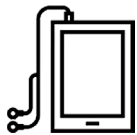


Success Story: kärnten.museum

The Carinthian State Museum in Klagenfurt's Museumsgasse has reopened after 143 years with xamoom playing an important part in it. Their CMS manages all digital content, audio guides, and information across all State Museum locations, and the Beacon installation and app for the State Museum's collections offer a superior user experience.



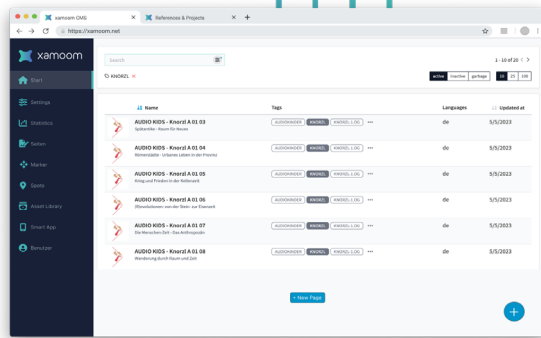
The mobile guide for everyone with a smart-phone



Tablet guides in the museum to borrow



Touch Screen Terminals



xamoom CMS



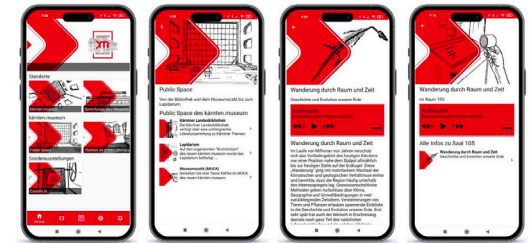
Beacon based guiding solution in the building



Connecting multiple locations.

The Carinthian State Museum uses its own museum app designed in the kärnten.museum style to provide visitors with digital guidance. For those without the app, all information on the museum, its rooms, and exhibits is also available on the kärnten.museum mobile web. The app is also used for digital information on rental tablets at the museum.

The museum's multimedia digital guidance includes an audio guide that is augmented with written information, 3D models, and videos. The audio guide is delivered via Beacon technology, which uses xamoom technologie to play the right audio file at the right time and in the right location on visitors' smartphones or museum tablets.



xamoom

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