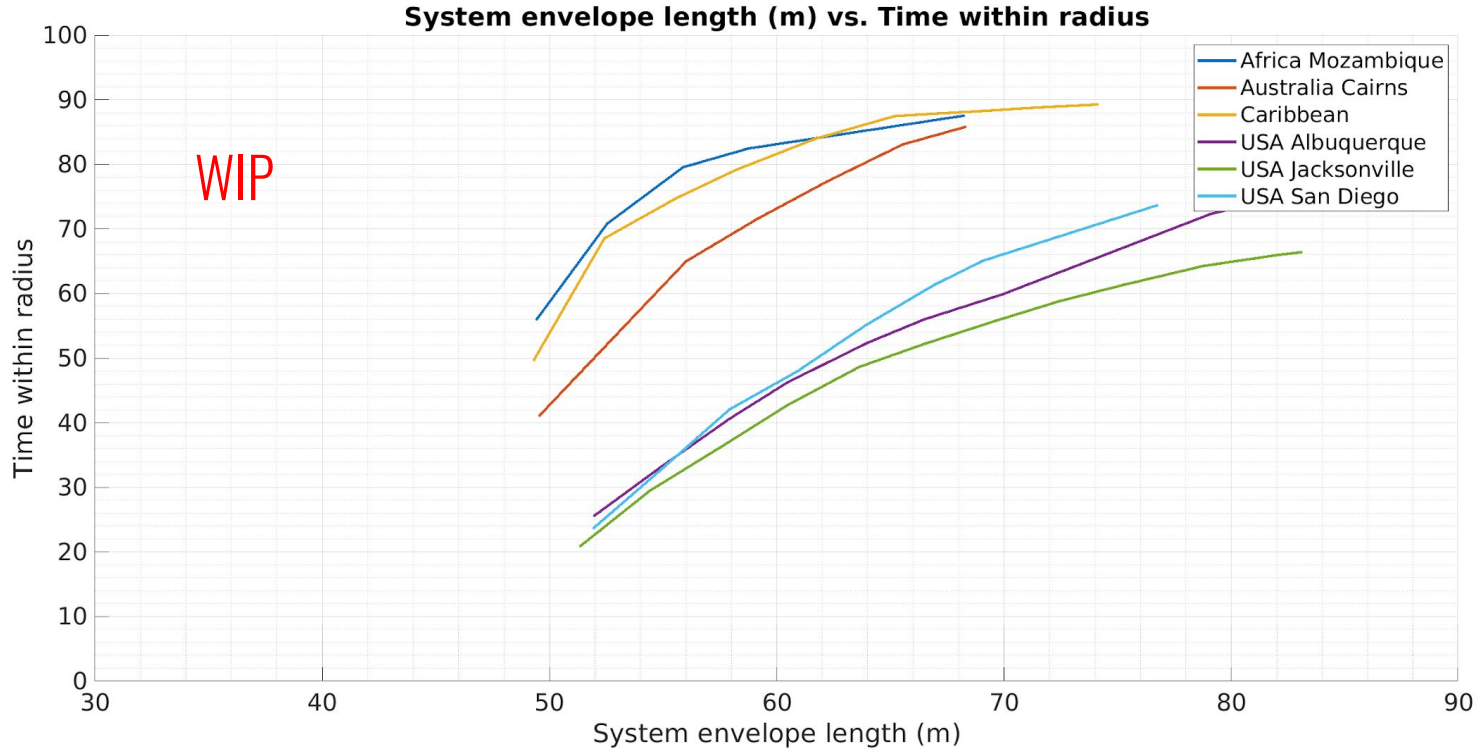
- Inequalities represent constraints that must be met

Sizing tool iterates to converge on a vehicle design:

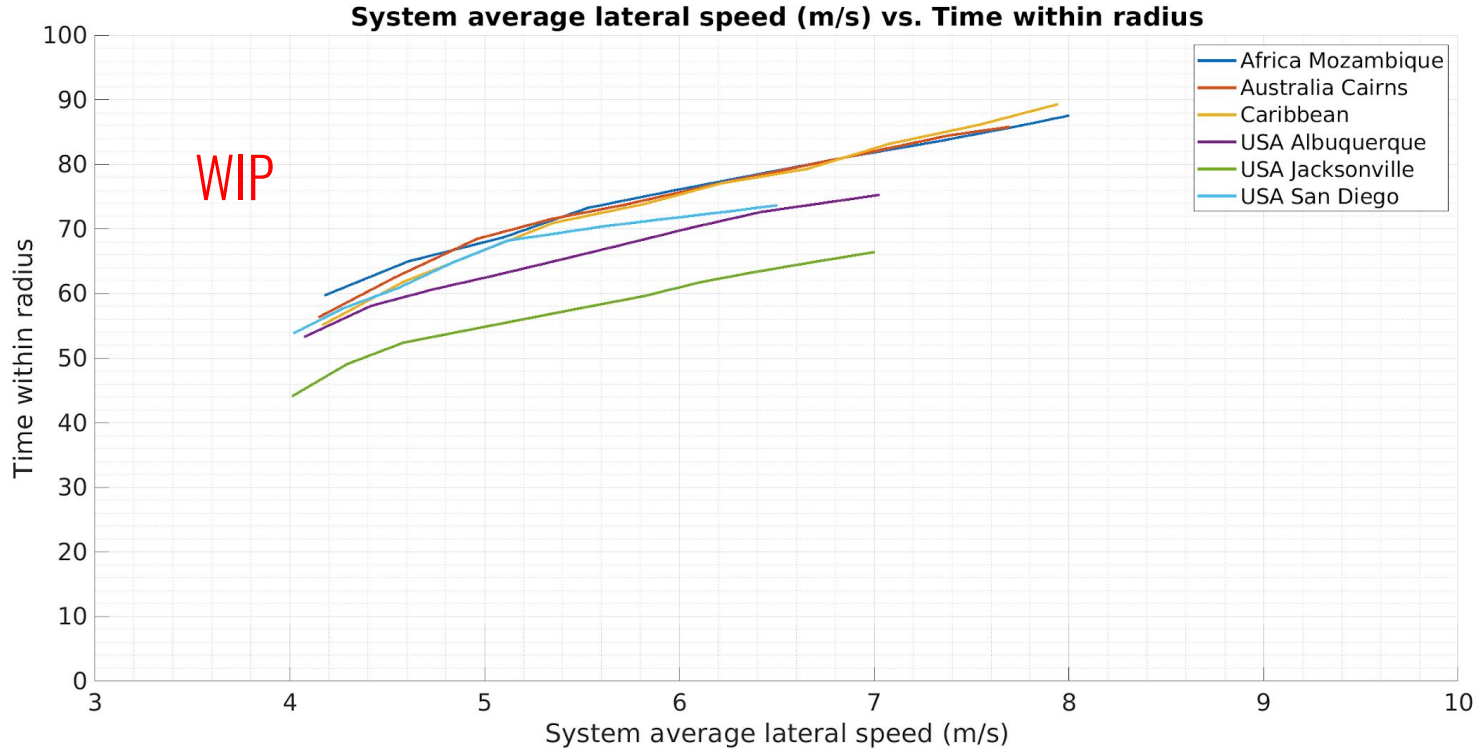
- Iterates to meet inequality constraints
- Iterates to minimize user-defined objective function (e.g. max altitude, lateral speed, etc.)



Tradespace Exploration - Envelope Length (Comms 'a') - Updated - 4/28/2020



Tradespace Exploration - Speed (Comms 'a') - Updated 4/28/2020



Example Analysis Outputs

Experiments

Experiments spec ①
44405589:station_seeker_Set_2_Peru_Tarapoto_FWB_SD_lp_0_ceil_20000,44405614:station_seeker_Set_2_Peru_Tarapoto_FWB_SD_lp_2_ceil_20000

Analysis Manage

Date range: Last 7 days Metric system: Loon VSFEI Trials RASTA metrics Metrics: Num Universes, Vehicle

Analyzers findings Metric Expiration Validator

Queried time ranges: 2020/09/05 00:00 ~ 2020/09/11 23:59

	Num Universes	Vehicle Availability at Romers (v0)	Power Availability at Romers (v1)	Ratio of days with service	Balloons In Air	Balloons In Service Area
Tarapoto_FWB_SD_lp_0_ceil_20000 44405589 Details Links	3,744.000	0.626	0.000	0.891	1.000	0.785
Tarapoto_FWB_SD_lp_2_ceil_20000 44405614 Details Links	3,744.000 0.00% [-6.31, 6.31] %	0.761 21.62% [17.27, 25.97] %	0.000	0.922 3.45% [2.16, 4.75] %	1.000 0.00% [0.00, 0.00] %	0.850 8.36% [5.76, 10.96] %
Tarapoto_FWB_SD_lp_4_ceil_20000 44405620 Details Links	3,744.000 0.00% [-7.98, 7.98] %	0.844 34.92% [30.55, 39.28] %	0.000	0.947 6.21% [4.80, 7.63] %	1.000 0.00% [0.00, 0.00] %	0.898 14.48% [11.50, 17.45] %
Tarapoto_FWB_SD_lp_6_ceil_20000 44405644 Details Links	3,744.000 0.00% [-5.28, 5.28] %	0.904 44.50% [39.49, 49.50] %	0.000	0.969 8.73% [7.16, 10.31] %	1.000 0.00% [0.00, 0.00] %	0.937 19.43% [16.11, 22.75] %
Tarapoto_FWB_SD_lp_8_ceil_20000 44405599 Details Links	3,744.000 0.00% [-7.22, 7.22] %	0.947 51.34% [47.15, 55.52] %	0.000	0.983 10.30% [9.03, 11.56] %	1.000 0.00% [0.00, 0.00] %	0.967 23.21% [20.30, 26.12] %
Tarapoto_FWB_SD_lp_10_ceil_20000 44405595 Details Links	3,744.000 0.00% [-5.51, 5.51] %	0.974 55.57% [50.72, 60.42] %	0.000	0.992 11.35% [10.10, 12.59] %	1.000 0.00% [0.00, 0.00] %	0.984 25.37% [22.39, 28.34] %
Tarapoto_FWB_SD_lp_0_ceil_22800 44405624 Details Links	3,744.000 0.00% [-6.55, 6.55] %	0.702 12.14% [7.61, 16.68] %	0.000	0.917 2.91% [1.24, 4.58] %	1.000 0.00% [0.00, 0.00] %	0.828 5.58% [2.54, 8.63] %
Tarapoto_FWB_SD_lp_2_ceil_22800 44405602 Details Links	3,744.000 0.00% [-6.05, 6.05] %	0.818 30.75% [26.32, 35.19] %	0.000	0.945 6.06% [4.34, 7.78] %	1.000 0.00% [0.00, 0.00] %	0.887 13.08% [9.81, 16.36] %
Tarapoto_FWB_SD_lp_4_ceil_22800 44405596 Details Links	3,744.000 0.00% [-8.18, 8.18] %	0.886 41.55% [36.89, 46.21] %	0.000	0.964 8.15% [6.92, 9.47] %	1.000 0.00% [0.00, 0.00] %	0.928 18.23% [15.48, 20.98] %
Tarapoto_FWB_SD_lp_6_ceil_22800	3,744.000	0.932		0.980	1.000	0.957

Increasing lateral speed: better availability

Hammerhead Design - Conclusions

Tools and Process

- We've built tools to simulate, analyze and optimize future flight systems.
- With these, we can forecast the nominal and rare performance of these vehicles for all of-interest markets around the world
- We are narrowing down the size and capabilities of each evolution of Hammerhead, starting with the prototypes, then first commercial vehicle, then even higher performance variants following.

Current Expectation

- Initial prototype vehicle sizing works for our current markets (tropical, Africa, Central+South America).
- First commercial vehicle extends beyond current markets.
- Subsequent vehicles can reach high revenue markets with higher winds.